

**Justin Hoover** works as Curator & Gallery Director at SOMArts Cultural Center, focusing on collaborative and experimental community-based curatorial projects and overseeing the functioning of the gallery and its programs. His creativity melds experience design strategies, creative production, conceptual art theory and history and large-scale organization management into unique structures that blur the often line between exhibitions, performances, happenings and community engagement structures.

At SOMArts, Hoover curates between two and four major exhibitions annually and facilitates the Commons Curatorial Residency program, which annually supports three guest curators in organizing large-scale exhibitions. Innovative initiatives by Hoover at SOMArts include Flag Stories: Citizenship Unbound, a creative and cultural exchange between youth in San Francisco and youth at the Islamic Art Museum of Malaya in Kuala Lumpur. Hoover also founded and curated the 100 Performances for the Hole, a biennial survey of time-based art which draws interactive audiences of 800+ and has grown to include live internet and television broadcasts.

Additionally, Hoover is a practicing time-based artist dealing with cultural translocation through body based performance, video and installation. He has performed and exhibited his work at the 2012 Venice Architecture Biennale, SFMOMA, San Jose Museum of Art, Art Life Festival in Guangzhou 2011, the Time Based Arts Festival at the Portland Institute of Contemporary Art, the Yerba Buena Center for the Arts, the Berkeley Art Museum and many other locations.