



Precita Eyes Mural Arts and Visitors Center

Since 1977: Celebrating 38 years of Community Mural Art

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December 9, 2015

Susan Pontious, Program Director
Civic Art Collection and Public Art Program
San Francisco Arts Commission
401 Van Ness, Suite 325
San Francisco, CA 94102
Phone: [415-252-2241](tel:415-252-2241)

Dear Susan Pontious,

Precita Eyes Muralists in collaboration with Laguna Honda Hospital and surrounding neighborhood, is in the process of applying for a grant to extend the new existing mural across from the Forest Hill Station on Laguna Blvd. The new mural in process runs 200 feet along the five-foot high retaining wall, framing the entrance to the hospital campus. It depicts the history and beauty of the surrounding area and celebrates 150 years of the hospital's service to the city. The proposed extension is a 150 foot section to be integrated into the new mural that will focus on the early history of the area, the Ohlone Indians, the original native people, and the link of the Lagoon to the ocean. The extended mural will clean and beautify a vandalized dark green wall and uninviting filthy Muni bus shelter, seen by hundreds of bus passengers who leave the station each day to walk home, visit the hospital, or wait for busses to nearby neighborhoods. Our vision is that the completed mural will present a warm and colorful entrance to the Laguna Honda area and its neighborhoods and will welcome people to the hospital, which has been cut off visually by the unattractive and vandalized wall for decades.

As in every Precita Eyes project, the mural process will be a collaboration between the hospital community, neighbors and local artists. Our goal, aside from the completion of a beautiful and inspiring mural, is to strengthen the bond between the hospital and the surrounding community.

Precita Eyes Muralists is applying for funding from District 7's Participatory Budgeting Grant to extend an additional 150 feet of the mural. It is supported by Laguna Honda Hospital, by Midtown Terrace Association, other neighborhood associations and by the dozens of passersby who have watched us creating the new mural and have encouraged us to apply for more funding to extend the Laguna Honda Mural Project to the Muni bus stop.

Thank you for your consideration and continued support,

Susan K. Cervantes
Founding Director
Precita Eyes Muralists



MIDTOWN TERRACE HOME OWNERS ASSOCIATION

800-882-0803

P.O BOX 31087 SAN FRANCISCO, CA 94131

San Francisco Arts Commission

25 Van Ness Avenue, Suite 345

San Francisco, CA 94102

December 10, 2015

Dear San Francisco Arts Commission,

In July of this year, we were approached by Laguna Honda Hospital and the Precita Eyes Muralists to provide input for a new mural on the "large, ugly green wall" in front of LHH and facing the Forest Hills Muni Station. We provided suggestions and I was pleased to attend the SFAC Meeting on September 16 in support of the mural project.

Later, in November, I was invited to help paint a small portion of the mural. I did this on November 11th and was amazed by all of the comments of passersby complimenting the mural and thanking everyone for painting it. It was such a wonderful experience. Now, as the mural is nearing its completion, I can tell you that it far exceeds all of the expectations of our neighborhood. The response from our residents has been quite nice.

Now, I, once again, on behalf of the residents of Midtown Terrace, would like to give my full whole-hearted support for extending this project to the "even-uglier" end of this green wall.

Art such as this provides such a beautiful addition of our neighborhood.

The Midtown Terrace Home Owners Association gives its utmost support for this mural project.

Sincerely,

Rick Johnson

President, Midtown Terrace Home Owners Association

Department of Public Health
Barbara A. Garcia, MPA, Director of Health

San Francisco Health Network
Roland Pickens, MHA, FACHE, Director



Edwin M. Lee
Mayor

Laguna Honda Hospital and Rehabilitation Center
Mivic Hirose, RN, MS, CNS, Executive Administrator

December 10, 2015

San Francisco Arts Commission
25 Van Ness Avenue Suite 345
San Francisco, CA 94102

Dear Sir/Madam,

It is with great pleasure that I write this letter in support of a second request for extending the mural project on campus in collaboration between Precita Eyes Muralists and Laguna Honda Hospital and Rehabilitation Center. The current mural project (200 feet section of the wall fronting the Forest Hill Muni Station) the San Francisco Arts Commission approved in September 2015 is almost complete and it has transformed the entrance of the hospital. We have received many accolades and compliments from neighbors, visitors, current patients and their families, staff and volunteers. Thank you for your support of this mural.

On behalf of the Laguna Honda campus and community, we enthusiastically endorse extending the mural past the 200 feet and replacing the monochromatic green walls not covered by the current mural project. The planned mural consisting of a panorama of images representing Laguna Honda's nearly 150 years of providing skilled, compassionate and dedicated healthcare to San Franciscans in need as well as the historic and colorful story of the west side of the City of San Francisco, as recommended by the District 7 constituents and Laguna Honda patients and staff, will further the serene and natural setting mural from Woodside Avenue to the bus stop across the Forest Hill Muni station.

The proposal to extend the Laguna Honda Mural Project will continue to engage the residents in District 7 to come together in the beautification of the neighborhood through the arts. There are over 760 residents at Laguna Honda Hospital, who along with their family members and decision makers, are excited to continue their participation with this extension project. Collectively, the community will sustain its interest in being part of a mural art development that can be enjoyed in the present and future years. With the amount of traffic the wall space receives by the public who access transportation from Forest Hill Muni station, drive or walk down Laguna Honda Boulevard, the mural art will serve as a spark that livens the surrounding environment and neighborhood.

Department of Public Health
Barbara A. Garcia, MPA, Director of Health

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Precita Eyes Muralists brings over 35 years of experience in creating art through collaboration with local communities. Their mission of being inclusive, community-based and educational aligns with Laguna Honda Hospital's effort to partner with locals in the neighborhood with the goal of being an accessible healthcare system for San Franciscans needing post-acute, rehabilitation and skilled nursing services. I am confident that Precita Eyes Muralists will support the hospital and neighborhood's vision for a mural project that represents our partnership.

Laguna Honda Hospital is fast approaching its 150th year anniversary in 2016 and this second request to extend the mural art will serve as part of our celebration next year. On behalf of Laguna Honda Hospital community, I fully support and approve the final composition of the Precita Eyes' mural project proposal. In partnership with Precita Eyes Muralist, we seek approval from the San Francisco Arts Commission to begin the second mural project.

Thank you and please do not hesitate to contact me if you have further questions.

Sincerely,

A handwritten signature in cursive script, appearing to read "Mivic Hirose".

Mivic Hirose, RN, MSN, CNS
Executive Administrator
(415) 759-2363



-----Proposed wall-----











LAGUNA HONDA
HOSPITAL AND REHABILITATION CENTER



