



## **MAYA ANGELOU SCULPTURE AT MAIN LIBRARY PUBLIC ART PROJECT OUTLINE**

### **BACKGROUND**

Supervisor Mark Farrell is introducing Ordinance #170781 to the Board of Supervisors entitled: **Affirming San Francisco's Commitment to 30% Female Representation in the Public Realm by the year 2020**. The Resolution recognizes that although 51% of the population is female, women are woefully underrepresented in sectors of public and private leadership roles, and their historical contributions are inadequately recognized in public statues and memorials. The ordinance asserts that research suggests that 30 percent is the proportion when critical mass is reached and in a group setting, the voices of the minority group become heard in their own right. There is a national movement to increase female representation in the public realm to 30 percent by the year 2020, the 100<sup>th</sup> anniversary of the ratification of the 19<sup>th</sup> Amendment to the United States Constitution granting women the right to vote.

The ordinance urges San Francisco to meet and exceed that minimum threshold of female representation by recognizing the contribution that women have made to San Francisco and the world and urges all City departments to endeavor to achieve at least 30 percent non-fiction female representation in the public realm through works of art on City property, names of streets and right-of-ways, parks, public buildings and department websites and publications.

To that end, the Board requests that the Controller establish a Category 8 fund to receive gifts, donations and contributions that may be offered for the purpose of erecting and maintaining statues of historically significant women.

The first of these projects has been identified as a statue of Dr. Maya Angelou in recognition of her many accomplishments including breaking the color and gender barriers by becoming San Francisco's first African American female streetcar conductor, an award-winning author and poet, a Presidential Medal of Freedom recipient and a civil rights leader.

### **SITE**

- The statue will be sited at the Main Library. The exact location has not yet been determined, but the intent is to place the statue in an honorific location where it is easily accessed by the public.
- The sculpture will be a full figure representation executed in a permanent material like bronze or stone.

## PROJECT GOALS

- The sculpture will honor one of the most significant literary artists and activists of our time, whose personal history of triumph over adversity is a testament to the human spirit.
- The statue will be an ever-present role model and inspiration to girls and young women.
- Recognizing and honoring Dr. Angelou's contribution is a means of expressing the value the City places on the contributions and achievements of all women.
- While most of the figurative sculptures in the City's collection honor men, the sculpture of Dr. Maya Angelou will be one of the first to honor not only a woman but a woman of color.

## PRELIMINARY PROJECT BUDGET

• SFAC Administration:	\$58,750
• Selection Costs:	\$13,000
• Artist's Contract:	\$180,000
• Foundation/Installation:	\$20,000
• Plaque, Documentation, miscellaneous:	\$9,000
• Contingency:	\$13,000
• Maintenance Endowment; estimated:	\$100,000
<b>Project Total:</b>	<b>\$393,750</b>

## ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

- Arts Commission staff will issue an RFQ for a figurative artist
- Professional practicing artists residing in the United States will be eligible to apply.

## ARTIST SELECTION PROCESS

After the application deadline, the Arts Commission staff will establish an artist qualification panel consisting of two arts professionals and one Arts Commission staff member to screen the applicants to establish the pool of artists best qualified to execute the project as evidenced by examples of past work. Review criteria will include artistic excellence as evidenced by skill sculpting the human form, skill in portraiture and ability to capture the spirit of the subject.

The list of qualified artists will be presented to the Dr. Maya Angelou Statue Project Selection Panel consisting of a representative of the Library Commission, a representative from the Commission on the Status of Women, an Arts Commissioner, and three outside arts professionals. The panel will identify three finalists who will be invited to develop conceptual site-specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium of \$2,000 plus travel reimbursement for development of a proposal.

The Dr. Maya Angelou Statue Project Selection Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist and an alternate for the project for recommendation to the Arts Commission.

## COMMUNITY INVOLVEMENT

- SFAC staff will, in conjunction with Supervisor Mark Farrell's office, the Library and the Commission on the Status of Women, develop a plan for public information and engagement for the project.
- The finalists' proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final selection panel meeting.
- All selection panels, Visual Arts Committee ("VAC") and Commission meetings are open to the public.

**TIMELINE (Subject to change)**

Project Outline Approval by Arts Commission	November 6, 2017
Passage of Resolution by Board of Supervisors	Fall, 2017
RFQ Issued	January, 2018
RFQ Deadline	February 15, 2018
Qualification Panel	March, 2018
First Project Artist Selection Panel	March/April, 2018
Artist Finalist Orientation	April, 2018
Finalist Proposals Due	June 15, 2018
Final Project Artist Selection Panel	July, 2018
VAC Approval	July, 2018
Arts Commission Approval	August, 2018
Artist Under Contract	September/October, 2018
Project Completion	Fall, 2019

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