

Staff Report for *Lightrail* Proposal

Ben Davis from *Illuminate the Arts* has been in conversation with many city departments about an exciting proposal to illuminate Market Street with the world's first subway-responsive light sculpture. The artwork conceived of and designed by artist George Zisiadis and Stefano Corazza, will make visual the real-time movement of the underground trains along Market Street. Two LED strings in the center of Market Street will span two miles from Van Ness to the Embarcadero. The LED strands will be suspended alongside SFMTA catenary wires on already existing infrastructure. The approval process is underway, but not yet finalized. No new structures or elements will be added to the streetscape. New legislation is being proposed by DPW for Market Street to streamline the approval process for innovative projects involving technology and the arts. This project falls into both of those categories.

Arts Commission approval of the proposed project is needed in order for it to proceed through the approval and implementation process. The project will be a long term temporary installation with private funding. The project will be implemented sometime in 2014.