

LISAH HORNER

PROFESSIONAL EXPERIENCE	<p>Independent Curator, Artist Representative, Public Relations, 2001-Present Executive Director, ACCI Gallery (Art & Crafts Cooperative, Inc) Berkeley, 2005-2013 City of Berkeley Civic Arts Commission, Grants Committee Executive Director, Alameda Art Center, Alameda, CA 2004-2005 Executive Director, Artisans Gallery, Mill Valley, CA 2001-2004</p>
EDUCATION	<p>BFA, Ringling School of Art & Design, Sarasota, FL</p>
SKILLS/ ACHIEVEMENTS	<ul style="list-style-type: none"> • Produced over 100 gallery exhibitions as well as national juried exhibitions. Curated, and installed exhibitions including international fiber exhibition for Corsica, France. • Developed marketing and promotion for arts organizations: design of all exhibition and gallery support material, ads, email campaigns with Constant Contact and Mail Chimp, social media, and press releases. • Exceptional knowledge of optimizing social media impact and engagement activities for marketing purposes. • Management of social media channels: 9 Facebook pages, Pinterest, Twitter, Instagram, Tumblr, Flickr, LinkedIn, YouTube. • Comprehensive experience with Content Management Systems and blogging platforms, Weebly, Wordpress and Blogger. • Proficient with Microsoft Office Suite, Adobe Creative Suite, Filemaker Pro, POSIM. • Established substantial artist, press, and patron contacts. • Managed outstanding sales staff and assistants with 130 artist members simultaneously. • Extensive knowledge of SF Bay Area artists, arts organizations, artist groups, studio spaces. • Recruited board members with business and arts backgrounds. • Event production: opening receptions, live and silent auctions, workshops, etc. • Juror for arts organizations, art festivals, and panelist for public art commissions. • Successfully funded \$5500 Kickstarter campaign, "The Edge of the Earth~Corsica" project. • Working artist for 25 years with significant knowledge of the business of art and all art media, participation in gallery exhibitions, art festivals, and studio sales.
JUROR EXPERIENCE	<p>2010-11 City of Berkeley Civic Arts Commission 2009 Sebastopol Center for the Arts "Annual Box Show" 2008 Santa Cruz Art League "Fiber 2008" Juried Exhibition 2007 California Society of Printmakers, "Pressing Issues: Monotypes, Monoprints, Hybrids" 2006 Alameda County Public Art Commission, Panelist 2004 KPFA Crafts Festival 2004 Marin Art Festival 2003 Live Oak Park Art Fair</p>
INTERVIEWS	<p>2011-12 KPFA Radio "CreativiTea Exhibition" from the KPFA Crafts Fair 2009 American Art Collector Magazine "Calling Coast to Coast" 2008 USDA Cooperatives Magazine "State of the Art" 2005 NPR "All Things Considered" with Michele Norris 2000 Stanford Magazine 2000 KQED/NPR, "Hot Soup"</p>
BOARDS/ MEMBERSHIP	<p>2010-11 City of Berkeley Civic Arts Commission 2005-09 Berkeley Chamber of Commerce 2005-Present American Craft Council 2002-05 Board of Directors, ACCI Gallery 2004-05 Board of Directors, Alameda Art Center</p>
EXHIBITING ARTIST	<p>2003-13 ACCI Gallery, Berkeley, CA 2002 Schneider Museum of Art, Ashland OR, Crater Lake Artist-In-Residence Exhibition 2002 Crater Lake National Park, Artist-In-Residence Exhibition 2001 Biennale Internazionale Dell'Arte Contemporanea, Florence, Italy 2001 Stanford University, Stanford, CA</p>