



**Five Year
Strategic Plan**
2014 - 2019

Year 2 Update (February 2015 - February 2016)

April 4, 2016

Goal 1: Invest in a vibrant arts community

- Partnered with Grants for the Arts to finalize a contract with Westaf for an online grants management system, which will launch in summer 2016.
- Secured Federal funding for new technical assistance affordable housing initiative
- Transitioned arts education programming to align with our grantmaking strategy
 - WritersCorps is now an artist in residence grant making program. The first grants will be issued in summer 2016.
 - Grant support provided to Arts Education Alliance of the Bay Area (AEABA)

Goal 2: Enliven the urban environment

- 3,100 square foot storage space with museum quality environmental and security systems complete and ready for shelving installation. Artwork furnishings are in design phase with bid process to follow and installation scheduled.
- The expanded new gallery opened January 22 with over 1,000 people in attendance to see the inaugural exhibition.
- Four project contributions totaling \$1.9M to the Public Art Trust to date.

SFGATE

Painter tells stories behind Golden Gate Park statues

By **Sam Whiting** Published 12:59 pm, Wednesday, April 8, 2015



Artist Robert Minervini stands at a bus stop displaying his artwork "La Poeme de la Vigne (with wine grapes)", which is at various stops along Market Street in San Francisco, Calif., as seen on Tues. April 7, 2015.

Goal 3: Shape innovative cultural policy

- Signed community benefits agreement for 5M development project, to include substantial arts and culture component.
- Presentation to Board of Supervisors on impact of non-profit displacement mitigation fund (half of all funds expended).
- Partnered with funders and other City agencies to conduct several needs assessments focused on artists and arts organizations.
 - World Cities Culture Forum
 - Individual artist displacement survey
 - Non-profit displacement survey
 - Cultural equity study
 - Americans for the Arts, Arts and Economic Prosperity survey

Goal 4: Build public awareness of the value and benefits of the arts

- Currently working with Rolling Orange to develop a new, redesigned website, scheduled to launch fall 2016.
- Second annual SFAC constituent convening, featuring Mayor's Art Award recipient Armistead Maupin, this month.
- Significant press on Zuckerberg San Francisco General Hospital and successful public reception for participating artists and the community.

Goal 5: Improve operations to better serve the San Francisco arts ecosystem

- Completed program evaluations of the grantmaking strategy and Street Artists licensing. Galleries and Public Art are in progress.
- Commission leadership meeting consistently with Director of Cultural Affairs to ensure policy agenda and strategic plan priorities come before full commission.

Q & A

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