

Proposed Work Plan to Modernize the Street Artist Licensing Program

1. Community engagement
1.1. Hold a special meeting on the evaluation and feasibility reports
1.2. Develop and distribute messaging about implementation of reports on regular basis
1.3. Establish ad-hoc community working group
1.4. Implement policy for dealing with personal attacks at public meetings
2. Streamline application process
2.1. Implement online application
2.2. Implement quarterly application schedule
2.3. Revise grace period
3. Streamline screening process
3.1. Implement quarterly screening schedule
3.2. Implement revised screening criteria
3.3. Research and revise panel format for screening
4. Streamline monitoring process
4.1. Establish collaboration with the Police Department and community partners in areas with heavy concentration of program artists.
4.2. Create communication for other city agencies and community partners about the specificity of the Street Artists Licensing Program
4.3. Streamline lottery process
5. Develop strategies to recover program cost
5.1. Work with community working group to explore ideas to recover program cost
5.2. Work with Mayor's Office to implement ideas to recover program cost
6. Develop strategies to promote the program
6.1. Develop uniformed vendor look
6.2. Develop SFAC Galleries platform
6.3. Develop market clusters