# OCEAN AVENUE STAIRSCAPE

PUBLIC ART PROPOSAL FOR UNITY PLAZA, SAN FRANCISCO

BY THE ARTIST TEAM OF WOWHAUS

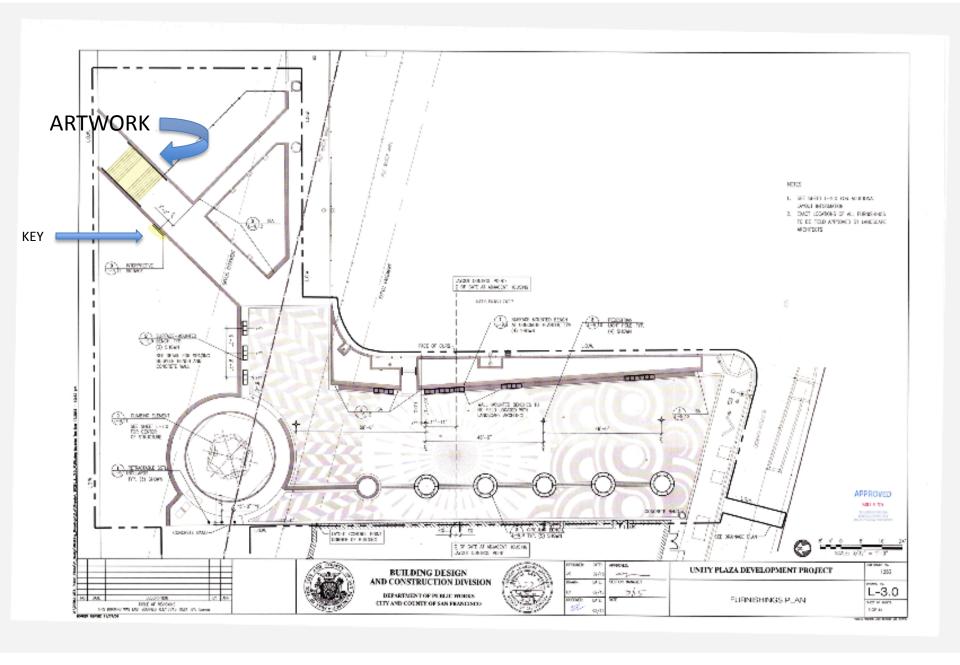
MAY, 2015

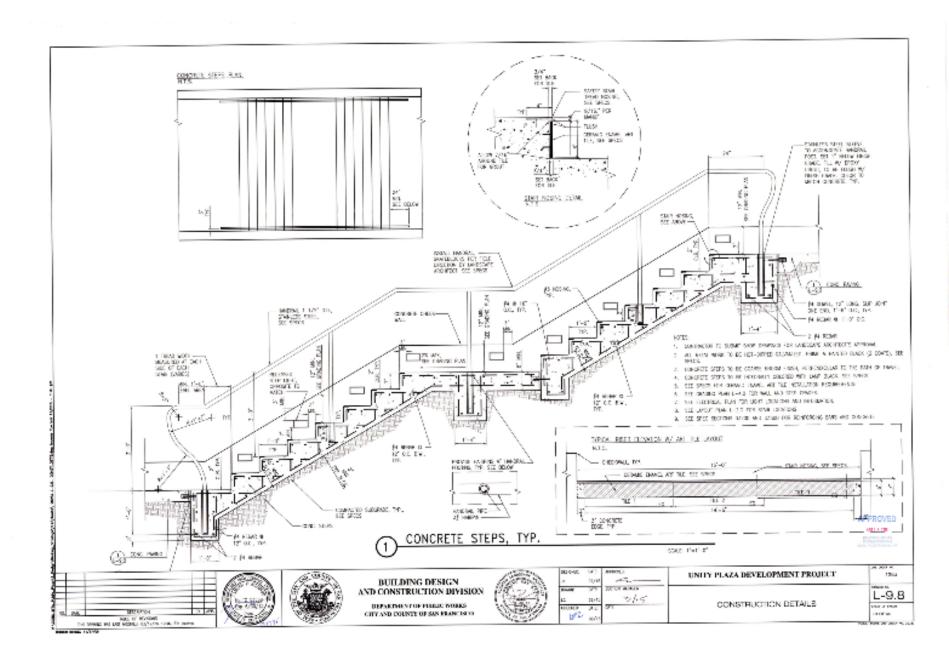
#### OCEAN AVENUE STAIRSCAPE

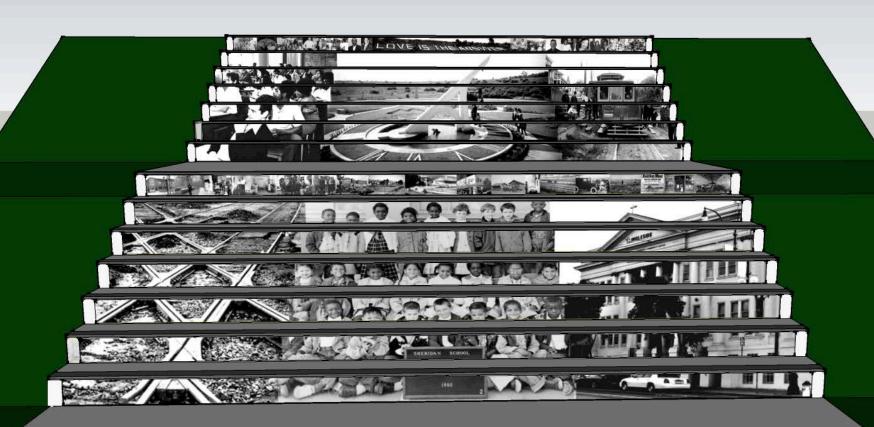
Rendered in highly durable ceramic enamel, a striking tableau of historic photographs from the OMI (Oceanside, Merced, Ingleside) neighborhood will cascade down the connector staircase at Unity Plaza, creating an engaging interactive public art experience.

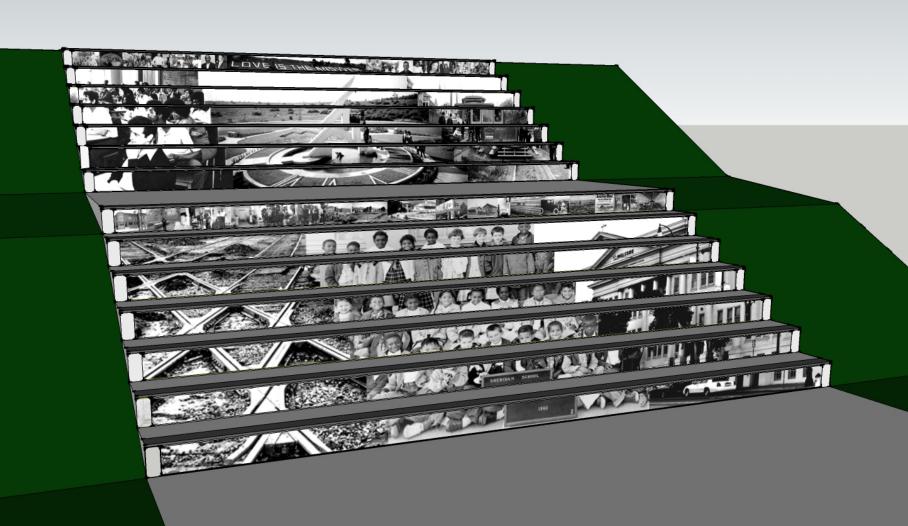
Each 6" h ceramic enamel riser contains a "slice" of the overall composition, which is comprised of large-scale images of historical or cultural significance, along with a "frieze" of smaller images at the top tread of each set of stairs. The images shift and change as the viewers approaches the staircase. Scale shifts encourage interaction, with the larger images visible from a distance and smaller images providing additional information when examined up close.

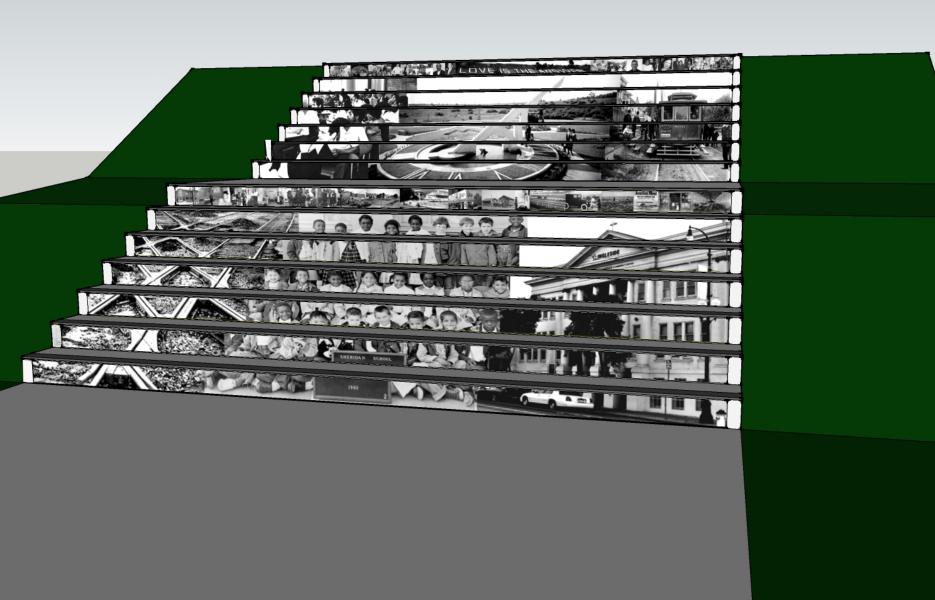
Significant community engagement informed the artwork, with community members providing input regarding the cultural and architectural history of the neighborhood as well as contributing photographs that are incorporated into the piece. A "key" sign installed near the staircase — also rendered in ceramic enamel - will provide detailed information about key photos; photo credits and information about all the images in the artwork will be provided on a community web site, "Outsidelands.org". This information will also be available in print form at the local Ingleside library. The ceramic enamel panels will be integrated into the newly constructed stairs via a secure installation system designed in collaboration with the City's landscape design team, Jasmine Kaw and Lawrence Cuevas.

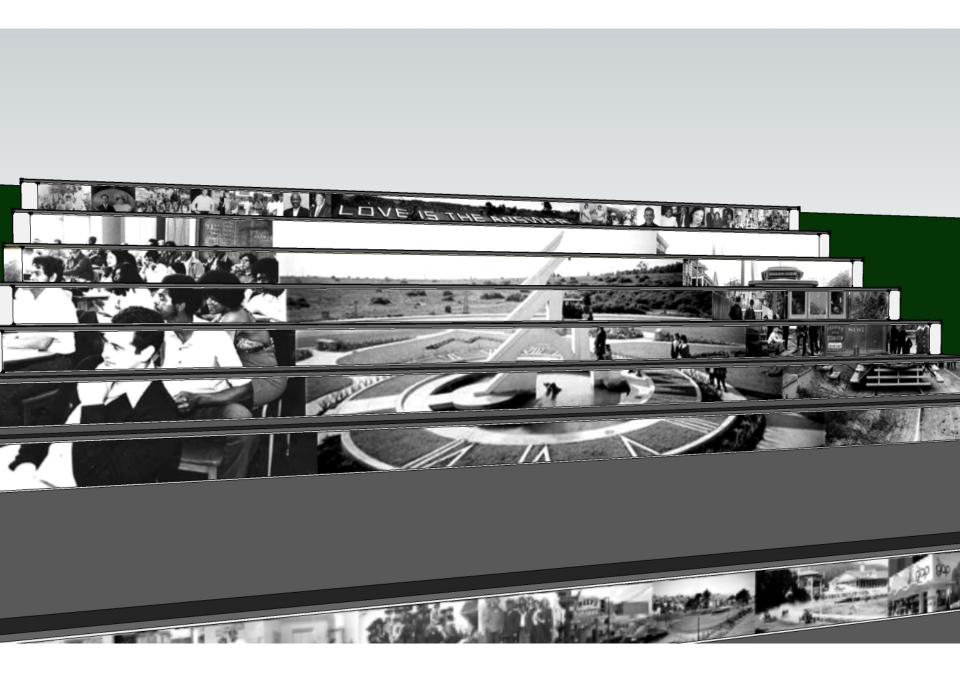




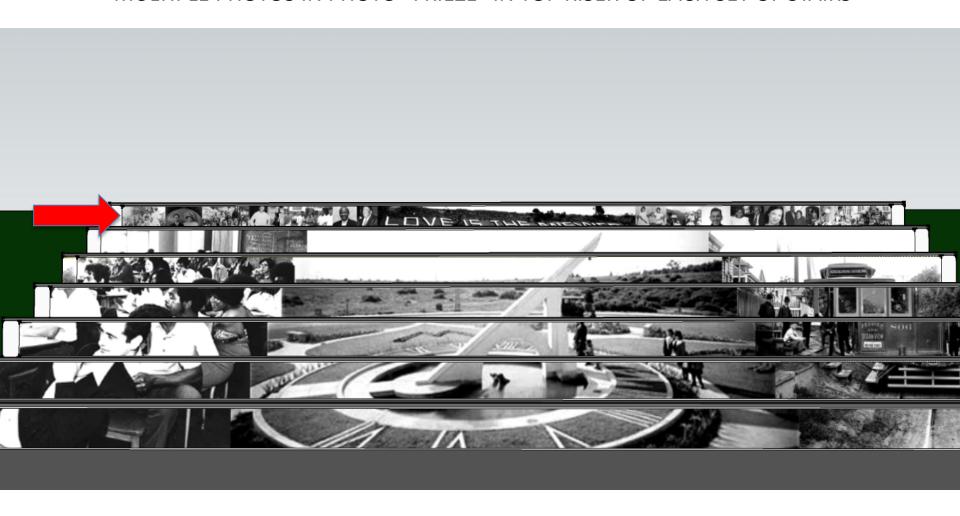








# MULTIPLE PHOTOS IN PHOTO "FRIEZE" IN TOP RISER OF EACH SET OF STAIRS







Orphanage



Ingleside Race Track



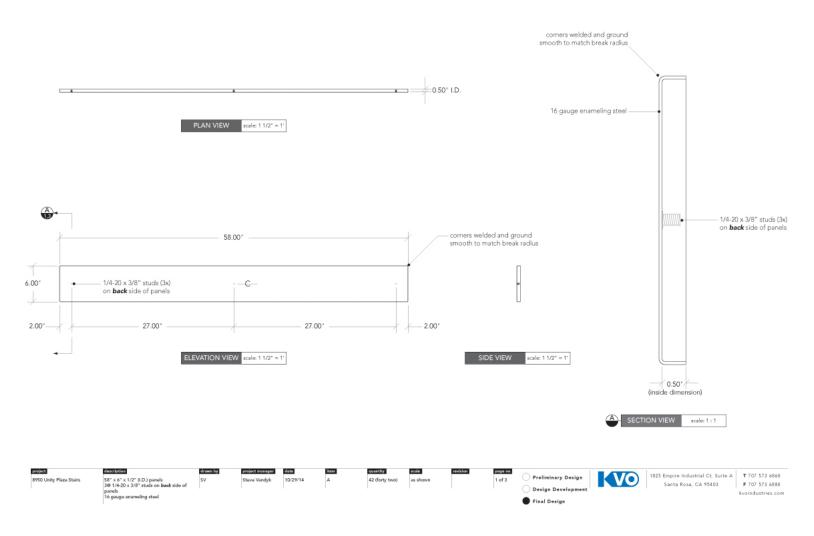




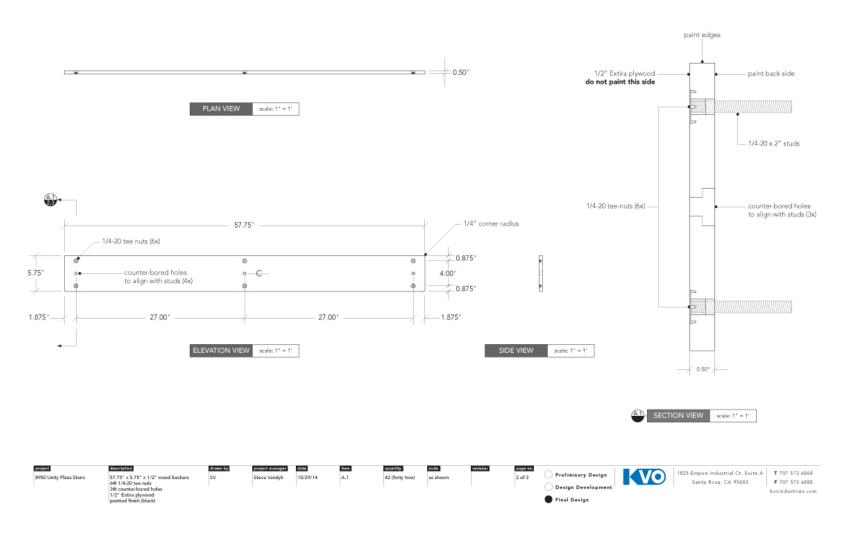
'08 Earthquake Shelter in Ingleside Track Horse Barn



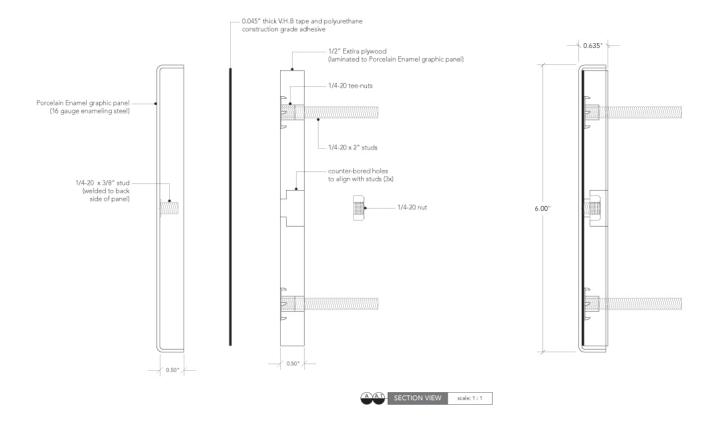
### **CERAMIC ENAMEL DETAIL**



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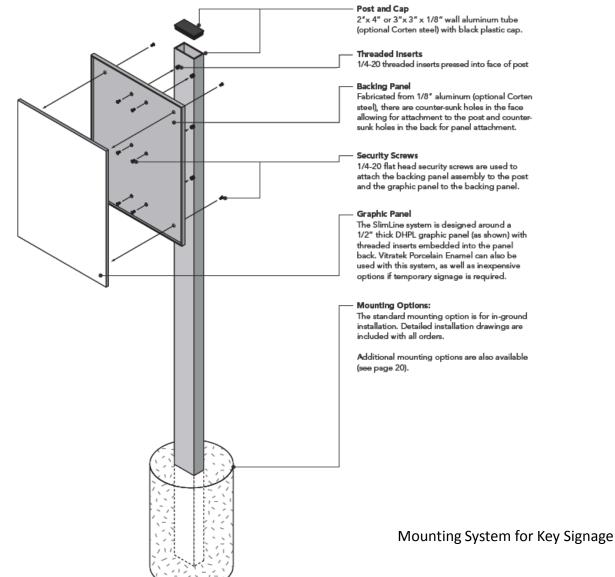




KEY TO ARTWORK: 6' long x 3.5' high ceramic enamel sign adjacent to staircase

## **KVO Exhibit Bases** Components

# SLIM**LINE**



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Information & photo credits for each photo in the artwork to be included on this local community website. URL & scan code to be included on Key Signage. Print version also available at Ingleside Library.