

Mosaic Tile Installation on Kenny Alley Stairs

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PA05.1: Mural Design Information Form

Lead Artist Kim Jensen

Mailing Address 3649 19th Street

City San Francisco State CA Zip 94110

Phone # 619-977-5138 Fax # ()

Email Kimjensenmosaics@gmail.com

Project Coordinator Stephanie Cajina, Executive Director, E.A.G.

Mailing Address 35 San Juan Ave.

City San Francisco State CA Zip 94112

Phone # 415-585-0110 Fax # 415-585-0170

Email scajina@gmail.com, scajina@eagsf.org

Sponsoring Organization San Francisco Parks Alliance (fiscal sponsor)

Street Address 1663 Mission St., Suite 320

City San Francisco State CA Zip 94103

Phone # 415-801-4152 Fax # 415-703-0889

E-mail julia@sfparksalliance.org (Julia Brashares SFPA contact)

Funding Source(s) Community Challenge Grant

Proposed Site of Mural (Address/Cross Streets) Kenny Alley Stairs, located between 4941 Mission Street and 4945 Mission Street

Mural Title Waterfall

Mural Dimensions 47 steps, each step is 5.5 inches x 71.5 inches

Estimated Schedule: (start and completion dates) Start February 3, 2016, Finish July 31, 2016

Supervisor's District where proposed mural will be placed # 11

District numbers can be found at <http://gispubweb.sfgov.org/website/nuviewer/monsmmap.asp>

1) Proposal (describe proposed design, site, and theme and attach a separate document if needed).

see attached document

2) Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

see attached document

3) List individuals and groups involved in the mural design, preparation, and implementation.

see attached document

Attach the following documents to the completed Mural Design Approval Information Form

- Lead artist's resume/qualifications and examples of previous work
- Three (3) letters of community support
- Letter or resolution approving proposal from city department **or**;
- Letter of approval from private property owner along with Property Owners Authorization Form
- Signed Artist Waiver of Proprietary Rights for artwork placed upon city property **or**;
- Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
- Maintenance Plan (including parties responsible for maintenance)
- Color image of design
- One image of the proposed site and indicate mural dimensions

PA05: Mural Design Approval Guidelines:

- **PA05.1: Mural Design Information Form**
- **PA05.2: Visual Artists Rights Act**
- **PA05.3: California Art Preservation Act**
- **PA05.4: Artist Waiver for Murals on City Property**
- **PA05.5: Artist Waiver for Murals on Private Property**

PA05.1: Mural Design Information Form

Kenny Alley Stairs

Mosaic Mural Project

Questions:

1. Proposal (describe proposed design, site, and theme):

A mosaic mural on the face of Kenny Alley stairs (located between 4951 Mission Street and 4945 Mission Street) will have an abstract waterfall design, appearing to flow into the painted mural on the wall of the building just below and adjacent to the staircase. The tiles making up the waterfall pattern will be installed on the risers of the stairs. On the treads of the stairs will be Cliff Pointe Color Body Porcelain tile from Latch Tile in San Francisco. It is the same tile that was used on the Quesada Steps. The slip co-efficiency details are: target wet .42; interior.42; exterior application .6; ramps and inclines .65.

See Site Drawings and Designs document for more information.

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment:

Together with her students and community members the mosaic will be constructed with glass, ceramic tile, mirror and other found objects. The mosaic will be constructed remotely

on top of fiberglass mesh so it is easily transported to the mural site. Kim Jensen will be leading 2–3 community work days, as well as have her Mosaic class of 25 students work on the design and construction till the end of the school year. After installation, the grout will be treated and sealed to make graffiti easy to clean off.

3. Individuals and groups involved in the mural design, preparation, and implementation:

Kim Jensen– Mosaic Artist

City Arts and Technology High School Students

- Kim Jensen and City Arts and Tech High School are vital partners in the design and Execution of the mosaic. Kim and City Arts will also utilize CAT students in the creation of the mosaic for these stairs. CAT has generously donated the use of their studio space for this semester-long project.

Excelsior Action Group (EAG)

- Excelsior Action Group is a key partner in helping local residents and businesses transform the Excelsior through their support and community leadership. EAG and local London Street residents have partnered to see this project through.

Community members

- Marco Ruiz, owner of 4945–49 Mission Street has given permission for lighting to be installed on the outside of his building and for planter boxes to be placed adjacent to his building. He has allowed Mr. Christenson's mural to be painted on his building and stewards Kenny Alley with regular calls to 311 when needed.
- Serrano and Maile families, property owners at 646 London since 1965, have also shared their support of this project, stating, "I am proud to be involved with this project."

- Sieu Ta, homeowner of 640 London Street since 1989, supports this project and looks to make any changes that reduce loitering and vandalism on her property. She estimates she makes calls on a weekly basis to the police regarding loud loitering and drinking on the steps at night.
- Mel Flores, Grace D'Anca and Summer Koide, all London Street residents, have long wanted to see not just crime and neglect abatement, but an increase in community stewardship and pride in the Kenny Alley Stairs. These stairs are frequented by a number of residents who use them daily and wish to see the passage transformed into a welcome, safe, beautiful public space to be appreciated.

San Francisco Parks Alliance (SFPA) Julia Brashares staff contact

- SF Parks Alliance is a leading organization in San Francisco dedicated to the transformation of underutilized parcels of land into beautiful gardens and street parks. The SF Parks Alliance is the fiscal sponsor for the Kenny Alley Beautification Project.

FACE

- FACE is a valuable partner in providing community outreach with distribution of their far-reaching electronic newsletter to help recruit volunteers and to promote the project

7. Maintenance Plan

The Kenny Alley Stairs Mosaic Mural Project will be maintained in a number of ways, including as a part of the Excelsior Action Group's Monthly Clean Up and with volunteer cleanup

programs. We also intend to incorporate multi-lingual No Litter / No Dumping signs, as well as a city managed garbage can, as have been long wanted by local residents. The mosaic will incorporate a sign crediting the City Arts and Tech teacher and students that participated in the fabrication and installation, which will help to abate and deter vandalism.

Kenny Alley Stairs Beautification Project

Site Drawings: Greening & Landscaping Concepts

Note: Full concept drawings are represented below. Phase 2 (current phase for CCG application) is in red outline.



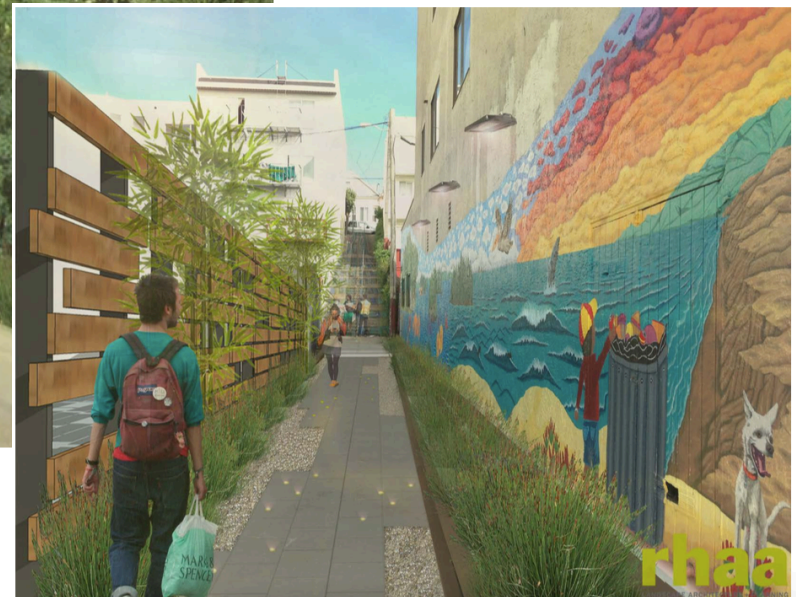
Kenny Alley Stairs Beautification Project

Site Drawings: Greening & Landscaping Concepts

Note: Full concept drawings are represented below.



Phase 2 concept, planned for 2015



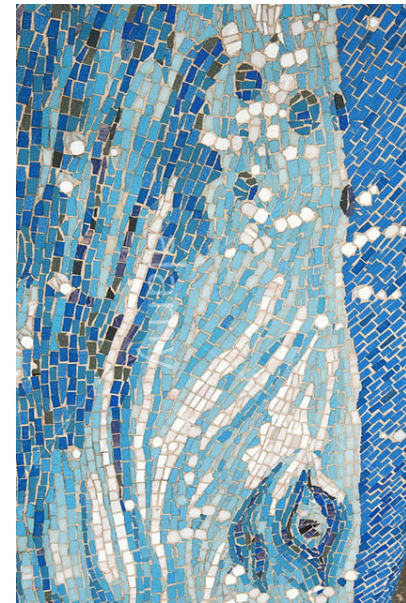
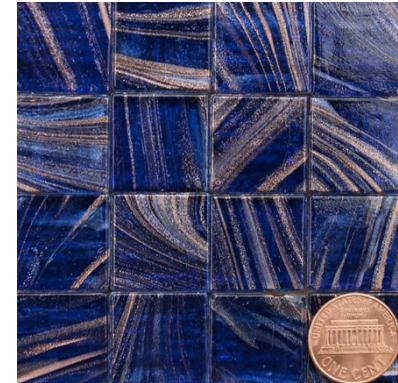
Phase 3 concept, planned for 2016-2017

Kenny Alley Stairs Beautification Project

Site Designs: Mosaic Design Proposals

Design Concepts – Mosaic Stair Risers

Current design concepts provided by Kim Jensen, along with tile and texture quality examples.



Kenny Alley Stairs Beautification Project

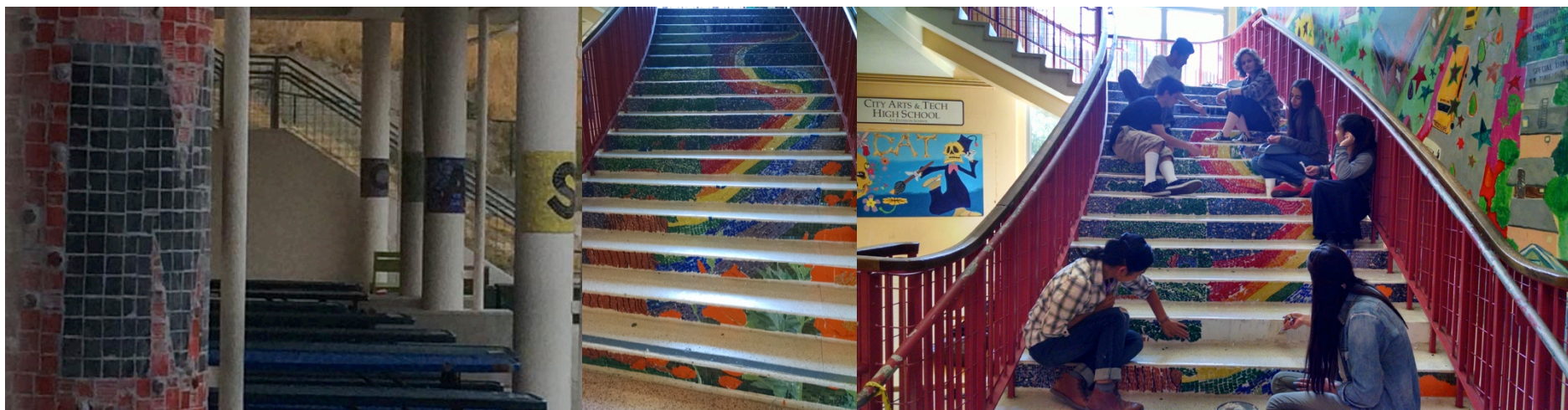
About the Artist: Kim Jensen



Mosaic artist Kim Jensen creates one of kind mosaics that embody color, texture, found objects and organic shapes both in her personal and professional life. As an active artist and high school art teacher, she strongly believes in the power of artistic expression to transform individuals and communities.

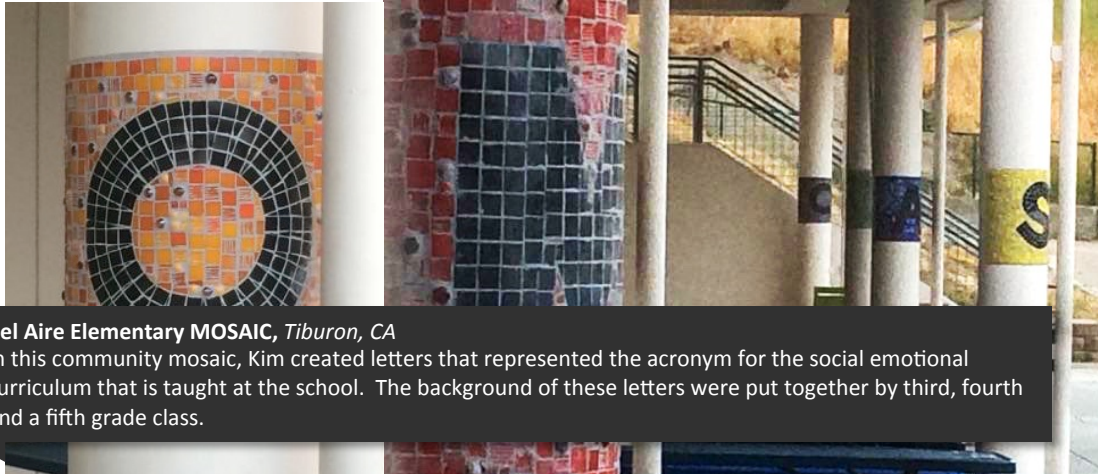
Kim has been commissioned to create architectural installations and murals, and has shown her work throughout California in a variety of artistic spaces such as Little Mama Art Cafe, Gallery 25, and Urban Bazaar to name a few. She first began working in the medium when she was just 17 after being inspired by a book on mosaics. Soon after, she began teaching herself how to make mosaics through trial and error in her bedroom. This medium was perfect for her because it incorporated a lot of her interests, collecting, creating, crafts and storytelling. The fascination and obsession with mosaics continued in her higher education. She earned a degree from San Francisco State University with an emphasis in sculpture where she also received her teaching credential. Last summer she had the honor to study in the birthplace of mosaics, Ravenna, Italy at The Mosaic Art School to further deepen her understanding of ancient mosaic techniques.

Kim has been teaching in San Francisco arts charter schools since 2006 and was a 2015 National Artist Teacher Fellow. Kim is committed to mentoring students to become independent, assertive and cultured adults that care about the work they produce. She believes that being an active artist is essential to being an effective art teacher and community member. She will be entering her seventh year teaching at City Arts and Technology High School where she will also serve on the school's instructional lead team in order to create effective curriculum and best practices for the teaching staff. Kim's commitment to arts education extends beyond her school walls. She has conducted countless guest lessons at other schools in the Bay Area and has also collaborated on three different projects at Bel Aire Elementary in Tiburon, Ca. Through art education, Kim hopes to instill confidence in her students ability to view themselves as empowered creators artistically and individually and help them connect to their community and the diversity of culture around the world.



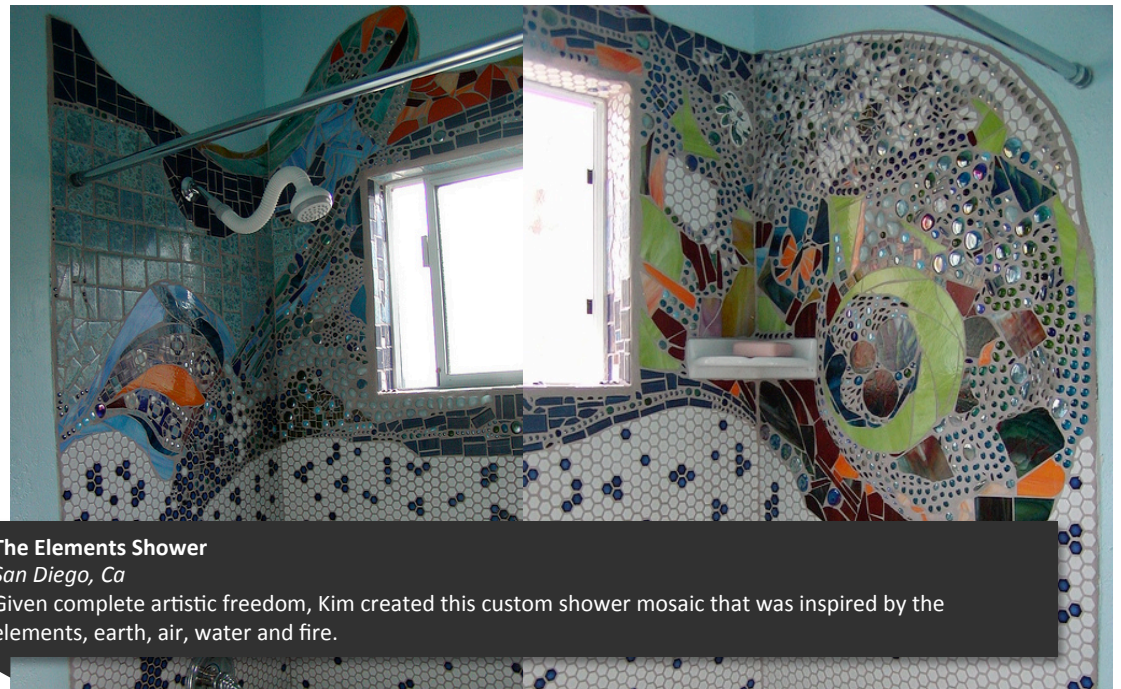
Kenny Alley Stairs Beautification Project

Past Work: Kim Jensen



Bel Aire Elementary MOSAIC, Tiburon, CA

In this community mosaic, Kim created letters that represented the acronym for the social emotional curriculum that is taught at the school. The background of these letters were put together by third, fourth and a fifth grade class.



The Elements Shower

San Diego, Ca

Given complete artistic freedom, Kim created this custom shower mosaic that was inspired by the elements, earth, air, water and fire.

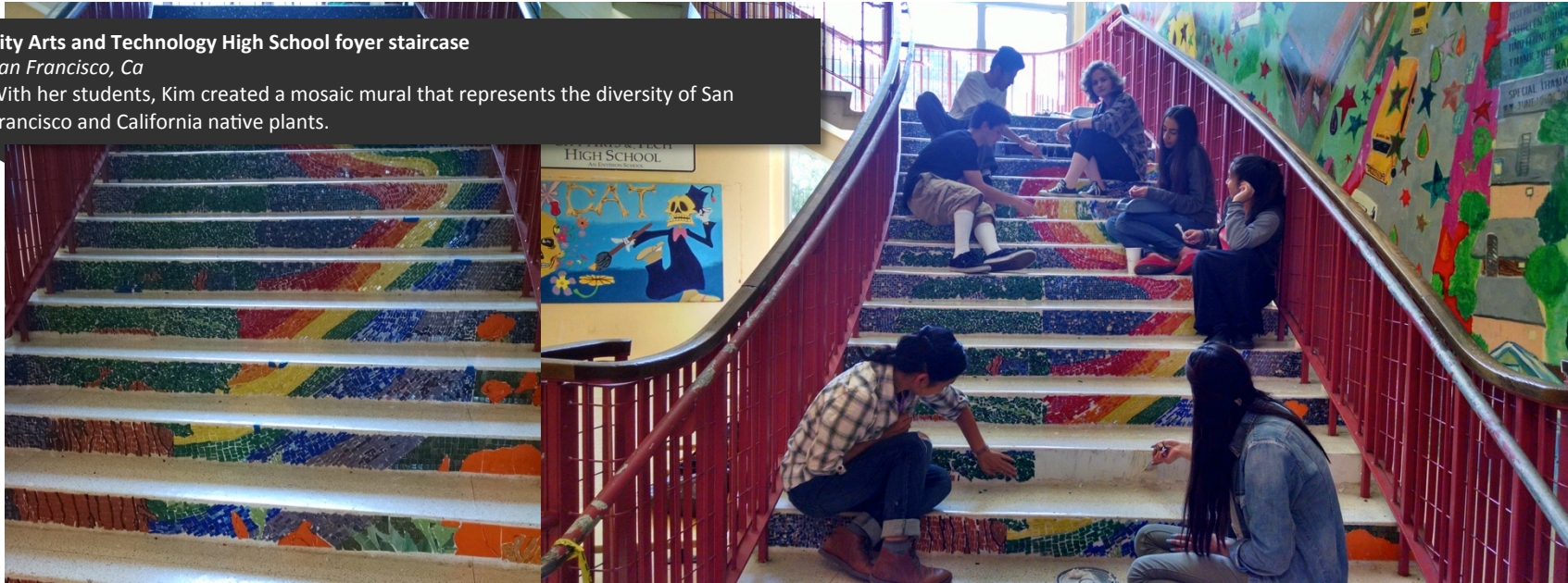
Kenny Alley Stairs Beautification Project

Past Work: Kim Jensen

City Arts and Technology High School foyer staircase

San Francisco, Ca

With her students, Kim created a mosaic mural that represents the diversity of San Francisco and California native plants.



Desert Sunset Backsplash, Tucson, AZ

The residents requested that the mosaic represent something of the nature and landscape of Arizona. The end result was this abstract representation of a desert sunset.



July 30, 2015

Ms. Lanita Henriquez
Community Challenge Grant
City Administrator's Office
1 Dr. Carlton B. Goodlett Place
City Hall, Rm 36
Attn: Lanita Henriquez, Program Manager

Dear Ms. Henriquez:

The Excelsior Action Group is applying for a Community Challenge Grant to revitalize the Kenny Alley Stairs, a small public passage between Mission Street and London Street in San Francisco's District 11. The goal of this project is to remove and deter graffiti, abate litter, promote art and increase the general security of the local surroundings. I support the installation of a mosaic art piece, landscape and lighting on the northern exposure of my property at 646 London Street.

I have resided on London Street for 48 years and am disappointed and frustrated by the current condition and neglect of the Kenny Alley Stairs. There are many benefits to the currently planned improvements. Most notably, these improvements will improve the appearance of the stairs and enhance the value of my property. The installation of landscape greenery and lighting will not only illuminate the mosaic art, but will also make my property safer and more quiet at night. I have the opportunity to participate in the selection of the final mosaic design, as well as volunteer in the installation of the mosaic and participate in neighborhood clean up days planned for the Kenny Alley Stairs.

As an Excelsior property owner and community member, I am confident in EAG's ability to successfully facilitate a community design process and administer the Kenny Alley Stairs Beautification Project. In the decade since its establishment, EAG has facilitated the successful completion of many capital improvement and beautification projects of this caliber. All of these projects foster community strength and cohesion centered around a vibrant and active commercial corridor in the Excelsior.

In conclusion, I fully support the efforts of the EAG as they seek external funding to support a program designed to improve the Kenny Alley Stairs. I firmly support the award of a Community Challenge Grant for this project and also support the installation of a mosaic, landscape and lighting being installed adjacent to my property.

Sincerely,
Alice F. Serrano, and Christine Serrano Maile

August 1, 2015

Ms. Lanita Henriquez
Community Challenge Grant
City Administrator's Office
1 Dr. Carlton B. Goodlet Place
City Hall, Rm 36
Attn: Lanita Henriquez, Program Manager

Dear Ms. Henriquez:


The Excelsior Action Group is applying for a Community Challenge Grant to revitalize the Kenny Alley Stairs, a small public passage between Mission Street and London Street in San Francisco's District 11. The goal of this project is to remove and deter graffiti, abate litter, promote art and increase the general security of the local surroundings. I support the installation of a mosaic art piece, landscape and lighting adjacent to my property at 4941 Mission Street.

Business
I have owned this ~~property~~ on Mission Street since 2004 and constantly deal with the dumping and loitering in the Kenny Alley Stairs. There are many benefits to the currently planned improvements. Most notably, these improvements will improve the appearance of the stairs and enhance the value of my commercial property. The installation of landscape greenery and lighting will not only illuminate the mosaic art, but will also make my property safer and more quiet at night. I have the opportunity to participate in the selection of the final mosaic design, as well as volunteer in the installation of the mosaic and participate in neighborhood clean up days planned for the Kenny Alley Stairs.

Business
As an Excelsior ~~property~~ owner and community member, I am confident in EAG's ability to successfully facilitate a community design process and administer the Kenny Alley Stairs Beautification Project. In the decade since its establishment, EAG has facilitated the successful completion of many capital improvement and beautification projects of this caliber. All of these projects foster community strength and cohesion centered around a vibrant and active commercial corridor in the Excelsior.

In conclusion, I fully support the efforts of the EAG as they seek external funding to support a program designed to improve the Kenny Alley Stairs. I firmly support the award of a Community Challenge Grant for this project and also support the installation of a mosaic, landscape and lighting being installed adjacent to my property.

Sincerely,


TERENCE DINER
TD Auto Wholesale

July 30, 2015

Ms. Lanita Henriquez
Community Challenge Grant
City Administrator's Office
1 Dr. Carlton B. Goodlett Place,
City Hall, Rm 36

Dear Ms. Henriquez:

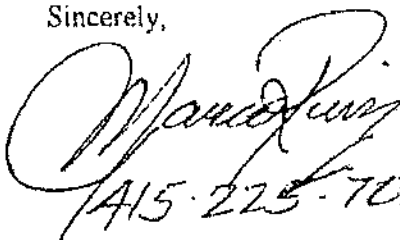
The Excelsior Action Group is applying for a Community Challenge Grant to revitalize the Kenny Alley Stairs, a unaccepted easement in 4900 block of Mission Street between Mission and London streets in San Francisco's District 11. The goal of this project is to remove and deter graffiti, abate dumping and litter, promote greening and beautification and increase the general security of the local surroundings. My property is located adjacent to Kenney Alley at 4945 MISSION ST. SF CA 94112 and I support the installation of a mosaic art on the Kenney Alley stair risers, landscape and lighting in Kenney Alley. I specifically give permission for THE PROJECT EXPLAINED IN THIS LETTER. I AM IN TOTAL AGREEMENT FOR ALL THE REASONS EXPLAINED.

I am frustrated by the current condition of the Kenny Alley and believe that the planned improvements will greatly enhance the appearance of the area, increase public safety and the value of my property, and bring community members together. I will have the opportunity to participate in the selection of the final mosaic design and other planned amenities, to volunteer in the installation of the mosaic, and participate in neighborhood clean up days for Kenny Alley.

As an Excelsior property owner and community member, I am confident in EAG's ability to successfully facilitate a community design and community involvement process and administer the Kenny Alley Stairs Beautification Project. For the past 13 years the EAG has facilitated the successful completion of many capital improvement and beautification projects of this caliber. All of these projects foster community strength and cohesion centered around a vibrant and active commercial corridor in the Excelsior.

In conclusion, I fully support the efforts of the EAG as they seek a Community Challenge Grant funding for this project designed to improve the Kenny Alley with the installation of a stairway mosaic, landscape and lighting being installed adjacent to my property.

Sincerely,


415-225-7055

OUTER MISSION MERCHANTS AND RESIDENTS ASSOCIATION
PO BOX 34099
SAN FRANCISCO CA 94134-0099

Joelle A. Kenealey, President
Marleen Norman, 1st Vice President
Monika Yungert, Secretary
Dina Menconi, Sergeant-at-Arms
OMMRA was established: 1998

*Member of the following Organizations: Coalition for San Francisco Neighborhoods, District 11 Council,
Friends of the Geneva Office Building*

August 4, 2015

Ms. Lanita Henriquz
City Administrator's Office
1 Carlton B. Goodlet Place, City Hall Room 362,
San Francisco CA 94102

Attention: Lanita Henriquez, CCG Program Manager

Dear Ms. Henriquez,

The Outer Mission Merchants and Residents Association (OMMRA) supports the Excelsior Action Group's (EAG) application for a Community Challenge Grant to beautify Kenney Alley in the Excelsior District, an unincorporated easement in the 4900 block of Mission Street between Mission and London Streets that receives no support from DPW. It has long-been a magnet for dumping, graffiti, and an attractive nuisance for illicit activity. The continuous blight is an eyesore and health hazard that deters the success of existing businesses and attraction of new businesses in the vicinity. It is also a source of fear and shame for the neighborhood.

We applaud EAG's plan to create and install a waterfall mosaic on the stair risers, add greening and lighting to make Kenney Alley visually appealing and safer for the many residents who use it as a short cut to shopping and transit on Mission Street. We further applaud the EAG's collaboration with mosaic artist Kim Jensen and her art students at Excelsior-based City Arts and Tech High School in the fabrication and installation of the mosaics. The project will involve youth in very meaningful community service and interactions with multi-generations during the community mosaic workshops and installation.

The EAG has proven track record with the design and implementation of public art projects in the Excelsior with inclusion of the community in the design and implementation process through the EAG Vibrancy Committee and quarterly community meetings. EDIA was founded over 60 years ago to bring the community together to inform residents about civic affairs and to safeguard the community. We urge you fund EAG's proposal for the Kenney Alley Project.

Sincerely,



Joelle A. Kenealey
President
Outer Mission Merchants and Residents Association



8/4/2015

To Whom It May Concern:

Edwin M. Lee
Mayor

Mohammed Nuru
Director

Larry Stringer
Deputy Director

Office of the Deputy Director
for Operations

2323 Cesar Chavez St.
San Francisco, CA 94124
tel 415-695-2003

sfpublicworks.org
facebook.com/sfpublicworks
twitter.com/sfpublicworks

On behalf of San Francisco Public Works, I am pleased to write this letter of support for the Kenny Alley improvements proposed by the Excelsior Action Group.

Kenny Alley is a narrow unaccepted pedestrian right of way located off of Mission Street in the Excelsior neighborhood. This alley is a location for frequent illegal dumping; it is dark, unwelcoming and attracts behavior that affects the quality of life in the community.

The Excelsior Action Group has been very organized and proactive in their efforts to improve this area. Most recently, the group coordinated the installation of a mural along the alley that has greatly improved the feel of the area.

The project organizers have proposed to install mosaics along the stair risers, install planting solutions along the concrete edges of the stairway, and to work closely with adjacent neighbors to improve fencing and lighting along the alley.

San Francisco Public Works staff has worked with the Excelsior Action Group to support the planning stages of this project. The department is committed to continuing to work with the neighborhood group to problem solve and work on solutions to implement these proposed improvements to the alley.

San Francisco Public Works supports the proposed improvements of the Kenny Alley project and the application for Community Challenge Grant funding.

Sincerely,

Sandra Zuniga
Assistant Deputy Director for Operations
San Francisco Public Works



EXCELSIOR DISTRICT IMPROVEMENT ASSOCIATION

P.O. BOX 12005

SAN FRANCISCO, CA 94112-0005

Message Phone: 415-294-0503 FAX: 415-295-3034

edia-info@yahoo.com

July 28, 2015

Ms Lanita Henriquz
Community Challenge Grants Program Manager
1 Carlton B. Goodlet Place, Room 362
San Francisco, Ca 94102

Dear Ms Henriquz:

We at Excelsior District Improvement Association are pleased to support the Community Challenge Grant request by Excelsior Action Group to install a mosaic on the Kenny Alley steps, adding one more art project to strengthen our recent NEN award as "Comeback Neighborhood of the Year".

EDIA members have participated in many EAG projects in the neighborhood and are confident that the same level of professionalism will lead this new project to beautify our business corridor and provide an opportunity for youth and multigenerational neighbors to interact during the workshops and installation.

We urge your consideration of awarding this grant to EAG and enable the moving of this project forward so the total vision of Kenny Alley will be realized as the mosaic scene will flow with the completed mural, recently installed, into a unique treatment of a hidden walkway.

Thank you for this opportunity.

Warm regards,

May Wong
President

[Home](#) > PA05.4: Artist Waiver for Murals on City Property

PA05.4: Artist Waiver for Murals on City Property

Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City and County of San Francisco ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]: Mosaic mural on the face of 47 steps that is made of glass, tile, marble and mirror.

entitled [title of work]: "Waterfall"

and located at [identify site, including interior location if applicable]: Kenny alley Steps.

in whole or in part, in City's sole discretion.

Artist's Address for Notice: 3649 19th Street SF, CA 94110

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 25 Van Ness Ave, Suite 240, San Francisco, CA 94102 and the Client Department with jurisdiction over property:

[Address of Client Department with jurisdiction over property]: S.F. Public Works, 2323 Cesar Chavez St., SF, CA 94124

[Signature]
Artist Signature/Date

12/29/15

[Signature]
City Signature/Date

1/4/16

PA05: Mural Design Approval Guidelines:

- [PA05.1: Mural Design Information Form](#)

[Home](#) > Waiver of Proprietary Rights for Artwork Placed Upon City Property

Waiver of Proprietary Rights for Artwork Placed Upon City Property

Waiver of Proprietary Rights for Artwork Placed Upon City Property Under VARA and CAPA

Artist has designed a work of visual art [describe work]. In consideration of the City's approval of the Artist design of visual art [describe mural, medium, site, including interior location if applicable]

A mosaic mural on the face of Kenny Alley stairs will have a waterfall design entitled "Waterfall". Kenny Alley Stairs are located between 4991 and 4945 Mission St.

("the Work") for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. In the event that the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 25 Van Ness Avenue, Suite 240, San Francisco, CA 94102 and to the City Agency with jurisdiction over the property:

Agency Contact Sandra Zuniga, Assistant Deputy Director for Operations
City Agency S.F. Public Works
Address 2323 Cesar Chavez St., SF, CA 94124

Phone Number 415-695-2114Email Sandra.zuniga@sfdpw.org

Artist understands the effect of this waiver and hereby acknowledges that Artist is surrendering the rights described herein with respect to the Work.

Artist Name: Kim Jensen Date: December 31, 2015Address: 3649 19th Street, San Francisco, 94110Phone: 619-977-5138Email Kimjensenmosaics@gmail.com

By: ARTS COMMISSION

Name: _____

Date: _____

Title: _____

Phone: _____
