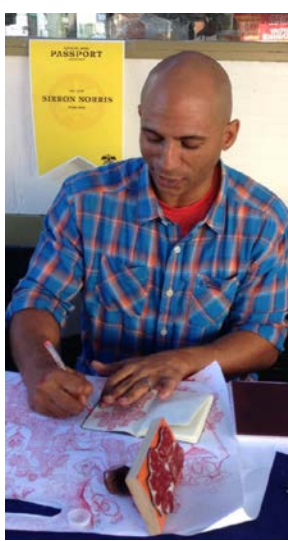


SFAC Galleries

Revisiting the strategic plan
alignment originally presented
July 2015.

Objective 1: Exploit the unique civic nature of the SFAC Galleries program.

- Engage a vast array of civic themes
- Develop partnerships with other City Depts
- Create programs for artists to interface with municipal entities
- Feature SFAC grantees, public artists, street artists...



Objective 2: Represent the diversity of San Francisco.

- Cultural, ethnic and gender diversity
- Community diversity/neighborhood identities
- Engage with various business sectors



Objective 3: Engage with artists in meaningful ways.

- Empower local artists to address salient local topics
- Show local, national and international artists
- Commission new works/projects
- Exhibit a high percentage of SF-based artists and SF-themed projects



Objective 4: Develop unique and relevant exhibitions

- Produce curated exhibitions and juried opportunities
- Partner with arts and non-arts entities
- Utilize guest curators
- Commission artist-driven projects
- Develop signature exhibitions and public programming
- Use the gallery as a laboratory that fosters new ideas and practices
- Travel exhibitions to promote a broader knowledge of our visual artists as well as the cultural values of the City of San Francisco



Objective 5: Expand free and accessible events that convene the community

- Convene the community around timely topics (cultural policy making, artist and arts nonprofit displacement, burgeoning cultural districts, artist health care and housing, arts education legislation...)
- Produce panel discussions and lectures. Also performances, readings, films and youth programming
- Present workshops geared toward artist career development
- Nurture signature public programming series like the Brown Bag Lunch Discussion and the Grove Street Artists Sidewalk Chat

Align programming with new objectives.





Examples of potential public programming partners:

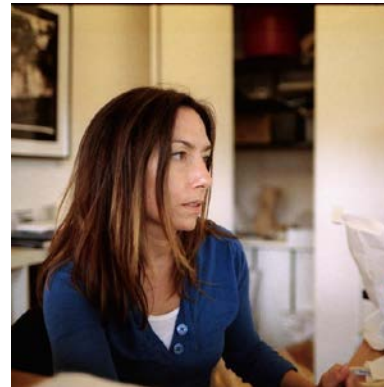


- SPUR (intersection of urban planning and the arts)
- Art Practical (public policy dialogues)
- Congratulations Pine Tree (issues facing artists)
- CIIS (intersection of civic/social issues and the arts)
- Emerging Arts Professionals
- Nia King (queer artists of color)
- Ashara Ekundayo (diverse cultural communities)
- SFAC Grantee Partners

Expanding curatorial

Every exhibition planned for 2016 and 2017 at the Main Gallery and City Hall involves either a guest curator or a juried process.

- Guest curators
 - Independent curator
 - Organizational curator
 - Artist curator
- Varied Juries and opportunities
 - Broad community call, diverse jury
 - High level juried opportunity, mid-career survey



Nurturing young talent

- Potential fellowship for emerging curators in partnership with CCA's Curatorial Practice program



Featuring SFAC artists (early ideas)



- Exploring having street artists work for sale in lobby. Maybe having a “featured” artist each month?
- Have a monitor in lobby featuring DVD’s provided by performing arts grantees
- Exhibitions. Civic Art Collection show in 2017. Public artist and grantee shows 2018-20.

Capacity – Resources - Alignment

FY16 – No additional staffing and programmatic funds.
The following items are on hold pending resources:

- Only exhibition-related public programs
- No youth educational/school tours
- 2 (instead of 3) exhibitions at City Hall for 2016
- *Chain Reaction*, but no additional open calls/juries
- No curatorial fellowship (interns)
- No gallery store in the lobby
- No gallery hours during Herbst events (T-S, 11-6)
- Re-evaluating exhibition calendar (Manila...)