POLICIES and GUIDELINES for the CIVIC ART COLLECTION of the CITY and COUNTY of SAN FRANCISCO UNDER THE JURISDICTION OF THE SAN FRANCISCO ARTS COMMISION 3/18/15

Introduction:

In accordance with the City Charter Section 5.103, the San Francisco Arts Commission is charged to "encourage artistic awareness, participation and expression...promote the employment of artists and those skilled in the crafts...and enlist the aid of all City and County governmental units in the task of ensuring the fullest expression of artistic potential by and among the residents of San Francisco."

This document establishes policies and procedures for the acquisition, placement, care and management of works of art for the art collection of the City and County of San Francisco. All artworks owned by the City and County of San Francisco are under the jurisdiction of the San Francisco Arts Commission, whether acquired through the Art Enrichment Ordinance, Gifts or Bequests or by any other method and are governed by the following policies.

Mission:

The mission of the Civic Art Collection is to promote a rich, diverse and stimulating cultural environment in order to enrich the lives of the city's residents, visitors and employees, and to enhance the city's image both nationally and internationally. The San Francisco Arts Commission is committed to acquiring works of art for the Civic Art Collection of the highest aesthetic standards reflective of diverse social and cultural perspectives. Acquisition by the City and County of San Francisco implies a commitment to the preservation, protection and display of the artwork for the public benefit.

Goals of the Civic Art Collection:

- Artwork acquired and maintained within the collection should reflect the highest aesthetic standards.
 - a. Objects accepted into the collection must be of known authorship and be accepted based on their value as works of art.
 - b. Objects whose primary identity is that of an historical, architectural, or religious artifact should not be included in the collection.
- 2. Artwork accepted into the collection should be able to be permanently exhibited in an appropriate site, and be able to be maintained by the Commission for public display according to the guidelines herein.
- 3. The City's collection should be diverse in its representation of artists and artistic styles and be reflective of the ethnic diversity of the local population.
- 4. The City's collection should emphasize Bay Area artists, styles and movements, but should also seek to include the work of artists nationally and internationally so that local culture may be seen within a global context.
- 5. Artwork acquired and accepted into the collection should be appropriate in scale, media and context with its intended display location, and be relevant within the cultural, historical, social/political and environmental context of San Francisco and the Bay Area.

1. DEFINITIONS:

- Accession: The formal process used to accept an artwork into the Civic Art Collection and record an item as a Collection Object.
- Administrative Code: Administrative Code of the City and County of San Francisco. May be modified by a majority vote of the Board of Supervisors.
- Arts Commission: Charter mandated department governed by 15 members appointed by the mayor, in addition to one ex-officio member. The make-up, function, powers, and duties

- of the Arts Commission are defined in the City Charter Section 5.103 and further defined in Sections 2A.150 and 2A.150.1of the Administrative Code.
- Artist: Individual artist, team of individual artists, or artist team leader of individuals from
 other disciplines whose body of work and professional activities demonstrate serious
 ongoing commitment to the fine arts.
- Artist Fees: Artist fees refer to that portion of the project budget reserved for payment to
 the artist for his/her creative services for design, fabrication, and project management
 services. Fees do not include other labor, materials, travel, and per diem allowances for
 out-of-town artists.
- Art Enrichment: For the purposes of this document, Art Enrichment refers to works of art purchased or commissioned with funds generated by the Art Enrichment Ordinance, Section 3.19 of the Administrative Code, ordinance defines "Art Enrichment" as the acquisition, installation of original works of art, or temporary installation of the same, on public property for aesthetic and cultural enhancement of civic spaces and engagement of the public with the creative work of artists.
- Art Enrichment Ordinance: Refers to Section 3.19 of the San Francisco City Administrative Code. The ordinance mandates that 2% of total gross estimated construction cost of a wide range of civic construction shall be allocated for acquisition of artwork, with specified exemptions (see Appendix A).
- Art Enrichment Allocation Report: A form submitted by a City department with a capital
 improvement project (CIP) prior to being scheduled for Civic Design Review that provides
 basic project information, the total construction budget, and the art enrichment allocation
 based on that budget.
- Art Project Budget: That portion of the Public Art Project budget reserved for the direct design and implementation of the artwork, exclusive of Arts Commission administrative fee and conservation allocation.
- Artwork or Work of Art: For the purpose of these guidelines, Artwork, or Work of Art, is
 defined as a work in any media that is the result of the unique creative expression of an
 artist.
- Capital Improvement Project (CIP): The construction or alteration of a building, above ground structure, new park, or transportation improvement project as defined in the Art Enrichment Ordinance.
- **CIP Manager:** The Client Agency or DPW staff person charged with managing the Capital Improvement Project.
- City: City and County of San Francisco, a municipal corporation.
- City Charter: The City Charter of the City and County of San Francisco. Provisions of the City Charter may be changed only by a vote of 2/3rds of the voters.
- Civic Art Collection (Collection): The Civic Art Collection is comprised of artworks that have been accessioned by the Arts Commission on behalf of the City and County, or are otherwise under the jurisdiction of the Commission.

- Civic Art Collection and Public Art Program (CAC/PAP) Director: Reports to the Director of Cultural Affairs and oversees and directs the implementation of the Commission's Civic Art Collection and Public Art Programs.
- Civic Design Review Committee (CDRC): The Civic Design Review Committee is a subcommittee of the Arts Commission. The CDRC implements the Charter mandate for the Arts Commission to review the design of any structure placed on public property. Civic Design Review approval is awarded in three phases: Phase 1 for Schematic Design, Phase 2 for Design Development, and Phase 3 for Construction Documents.
- Client Agency: The City department conducting the capital improvement project that generates art enrichment funds and the recipient of the artwork purchased or commissioned by the Arts Commission with these funds for a particular capital improvement project.
- **Conservation:** See "Preservation." For the purposes of this document, the terms "conservation" and "preservation" are used interchangeably.
- **Contract Monitoring Division:** City department that monitors City contracts to insure equitable participation of Local Business Enterprises (LBE).
- De-accession: The formal process of removing accessioned objects permanently from the Civic Art Collection.
- Director of Cultural Affairs: The Director of Cultural Affairs is the Chief Executive Officer
 of the San Francisco Arts Commission.
- Department of Public Works: City department charged with overseeing City capital improvement projects, including architectural and engineering design and construction management.
- **Implementation Budget:** All costs associated with project implementation exclusive of design costs, such as artist and consultant fees, engineering/architectural services, taxes and permit fees. The implementation budget includes fabrication, transportation, installation, insurance, bonding, related labor and materials costs.
- Maintenance: As defined in Sec. 429.1 Definitions of the Planning Code; "Maintenance" shall mean a minimally invasive, routine and regularly scheduled activity that may involve the removal of superficial dirt or debris build-up on the surface of the artwork or the cleaning and repair of non-art support material such as a pedestal or plaque. For the purposes of this document, this definition shall apply generally whenever "maintenance" of artwork is referenced.
- Monuments: Structures, sculpture or other objects erected to commemorate a person or an event.
- **Plaque:** For the purpose of this document "plaque" refers to identification signage affixed on or near an artwork that identifies the title, artist, media, etc.
- **Preservation:** As per Section 429.1 of the Planning Code, "Preservation shall mean the protection of cultural property through activities that minimize chemical and physical deterioration and damage, and that prevent loss of informational content. The primary goal of preservation is to prolong the existence of cultural property, and should be undertaken or overseen by a professional conservator." For the purposes of this document, the terms

preservation and conservation are used interchangeably, and the definition above shall apply generally whenever "conservation" or "preservation" is used.

- **Proposal Honorarium:** Payment made to each public art project finalist for a proposal
- Proposal: The Artist's design proposal for a project that typically includes drawings and/or
 models illustrating the project and how it will fit into the site, project description and budget,
 typically requested from a limited number of finalists as a means of providing the basis for
 final artist selection.
- Public Art Fund: Despite the name, this fund has no direct connection with the Public Art
 Program. Established in Section 10.100-30 of the Administrative Code, the Public Art Fund
 is "established as a category six fund to receive all revenue from programs, events, and
 sale or use of works of art which are under the supervision and control of the Arts
 Commission."
- Public Art Program: The Arts Commission program that administers the purchase and/or commissioning of artworks for public display acquired as a result of the Art Enrichment Ordinance, Public Art Trust or from any other funds designated for that purpose.
- Public Art Project: An original work of art commissioned or purchased for installation on public property for aesthetic and cultural enhancement of civic spaces and engagement of the public with the creative work of artists.
- **Public Art Project Manager (PAPM):** Arts Commission staff members who are assigned to manage specific public art projects for the Commission's Public Art Program.
- Public Art Trust (PAT) or Arts Commission Public Artwork Trust Fund: Established by
 Ordinance No. 62-12, the San Francisco Administrative Code was amended by adding
 Section 10.200-29 to Section 429 of the Planning Code. The ordinance allows developers
 subject to the 1% Public Art Fee of the Planning Code to deposit a portion of the 1% fee
 into the Public Art Trust to be administered by the Arts Commission for the purposes of
 creation, installation, exhibition, conservation, preservation and restoration of temporary
 and permanent public art and capital improvements to nonprofit art facilities within a half
 mile of the project boundary.
- Public Art Trust and Special Initiatives Program Director: Reports to the Director of Cultural Affairs and manages the Public Art Trust Program, special projects and staffs the Civic Design Review Committee.
- **Selection Panel:** An ad hoc panel whose charge is to review potential candidates and/or art proposals and make a recommendation to the Arts Commission for the selection of an artist(s) and/or art proposal(s). Arts professionals serving on the panel are approved by the Commission.
- Senior Registrar: Under the direction of the CAC/PAP Director is responsible for the care, maintenance, and management of the Civic Art Collection and the maintenance of records and other documents related to the Collection.
- **Visual Arts Committee (VAC):** The sub-committee of the Arts Commission that reviews and approves all programs, activities, acquisitions, design proposals and public art projects related to the visual arts within the jurisdictional purview of the Arts Commission.
- Work of Art: "Work of Art" see "Artwork".

2. CHARTER RESPONSIBILITIES OF THE SAN FRANCISCO ARTS COMMISSION: City Charter Section 5.103 and Administrative Code Section 2A.150 assign the following powers, responsibilities and duties to the Arts Commission relative to the Civic Art Collection:

2.1 Arts Commission Approval of Design of Public Structures:

2.1.1 Arts Commission shall approve the designs for all public structures, private structures that extend over or upon any public property and yards, courts, setbacks or usable open spaces which are an integral part of any such structures (City Charter).

2.2 Arts Commission Approval of Design and Location for Works of Art:

- 2.2.1 Approve the design and location of all works of art before they are acquired, transferred to or sold by the City and County, or are placed upon or removed from City and County property, or are altered in any way; maintain and keep an inventory of works of art owned by the City and County; and maintain the works of art owned by the City and County (City Charter).
- 2.2.2 No work of art shall be contracted for, placed or erected on property of the City and County or become the property of the City and County by purchase, gift or otherwise, except for any museum or art gallery, unless such work of art, or a design or model of the same as required by the Arts Commission, together with the proposed location of such work of art, shall first have been submitted to and approved by the Commission. The term "work of art"...shall comprise paintings, murals, decorations, stained glass, statues, bas relief or other sculptures; monuments, fountains, arches or other structures of a permanent or temporary character intended for ornament or commemoration. No existing work of art in the possession of the City and County shall be removed, relocated or altered in any way without the approval of the Commission, except as otherwise provided herein (Administrative Code).

2.3 Arts Commission Supervision and Control of Expenditures:

- 2.3.1 The Arts Commission shall supervise and control the expenditures of all appropriations made by the Board of Supervisors for the advancement of the visual, performing or literary arts (City Charter).
- 2.3.2 The Arts Commission shall supervise and control the expenditure of all appropriations made by the Board of Supervisors for music and the advancement of art or music (Administrative Code).
- **2.4** Arts Commission Supervision of Policy Connected with the Arts: The Commission shall exercise all reasonable policy connected with the arts as may hereafter be assigned to it by ordinance or executive action (Administrative Code).
- 2.5 No Abridgment of Rights of Museums, Academy of Sciences or Library Commissions:
- 2.5.1 Nothing in this (Charter) section shall be construed to limit or abridge the powers or exclusive jurisdiction of the charitable trust departments or the California Academy of Sciences or the Library Commission over their activities; the land and buildings set aside for their use; or over the other assets entrusted to their care (City Charter).
- 2.5.2 Nothing (in the Administrative Code) shall be construed to limit or abridge the legal powers of the governing boards of the War Memorial, the Fine Arts Museums or the Asian Art Museum (Administrative Code).
- 3. ACQUISITION OF ARTWORK THROUGH ART ENRICHMENT, PUBLIC ART TRUST, OR OTHER SOURCES OF FUNDING DEDICATED TO THE PURPOSE OF AQUIRING ARTWORK FOR THE PURPOSE OF PUBLIC DISPLAY.

3.1 Enabling Legislation:

- 3.1.1 Section 3.19 of the Administrative Code (Art Enrichment Ordinance)
- 3.1.2 Section 10.100-29 of Section 429 of the Planning Code (Arts Commission Public Artwork Trust Fund)
- 3.1.3 City Charter

3.2 Roles and Responsibilities:

- 3.2.1 <u>Arts Commission</u>: By City Charter Section 5.103 the Arts Commission must approve the design and location all works of art before they are acquired, transferred or sold by the City and County. The Visual Arts Committee, a subcommittee of the full Commission, recommends actions, which are then submitted to the full Arts Commission for approval by Resolution.
- 3.2.2 <u>Visual Arts Committee (VAC)</u>: The responsibility of the Visual Arts Committee is to review and make recommendations to the full Arts Commission relative to the purchase and/or commissioning of artworks. Duties include, but are not limited to the following:
 - Establish and approve Public Art Program mission, curatorial and programmatic goals, policies and guidelines.
 - For each new public art project, approve the project parameters, including artist selection process and selection criteria, project budget and a list of prospective selection panelist members.
 - Appoint a member of the VAC to serve as a member on the selection panel appointed by the Committee.
 - Review and approve selection panel recommendations and submit to the full Arts Commission for a Resolution.
 - Approve proposals (design and budget) for works of public art at each stage of development: conceptual proposal, design development and construction documents.
 - Approve completed works of art as installed, and recommend Arts Commission acceptance
 of the work into the Civic Art Collection.
 - If at any point the Committee does not give its approval for any of the above, the Committee shall take action as defined under Section 4.9, Recourse.
- 3.3.3 <u>Civic Design Review Committee</u>: Relative to the Public Art Program, the responsibilities of the Civic Design Review Committee and Public Art Trust and Special Projects Program Director include, but are not limited to the following:
 - Ensure that Civic Design Review applicants have submitted a completed Art Enrichment Survey Form prior to Phase One Review and initiated discussion with the Public Art staff regarding opportunities for artist involvement (attached as Appendix B).
 - Non-compliance on the part of the client agency with the art enrichment requirement may result in refusal by the Civic Design Committee to engage Phase 2 or 3 review.

- At the request of the Visual Arts Committee, the Civic Design Committee may review
 proposals for artwork that may have architectural or urban design implications and make
 recommendations and comments to the Visual Arts Committee as needed.
- When proposed public art projects have overlapping jurisdiction or interests, a joint meeting
 of the Visual Arts and Civic Design Committees may be scheduled at the request of either
 committee or the full Arts Commission.
- 3.3.4 <u>Director of Cultural Affairs</u>: The Director of Cultural Affairs, as the senior executive for the Arts Commission, has broad authority for directing the operations of the agency. In regard to the Public Art Program, the Director has the responsibility of working with Public Art Program staff to develop a vision for the curatorial and programmatic goals of the PAP, and for ensuring that these are in concert with the broader mission and goals of the Arts Commission.
- 3.3.4.1 In accordance with Commission Resolution #0507-12-143 the Director may take the following actions without further approval from the Commission:
 - May approve contracts, purchase orders, or direct payment vouchers not exceeding \$100,000 for services provided by a wide range of vendors, including but not limited to: artists, contractors, consultants, printers, graphic designers, photographers, signage fabricators and photo labs, whose services do not require design approval from the Commission.
 - May approve contract modifications and additional project expenses not exceeding \$100,000 that are within the project budget, unless design approval is required by the Commission.
 - May approve the start-up of new art enrichment projects including determination of overall project parameters.
 - May approve short-listed candidates recommended by Selection Panels.
 - May authorize entering into design contracts not to exceed \$100,000.
- 3.3.4.2 In accordance with Commission Resolution # 0507-12-142, the Director may take the following actions without further approval from the Commission:
 - May approve contracts, purchase orders or direct payment vouchers up to \$500,000 with conservators, art technicians, or other qualified contractors for the purpose of performing conservation, maintenance and repair on works of art in the City's art collection.
 - May approve contracts, purchase orders, or direct payment vouchers up to \$500,000 with
 art service providers for transportation, storage, installation, de-installation of artwork,
 construction of cases, vitrines and framing, and other similar work related to the care and
 maintenance of the City's collection that does not require design approval from the
 Commission.
- 3.3.5 <u>Civic Art Collection and Public Art Program (CAC/PAP) Director:</u> The CAC/PAP Director shall work with the Director of Cultural Affairs to develop a vision for the curatorial and programmatic goals of the CAC/PAP and ensure that these are in concert with the broader mission and goals of the Arts Commission. The CAC/PAP Program Director duties include oversight of all aspects of implementation of the CAC/PAP programs.
- 3.3.6 <u>Public Art Project Managers (PAPM):</u> Under supervision of the CAC/PAP Director, the PAPMs are responsible for the overall management of Public Art Program projects from inception to

completion, including: working with the client department, community and Commission to develop project plans; implement and administer artist selection processes; implement contract negotiation and monitor compliance; coordinate public art project with CIP design team, general contractor, artist and artist's subcontractors; develop and monitor budgets and otherwise provide all phases of project management,

- 3.3.7 Senior Registrar: Under the supervision of the CAC/PAP Director, the Senior Registrar manages the Civic Art Collection and provides materials and maintenance assessments during the development of artwork proposals that may enter the Civic Art Collection. The Senior Registrar submits a motion requesting Resolution to the Visual Arts Committee for formal acceptance of a completed work of art into the Civic Art Collection. The Senior Registrar assigns an accession number to artworks accepted into the Collection, catalogues the artwork within the program's collection management database, and maintains project records and important documents as part of the CAC archives.
- 3.3.8 <u>Client Agency:</u> The Client Agency, or the Client Agency in conjunction with the Department of Public Works, shall:
- 3.3.8.1 Client Agency shall Allocate 2% of the total gross estimated construction cost for eligible capital improvement projects per Section 3.19 of the Administrative Code. The Client agency shall provide the Arts Commission with an estimated Art Enrichment Allocation prior to being scheduled for Phase 1 approval from Civic Design. The Client Agency shall submit the Art Enrichment Survey Form, signed by the CAC/PAP Director, as part of its application for Phase I approval. The final art enrichment allocation will be determined by the estimated construction cost at the completion of Construction Documents; verification of final art enrichment allocation must be received prior to the Client Agency being calendared for Civic Design Phase 3 Approval.
- 3.3.8.2 Arts Commission Approval of Allocation: The Arts Commission must approve the art enrichment allocation from a particular capital appropriation, or any alternative use of the art enrichment funds as specified in Section 4.1.4. If the Client Agency determines that 2% of the construction cost is inappropriate for Art Enrichment, it may, in accordance with paragraph (a) Art Enrichment Ordinance, submit its recommendation regarding the art enrichment budget and the basis for its determination to the Art Commission for review. If the parties cannot resolve the matter, the Arts Commission shall submit the matter to the Mayor for resolution within 60 days of the recommendation being made. Failure of the Commission to submit the matter to the mayor within 60 days shall be deemed as the Commission's acceptance of the recommendation of the client agency.
- 3.3.8.3 The Client Agency shall meet with the CAC/PAP Director to discuss the Art Enrichment Program prior to being calendared for Phase 1 approval from the Civic Design Committee.
- 3.3.8.4 The Client Agency shall complete and submit the Art Enrichment Survey Form and submit to Civic Design Committee Coordinator prior to being scheduled for Phase 1 review at Civic Design.
- 3.3.8.5 The Client Agency shall provide the following information to the PAPM regarding eligible capital construction projects:
 - Verify to the Arts Commission that 2% of the total construction cost has been allocated for the Art Enrichment Program.
 - Facility location and function.
 - Provide the amount of the construction appropriation, supported by a line item budget.
 - Assign an Agency representative to be the Art Commission's liaison on the project.
 - Provide the name and contact information for each firm and consultant on the Design team, including, but not limited to the architect and structural engineer of record.
 - Provide the commission with a project timeline and a construction timeline.

- Identify the funding source, i.e. bond funds, state grants, etc.
- Identify any existing artwork on the project site.
- 3.3.8.6 Include the allocation for the Art Enrichment Program in the gross estimated construction budget as required by the ordinance.
- 3.3.8.7 Where there is existing artwork on the site the Client Agency shall 1) Include the cost of any required protection, removal, storage and re-installation or relocation of existing artwork on the project site in the construction budget; 2) Apply to the Arts Commission for approval of any plans to relocate, alter or destroy an existing artwork (see section 7.5, Alteration, Modification or Destruction of Artwork.)
- 3.3.8.8 The Arts Commission and the artist shall be credited in all media releases, announcements or any public document concerning the artwork and included and acknowledged at the facility dedication.
- 3.3.9 Capital Improvement Project (CIP) Manager: The CIP Manager shall:
 - Ensure the participation and cooperation of the architectural design team, project
 management team, and General Contractor in coordinating the inclusion and integration of
 the public art projects within the greater CIP. Services related to coordination of the public
 art project within the greater CIP shall be considered basic services and not charged
 separately to the Public Art project budget. Such basic coordination services shall include,
 but not be limited to the following:
 - Schedule and attend coordination meetings with the Arts Commission staff and artists, architectural team and/or General Contractor. The CIP Manager will ensure that a designated representative of the Client Agency and/or Project Management team will attend all meetings with the architectural design team and/or the General Contractor relative to the art enrichment project.
 - Transfer Funds: The Arts Commission shall provide the Client Agency and/or DPW with an estimated annual art enrichment budget for the CIP. The Client/DPW shall endeavor to make an annual transfer of funds to the Arts Commission to implement the art enrichment project(s), less any adjustments attributable to expenses to be paid by the Client/DPW principally for the sake of aiding the efforts of the SFAC and artist, for instance design of additional structural support for the artwork, use of project cost estimator, etc. Such adjustments will be based on accepted proposals for service by the particular parties approved by both the SFAC and the Client/DPW.
 - Return of Remaining Art Enrichment Funds: Art Enrichment funds not expended on allowable costs shall be returned to the Client/DPW within 1 year of the completion of the artwork and any identified conservation projects unless and otherwise agreed between the parties.
 - Provide the PAP Project Manager with all available relevant site plans, locations of utilities, site restrictions, site history and other materials and information necessary to produce the Public Art Project plan, the Request for Qualifications (RFQ) and provide artists with information as necessary to develop their proposals. It is acknowledged that such materials may be when offered, in-progress and not definitive delineation of the current and/or eventual status (of the materials.) As the status evolves, the SFAC will be provided with appropriate iteration thereof.
 - Provide the PAP Manager with complete and accurate design and construction schedule information as it becomes available to allow the artwork design to be planned for and

- integrated into project documents. Ensure that the General Contractor include site work relative to the art project and artwork installation in the master construction schedule.
- Ensure that any work relative to the Public Art Project that is to be performed by the General Contractor is integrated into the contract bid documents and that the Public Art Project Manager is provided with a copy of a draft of the bid documents pertaining to the artwork for review, comment and approval prior to their being issued.
- Ensure SFAC and SFAC's contractors have access to the construction site to perform their
 work. Arts Commission shall ensure that staff and Commission contractors undertake any
 required safety training and adhere to site safety protocols.
- Notify the SFAC of any issues, problems, conflicts or concerns that might necessitate a change in the design of a proposed artwork.
- Incorporate the artwork into the general building permit, to the extent that the artist has produced sufficient drawings and calculations necessary to obtain a permit. If the development of the artwork has not progressed sufficiently to be included as part of the building permit package managed by DPW (and/or Client Agency), the SFAC shall be responsible for obtaining a separate permit so as not to delay the overall project schedule.
- Manage communications between the SFAC project artist(s) and SFAC subcontractors and Design Team, Client Agency, and General Contractor during design and construction, including but not limited to SFAC approval of General Contractor-provided samples and mock-ups, response to RFI's, and access to construction site by project artist and/or subcontractors for installation of artwork. Ensure that the SFAC staff be copied on all correspondence, emails and/or meeting notes.
- Where the SFAC is requesting additional services specific to the artwork, such as additional structural engineering design, or architectural design that reasonably might be considered above and beyond basic services, the CIP Manager shall assist the SFAC in negotiating an additional services proposal from the Design Team, the cost of which may be charged to the Art Enrichment allocation. Such additional service proposals shall be presented to the Arts Commission as soon as they are identified, but no later than 50% Design Development.

4. PUBLIC ART PROGRAM GUIDELINES:

4.1 Art Enrichment, Public Art Trust, or Public Art Funding from any other source

4.1.1 Funding Allocation:

- 4.1.1.1 Art Enrichment ("AE"): In accordance with Section 3.19 of the Administrative Code, allocations will represent 2% of the gross estimated construction cost, excluding the cost of the proposed artwork. Exemptions to this requirement are itemized in Section 3.19 of the Administrative Code.
- 4.1.1.2 Public Art Trust: Commercial Development in specified districts are subject to 1% Public Art Fee. Developers of Non Residential Developments are required to spend \$500,000 or \$750,000 of that fee on the property depending on whether the development has more or less than 3,000 sq. ft. of open space. After this minimum requirement is met, the Developer may elect to use any remaining balance of the Public Art Fee either (a) on the development site; (b) to contribute the entire remaining balance to the Public Art Trust; or (c) divide the remainder between on-site use and contribution to PAT.
- 4.1.1.3 Funds provided from other sources: Charter Section 5.100 provides that the governing boards of the arts and culture departments may accept and shall comply with the terms and conditions of

loans, gifts, devises, bequests or agreements donating works of art or other assets to their department without action of the Board of Supervisors so long as acceptance of the same entails no expense for the City and County beyond ordinary care and maintenance. As a general principal, PAP funding from other sources, public or private, shall be administered under the policies and procedures incorporated in these guidelines.

- 4.1.2 <u>Commission control of funds</u>: Both AE Ordinance and PAT, and authority granted under the City Charter stipulate that the Arts Commission shall supervise and control the expenditure of all AE and PAT, or other dedicated funds for art.
- 4.1.3 <u>Administrative Fee</u>: Both AE Ordinance and PAT stipulate that the Arts Commission may allocate up to 20 percent of the funds for all necessary and reasonable administrative costs incurred in connection therewith unless such administrative fee is limited or prohibited by the funding source. Administrative costs include:
 - Public Art staff salaries and benefits.
 - PAP office overhead (Percentage of Administrative staff salaries and benefits, office space rental costs, equipment, office supplies, telephone, periodicals, photocopies) and non-project related local field (parking, public transit, local travel) and other general administrative costs. The percentage of agency overhead charged to the PAP is calculated annually based on number of FTE staff charged to the program.
- 4.1.4 Maintenance and Conservation Funds:
- 4.1.4.1 Art Enrichment Funds: As per Section 3.19 of the Administrative Code: When permitted by the funding source, the Arts Commission may set aside and expend up to ten percent of the total art enrichment allocation for each project for maintenance and conservation of artworks in the Civic Art Collection. In the case where the project has limited public access, or generates funds insufficient to acquire new artwork, or cannot otherwise be used judiciously for that purpose, the Arts Commission may use the entire project Art Enrichment allocation for maintenance and conservation as per these guidelines (Section 4.1.5 "Aggregation of Funds/Use of Funds at a location other than the CIP Site"). Funds set aside pursuant to this Section may be invested in an interest-bearing account when the total of such funds set aside exceeds \$10,000.
- 4.1.4.2 <u>Public Art Trust Funds</u>: As per Section 429.5 of the Planning Code: Funds contributed to the Public Art Trust may be used for the conservation, preservation, and restoration, but not maintenance of temporary and permanent public works of art in the public realm within the geographic restrictions of this section.
- 4.1.5 Aggregation of Funds/Use of Funds at a location other than the CIP Site:
- 4.1.5.1 Regarding Art Enrichment Funds: As per Section 3.19: When mutually agreed upon by the Arts Commission, the City department from whose capital project the art enrichment allocation was obtained, and any other City department with jurisdiction over a proposed alternative site, and where permitted by the funding source, the Arts Commission shall have the authority to aggregate art enrichment funds for use on an alternative City property.
- 4.1.5.2 Regarding Public Art Trust Funds: Funds contributed to the Public Art Trust may be used at any site within the geographic restrictions of Planning Code Section 429.
- 4.1.6 Allowable Expenditures:
- 4.1.6.1 <u>Use of Bond Funds</u>: Art Enrichment funds derived from bond fund sources have certain restrictions:

- <u>Use for Capital Purposes</u>: Bond funds must be used for the construction of "real property" and as such, Artwork funded with bond funds must be permanently sited and have a useful life of at least three to five years, but ideally for the life of the building where the artwork is located.
- <u>Fixtures, Furnishings and Equipment (FF&E) are not eligible for bond funding</u>. For the art enrichment program, this may mean that portable artworks not permanently affixed to the site may not be eligible for use of bond funds.
- <u>Use of Bond Funds for Conservation</u>: Bond funds may be used for activities that substantially prolong the life of the City's asset. While routine maintenance is not a bond-eligible expense, bond funds may be used to conserve permanently sited artworks within the Civic Art Collection.
- Expiration of Bond Funds: Bond funds must be expended on a City-owned asset during the project period, which is typically within three years of the funds becoming available for the project. Any unspent bond funds revert to the Client agency managing the bond program so that the program may be closed out.
- Additional Limitations: The specific language of the bond measure may include additional specific limitations. Possible limitations should be verified with the Client Agency on a project by project basis.
- 4.1.6.2 <u>Art Project Budget</u>: In general, any expense which is directly related to the artist selection and artwork design, fabrication and installation of the artwork, including but not limited to the following:
 - Artist's fee for professional design, execution and installation of the art work(s) as
 described in the artist's budget, including any and all labor, materials, bonding, permits, or
 any other costs directly related to the implementation of the art project.
 - Frames, mattes, pedestals, and devices necessary for the security, preservation and display of the artwork.
 - Competition and selection panel expenses, including postage, photocopies and printing, panel refreshments and honoraria for selection panel jurors and artist finalists for public art commissions.
 - Public presentation expenses.
 - Project-related local field, long distance travel and messenger expenses.
 - Project-related photography.
 - Identification plaque installed per Commission specifications.
 - Fire retardant and/or graffiti resistant treatments or other sealers or coatings as required.
 - Insurance as required by the City.
 - Plumbing, electrical and mechanical devices or equipment which are an integral part of the artwork.
 - Consultant fees for other costs relative to the art project, such as architectural fees, engineering, cost estimates, lighting design, and other services as identified and as approved by the Arts Commission.
 - Design and/or materials modifications to the capital improvement project necessitated by the art project. In the case where these changes/modifications increase the base cost of the capital improvement project, the art project will be credited with the base cost, and only

the premium incurred by the art project will be charged to the art budget; i.e., if the original building material in an area was estimated to be \$20 a sq. ft., and the art project calls for an upgrade of material to \$30 a sq. ft., only the difference of \$10 a sq. ft. may be charged to the art project.

- Sales Tax (when applicable), and fees for required licenses and permits.
- Audio and video recordings or any other educational or informational materials necessary to help make the artwork programmatically accessible to the disabled and other members of the public.
- Any other expenses as deemed appropriate by the Arts Commission for the design, fabrication, transportation, installation and public accessibility of the artwork.
- 4.1.7 <u>Exclusions</u>: In general, art funds may not be expended for the following:
 - Art objects that are mass produced and of standard design. However, limited editions signed by the artist of original prints, cast sculpture, photographs, etc., may be included.
 - Decorative, ornamental, functional elements, or architectural features of the building` not designed by the artist (unless for the security of the work or to ensure public safety).
 - Artworks designed by the architect
 - Expenses related to the ongoing operation of the artwork such as electrical, water or mechanical service required to activate the work and utility costs.
- 4.1.8 <u>Project Donations:</u> Project donations of labor, materials or funding must be approved by the Commission. An increase in project scope enabled by donations shall be evaluated for impact on staff resources. All donations which increase the artist's project budget must be matched by a proportional overhead amount to cover the increased administrative expenses.

4.2 Public Art Project Plan:

- 4.2.1 Arts Commission Approval of Public Art Project Plan: In general practice, the commencement of each new public art project, the Project Manager in consultation with the Program Director shall develop a Public Art Project Plan. The plan should identify the art opportunities, project scope, budget, selection process, level of community involvement and timeline. Approval of the Public Art Project Plan by the Client Agency and Arts Commission authorizes staff to proceed with implementing the plan.
- 4.2.2 <u>Director of Cultural Affairs Approval of Art Plan:</u> As per Arts Commission Resolution #0507-12-143, the Director of Cultural Affairs may approve *start up of new art enrichment projects, including determination of overall project parameters* where the budget does not exceed \$100,000 and where design approval is not required.

4.3 Eligibility:

- 4.3.1 <u>Eligible Artwork:</u> For the purposes of these guidelines, all forms of original creations (or limited editions) of visual art are eligible for acquisition through the Public Art Program.
- 4.3.2 <u>Eligible Artists:</u> all professional, practicing artists living in the United States are eligible to apply for City public art commissions.

4.3.3 <u>Geographic Eligibility</u>: As per City Attorney's direction, there are no restrictions on geographic eligibility. However, depending upon the specific needs of the agency or project, the Arts Commission may decide to limit or deny travel and per diem costs within the project budget on a project by project basis. Certain projects may also require the artist to attend meetings in San Francisco on short notice or frequently.

4.3.4 <u>Ineligible Applicants:</u>

- Arts Commissioners and Arts Commission staff members or members of their immediate family are not eligible for City public art commissions as long as they respectively serve on, or are employed by, the Arts Commission.
- Elected or Appointed City officials or members of their family are not eligible for consideration for public art commissions.
- City staff are not eligible for consideration for public art commissions.
- Members of the Project Architect's firm, or members of their immediate family, are not eligible for consideration as project artists.
- Artists who, at the time of application, already have two active contracts with the Commission are ineligible if the dates of the contracts are within 3 years of one another.

4.4 Criteria:

- 4.4.1 Selection Criteria for Artists: Artists will be selected on the basis of their qualifications, as demonstrated by the judged quality of their past work and appropriateness of their artistic expression, professional experience, or specific proposal for a particular project, and the assessed ability of the Artist to successfully execute the project within the project timeline, as determined by the Arts Commission in its sole discretion. Other considerations include the artist's current workload and/or the number of artworks by that artist in the Civic Art Collection. The Arts Commission encourages artists of diverse racial, sexual, and cultural identities to apply for public art project commissions sponsored by this program for Arts Commission consideration. Per City contracting requirements, artist applicants who are registered as a Local Business Enterprise will be given a rating bonus of 10% relative to other applicants.
- 4.4.2 <u>Criteria for Artwork</u>: Criteria to be used when considering acquisition of artwork by either purchase or commission shall include, but not be limited to the following:
 - Adherence to the Mission and Goals of the Civic Art Collection.
 - Inherent Artistic Quality: The assessed aesthetic merit of the piece as a work of art, independent of other considerations.
 - Context of Artwork within the Civic Art Collection: Proposed artwork should be evaluated
 within the context of the larger collection, and whether it is judged to strengthen the
 collection.
 - Context of Artwork with Site: Works of art must be compatible in scale, material, form, and content with their surroundings. Consideration should be given to the architectural, historical, geographical and social/cultural context of the site.
 - Media: All forms of visual art may be considered. While both portable and permanently sited works are eligible for the program, bond funded CIPs may be restricted to permanently sited works.

- Permanence: Due consideration shall be given to the structural and surface soundness, and to inherent resistance to theft, vandalism and weathering.
- Ability to Maintain: Significant consideration shall be given to the cost and amount of ongoing maintenance and/or repair anticipated, and to the City's ability to provide adequate maintenance.
- Public Safety and Accessibility: Each work shall be evaluated to ensure that it does not
 present a hazard to public safety and complies with all applicable building codes and
 accessibility requirements.
- Diversity: The Arts Commission is committed to acquiring art works that reflect diversity in style, scale, media, and artistic sources as well as diverse cultural communities and perspectives. The Arts Commission also encourages exploratory types of work as well as established art forms.
- Feasibility: Proposed objects shall be evaluated relative to their feasibility and convincing evidence of the artist's ability to successfully complete the work as proposed. Factors to be considered include, but are not limited to: project budget, timeline, artist's experience, soundness of materials, City approval requirements, and level of community support.
- Duplication: To assure that the artwork will not be duplicated, the artist will be asked to warrant that the work is unique and an edition of one unless stated to the contrary in the contract.
- 4.4.3 <u>Site Criteria:</u> Prior to selecting a site for an artwork, whether purchased or commissioned, the Visual Arts Committee, together with the Selection Committee shall take into consideration the following factors:
 - Visibility and prominence of the artwork site
 - Public accessibility of the artwork
 - Public Safety
 - Interior and exterior traffic patterns
 - Relationship of proposed artwork to existing or future architectural features, natural features and urban design
 - Function of the facility
 - Facility users and surrounding community and interaction of users and community members with proposed artwork
 - Future development plans for area
 - Overall program goal or concept
 - Landscape design
 - Relationship of proposed artwork to existing art works within the site vicinity

- Environmental impact
- Social context of artwork (intended use of the work, if any)

4.5 Artist Selection Process for different Contract/Purchase Thresholds

- **4.5.1** City Purchasing Department contract threshold requirements (Chapter 21 of Administrative Code):
 - Contracts under \$10,000 may use direct selection with no RFQ/RFP
 - Contracts under \$100,000 may use an informal bid process with solicitation of bids from at least three vendors.
 - Contracts over \$100,000 require publication of an RFQ/RFP

<u>Bi-annual Pre-qualified Pool:</u> The Purchasing Department allows departments to establish bi-annual pre-qualified pools for vendor selection, which allows the department to limit the competition for contracts to firms within the pre-qualified pool. The Public Art Program may establish a pre-qualified pool of artists to be considered for projects with budgets up to any contract ceiling limits approved by the Commission. The RFQ for the pre-qualified pool must be issued every two years.

- 4.5.4 Artist Selection for projects with budgets over \$500,000: Arts Commission will issue RFQ or RFP
- 4.6.4 <u>Direct Selection:</u> Arts Commission must receive Sole Source approval by the Purchaser in order to purchase any artwork or commission any artist to create an artwork that has been directly selected and has not been selected through a competitive selection process. The Sole Source approval process is detailed in Administrative Code, Chapter 21.5. Examples of Sole Source contracts previously awarded include contracts with an artist to repair his/her artwork, or perform a modification or extension of his/her artwork.

4.7 Artist Recruitment:

- 4.7.1 Request for Qualifications (RFQ) or Request For Proposals(RFP): The RFQ or RFP shall be based on the approved project plan and contain the following information:
 - Project description and goals
 - Project parameters and scope-of-work
 - Application deadline and project
 - Timeline
 - Application procedure and submittal requirements
 - Selection procedure
 - Criteria for selection of artist and/or artwork
 - Budget
- 4.7.2 <u>The Recruitment Plan:</u> The PAPM shall develop a recruitment plan to ensure the commission will be advertised to a broad and diverse group of artists.

4.8 Artist Selection Panels:

4.8.1 <u>Selection Panels; City Requirements</u>: As per city contracting requirements, more than 50% of every contractor selection panel must be made up of panelists from outside of the contracting department. The contract manager may not be on the selection panel. For the purposes of the Public Art Program, this applies to both the pre-qualification panel and the final selection panel meetings. Selection Panels are public meetings and must be posted and conducted accordingly.

- 4.8.2 Artist Qualification Panel and Composition: The purpose of the Artist Qualification Panel is to review all project applicants to develop a short list (usually between 15 30 applicants) deemed most qualified for the project opportunity. This qualified list is submitted for further review by the Artist Selection Panel. The Artist Qualification Panel shall consist of a Public Art Program staff member (cannot be the project PAPM) and two panelists from outside the department. The outside reviewers may also serve on the Artist Selection Panel. Applications will be evaluated relative to the minimum candidate criteria, appropriateness of the artist's work to the project site and qualifications outlined in the Project Plan/RFQ/RFP.
- 4.8.3 <u>Artist Selection Panel Composition:</u> Selection Panel Composition may vary based upon the project's budget size. The reviewers who served on the Qualification panel (other than PAP staff) may serve on the Selection Panel for continuity.
 - For Project Budgets under \$100,000:
 - o One (1) representative of the client agency
 - o One (1) representative of the Arts Commission
 - o Up to two (2) arts professionals
 - o One (1) community representative
 - For Project Budgets over \$100,00:
 - o One (1) Representative of the Client Agency.
 - One (1) Representative of the Arts Commission, (usually a member of the Visual Arts Committee)
 - Three (3) arts professionals of recognized professional stature. When possible, one should be a representative of the community or constituency affected by the project.
 - o One (1) community member, who may be an arts professional.
 - Representative of the Design Team, (such as the project architect); optional at the discretion of the PAPM.
- 4.8.4 Arts Commission Approval of Arts Professional Panelists: A slate of arts professionals eligible to serve on the Public Art Program Selection Panels are approved by the Arts Commission. The PAPM will make a good faith effort to appoint selection panels that have a balance of gender and ethnic representation. In general, panelists will be drawn from the Bay Area, but occasionally, the PAPM may want to employ an out-of-town panelist for either reasons of expertise, or to provide an outside perspective.
- 4.8.5 <u>Conflict of Interest</u>: Persons who would directly benefit from the selection of a particular artist or artwork are ineligible as panelists (i.e. gallery owners, brokers, artist representatives, familial relation to the artist, etc.). Perspective panelists may be asked to fill out a conflict of interest form prior to be approved for service on a Selection Panel.
- 4.8.6 Role and Duties of a Selection Panel: All Selection Panel recommendations will be submitted to the Visual Arts Committee for approval. Visual Arts Committee actions are in turn submitted to the full Arts Commission for ratification by Resolution. The role and duties of the Selection Panel are as follows:
 - Review application materials of the slate of pre-qualified candidates presented by the PAPM
 - In accordance with the approved Project Plan, the Selection Panel will be asked to review candidates and either 1) select a single artist for the commission 2) select a group of finalists who will be asked to make a specific site proposal, or be scheduled for an interview session with the panel prior to the panel making a final recommendation.
 - If the Selection Panel selects finalists for further review, the same panel will reconvene for this review.

- 4.8.7 <u>Identification and Recruitment of Panelists:</u> PAPMs will identify and recruit selection panelists. Individuals interested in serving as selection panelists may be asked to submit a resume and references. Community representatives will be identified in consultation with the Client Agency and community organizations in the vicinity of the project.
- 4.8.8 <u>Panelist Compensation:</u> Arts Commissioners, other City agency commissioners, community representatives, City employees and project team consultants who serve as panel members will do so without compensation. Compensation will be paid to arts professional panel members at the rate of \$400 a day, or \$200 a half-day. Arts professionals will also be reimbursed for the cost of travel and parking.
- 4.8.9 <u>Panel Contingency:</u> In the case where a panelist cancels participation at such a late date that the panel cannot be rescheduled and a replacement panelist cannot be identified, the Public Art Program shall have the following recourse:
 - If the non-attending panelist is an Arts Commissioner, then the Commissioner will be replaced for that panel by a member of senior public art program staff or executive staff.
 - If the panelist is an arts professional, member of the CIP design team, or representative of the community, the panel will proceed as scheduled.
 - If the client representative cannot attend and cannot provide an alternate, the Public Art Program Director, in consultation with the Director of Cultural Affairs or Arts Commissioner representative on the panel, whether or not the panel meeting will need to be canceled and rescheduled.

4.9 Scoring

- Panelist's score sheets are public documents and in accordance with City administrative code, each panelist's name must be on his/her score sheet, and score sheets must be collected and retained by staff after the completion of each panel review.
- Scoring shall result in a numerical score for each applicant. Results of numerical score shall determine whether or not the applicant proceeds to the next level.
- Applicants who are registered as a Local Business Enterprise will receive a rating bonus as per Section 14B of the Administrative Code.
- **4.10 Recourse:** At any stage, the selection of an artist or project proposal may be interrupted by a majority vote of the appropriate body. If this occurs, the following options are available.

4.10.1 The Selection or Qualification Panel may:

- Determine that the candidate pool has an insufficient number of qualified candidates and decline to select an artist or finalists.
- Determine that none of the finalist's proposals meet the project criteria and decline to make a selection.
- Panel may recommend that finalists be asked for further clarification or redesign of their proposals.
- Panelists may recommend that another group of finalists be selected.
- Panel recommendations shall be submitted to the Visual Arts Committee for approval.

4.10.2 <u>Visual Arts Committee may:</u>

- Ask panel for clarification
- Committee may request that finalists be asked for further clarification or redesign of their proposals and request panel reconvene.

- Reject panel's recommendations
- Develop new program
- Convene new panel
- Abandon project entirely and/or rescind previous approvals

4.10.3 Arts Commission may:

- Request clarification from VAC
- Reject VAC's recommendations
- Request new panel from VAC
- Request new program from VAC
- Abandon project entirely, and/or rescind previous approval

4.11 Public Participation in the Artist Selection Process: Public Participation shall include:

- Staff shall attend one community meeting to give brief presentation about the Public Art Program at the beginning of the project planning phase as part of a regularly scheduled client-community meeting relating to the general construction project.
- Community shall be apprised that selection panel meetings are open to the public and that interested persons are welcome to attend and may speak during public comment. A community representative shall serve on the selection panel per the Public Art Project Plan.
- Proposals shall be publicly displayed on the SFAC website and may be displayed at or near the project site depending upon the nature of the project.
- Members of the public interested in commenting on any publicly displayed proposals are invited to provide written comments to be shared with the Selection Panel and/or to attend the Selection Panel and/or Visual Arts Committee meeting where the proposals will be reviewed.

4.12 Proposal Development, Review and Approval

- 4.12.1 Proposal Memorandum of Understanding: Approved finalists will enter into an informal agreement ("Proposal Memorandum of Understanding") with the Commission to develop a site specific proposal for the public art project opportunity. The Proposal Memorandum of Understanding details the proposal requirements, submittals, timeline and proposal fee amount.
- 4.12.2 Staff Review of Artwork Proposals: In order to ensure that artists propose feasible and durable artwork of the highest aesthetic quality, staff shall review the development of artwork proposals prior to any public display or submission to the Selection Panel. Staff shall share any concerns about the proposal with the artist. Any staff concerns related to the quality and feasibility of the proposals not addressed by the artist in the final proposal shall be included in the staff report to the panel and/or the VAC.
- 4.12.3: Public Display of Proposals: Proposal display boards shall be placed on public view at an easily accessible public location in the neighborhood, as well as being posted on the Arts Commission website, for 2 weeks to allow for public comment. Public comment shall be summarized and provided to the Selection Panel for their consideration.
- 4.12.4 The proposal chosen by the Selection Panel shall be submitted to the VAC for approval; VAC recommendations shall be submitted to the full Commission for approval by Resolution.

4.13 Contractual Agreements and Purchase Orders:

<u>Commission approval of contractual agreement and purchase orders</u>: For commissions, the
Arts Commission shall contract with artists using the City contract developed by the Arts
Commission and City Attorney specifically for this purpose. For purchases of existing
artwork, the Arts Commission shall enter into a purchase agreement with the artist or
gallery and enter into a copyright agreement with the artist.

- The Commission shall approve the contract or purchase order amount for all artwork commissions or purchases, or modifications of the same, except where that authority has been delegated to the Director of Cultural Affairs under Resolution No. 0507-12-143.
- Compliance with State Law regarding Artwork classified as a Public Work: For artwork that is classified as a public work under California State law, the Commission shall contract separately with licensed contractors for installation of artwork and otherwise comply with all prevailing wage, bonding, and other requirements pertaining to the construction of a public work.
- **4.14 Artist's Fee Policy**: It is the policy of the San Francisco Arts Commission to pay professional fees for all creative work requested from artists. The Commission's charge of public accountability requires a consistent policy for awarding equitable artist fees for public art projects. Because the particular circumstances for each project vary, the Commission must consider a number of factors in determining whether or not an artist's proposed fee is appropriate.
- 4.14.1 Factors Affecting the Amount of an Artist's Fee: Projects may be designed and executed by the Artist him/herself, or the Artist may be the designer and the project is fabricated by others. In either case, the Commission may consider the following factors in determining the artist fees awarded for each project:
 - The scope of work and length of artist involvement
 - The project budget
 - The artist's experience and professional standing
 - The fee scale for similar scopes of work on comparable projects
 - Documented market value for similar examples of the Artist's work
- 4.14.2 <u>Guidelines for Fees for Projects Not Fabricated by the Artist:</u> In general, when a project is designed, but not actually fabricated by the artist him/herself the artist's fee should represent 10 to 20% of the Artist's contact budget and <u>includes all phases of work</u>, design through installation, and is compensation for both design and project management. Artist's project management responsibilities include, but are not limited to contracting with and overseeing artist's subcontractors, such as the artist's structural engineer and other consultants, and fabricators. Artist's fee shall be based on the estimated amount of the Artist's contract, not the project budget, which may include work performed on behalf of the project under separate agreements with the City by the CIP architects, General Contractor, or other contractors under a separate agreement with the Arts Commission.
- 4.14.3 <u>Soft Costs vs. Hard Costs</u>: As a general guideline soft costs of the Public Art project should not exceed 25% of the project budget. Soft costs are defined as all artist and consultant fees and expenses (such as overhead, studio operation, and other labor) not directly tied to actual purchase of materials, fabrication, transportation or installation the artwork). Design fees of the CIP architects, and consultants, even if not included in the Artist's contract, are included in this formula.
- 4.14.4 Proposal Honorarium: Proposal honoraria are non-contractual payments made to artists for proposals made for specific sites as part of the selection process. While payment of honoraria does not transfer title of the proposal to the Commission without an agreement in writing the Commission reserves the right of first refusal to purchase the proposal at fair market value. Recommended Fee Range: \$750 minimum or approximately 1% of Project Budget. For more complex projects with a larger scope of work, PAPM may provide a higher fee up to approximately 2%.
- 4.15 Non-reimbursable Artist Costs:

- Artist's Agents: The Arts Commission will deal directly with the artist; some aspects of a project may be delegated by the artist to his/her agent or representative if the artist so authorizes. All relationships and financial arrangements between artists and their agents, representatives and galleries must be undertaken by the parties alone. The Arts Commission assumes no responsibility for payment of fees and commissions, nor will it adjudicate differences between the parties. The payment of commissions or fees is the sole responsibility of the artist and must be deducted from the artist's fee. Under no circumstance will the Arts Commission increase the Artist's fee or the project budget to accommodate for the payment of gallery or agent fees.
- Legal Counsel: The cost of legal counsel to review and/or negotiate contacts with the Arts Commission, or for any other purpose may not be a budget line item charged to the Arts Commission.
- Insurance Not Required by the Arts Commission: The cost of premiums for any insurance not specifically required by the Commission may not be a line item expense charged to the Arts Commission.

4.16 Project Completion:

At the completion of each project, the following procedures shall be followed to facilitate the transfer of project responsibility from the Public Art Program to the Civic Art Collection.

<u>Commission Resolution Approving Artwork as Installed</u>: When an artwork has been created as part of a contractual agreement, the Commission shall approve the artwork as installed by Resolution upon the completion of the project. Such Resolution acknowledges that the artwork has been fabricated and installed in accordance with the contract documents and design approved by the Commission.

- Collection's Survey Forms: As a condition of final payment to the artist, the artist must complete a Collection's Survey Form, which documents fabrication methods, artistic intent, and maintenance requirements.
- Acceptance of the Artwork into the Civic Art Collection: Upon project completion the Senior Registrar shall prepare a Resolution for Commission approval accepting the artwork into the Civic Art Collection.
- Transfer of Files: Upon completion of the project, the PAPM will turn over the project files to the Senior Registrar.
- **5. ACQUISITION 0F ARTWORK THROUGH GIFTS** (Including guidelines for gifts of commemorative plaques)
- **5.1 Enabling Legislature:** Charter Section 5.100 provides that "the governing boards of the arts and culture departments may accept and shall comply with the terms and conditions of loans, gifts, devises, bequests or agreements donating works of art or other assets to their department without action of the Board of Supervisors so long as acceptance of the same entails no expense for the City and County beyond ordinary care and maintenance."

5.2 Eligibility:

- Gifts works of art that meet the criteria expressed in the Mission and Goals of the Civic Art Collection and any additional criteria outlined under this section.
- Gifts of commemorative plaques that meet the criteria expressed in this section.
- **5.3** Procedure for Making of Gift of Art or Commemorative Plaque to the City: The following guidelines govern the procedure by which proposed gifts of works of art or commemorative

- plaques are considered for acceptance by the Arts Commission.
- 5.3.1 <u>Donor Provides Written Proposal:</u> The prospective donor of a gift of a work of art or commemorative plaque must submit a written proposal or letter of intent to the Director of Cultural Affairs. The proposal shall include information on the artist, written description of the artwork (size, materials, etc.) and photograph or drawing of the artwork, and proposed site, if any.
- 5.3.2 Consultation with Staff: The Director of Cultural Affairs shall refer the item to the appropriate Commission staff member to consult with the donor about the proposed gift prior to the proposal being submitted to the Arts Commission for action. After review of the project, staff shall prepare a written report to the Visual Arts Committee of the Arts Commission and provide the committee with a recommendation to either accept or decline the gift.
- 5.3.3 <u>City Department Approval:</u> For works of art proposed for installation on sites under the jurisdiction of other City departments, a letter of approval from the head of the department must accompany the proposal. Donors must comply with any guidelines the department has in regard to the acceptance of gifts of art. For proposed gifts of art to the Airport, the proposal shall be submitted to the Arts Commission for referral to the Airport Art Steering Committee for review and recommendation prior to submittal of the proposal to the Airport and Arts Commissions.
- 5.3.4 <u>Visual Arts Committee Approval:</u> The gift proposal shall be submitted to the appropriate Commission committee for review and action. All proposed gifts of works of art shall be reviewed by the Visual Arts Committee. The Committee may-recommend to accept or decline the proposed gift. Committee recommendations are forwarded to the full Arts Commission for final action by Resolution.
- 5.3.5 <u>Civic Design Committee Approval:</u> Commemorative plaques shall be reviewed by the Civic Design Committee. The Committee may-recommend to accept or decline the proposed gift. Committee recommendations are forwarded to the full Arts Commission for final action by Resolution
- 5.3.6 Arts Commission: Upon recommendation of the appropriate committee, the acceptance by the City of the gift of artwork or commemorative plaque is submitted to the full Arts Commission for approval by Resolution. Per City Charter Section 5.100, the Arts Commission may "accept and shall comply with the terms and conditions of loans, gifts, devises, bequests or agreements donating works of art or other assets to their department without action of the Board of Supervisors so long as acceptance of the same entails no expense for the City and County beyond ordinary care and maintenance."
- 5.4 Additional Requirements for Proposals for Gifts of Large Scale Artworks or Monuments:

 Proposals for large scale artworks or public monuments require careful consideration and may require several meetings and significant public comment before a final decision can be made.

 Whenever possible the actual work of art should be presented to the committee. Proposals for large or monumental works should include:
 - A maquette of the three-dimensional work or a complete drawing of the two-dimensional work and photographs that demonstrate the relationship of the artwork to the architecture and/or site.
 - A site plan that shows the proposed location of the artwork, a photograph of the proposed installation site and surrounding environment.
 - Material samples for the artwork and any relevant construction materials.

- Installation details.
- Construction Documents: Utility connections, site modifications, structural reinforcements or other engineering requirements or site modifications should be described in the gift proposal and reflected in the construction plans and specifications. The donor/sponsor is responsible for providing and submitting engineering and architectural plans, as required according to the Unified Building Code or as requested by the Commission. Such plans must be prepared, signed and stamped by the appropriate design professional licensed in the state of California.
- Review of Fabrication and Installation: Works of art that are accepted from maquettes or
 drawings will be subject to Commission review throughout fabrication and installation.
 Specific plans for site design, installation, maintenance and protection will be submitted for
 approvals. The completed artwork may not deviate in any way from the proposal approved
 by the Commission unless the Commission approves the change by Resolution. Deviation
 from the approved design is cause for rejection of the gift.
- Costs Associated with the Gift: All costs associated with the gift must by borne by the donor. Costs may include, but are not limited to, the costs associated with design, engineering, building permits, fabrication, installation, general insurance and maintenance. The donor/sponsor will also be responsible for the design and cost of a pedestal, identification plaque, base, structural support and landscaping of site and must provide a maintenance endowment for the artwork. The Commission may also require an administrative fee to cover costs associated with staff coordination and oversight of the project.
- 5.5.1 <u>Maintenance Endowment:</u> An endowment fund adequate to ensure the continued care of gifts of art shall be required for all outdoor artworks and may be required for indoor artworks to maintain the gift in a condition satisfactory to the donor and the Commission. The amount of the maintenance endowment shall be negotiated with the donor on a project to project basis. Scale, material, location, value of the work and potential for vandalism will be considered in determining the maintenance endowment.
- **Criteria for Acceptance:** Gift acceptance and placement should be in accordance with adopted policy and current or historic use or master plans and should be consistent with general Arts Commission collection goals. The location and design of the gift should be appropriate for the user and context of the proposed site.
 - Project Costs: Acceptance is contingent on receipt of payment from the owner for all
 costs associated with the gift, including transportation, installation, and maintenance
 endowment and staff time.
 - Quality: The consideration of highest priority is the inherent quality of the artwork itself.
 - Compatibility with Site Context: Proposed works of art must be compatible in scale, material, form, and content with their surroundings. Attention shall be given to the social context of the work and the manner in which it may interact or contribute to the use of the site.
 - Media: All forms of visual art executed in permanent materials may be considered. Works may be either portable or permanently attached.
 - Permanence: Due consideration shall be given to the structural and surface soundness, and to inherent resistance to theft, vandalism, weathering, and excessive maintenance or repair costs.

- Adherence to Collection Policy of Special Collections: Proposed gifts to facilities that
 already have significant collections of artwork, such as San Francisco International Airport
 and Moscone Convention Center, shall be rigorously evaluated in terms of their context
 within the existing collection. Gifts shall also be evaluated for their adherence to any
 special criteria for inclusion in these collections.
- Public Liability: Each work shall be examined for unsafe conditions or factors that may bear upon public liability.
- Duplication: It shall be the policy of this Commission to accept unique, one of a kind works of art with the noted exception of prints, photographs or a desirable high quality limited edition work of art by a renowned artist.
- 5.6.1 <u>Memorial Gifts:</u> Memorial gifts will also be judged to the following additional criteria:
 - The person or event being memorialized must be deemed significant enough to merit such an honor. The person so honored shall have been deceased for a minimum of five years. Events shall have taken place at least five years prior to consideration of a proposed memorial gift.
 - Represents broad community values.
 - The memorial has timeless qualities that will be meaningful to future generations.
 - The location under consideration is an appropriate setting for the memorial; in general, there
 should be some specific geographic justification for the memorial being located in a specific
 site.
- 5.6.2 Placement/Site: The following criteria shall be used in evaluating the proposed site:
 - Significant enhancement of the proposed site
 - Public Safety
 - Relationship to existing planned architectural, natural and landscape features
 - Future development plans for the area (if known)
 - Relationship to existing artwork within the proposed site vicinity
 - Environmental impact
 - Public accessibility to the work
 - Social Context
- 5.6.3 Additional Criteria for Acceptance of Gifts of Artwork to be Sited at San Francisco International Airport: The following policies are in addition to the Arts Commissions general policies regarding proposed gifts of art to the City. All the requirements of the Arts Commissions general policies are incorporated herein by reference. In considering proposed gifts for permanent installation at the Airport, the following special criteria shall also apply:
 - The proposed artwork fall within the defined focus of the Airport's collection, which is contemporary fine art by recognized artists. Emphasis is on the representation of Bay Area artists.
 - Priorities for acquisition, as defined in the Assessment and Recommendations Report (1995) prepared by Katherine Holland and Karen Tsujimoto, shall apply when considering the acceptance of gifts for the collection at the Airport.

- Special care shall be given to determining whether or not there is an appropriate site to install the artwork and maintenance and conservation needs of the artwork within the Airport environment.
- 5.6.4 Additional Criteria for Acceptance of Gifts of Artwork for City Hall
- 5.6.4.1 <u>General: The San Francisco Arts Commission approved under Resolution #0406-09-096 the</u> following special guidelines for gifts of artwork to City Hall:
 - In accordance with City Charter Section 5.103, all gifts of artwork are subject to the review and approval of the Arts Commission and shall be consistent with the Arts Commission's Gift Policy Guidelines.
 - The Arts Commission does not accept gifts of artwork with specified conditions.
 - The only gifts of artwork that will be considered for placement in City Hall are commemorative busts.
 - The subject of the commemorative bust must have been either an elected official and served in office as the Mayor or a member of the Board of Supervisors or an individual whose contributions to the history of the City are well documented and established.
 - The Arts Commission reserves the right to relocate or remove any bust or commemorative artwork at any time. The final decision regarding the placement of a commemorative bust will rest with the Arts Commission.
 - All new installations, relocations and removal of busts are subject to the approval of the Arts Commission.
 - Any gifts of a commemorative bust to the Arts Commission must be accompanied by a
 maintenance endowment the amount of which shall be determined by the Arts Commission
 as a condition of its acceptance.
 - The Arts Commission shall consult with the Mayor's Office before finalizing any decision regarding the installation, relocation and/or removal of any commemorative busts.
 - When possible, if an existing bust is to be relocated, the Arts Commission shall make its
 best effort to consult with or advise individuals and/or communities that may be associated
 with the subject of the bust to be relocated.
 - An informational presentation of the proposed design and location for the commemorative bust will be made to the City Hall Preservation Advisory Commission.

5.6.4.2 Design

- All commemorative busts must be of an appropriate scale and quality as determined by the
 Arts Commission. The scale of all commemorative busts shall be at least life sized to
 include the head and shoulders of the person. The approximate size of pedestal and bust
 shall be 75 inches. The proposed site for the commemorative bust should be determined
 prior to its final design and fabrication.
- All proposed gifts of commemorative busts must be executed by artists of professional stature and expertise whose qualifications and past experience shall be approved by the Arts Commission.
- All commemorative busts shall consist of a stone pedestal (granite, limestone or marble) and a bronze bust.
- The pedestal must be clad with stone on all sides. A plywood or felt backing is not acceptable.
- Signage should be incorporated into pedestal base and may not be applied to the adjacent wall surface.
- The artists must be credited on either the pedestal or the bronze bust.
- Installations must be designed to be stable and secure without being bolted to the floor of City Hall.
- The total weight of the proposed commemorative bust and pedestal must be reviewed and approved by the City Hall Building Engineer prior to fabrication.

5.6.4.3 Considerations for Site Selection

- The Mayor's Rotunda shall be reserved for busts of individuals who have served as Mayor of the City and county of San Francisco.
- The Board of Supervisor's Ceremonial Rotunda shall be reserved for busts of individuals who served as a member of the Board of Supervisors of the City and County of San Francisco.
- 5.6.4.4 Future sites for commemorative busts shall be evaluated by the following criteria:
 - Public Access
 - Visibility of artwork
 - · Quality of natural and existing light
 - Prominence of site within architectural hierarchy of building
 - Architectural symmetry and balance
 - Use of the site for programs and special events
 - Ability to ensure the safety and protection of the artwork
 - Historical context
 - Office served by individual being commemorated

5.6.4.5 Fees

- A Maintenance Endowment shall be required for each new commemorative bust to provide funds for routine cleaning and conservation of the work. The Arts Commission shall consult with a professional conservator to determine annual maintenance costs.
- The Arts Commission shall be paid a fee of \$1,000 for reasonable administrative expenses incurred in facilitating the review, acceptance and placement of the commemorative bust.

5.6.4.6 Other Required Reviews and Approvals

- City Hall Facilities Management Office
- City Hall Preservation Advisory Commission
- 5.7 Removal, Relocation or De-accessioning of Gifts of Art. In accepting a gift of artwork of art or commemorative plaque, the Commission shall not be bound by any agreement with the donor that restricts the Commission's ability to act in the best interests of the City and County of San Francisco. Nothing in the acceptance of a gift of artwork shall prevent the Arts Commission from approving subsequent removal, relocation or de-accessioning of such gifts if it serves the City's best interest to do so. The Arts Commission shall de-accession and dispose of works of art in its collection in accordance with both the Commission's De-accessioning policies and as in accordance with the requirements of the Administrative Code, Section 10.100.30.

6. COLLECTIONS MANAGEMENT: ROLES AND RESPONSIBILITIES

- **Arts Commission**: In accordance with the CCSF Administrative Code Sec. 2A.150.1, the Arts Commission provides for the additional responsibilities for the care of the City's Collection.
- 6.1.1 <u>Cataloging, Care and Maintenance of Public Art Media:</u> The cataloging, care and maintenance of all sculptures, statues, murals, paintings and other art media belonging to the City and County of San Francisco, other than and excepting those located on properties under the jurisdiction and control the San Francisco Unified School District, the M.H. de Young Memorial Museum, the Asian Art Museum, the California Palace of the Legion of Honor, the California Academy of

- Sciences and the Recreation and Park Commission, shall be under the jurisdiction of the Arts Commission.
- 6.1.2 <u>Agreement with Recreation and Park Commission:</u> The Arts Commission shall be authorized to enter into agreement with the Recreation and Park Commission, upon such terms as may be mutually agreed, for the cataloging, care and maintenance of any or all of the above media located on properties under the jurisdiction of the Recreation and Park Commission.
- 6.1.3 <u>Authorization of the Sale or Exchange of Works of Art:</u> The Arts Commission by a 2/3 vote is authorized to sell or exchange works of art under its jurisdiction under the terms specified under Sec. 2A.150.1, described here under Section 7.3, De-Accessioning.
- 6.1.4 Reproductions or Adaptations: The Arts Commission may license the making of reproductions or adaptations of works of art under its jurisdiction. Note: While the Administrative Code allows the Arts Commission to license the making of reproductions, the Arts Commission must confirm that it has license from the artist who holds the copyright to make reproductions or adaptations of a work of art.
- **6.2 Visual Arts Committee:** The Visual Arts Committee reviews Collections issues and makes recommendations to the full Arts Commission relative to all aspects of the management of the Collection that require Commission Resolution, including, but not limited to the approval to deaccession artwork through sale or exchange, or authorize the removal, alteration, or destruction of any artwork under the Commission's jurisdiction.
- **Senior Registrar:** The Senior Registrar shall coordinate the care and maintenance of the Collection, including:
 - Developing and maintaining an inventory of the Collection maintenance needs
 - Identifying funds for maintenance and conservation needs and applying for grants
 - Contracting for and managing maintenance and conservation contracts
 - Maintaining an inventory of the City's collection
- 6.4 Director of Cultural Affairs: The Director of Cultural Affairs may authorize the emergency removal, alteration or destruction of an artwork without Commission approval under the conditions specified under Section 7.2.1. The Director of Cultural Affairs is also given authority under Arts Commission Resolution 0507-12-142 to approve contracts, purchase orders, or direct payment vouchers up to \$500,000 with conservators, art technicians, or other qualified contractors for the purpose of performing conservation, maintenance and repair on works of art in the City's art collection; approve contracts, purchase orders, or direct payment vouchers up to \$500,000 with art service providers for transportation, storage, installation, de-installation of artwork, construction cases, vitrines and framing, and other similar work related to the care and maintenance of the City's collection that does not require design approval from the Commission.
- 7. COLLECTIONS MANAGEMENT: DE-ACCESSION, REMOVAL, ALTERATION, AND DESTRUCTION POLICIES AND PROCEDURES
- 7.1 Overview of Collection's Policy: It is the objective of the Commission to acquire works of art of the highest quality. Acquisition by the City and County of San Francisco implies a commitment to the preservation, protection and display of the artwork for the public benefit. Acquisition implies permanency within the collection, as long as the work maintains its physical integrity, identity and authenticity, and as long as it remains useful to the purposes of the people of the City and County of San Francisco. When any of these conditions no longer prevail, the Arts Commission may consider removal from public display and/or de-accessioning.
- **7.2 Removal from Public Display:** If the artwork is removed from public display, the Arts Commission may consider the following options:

- Relocation of Public Display: If the Commission decides that an artwork must be removed from its original site, and if its condition is such that it could be re-installed, the Commission will attempt to identify another appropriate site. If the artwork was designed for a specific site, the Art Commission will attempt to relocate the work to a new site consistent with the artist's intention. If possible, the artist's assistance will be requested to help make this determination.
- Store object until a new site has been identified or the Commission decides to deaccession the artwork.
- Sale or Trade of Object after de-accession.
- 7.2.1 Provisions for Emergency Removal: In the event that the structural integrity or condition of an artwork is such that, in the opinion of the Art Commission's Director of Cultural Affairs, the artwork presents an eminent threat to public safety, the Director may authorize its immediate removal, without Commission action or the artist's consent, by declaring a State of Emergency, and have the work placed in temporary storage. The artist and the Arts Commissioners must be notified of this action within 30 days. The Commission will then consider options for disposition: repair, reinstallation, maintenance provisions or de-accessioning. In the event that the artwork cannot be removed without being altered, modified, or destroyed, and if the Artist's Agreement with the City and County has not waived his/her rights under the California Art Preservation Act and the 1990 Visual Artists' Protection Act, the Director must attempt to gain such written permission before proceeding. In the event that this cannot be accomplished before action is required in order to protect the public health and safety, the Director shall proceed according to the advice of the City Attorney.

7.3 De-accessioning:

- 7.3.1 <u>Statement of General Policy</u>: In general, works of art will not be de-accessioned within 10 years after acquisition. The Arts Commission shall de-accession and dispose of works of art in its collections only in the public interest and as a means of improving the quality of the collections.
- 7.3.2 <u>Consideration of Alternatives for Disposition of a Work of Art:</u> In considering various alternatives for the disposition of de-accessioned objects, the Arts Commission should be concerned that:
 - The manner of disposition is in the best interests of the Arts Commission and the public it serves.
 - Preference should be given to retaining works that are a part of the historical, cultural, or scientific heritage of San Francisco and California.
 - Consideration should be given to placing the art objects, through gift, exchange, or sale, in another tax-exempt public institution wherein they may serve the purpose for which they were acquired initially by the Arts Commission.
 - Objects may not be given or sold privately to City employees, officers, members of the governing authority, or to their representatives, except as specified below.
- 7.3.3 <u>Conditions:</u> A work of art may be considered for removal from public display and/or deaccessioning if one or more of the following conditions apply:
 - The work does not fit within the Arts Commission's mission, goals, or guidelines for the Civic Art Collection.
 - The work presents a threat to public safety.

- Condition or security of the work cannot be guaranteed, or the Arts Commission cannot properly care for or store the work.
- The work requires excessive or unreasonable maintenance, or has faults in design or workmanship.
- The condition of the work requires restoration in gross excess of its aesthetic value, or is in such a deteriorated state that restoration would prove either unfeasible, impractical or misleading.
- No suitable site for the work is available, or significant changes in the use or character of design of the site affect the integrity of the work.
- The work interferes with the operations of the client agency.
- Significant adverse public reaction over an extended period of time (5 years or more).
- The work is judged to have little or no aesthetic and/or historical or cultural value.
- The Arts Commission wishes to replace a work with a more appropriate work by the same artist.
- The work can be sold to finance, or can be traded for, a work of greater importance.
- Written request from the artist has been received to remove the work from public display.
- The work is duplicative in a large holding of work of that type or of that artist.
- The work is fraudulent or not authentic.
- The work is rarely or never displayed.
- 7.3.4 <u>Process</u>: The following steps shall be followed for works being considered for de-accessioning:
- 7.3.4.1 <u>Absence of Restrictions</u>: Before disposing of any objects from the collections, reasonable efforts shall be made to ascertain that the Commission is legally free to do so. Where restrictions are found to apply, the Arts Commission shall comply with the following:
 - Mandatory restrictions shall be observed unless deviation from their terms is authorized by a court of competent jurisdiction.
 - Objects to which restrictions apply should not be disposed of until reasonable efforts are
 made to comply with the restrictive conditions. If practical and reasonable to do so,
 considering the value of the objects in question, the Commission should notify the donor
 if it intends to dispose of such objects within ten years of receiving the gift or within the
 donor's lifetime, whichever is less. If there is any question as to the intent of force of
 restrictions, the Commission shall seek the advice of the City Attorney.
- 7.3.4.2 <u>Arts Commission Staff Report:</u> The Arts Commission staff shall prepare a report which includes a staff evaluation and recommendation along with the following information:
 - City Attorney's Opinion: The City Attorney shall be consulted regarding any restrictions that may apply to a specific work.

- Rationale: An analysis of the reasons for de-accessioning and its impact on the Collection and the artist, and an evaluation of the artwork.
- Community Opinion: If pertinent, public and agency feedback on the dispensation of work in question.
- Independent Appraisal or other documentation of the value of the artwork: Prior to disposition of any object having a value of \$10,000 or more, Arts Commission staff should obtain an independent professional appraisal, or an estimate of the value of the work based on recent documentation of gallery and auction sales.
- Related Professional Opinions: In cases of where de-accessioning or removal is
 recommended due to deterioration, threat to public safety, ongoing controversy, or lack of
 artistic quality, it is recommended that the Commission seek the opinions of independent
 professionals qualified to comment on the concern prompting review (conservators,
 engineers, architects, critics, safety experts etc.).
- History:
 - o Provide written correspondence, press and other evidence of public debate.
 - o Original Acquisition method and purchase price.
 - o Options for Disposition.
 - o Replacement Costs.
- 7.3.5 <u>Visual Arts Committee Hearing</u>: The recommendation to de-accession a work of art will be considered by the Visual Arts Committee as part of the Committee's regular or special meeting. The Committee shall make its recommendation to the full Arts Commission.
- 7.3.6 Arts Commission Hearing and Resolution: The Commission must approve by Resolution the Visual Arts Committee's recommendation that a work of art under its jurisdiction should be deaccessioned through sale or exchange.
- **7.4 Sale or Exchange of Artwork:** In accordance with Sec. 2A.150.1 of the San Francisco Administrative code, when the Commission determines that it would be advantageous to the City and County, a work of art under its jurisdiction may be sold or exchanged as follows:
- 7.4.1 Exchange: The Arts Commission may exchange a work of art on such terms as the Arts Commission, by a 2/3 vote of the members of the Commission determines appropriate, provided that any exchange is subject to the approval of the Purchaser.
- 7.4.2 <u>Sale at Public Auction:</u> A work of art under the jurisdiction of the Commission may be sold at public auction to the highest and best bidder and the Commission may contract with a licensed auctioneer for the purpose of conducting the sale or sales. The contract shall specify the compensation to be paid for the auctioneer's services and set forth the terms and conditions under which the sale or sales are to be conducted. Each such contract shall be approved by the Purchaser.
- 7.4.3 Private Sale: If the work is offered at public auction and no bids are received, or if the bids are rejected, or if the Arts Commission determines, by a 2/3 vote of the members that the work may be sold on terms more advantageous to the City if sold through private sale. Any contract for the private sale of a work of art is subject to the approval of the Purchaser. A work of art on which bids have been rejected shall not thereafter be sold through private sale for less than the amount of the highest bid received.
- 7.4.4 <u>Proceeds from Sale of Artwork:</u> In accordance with Section 10.100.30 of the San Francisco Administrative Code, all proceeds from any sale or auction, less any payment due the artist under

the California Resale Royalties Act, shall be credited to the Public Arts Fund, and the monies contributed to the fund from the sale, exchange or exhibition of a work of art under the jurisdiction of the Arts Commission shall be expended exclusively for the purpose of acquiring or maintaining works of art for the same public structure for which the original work of art was acquired.

- Adequate Records: An adequate record of the conditions and circumstances under which
 objects are de-accessioned and disposed of should be made and retained as part of the
 Collections Management records.
- California Resale Royalties Act: The Commission shall abide by the California Resale Royalties Act (Civil Code section 986) with respect to notification of the sale of any work of art which is sold for more than \$1,000, and payment of 5% of the sale price for any work of art which is sold for more than the Commission paid for the artwork provided that the artist can be located by reasonable means. If the artist cannot be found, the Resale Royalty will revert to the California Arts Council in accordance with state law.
- 7.5 Alteration, Modification, or Destruction of Artwork: It is the primary responsibility of the Art Commission to preserve and protect the art collections under its management for the people of the City and County of San Francisco. However, under certain conditions, and in accordance with the constraints of the California Art Preservation Act (Civil Code 987), known as CAPA, and the Visual Artists Rights Act of 1990 (17 U.S.C. 106A and 113 (d), known as VARA, or in the case where the Artist has waived his/her rights under CAPA and VARA, in accordance with the City's contractual agreement with the artist, the Commission may authorize actions that would alter, modify or destroy an artwork.
- 7.5.1 <u>Conditions:</u> Removal and disposal, destruction, alteration or modification of an artwork may be considered under the following circumstances:
 - The work has faults of design or workmanship, or is damaged so that repair or remedy is impractical, unfeasible or an unjustifiable allocation of resources.
 - The work poses a threat to public safety, or in some other way poses a potential liability for the City and County of San Francisco. In the event that the condition of the artwork represents an eminent safety hazard, and cannot be removed without risk of damage or destruction, the Director of Cultural Affairs will proceed in accordance with the provisions specified under "Emergency Removal."
 - The Commission deems it necessary in order for the City and County to exercise its responsibilities in regard to public works and improvements, or in furtherance of the City's operations, or for any other good cause.
- 7.5.2 Options: If, for any of the above reasons, the City and County of San Francisco finds it necessary to pursue plans that would modify, remove, destroy or in any way alter an artwork, and the Arts Commission approves such action, then the Arts Commission shall make a reasonable effort to notify the artist by registered mail of the City's intent and outline possible options, which include, but are not limited to the following:
 - <u>Transfer of Title to the Artist</u>: The artist will be given the first option of having the title to the artwork transferred to him/her. If the artist elects to pursue title transfer, he/she is responsible for the object's removal and all associated costs.
 - <u>Disclaim Authorship</u>: In the case where the City contemplates action which would compromise the integrity of the artwork, the artist shall be given the opportunity to disclaim authorship and request that his/her name not be used in connection with the given work.

Alteration, Modification or Destruction: If alteration, modification, or destruction is of an
artwork protected under the California Art Preservation Act, or the Visual Artists Rights Act of
1990 is contemplated, the Commission must secure a written waiver of the artist's rights
under this section. In the case of an emergency removal that may result in destruction or
irreparable damage, the Director will act in accordance with the advice of the City Attorney.

8. COLLECTION MANAGEMENT: CIVIC ART COLLECTION LOANS

- **8.1 Enabling Legislation:** Charter Section 5.100 provides that "the governing boards of the arts and culture departments may accept and shall comply with the terms and conditions of loans, gifts, devises, bequests or agreements donating works of art or other assets to their department without action of the Board of Supervisors so long as acceptance of the same entails no expense for the City and County beyond ordinary care and maintenance."
- **8.2 Loan Programs:** Loans of artwork from the Civic Art Collection are administered as two distinct projects by PAP/CAC staff The Inter-office Loan Program and the Institutional Loan Program.
- **8.2.1** The Inter-office Loan Program: The Arts Commission loans artwork from the Civic Art Collection that is not permanently sited or architecturally integrated to other city departments for display in publicly accessible spaces. The borrowing department must meet and agree to certain criteria and will be considered for approval based on the following:
 - Request, in writing, addressed to the Senior Registrar detailing the number and type of artwork desired, the facility and environment in which it will be displayed, contact information for responsible parties, and project timeline.
 - Artworks on loan to city departments must be displayed in areas that are accessible to the
 public such as lobby's, conference rooms, hallways and common areas. Artworks are not
 allowed to be displayed in private offices.
 - Borrowing Department assigns a staff liaison to assist in administration of the loan and ensure staff buy-in with the display of artwork in work spaces.
 - Borrowing Department agrees to undertake all costs for packing, transporting, and installing
 artwork, as well as Arts Commission staff administration of the loan. Standard fees for this
 service shall be established by the Director of Cultural Affairs, and reviewed and modified
 as necessary. This applies to both the initial installation as well as the return of artwork to
 the Arts Commission at the end of the loan period.
 - The Borrower agrees to accept fiscal responsibility for repairs if damage is caused by the borrower's negligence. Only staff and contractors of the Arts Commission are authorized to handle, install, and relocate loaned works of art.
 - Requests are reviewed by collections staff, with final approval given by the Director of Cultural Affairs.
 - Execution of Loan Agreements and possible Memoranda of Understanding between the Arts Commission and Borrowing Department signed by the Director of said Department and countersigned by the Senior Registrar.
 - The Arts Commission reserves the right to recall any object(s) with sufficient notice to the borrower for its own purposes. Upon routine inventories and inspections, should the Arts Commission determine that an object has been damaged or mistreated, the Arts Commission reserves the right to remove it without notice.

- **8.2.2** The Institutional Loan Program: The Arts Commission considers written loan requests of artwork in the Civic Art Collection from accredited institutions, or those whose staff and facilities are similarly qualified. The borrowing institution must meet certain criteria and will be considered for approval based on the following:
 - Request, in writing, addressed to the Director of Cultural Affairs detailing the artwork
 desired for loan, it's significance pertaining to planned exhibition, the facilities in which it will
 be exhibited, and project timeline.
 - Requests are considered on an individual basis and the Arts Commission's decision to lend
 is based upon the pertinence of the artworks to the content of the exhibition, whether the
 loan furthers the programs mission to display artwork for the public benefit, in addition to
 the availability, condition and fragility of the artwork in question.
 - Borrower agrees to undertake all costs for packing, transporting, handling and insuring the
 artworks in transit to and from all venues and during exhibition of the artwork. Borrower
 agrees to any additional fee structure negotiated to cover cost of loan administration on
 behalf of the Arts Commission.
 - Execution of Loan Agreements and Memoranda of Understanding between the Arts Commission and Borrower.
 - Institutional Loan requests are presented for approval at the Visual Arts Committee meeting, with staff recommendation, and require resolution of the Full Commission in order to proceed.

Appendix A:

SEC. 3.19. APPROPRIATION FOR ART ENRICHMENT OF PROPOSED PUBLIC BUILDINGS, ABOVEGROUND STRUCTURES, PARKS AND TRANSPORTATION IMPROVEMENT PROJECTS.

(a) **Art Enrichment Allocation.** Before proposing a bond issue or making a request for an appropriation for the construction of any of the projects set forth in Subsection (c) below, the officer, board or commission concerned shall add thereto for the art enrichment of the proposed construction, two percent of the gross estimated construction cost, exclusive of the items proposed for such art enrichment. Where funding eligibility is limited by law or funding agency rules, the art enrichment allocation shall be based upon two percent of eligible construction costs.

If the officer, board or commission concerned determines that two percent of the gross estimated construction cost is inappropriate for art enrichment, such officer, board or commission shall submit its recommendation regarding the art enrichment budget and the basis for its determination to the Arts Commission for the Arts Commission's review. If the officer, board or commission concerned is unable to resolve the matter with the Arts Commission, the matter shall be submitted to the Mayor by the Arts Commission for final determination within 60 days from the date the recommendation is made.

Failure of the Arts Commission to submit the matter to the Mayor for resolution within such time shall be deemed equivalent to the Arts Commission's acceptance of the recommendation made by the officer, board or commission concerned.

(b) **Definitions.** For purposes of this Section:

"Alteration" of a building, aboveground structure, or transportation improvement project shall include substantial changes to elements such as walls, partitions, or ceilings on 2/3 or more of the total floor space, excluding basements. "Substantial changes" shall include additions to, removal of, and modification of such elements.

"Art Enrichment" shall mean the acquisition and installation of original works of art (including limited editions), or temporary installation, display, or presentation of the same, on City property for aesthetic and cultural enhancement of public buildings and public spaces and engagement of the public with the creative work of artists, as approved by the Arts Commission.

"Civic Art Collection" shall mean the various artworks owned by the City under the jurisdiction of the Arts Commission that are accessioned by Resolution of the Commission into the Civic Art Collection.

"Construction cost" shall mean the total estimated construction contract award amount, including the costs of all built-in fixtures, unless otherwise agreed to by the Arts Commission. "Construction cost" shall not include movable or personal property or construction cost contingency.

"Transportation improvement project" refers to Municipal Railway and Department of Public Works projects which include both aboveground and below-ground transportation-related projects; new boarding ramps; new transit platforms; new terminals and transportation systems with their attendant passenger amenities, such as shelters, seating, lighting, landscaping, and signage; new transportation-related structures such as maintenance and operating facilities; power substations; and street/highway-related transit improvements such as bridges and overpasses.

(c) **Application.** This Section shall apply to the construction or alteration of the following: (1) a building; (2) an aboveground structure; (3) a new park; or (4) a transportation improvement project.

The requirements of this Section shall also apply to the alteration of a building, aboveground structure, or transportation improvement project.

- (d) **Exemptions.** The following shall be exempt from the requirements of this Section:
- (1) Transportation improvement projects limited to rail replacement, rehabilitation or extension of catenary wiring; sidewalk (including curbs and gutters), street paving, repair or improvements; or transit vehicle purchases;
- (2) All mechanical, plumbing and electrical system upgrades, structural or seismic upgrades, and modifications for disabled access, unless occurring in conjunction with alteration of a building, an aboveground structure or transportation improvement project;
- (3) All park and landscape renovation projects including, but not limited to court resurfacing; landscape renovation or replanting; sewer and water lines; drainage and irrigation systems; wells; erosion control; restrooms; repaving; new paving; stairway repair or replacement; utilities; community gardens; modifications for disabled access; signage; lighting; fence replacement or repair; replacement or repair of existing play structures; natural areas management; modifications to existing parks; and new land uses within existing parks;

- (4) Annual CIP funded capital improvements for security/life safety and health deficiencies when not occurring in conjunction with alteration of existing public buildings, aboveground structures, parks and transportation projects which are supported by the General Fund;
- (5) Aboveground pipelines and their supports, such as trestles, anchor blocks and saddles; valve lots; power transmission lines and towers; switchyards and substations; and dwellings in watershed areas:
 - (6) Airfields and Airports Commission equipment; and,
- (7) Airports Commission signage when not occurring in conjunction with a larger construction contract subject to this Section.
- (e) **Administrative Fees.** The Arts Commission shall supervise and control the expenditure of all funds appropriated for art enrichment and shall allocate up to 20 percent of said funds for all necessary and reasonable administrative costs incurred in connection therewith unless such administrative fee is limited or prohibited by the funding source.
- (f) **Aggregation of Funds.** When mutually agreed upon by the Arts Commission, the City department from whose capital project the art enrichment allocation was obtained, and any other City department with jurisdiction over a proposed alternative site, and where permitted by the funding source, the Arts Commission shall have the authority to aggregate art enrichment funds for use on an alternative City property.
- (g) **Maintenance and Conservation Funds.** When permitted by the funding source, the Arts Commission may set aside and expend up to ten percent of the total art enrichment allocation for each project for maintenance and conservation of artworks in the Civic Art Collection. If the project has limited public access, or generates funds insufficient to acquire new artwork, or cannot otherwise be used judiciously for that purpose, the Arts Commission may use the entire project Art Enrichment allocation for maintenance and conservation (aggregating or transferring funds as per subsection (f) above). When permitted by the funding source, funds set aside pursuant to this Section shall be invested in an interest-bearing account when the total of such funds set aside exceeds \$10,000.

(h) Miscellaneous Provisions.

- (1) When a client department suggests a mitigation measure to address any perceived safety concerns relative to any element of the art enrichment, the Arts Commission shall work with the client department to ensure that such mitigation is implemented to the satisfaction of the client, the Arts Commission and the artist, if such safety concern is raised by the client department within 30 days after the element has been presented for review to the client department.
- (2) Construction and installation of art enrichment shall comply with the requirements of all applicable building codes, laws, ordinances, rules and regulations.
- (3) Nothing in this Section contained shall be construed to limit or abridge the legal powers of the governing boards of the War Memorial, the Fine Arts Museums, the Asian Art Museum or the Port of San Francisco.
- (4) Nothing in this Section shall be construed to limit or abridge the jurisdiction of the officer, board or commission of the participating City department to supervise and control the expenditure of project funds other than the two percent allocation for art enrichment.
- (5) This amendment shall not be applied retroactively to projects for which an art enrichment allocation previously would not have been required, nor to those projects for which project funding has been approved either by prior voter action or by airport revenue bond sales, but not yet appropriated or expended. Nor shall this ordinance be construed to allow for an increase in the total art enrichment allocation for a project that is already underway or for which the art enrichment allocation has already been established.

(Added by Ord. 223-97, App. 6/6/97; amended by Ord. <u>167-14</u>, File No. 140623, App. 7/31/2014, Eff. 8/30/2014)

Appendix B:

ART ENRICHMENT ALLOCATION REPORT

San Francisco Arts Commission Public Art Program

PROJECT INFORMATION PROJECT TITLE			PROJECT NUME	3ER
CLIENT DEPARTMENT & DIVISION				JEIN
PROJECT LOCATION				
PROJECT MANAGER				
PROJECT ARCHITECT				
SCOPE OF PROJECT				
CATEGORY OF CONSTRUCTION: e	a.a. new buildina. bui	ldina addition, seismi	c upgrade, extension	. renovation, below
ground structure	.,		,- 3 ,	
PUBLIC ACCESSIBILITY & SITE COI	NTEXT: i.e. is the bui	lding open to the pub	olic, adjacent to a pari	k or school, etc
FUNDING Project managers are required to project increases to the Phase 1				
FUNDING SOURCE				
FUNDING RESTRICTIONS				
FUNDING AVAILABILITY				
TOTAL PROJECTED CONSTRUCTION	ON COST			
FUNDS ELIGIBLE FOR ART ENRICH	HMENT			
ESTIMATED 2 % ART ENRICHMENT	ALLOCATION			
PROJECTED SCHEDULE Phase 1 Review: Concept Design				
Phase 2 Review: Design Developme	ent			
Phase 3 Review: Final Design Appro	oval			
Special or Administrative Review _				
Construction Commencement:				
Completion				
OTHER REGULATORY REVIEWS _				
ART ENRICHMENT RECOMM Please note that the applicant must component. If public art staff recor	meet with the Com			
3				
Susan Pontious, Director	date	Authorized :	signatory	date
Public Art Program		Client Depai	rtment	