



**MOSCONE EXPANSION PROJECT
SKY BRIDGE PUBLIC ART SELECTION PANEL MEETING TWO
SUMMARY**

DATE

December 12, 2014

VOTING SELECTION PANELISTS

Janet Bishop, Curator of Painting and Sculpture, San Francisco Museum of Modern Art
Craig Hartman, Design Partner, Skidmore, Owings & Merrill
Dorka Keehn, Arts Commissioner
Linda Lucero, Executive and Artistic Director, Yerba Buena Arts and Events
Cathy Maupin, Executive Director, Yerba Buena Community Benefit District
*Brook Mebrahtu, Senior Project Manager, Department of Public Works
Ceci Moss, Assistant Curator of Visual Arts, Yerba Buena Center for the Arts
*John Noguchi, Director, Convention Facilities, SF City and County

*Sharing a vote

PROCESS

The following artists presented an overview of their practice and proposals for the Bayview Gateway public art opportunity:

Jennifer Steinkamp
Camille Utterback
Leo Villareal

Presentations were followed by discussion and voting.

VOTING CRITERIA

The panelists were asked to rank each of the artists and artwork proposals 1, 2, or 3 (1=highest rank) taking into consideration the following criteria:

- Aesthetic quality
- Appropriateness of the proposed artwork for the site and project goals
- Demonstrated feasibility of the preliminary proposal and the proposal budget
- Demonstrated maintainability and durability of the artwork's design, materials, fabrication and installation methods
- Result of reference checks

RESULTS OF VOTING TALLY

The highest ranked artist has the lowest cumulative score.

Leo Villareal	8
Camille Utterback	14
Jennifer Steinkamp	20

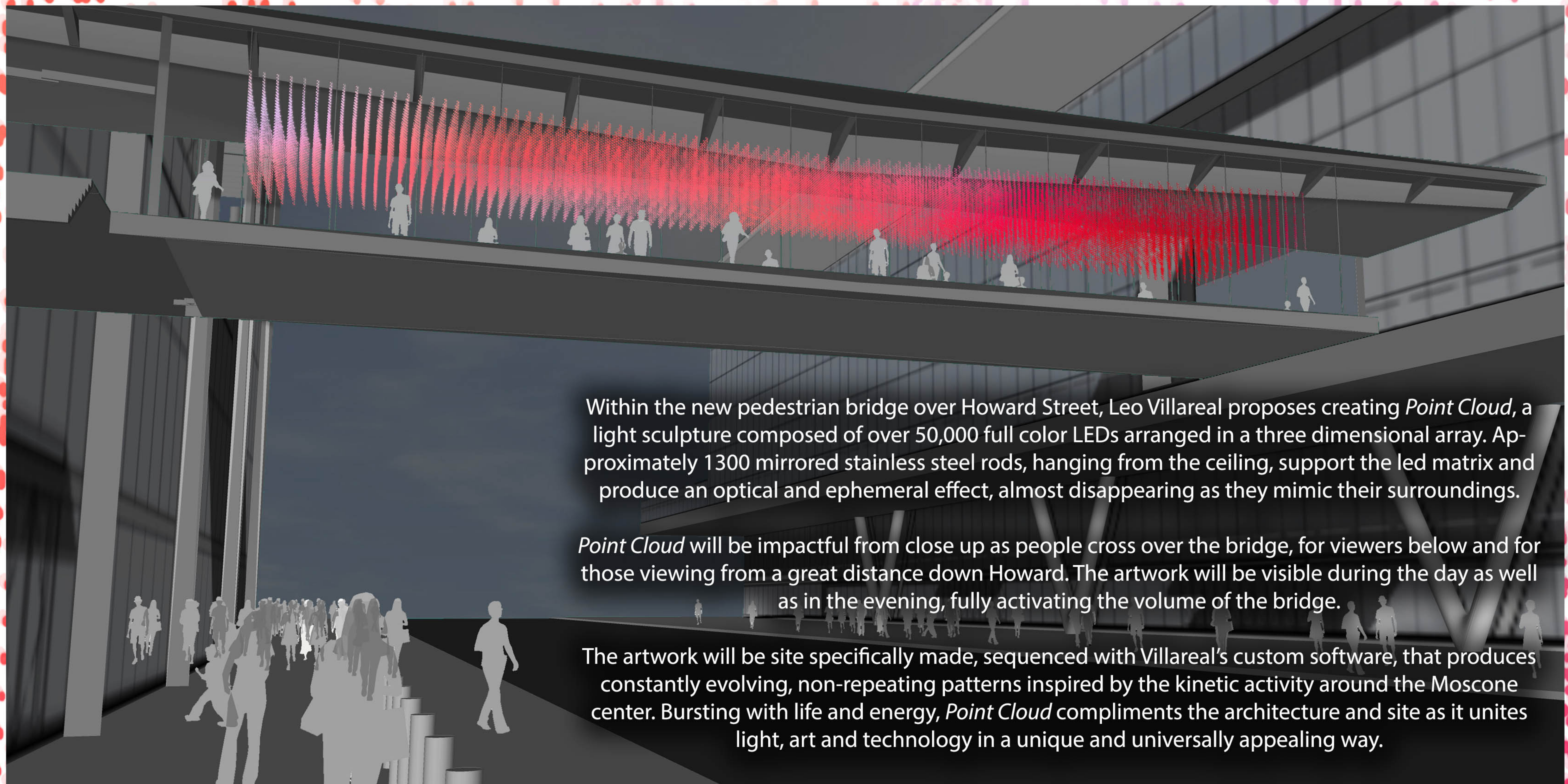
ARTS COMMISSION APPROVAL

Motion to approve the selected artist Leo Villareal and his proposal for the Moscone Expansion Project as recommended by the Moscone Expansion Project Selection Panel.

Motion to authorize the Director of Cultural Affairs to enter into contract with Leo Villareal for an amount not to exceed \$1,500,000 for design, fabrication, transportation and installation of an artwork for the Moscone Expansion Project's Sky Bridge.

LEO VILLAREAL

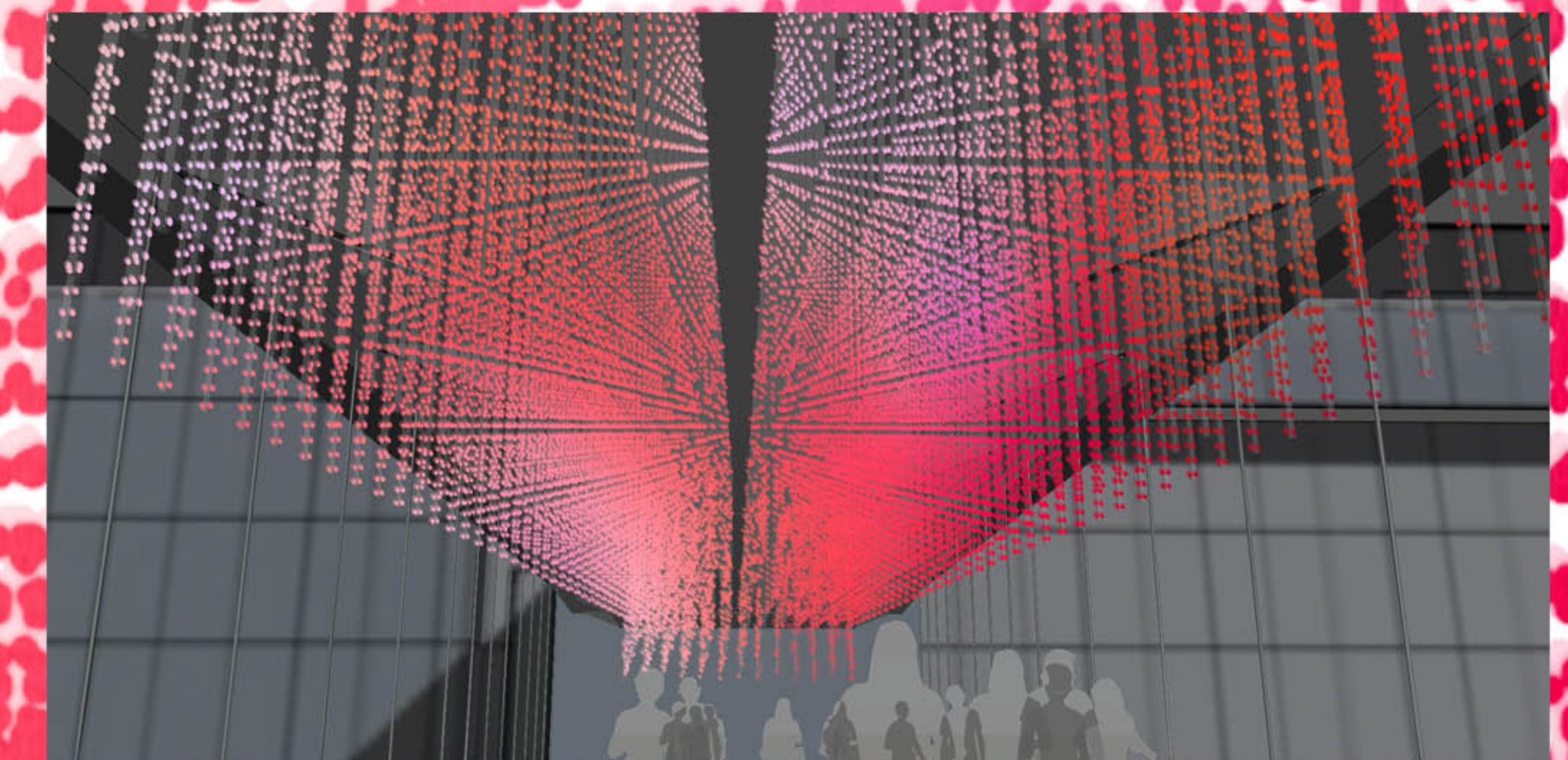
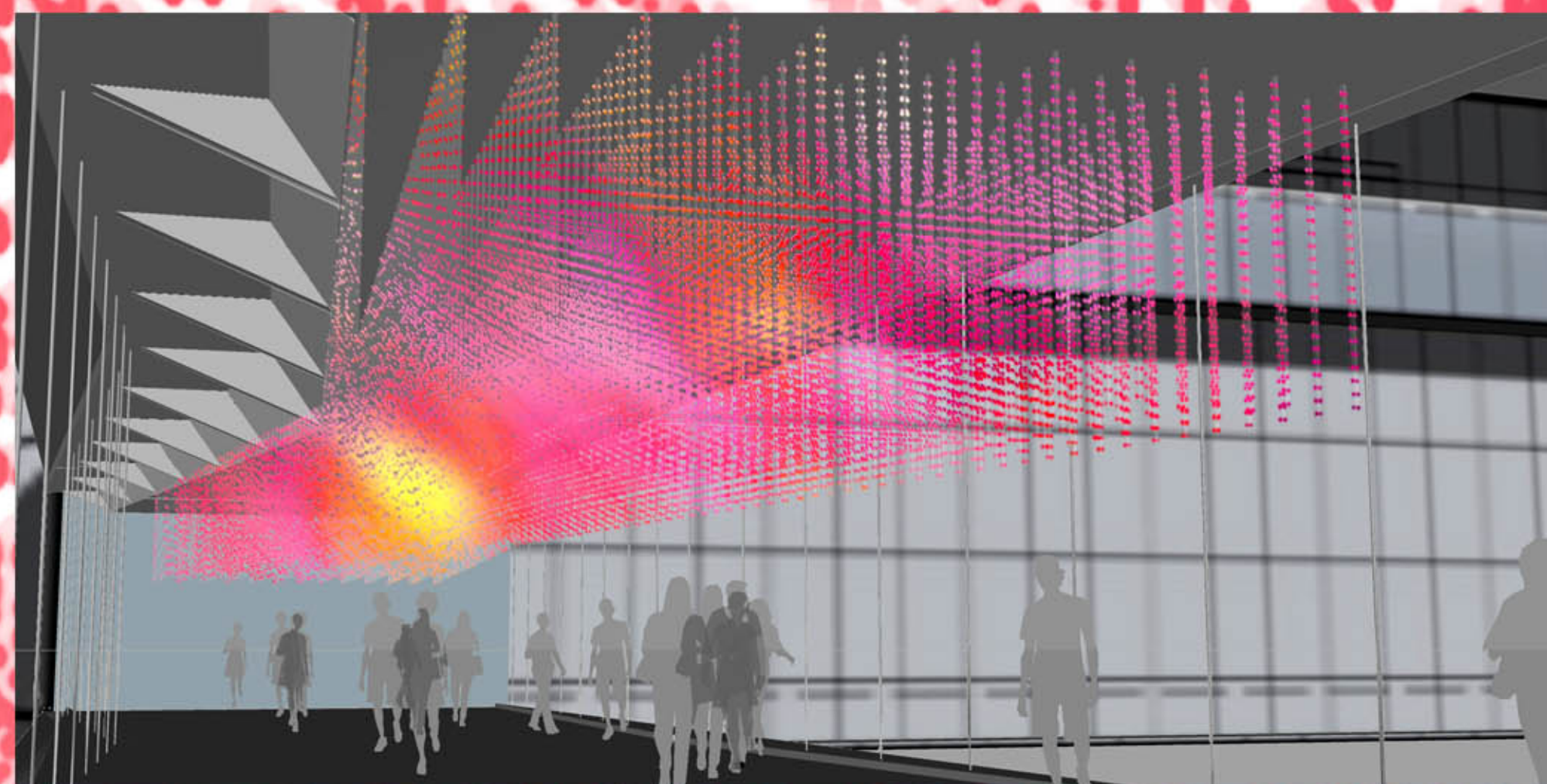
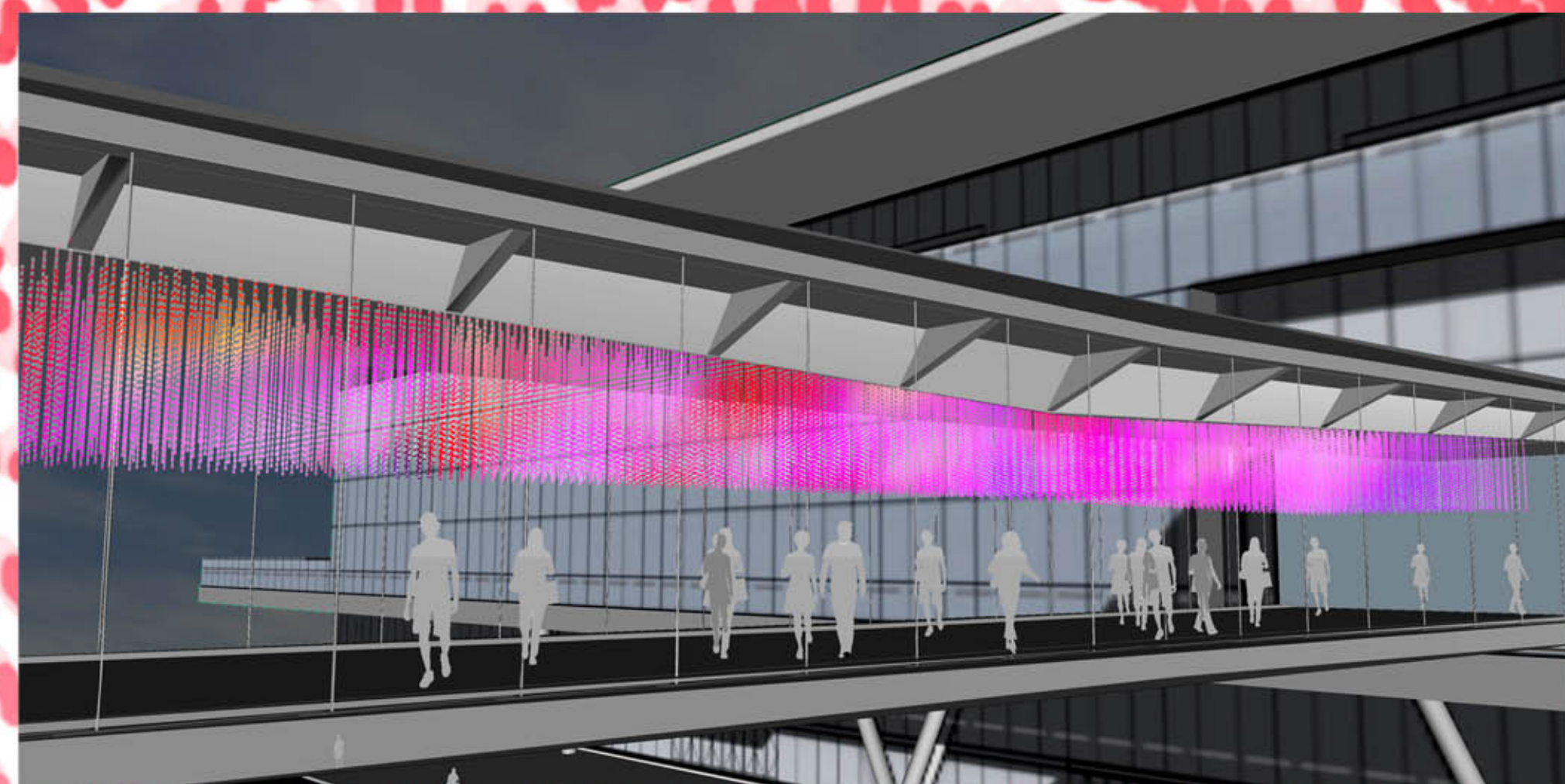
ART PROPOSAL FOR THE MOSCONE EXPANSION PROJECT



Within the new pedestrian bridge over Howard Street, Leo Villareal proposes creating *Point Cloud*, a light sculpture composed of over 50,000 full color LEDs arranged in a three dimensional array. Approximately 1300 mirrored stainless steel rods, hanging from the ceiling, support the led matrix and produce an optical and ephemeral effect, almost disappearing as they mimic their surroundings.

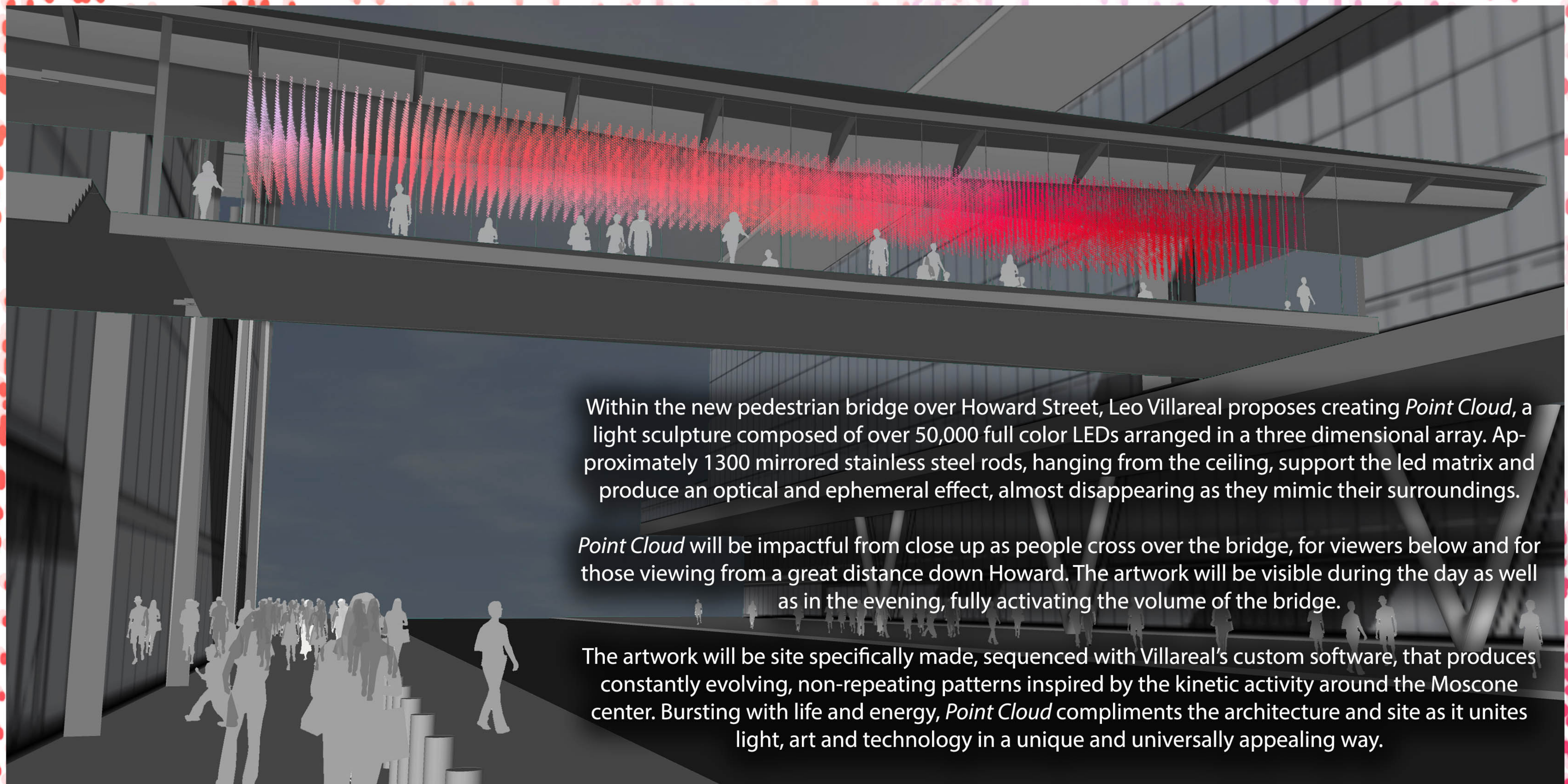
Point Cloud will be impactful from close up as people cross over the bridge, for viewers below and for those viewing from a great distance down Howard. The artwork will be visible during the day as well as in the evening, fully activating the volume of the bridge.

The artwork will be site specifically made, sequenced with Villareal's custom software, that produces constantly evolving, non-repeating patterns inspired by the kinetic activity around the Moscone center. Bursting with life and energy, *Point Cloud* compliments the architecture and site as it unites light, art and technology in a unique and universally appealing way.



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