

sfac san francisco arts commission

Artwork/Mural Design Information Form

Lead Artist(s): Swison Norris

Proposed Site Artwork (Full Address with Cross Streets):

1220 Noe Street
SF, CA 94114
James Hill Middle School

District #: D8

*Supervisor's Districts, where proposed mural will be placed can be found at:
<http://propertymap.sfplanning.org/?name=sffind>

Artwork Title: Climate Action Now! Dinosaur Garden Mural

Artwork Dimensions: 15' x 100'

Estimated Schedule: Start: 5/5/2017 Completion: 10/1/2017

*Requests for approval should be received 90 days prior to actual implementation of the mural.

Funding Source(s) for mural, please list all:

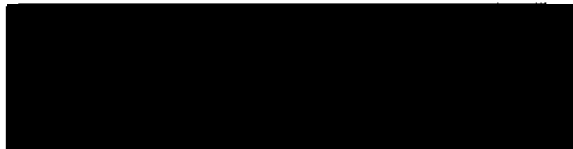
SF Community Challenge Grant

Project Contact Information

ARTIST(S): Swison Norris

Artist Full Name:

Address:



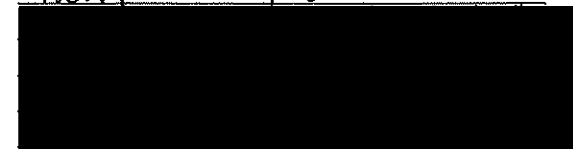
Email:

Phone:

Project Coordinator (if different than artist):

Full Name: Markos Mayor

Address:



Email:

Phone:



James Lick Middle School

1220 Noe Street
San Francisco, CA, 94114

February 22, 2017

RE: Mural Project with Local Artist at James Lick Middle School

To Whom It May Concern:

I am writing to confirm our school's partnership with *Climate Action Now!* (CAN!). We are partnering with this organization to beautify our schoolyard with dinosaur murals, executed by local artist Sirron Norris.

Specifically, we are eager to work with Mr. Norris, who will be contracted by CAN!, to work with our James Lick Middle School (JLMS) students to paint several murals on both the upper and lower yards at JLMS.

We understand that local muralist Sirron Norris will ensure that the following activities take place beginning on March 1, 2017. Following are the tasks he will take on:

- Design the murals, in collaboration with JLMS students and visuals art teacher, Emily Phillips
- Work closely with Markos Major (CAN! director) to finalize all design plans and permits with SFUSD, as well as the SF Arts Commission
- Paint three large murals on the upper schoolyard walls, adjacent to the "Dinosaur Garden"
- Paint one smaller mural on the lower schoolyard walls, adjacent to the Human Rights Garden
- Finalize all mural painting with JLMS students
- Ensure student and participant safety
- Place protective coat on the mural after completion

We are confident that these new murals will bring our constituents together, providing JLMS students and the larger community a venue to express their voices, while expanding their artistic and creative abilities.

Please reach out (415) 695-5675 or deise@sfusd.edu should you have any questions or concerns.

Respectfully,

Erin R. Deis
Assistant Principal

Sponsoring Organization (if any):

Organization:

Climate Action Now!

Contact Name:

Markos Major

Address:

1663 Mission St. Suite #320
SF, CA 94103

Email:

markosmajor@gmail.com

Phone:

415-503-7639

Questions 1-4

*Attach a separate document if needed for the following questions:

Please see attached documents

1) Proposal (Describes proposed design, site, and theme.)

2) Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3) List individuals and groups involved in the mural design, preparation, and implementation.

4.) Maintenance Plan (including parties responsible for maintenance and graffiti abatement)

Sirron Norris CLIMATE ACTION NOW!

DINOSAUR GARDEN MURALS

Project Narrative; SFAC Questions
Climate Action Now! CCG 2016-2017
@ James Lick Middle School
1220 Noe Street, SF, CA 94114

1) PROPOSAL:

Working closely with the JLMS administration, educators, students and larger community, Artist Sirron Norris will perform the following services as principle executor of the **CAN! Dinosaur Garden Mural Project**.

Sirron will ensure the following activities take place beginning on **5/1/2017**

- Ensure SFUSD Permit Department communications and completion of permit
- Design the murals in collaboration with the JLMS youth and Art Teacher Emily Phillips
- Work closely with Markos Major (CAN! Director) to finalize all design plans and permits with SFUSD as well as the SF Art's Commission.
- Paint 3 large murals on the upper schoolyard walls adjacent to the Dinosaur Garden
- Paint 1 smaller mural on the lower schoolyard walls adjacent to the Human Rights Garden
- Finalize all mural painting with JLMS youth
- Ensure student and participant safety
- Place protective coat on the mural after completion

2) MATERIALS USED

- **Paint used:** NOVA color and Kelly-moore.
- **Clear Coat:** Ecological Coatings

3) Individuals and Groups Involved: Climate Action Now!, James Lick Middle School communities (teachers, PTSA, Administrators) Sirron Norris, Markos Major, Apolinar Quesada, Erin Deis, Rasheen Bell, Emily Phillips, SFUSD staff.

4) Maintenance Plan:

Working closely with JLMS administrators and SFUSD staff, Muralist, Sirron Norris has agreed to maintain the murals for 15 years after completion.

Sirron Norris - Climate Action Now!

Dinosaur Murals @ James Lick Middle School

Applicant & Project Name: _____

Funding Category: (Check One)

- Small Scale
- Mid-Scale
- Large Scale

Total Project Cost: \$13,000

Total CCG Request: \$9,000

Total Amount of Match: 31% match

Match = 31% total CCG Request

Project Expenses	Total Project Cost	CCG Request	What Is The Match Amount?	Is Match In-kind or Cash?	Is Match Committed or Pending?
Dinosaur Murals by artist Sirron Norris. Students will be included in the design and installation/ painting of murals @JLMS	\$9,000	\$9,000	n/a	In-Kind	N/A
Volunteer support	\$4,000	n/a	\$4,000	In-Kind	250+ Volunteer Hours

Total Direct Expenses

\$13,000 \$9,000 \$4,000

Fiscal Sponsor fee (9 %)

n/a n/a n/a

Total Expenses

\$13,000 \$9,000 \$4,000

Cash: \$0
In-Kind: \$4,000 in
volunteer hours valued @
\$15.00/hour

In-Kind

List the milestones/ major activities your team must complete by the end of your project period	List start date for each activity	List end date for each activity	List the position that will lead the activity and their role (list contact name if available)	List the cost of each activity.	List the program goal this activity helps to accomplish
Activity	Start date	End date	Lead position	Cost	Goal
All permits are secured and MOU's signed for the creation of the JLMS Dinosaur Murals. SFUSD and Art's Commission Permits are secured	March to May 2017	April 2017	CANI – Markos Major Sirron Norris	\$1,000	Organizational communications.
The design is finalized with student participation	March 2017	April 2017	Sirron Norris	\$1,000	Community engagement and student education and environmental empowerment.
Sirron applies the finalized mural to the JLMS upper and lower yard walls.	May 2017	October 2018	Sirron Norris	\$3,000	Get murals up on the walls for students to paint.
Students join Sirron in painting and finalizing all murals at JLMS. Students take part in the entire process from design start to painting final. Sirron places a protective coat on the final murals.	May 2017	October 2017	Sirron Norris. CANI Markos Major supports.	\$4,000 +\$4,000 volunteer hours = \$13,000 total	Murals are finalized and completed.

Sirron Norris.com

/sirron@sirronnorris.com

Museum Exhibitions

Yerba Buena Center for the Arts (SF) Bay Now 4	July 2005
Yerba Buena Center for the Arts (San Francisco) "The Art of Comics and Illusion"	June 2002
De Young Memorial Museum (San Francisco) Artist Studio Exhibit	July 1999

Notable Press

PBS- News hour with Jim Lehrer	July 2009
Latino Future Magazine	Sept. 2009
Lonely Planet-San Francisco	July 2009
Concrete Canvas, Boom HDTV Networks-England	June 2007
KRON 4 News-San Francisco	June 2005
Comedy Central Presents	Oct. 2004
San Jose Mercury News	July 2004
Art World – China	Jan.2004
High Magazine-Shanghai, China	Dec.2003
KALW (91.7 FM)	July 2003
ELLE Magazine – China	Winter 2004
KPFA-Rickey Vincent Program	Nov. 2002
Urban View - Oakland, California	July 2002
Bay Guardian- Critic's Choice	June 2001
San Francisco Examiner	Feb. 2001
Juxtapoz Magazine	July 2000
San Francisco Weekly	Dec. 1999
Fine Arts- San Francisco	Fall 1999

Recognition

2014 Eisner Award Nominee "Hello40" Hello Kitty Anthology	Spring 2014
Emmy Award 2014 Bob's Burgers	Fall 2014
Emmy Nominated Bob's Burgers	Fall 2014
YBCA 100	Spring 2014
The Common Wealth Club of California	Jan. 2002
Concrete Canvas "The New Mission School" panelist	June 2003
Young Artists at Work Program, Yerba Buena Center for the Arts	April 2004
2002 Coming Up Taller Award Recipient	June 2002
President's Committee on Arts and Humanities	Aug. 2002
National Endowment for the Arts and Humanities	Dec. 2002

Group Shows

White Walls "12 Years of White Walls"	May 2015
Sirron Norris Studio and Gallery "Still here" San Francisco, CA	Nov. 2012
CBS Market Watch "Crossing Bridges"	April 2004
Southern Exposure "Mission Control"	Aug 2003
The Shooting Gallery "The Gun Show," San Francisco, CA	Aug. 2003

The Shooting Gallery "The Erotic Show," San Francisco, CA	June 2003
Anno Domini "Collaboration with Andrew Shoultz," San Jose, CA	Oct. 2002
The Luggage Story "Short Cuts" San Francisco, CA	Dec. 2000
Rizzoli Gallery "Urban Line" San Francisco, CA	July 2000
Culture Cache Gallery "Concrete Frontier" San Francisco, CA	May 2000
Revelation Gallery "Looking into the Self," San Francisco, CA	Jan. 1999
San Francisco Public Main Library "On the Page Off the Page," San Francisco, CA	March 1999
San Francisco Artist Guild Union Square, San Francisco, CA	April 1999
The Luggage Store "Currents" San Francisco, CA	May 1999
The Jewelry Store "E-merge" San Francisco, CA	Oct. 1999

Solo Shows

Sirron Norris Studio and Gallery San Francisco, CA	Feb. 2010
Element Fresh "Back to Original" Shanghai, China	Dec. 2003
Coquette "Cartoon Literalism," San Francisco, CA	Feb. 2002
The Knitting Factory "Cartoon Literalism," Los Angeles, CA	Sept. 2001
Culture Cache Gallery "Cartoon Literalism," San Francisco, CA	June 2001
De Young Art Center Art Center Opening Show, San Francisco, CA	Feb. 2001
550 Barneveld "Maze" San Francisco, CA	Aug. 1999

Artist Residency

Yerba Buena Center for the Arts Wattis Artist in Residence, Artist Trainer "Young Artists at Work Program"	June 2002 – Aug. 2002
De Young Museum "Artist Studio Program"	July 1999 – March 2001

Notable Murals

25 x 10 feet 20 th and Bryant	2016
18 X 30 feet Polk and Sacramento	2014
600 sq feet CALUMET Bryant and 18th	2012
4x10 feet Clarion Alley	2009
Installation, Toast, 1748 Church Street, San Francisco, CA	2009
Installation, Toast, 3991 24th Street, San Francisco, CA	2009
5x8 feet Starvin Marvin's 932 Geneva Avenue, San Francisco, CA	2008
5x15 feet El Torredor Restaurant West Portal 50 West Portal Ave, San Francisco, CA	2008
10x10 feet Balmy Alley, San Francisco CA	2007
5x7 feet Burger Stop, 4912 S Eastern Ave, Las Vegas, NV	2007
5x8 feet, FirstStep, 948 Market Street, San Francisco, CA	2008
7x15 feet garage door, 5 th and Harrison, San Francisco, CA	2007
15x15 feet, Fabric 8, 3318 22 nd Street, San Francisco, CA	2006
7x15 feet Ritz Carlton Element Fresh, Shanghai Center, Shanghai, China	2005
6x8 feet Jay's Cheesesteak, Divisadero and Hayes, San Francisco CA	2002 & 2004
8x10 feet Jay's Cheesesteak, 21 st and Valencia, San Francisco, CA	2003
65x11 feet 20th and Bryant St., San Francisco CA	2001

Digital Images of Past Work



Calumet Mural

20th and Bryant

San Francisco, CA 94105-4015

Artist: Sirron Norris.

Year: 2012.

Budget: \$30K.

Description: This mural was created for a photography company. I used the interplay of cameras and the city together.

Media:

- <https://uptownalmanac.com/2012/08/sirron-norris-unveils-beautiful-new-mural-calumet-photographic>
- <http://www.artandarchitecture-sf.com/sirron-norris-calumet.html>
- <http://www.sfmuralarts.com/mural/748.html>



SPUR Mural

654 Mission Street
San Francisco, CA 94105-4015

Artist: Sirron Norris.

Year: 2012.

Budget: \$30K.

Description: I created a dynamic mural inside the four-story stairwell of the San Francisco Bay Area Planning and Urban Research Association (SPUR). The vision was to celebrate the diversity of the many ethnic communities that live in San Francisco. The mural is multilingual and multi cultural.

Media:

- https://www.youtube.com/watch?v=l5N1aVKQ_9c
- <http://www.spur.org/publications/urbanist-article/2013-02-04/urban-field-notes-city-stairwell>
- <http://www.spur.org/events/2013-01-24/mural-unveiling-art-urbanism>



Mural at Toast Restaurant at Polk and Sacramento

Artist: Sirron Norris

Year: 2016

Budget: \$5000

Description: The goal was to liven up the bus stop with playfulness.



Delfina Restaurant, 1444 Burlingame Ave. Burlingame, CA 94010

Artist: Sirron Norris

Year: 2015

Budget: \$20K

Description: Theme: the City of Burlingame's history and culture.



Garage Doors in 20th and Dolores, San Francisco, CA

Artist: Sirron Norris

Year: 2017

Budget: \$5000

Description: A local family wanted their to brighten up their street in a post-election era.

Media:

- <http://hoodline.com/2017/01/mission-mural-act-of-kindness-in-trump-era>
- <https://missionlocal.org/2017/01/new-sirron-norris-murals-adorn-mission-district-garage-doors/>

15'



100'

Proposed Mural @ GJMS

1220 Noe St. SF, CA 94114

Dinosaur Garden Murals
by Simon Norris.

15' x 100'
(tall) (long)

on the wall of
the upper yard
along Castro Street.





Climate Action Now!
1663 Mission Street, Suite 320
San Francisco, CA 94103

Greetings San Francisco Arts Commissioners:

As the Director of *Climate Action Now!*, I am very pleased to write today to support the creation of the "Dinosaur Garden Mural" by Sirron Norris at James Lick Middle School. The community is eager to beautify the schoolyard with these new murals executed by local artist, Sirron Norris, to be installed by students this May.

Specifically, we're very excited to work with artist Sirron Norris who will be contracted by CAN! to work with the JLMS youth to paint several large murals on both the upper and lower yards at James Lick Middle School.

We understand that local muralist Sirron Norris will ensure that the following activities take place beginning on **5/5/2017**

We're confident that these new murals will bring the community together, while providing JLMS students and the larger community with a venue to share their voices while they expand their abilities in art and creativity.

Happy Spring!

Best with compost –

Markos Major
Climate Action Now! Director
415.503.7639
markosmajor@gmail.com

April 4, 2017

To the San Francisco Arts Commission:

I am writing as the co-founder and current Board member of the Noe Valley Farmers Market, and as a former chair of the James Lick Middle School School Site Council (when my son was a student there from 2008-2010).

I simply want to affirm on behalf of the Farmers Market Board that we are fully supportive of and even thrilled by the proposed greening of the James Lick yard and the proposed new mural. The vision that has been presented to us by Major Markos is imaginative, and will transform the concrete yard into a place of beauty and learning. It will also greatly enhance the view of the yard for the surrounding neighborhood and will thus make an aesthetic contribution to Noe Valley beyond the new yard's impact on the students and teachers at James Lick.

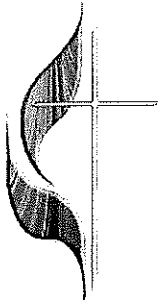
The Noe Valley Farmers Market raised the money for and donated the raised beds that formed the first garden at James Lick almost ten years ago. We hoped then that our contribution would be only the first step in the greening of that space, and would have an impact eventually on the school curriculum and the consciousness of nature for generations of James Lick students. We also hoped that the little garden we initiated would represent a strengthening of the relationship between James Lick and its students and the surrounding Noe valley residents and community. The new greening project and mural will be a significant further step in making those aspirations come true.

This seems like a great project for our community.

Sincerely,

Peter Gabel

For the Noe Valley Farmers Market



Bethany
United
Methodist
Church

April 4, 2017

Re: Mural Project at Jame Lick Middle School

PASTOR

Rev. Sadie Stone

ADMINISTRATIVE ASSISTANT

Ann Dayton

MUSIC DIRECTOR

Ray Capiral

ADDRESS

1270 Sanchez St
San Francisco, CA 94114

PHONE

415-647-8393

EMAIL

sadie.e.stone@gmail.com

WEB

bethanysf.org

Dear San Francisco Arts Commissioner,

My name is Rev. Sadie Stone, and I'm the Pastor at Bethany United Methodist Church located at the corner of Sanchez and Clipper Street in Noe Valley. Just a block away from James Lick Middle School. I'm writing in support for the creation of the new mural by local artist Sirron Norris at the middle school.

During the last year in my tenure as pastor at Bethany, I have had the opportunity to learn about the mission of CAN! at James Lick and their desire to work with the community and school to beautify the school yard. As a church that serves the community of Noe Valley we are in favor of all efforts to better the community, especially as it pertains to our school children.

I look forward to the addition of the beautiful mural at James Lick. Noe Valley is lucky to have students, staff, and others who are dedicated to bettering our neighborhood and schools. If I can answer any questions or be of further assistance please do not hesitate to contact me.

Sincerely,

Rev. Sadie Stone

Rev. Sadie Stone
Pastor Bethany UMC
650-847-9252



SF Environment
Our home. Our city. Our planet.
A Department of the City and County of San Francisco

Edwin M. Lee
Mayor

Deborah O. Raphael
Director

April 4, 2017

RE: Sirron Norris mural at James Lick Middle School

The San Francisco Department of the Environment is pleased to support Sirron Norris' work with youth from James Lick Middle School to create the Dinosaur Garden Murals in the upper and lower school yards.

Mr. Norris will be contracted through one of our current San Francisco Carbon Fund grantees, Climate Action Now (CAN!), which is removing pavement and creating a community garden and educational space at James Lick. While Carbon Fund grants are specifically for local projects that sequester carbon emissions, CAN!'s work at James Lick has been vital to building community and ensuring students, families, and neighbors have a true sense of project ownership.

Murals at the site will create an additional element to engage students and delight the community.

Please feel free to contact me if you questions.

Sincerely,

Shawn Rosenmoss
Senior Environmental Specialist
shawn.rosenmoss@sfgov.org
415-355-3746

Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City's approval of the Artist design of visual art.

DESCRIPTION: [type, mural, medium]:

Dinosaur Garden Mural: Acrylic paint, (Nova Color and Kelly Moore) w/ Clear Coat: Ecological Coatings

TITLE, DATE: Climate Action Now! Garden Mural

DIMENSIONS: 15' tall x 100' long

ADDRESS/LOCATION: 1220 Noe Street, SF, CA 94114

("the Work") for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. In the event that the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency: SFVSD
Authorized Agent: Cynthia Lam
Address: 135 Van Ness Ave
SF, CA 94102
Email: tlamc@sfnusd.edu
Phone: (415) 241-6090

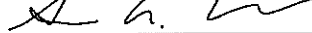
SIGNATURE: _____
DATE: 4 / 1 / 2017

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Sirron Norris
Address: _____

Email: _____
Phone: _____

SIGNATURE: 
DATE: 4 / 4 / 17

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Jenn Doyle Crane
Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102
Email: jennifer.crane@sfgov.org
Phone: 415-252-2100

SIGNATURE: _____
DATE: / /

For more information regarding VARA and CAPA:
<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/>
<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-3-california-art-preservation-act/>





San Francisco Unified School District
JAMES LICK MIDDLE SCHOOL PTSA

1220 Noe Street, San Francisco, CA 94114

T: 415-695-5675 | F: 415-695-5360

Mr. Apolinar Quesada, Principal

Julie Jackson, PTSA President 2015-17

April 4, 2017

Dear San Francisco Arts Commissioners,

As the President of the James Lick Middle School Parent Teacher Student Association (PTSA), I am delighted to be expressing the support of the James Lick PTSA for the “Dinosaur Garden Murals” by artist Sirron Norris proposed for James Lick Middle School upper and lower yards. Our school has been recently beautifully renovated on the interior, but the school’s exterior yard areas were not improved and are very institutional and uninspiring. Having our exterior areas brightened and enhanced with the work of a local notable artist will greatly improve our student’s enjoyment of the yard and will also provide a new neighborhood artwork for the entire Noe Valley community to be proud of.

Our understanding is that Sirron Norris will be painting several murals on the upper and lower yards of James Lick Middle School and that he will be engaging our students in the design and mural painting process through our visual arts teacher. Mr. Norris will be contracted by CAN! and will work closely with Markos Major and the rest of the CAN! organization to secure any necessary permits and approvals required. I am confident that this experience will provide James Lick Middle School students with a unique arts experience and will give them a sense of pride to have been involved in creating beautiful and engaging murals which will greatly enhance the school’s exterior environment.

Please contact me at julie@jacksonliles.com should you have any questions, comments or concerns.

Sincerely,

A handwritten signature in black ink, appearing to read "Julie Jackson". The signature is stylized and cursive.

Julie Jackson
2015-17 President – James Lick PTSA
415-624-5047 cell