



**MASONIC AVENUE STREETScape
PUBLIC ART SELECTION PANEL
MEETING ONE
SUMMARY**

MEETING DATE

Tuesday, April 8, 2014

VOTING SELECTION PANELISTS

David Froehlich, Landscape Architect, DPW

Glen Helfand, Independent writer, critic, curator, and educator

Michael Helquist, Community representative

Aimee LeDuc, Executive Director, Berkeley Art Center

Christina Linden, Associate Curator of Painting & Sculpture, Oakland Museum of California

Barbara Sklar, Arts Commissioner

PROCESS

Round One: The panel reviewed the portfolios of 16 artists from the 2013/14 Prequalified Artist Pool selected by SFAC staff. The panel scored each of the 16 artists 1-10 (1=low score) on the following criteria:

- Artistic excellence
- Appropriateness of the artist's work for site

Round One voting yielded 9 semifinalists whose scores fell within a competitive range.

Round Two: The panel discussed the semifinalists and ranked them in order of preference 1-9 (1=highest rank). Round Two ranking yielded three finalists and one alternate to recommend to the Arts Commission to make proposals for the art opportunity.

RESULTS:

The following artists/artist teams were selected as finalists with the highest ranking:

Jenny Heishman	13
Scott Oliver	15
Emily White and Jenna Didier	22

Alternate: Michael Arcega	27
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ARTS COMMISSION APPROVAL:

Motion to approve the selected finalists; Jenny Heishman, Scott Oliver, and Emily White and Jenna Dider, with Michael Arcega as an alternate, as recommended by the Masonic Avenue Streetscape Improvements Project Selection Panel to develop conceptual proposals for the Masonic Avenue Streetscape Improvements Project.

NEXT STEPS:

VAC Approval of Finalists and Alternate

April 16, 2014

Full Arts Commission Approval

May 5, 2014

Artist Orientation

End of April 2014

Public Display of Proposals

Late June/Early July 2014

Final Selection Panel

Early - Mid July 2014

VAC Approval of Recommended Artist

July 16, 2014

Full Arts Commission Approval

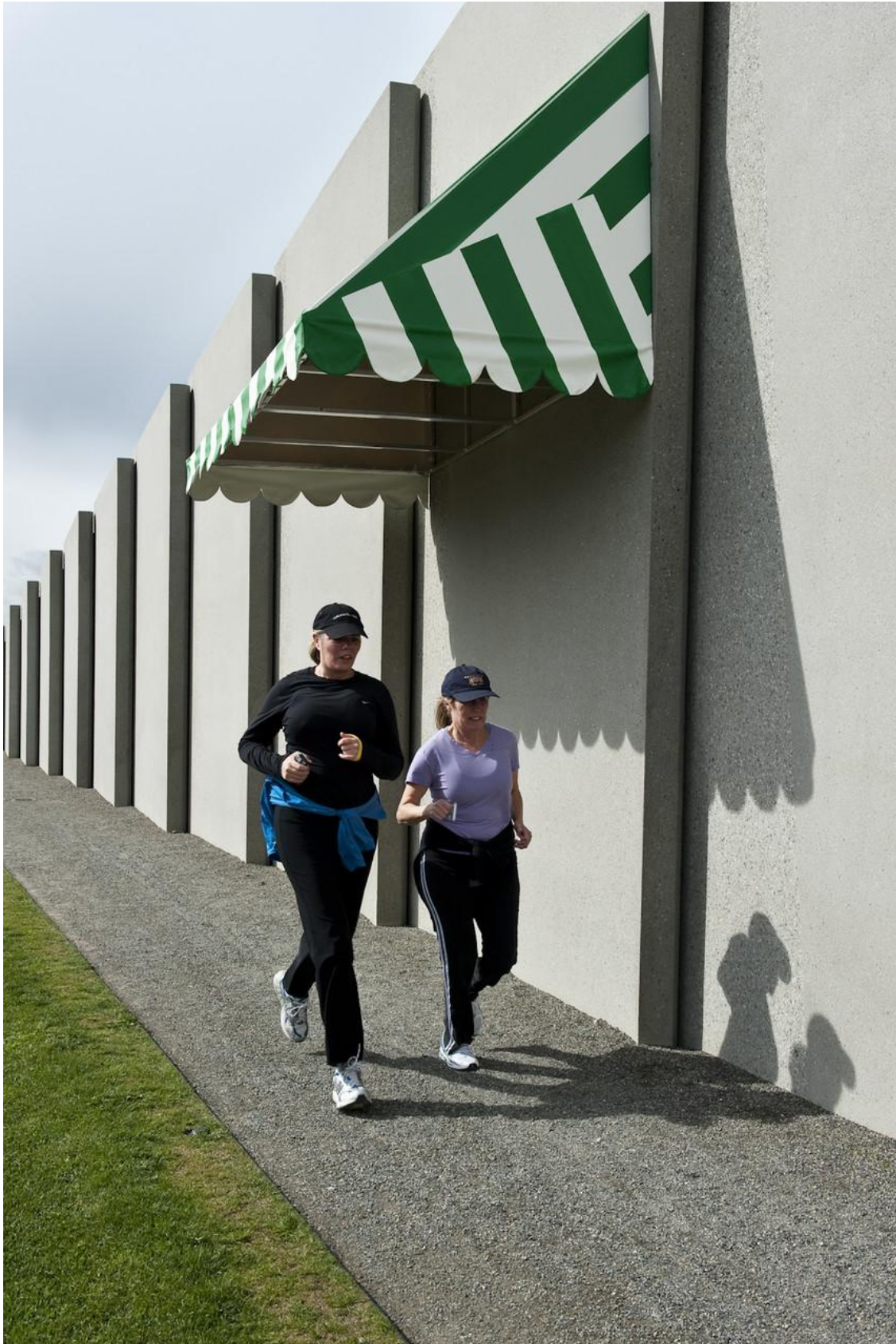
August 4, 2014



"Water Mover"



"Water Mover - detail of painted, cast bronze bucket"



"Summer in the Park - awning element"



"Summer in the Park - tiled depression"



"Summer in the Park - tiled depression, woman"



"CornerA_hi"



"Woodpile"



"Woodpile - alternate view"



"Once Upon A Time, Happily Ever After (Signage)"



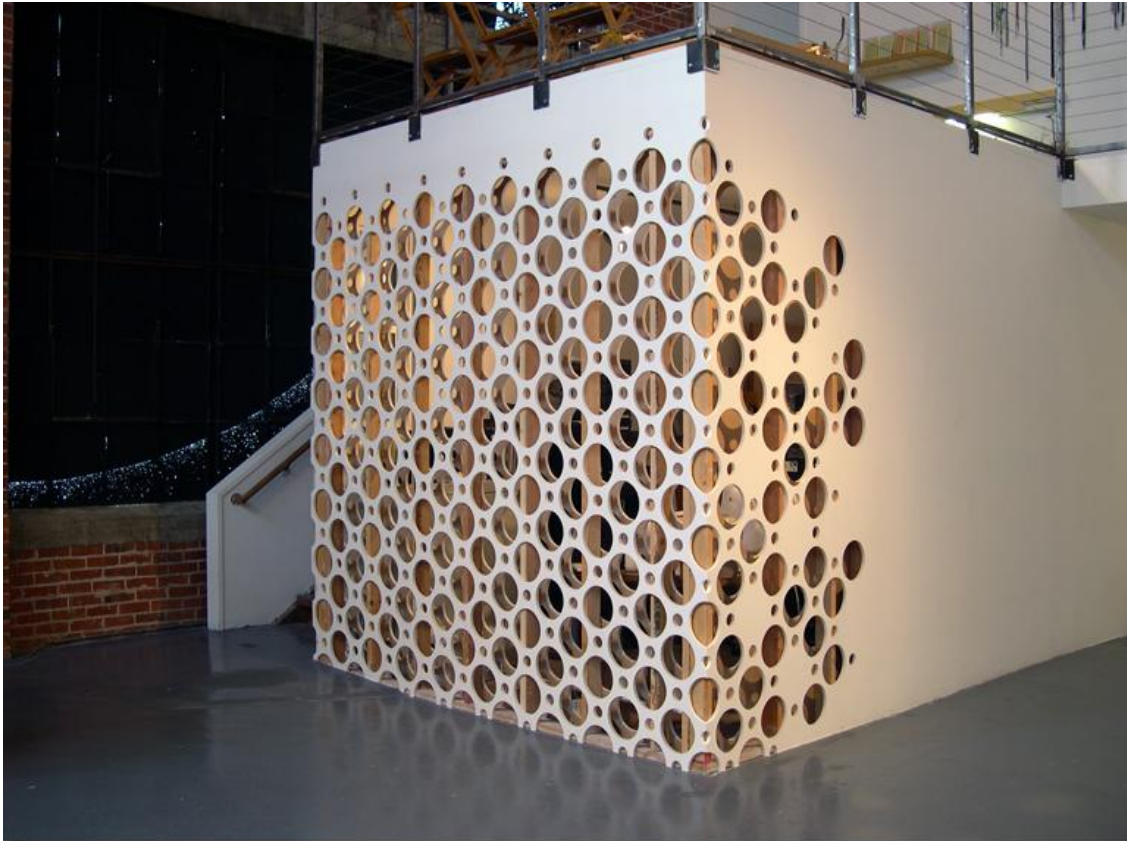
"Storage Spaces: An Alternative Organization"



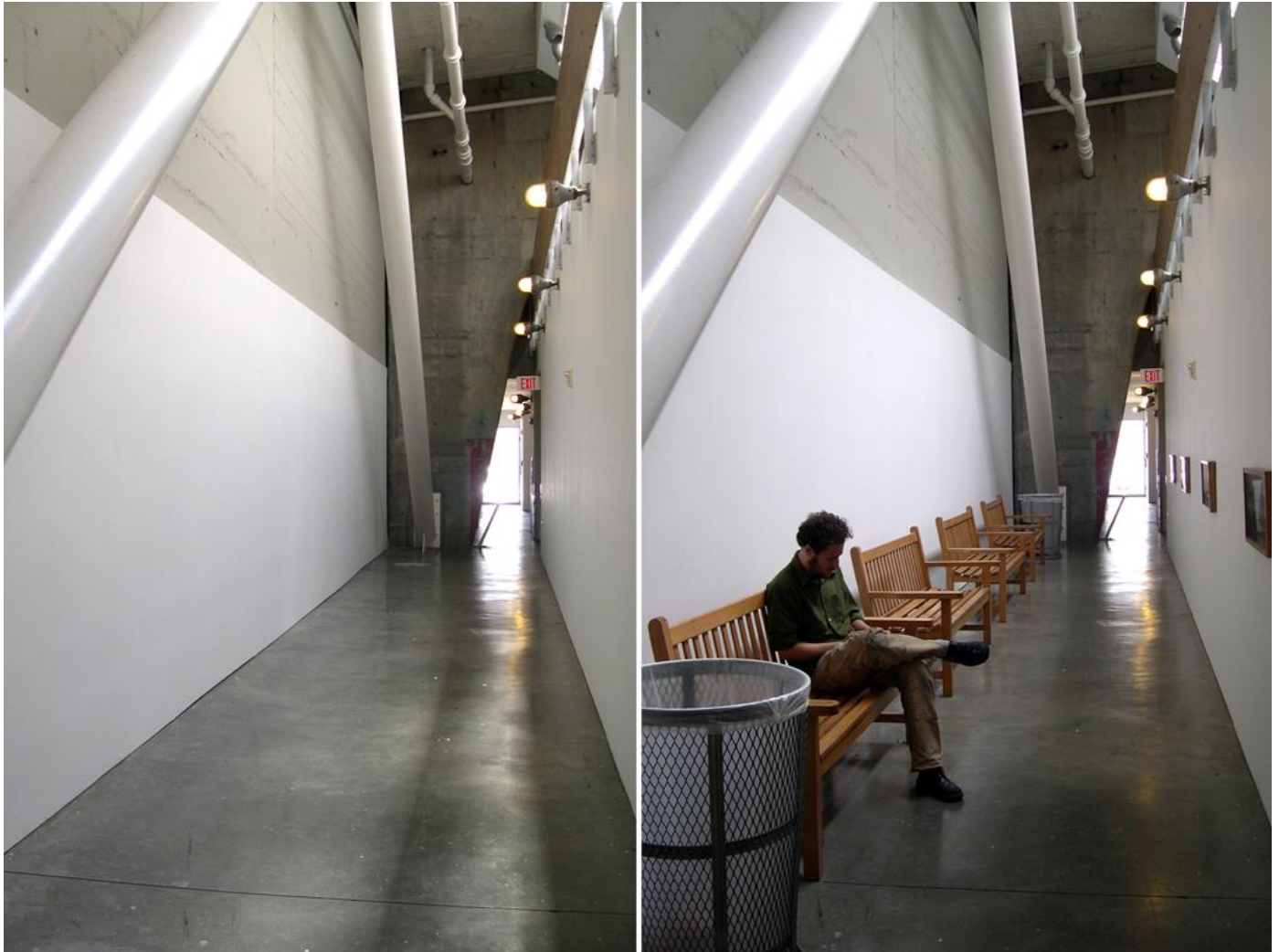
"Bench Curl"



"The Valley"



"Moiré for Office & Gallery"



"Four Divided by One: CCA Bench Project (Documentation)"



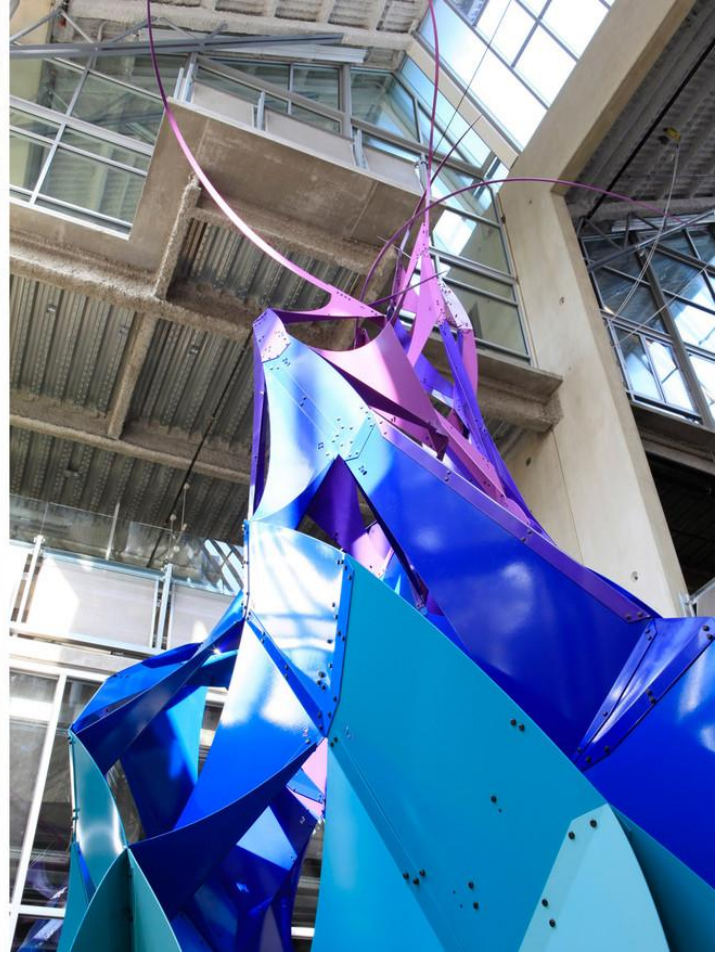
"Four Divided by One: CCA Bench Project (Images)"



"An Allegory for Progress"



"Didier White 01"



"Didier White 02"



"Didier White 03"



"Didier White 04"



"Didier White 05"



"Didier White 06"



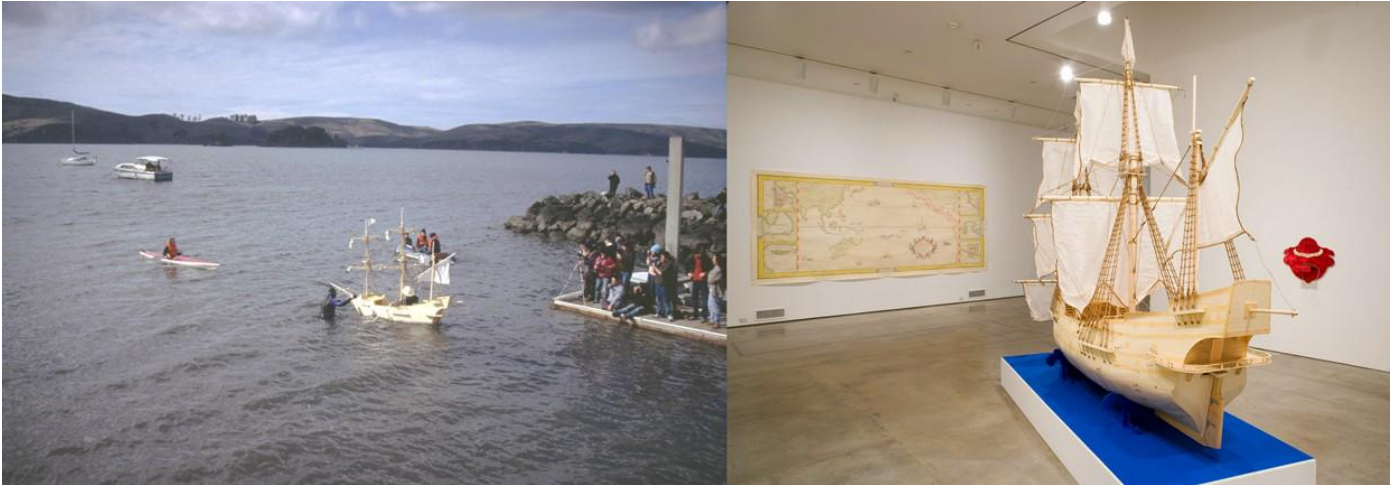
"Didier White 08"



"Didier White 10"



"SPAM/MAPS: Oceania "



"El Conquistador "



"Lord Of The Files "



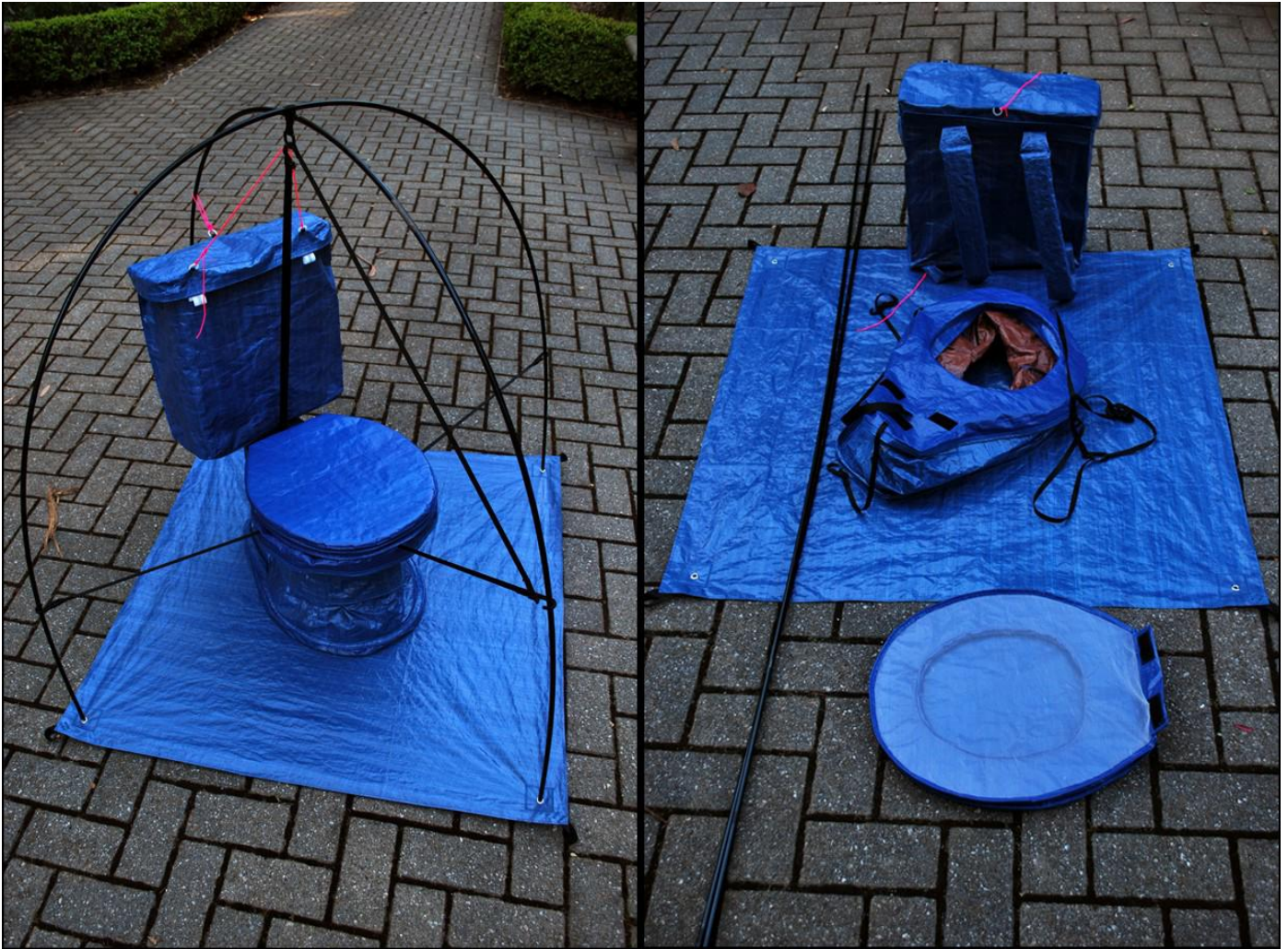
"In Gaud We Trust "



"Eternal Salvation "



"Simulacrum Sanctuarium Infinatum ng Tao sa islas"



"Porta-Bowl "



"Valencia Street Posts "