



**SAN FRANCISCO GENERAL HOSPITAL ACUTE CARE UNIT
PEDIATRIC EMERGENCY DEPARTMENT MURAL AND EXAM ROOM ART
PUBLIC ART PROJECT OUTLINE**



Entry Wall at the Pediatric Emergency Department

BACKGROUND

The San Francisco Arts Commission has just completed commissioning a collection of artworks installed throughout the hospital and in public settings outside the building. These works include metal and stone sculptures, artist-created seating, contemporary stained glass, mosaic murals, terrazzo floor design, video installation and over 200 framed pieces. Upon completing the installation of this collection, the Arts Commission was approached by hospital staff requesting additional artwork: a special project for the Pediatric Emergency Department including a large scale mural, several smaller murals, and a series of framed artworks. Because this department works with children, teens and young adults, staff identified this as an opportunity for artwork to create a welcoming and comforting environment for these patients. There is enough remaining funding in the art enrichment budget to cover the cost of this additional project.

ART OPPORTUNITIES

There is an opportunity to create a project for the Pediatric Emergency Department with three components all designed and produced by the same artist:

1. Entry Wall Mural: The entry wall measures approximately 7 feet high by 18 feet wide. The mural would be painted directly upon the wall. The wall has a number of functional building elements that would need to be considered within the mural composition, such as a handrail, fire alarm pull, signage and a small access door.

2. Five Small Murals Walls between Patient Rooms:

There is a series of five narrow walls measuring approximately 8.5 feet high by 3 feet wide between each of the patient rooms. These walls offer an opportunity for smaller, vertical companion murals which would be painted directly on the walls. There are similar functional building elements found on these walls, such as signage, which would need to be considered within the mural compositions.



3. Framed Artworks in Patient Rooms: There are six patient rooms with wall space to accommodate one or two framed artworks per room produced in the same manner as the other framed artworks for the hospital: artwork imagery printed onto aluminum panel, framed and security mounted to the wall. This durable translation of artwork imagery will allow the artwork to be disinfected per hospital cleaning protocols without damage.



Pediatric Emergency Department Patient Room

PROJECT GOAL

The goal of this project is to create welcoming and comfortable environment for pediatric patients and their loved ones in the Emergency Department. The pediatric patients range in age from children and teens to young adults.

PROJECT BUDGET

| | |
|---|-----------|
| Artist Fee | \$ 5,000 |
| Entry Mural (Labor and Materials) | \$ 6,500 |
| 5 Vertical Murals (Labor and Materials) | \$ 6,500 |
| Printed and Framed Artwork Reproductions (up to 10) | \$ 8,000 |
| Installation of Framed Artwork Reproductions | \$ 1,500 |
| Contingency | \$ 2,500 |
| Total | \$ 30,000 |

ARTS RECRUITMENT APPROACH

Arts Commission staff will select a short list of artists from the 2016 StreetSmarts Mural Pool, 2015-2016 Prequalified Artist Pool and the SFGH Two Dimensional Artwork Pool.

ARTIST SELECTION PROCESS

The Arts Commission staff will establish a short list of artists who create two-dimensional imagery appropriate to the goals of this project.

The short list of qualified artists will be presented to the Pediatric ED Artwork Project Selection Panel consisting of two arts professionals, an Arts Commissioner, and a group of hospital staff who will have two votes on the panel per the Hospital Art Steering Committee structure. The panel will identify two finalists from the short list. In addition to the two selected finalists, Arts Commission staff recommends including the mural proposal which was originally put forward by hospital staff before they understood what the appropriate artist selection process entails. The finalists will be invited to develop conceptual site specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium of \$750 for development of a proposal.

The Pediatric ED Artwork Project Selection Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist and an alternate for the project for recommendation to the Art Commission.

TIMELINE (Subject to change)

| | |
|--------------------------------------|----------------------------------|
| Project Outline Approval (VAC) | May 2016 |
| First Project Artist Selection Panel | June 2016 |
| Artist Finalist Orientation | June 2016 |
| Finalist Proposals Due | mid-August 2016 |
| Final Project Artist Selection Panel | late August/early September 2016 |
| VAC Approval | September 21, 2016 |
| Arts Commission Approval | October 3, 2016 |
| Artist Under Contract | October 2016 |
| Murals Complete | December 2016 |
| Framed Artwork Installed | January 2017 |

FURTHER INFORMATION

Contact Jennifer Lovvorn, Senior Public Art Project Manager at (415)252-2225 or by email at Jennifer.Llovvorn@sfgov.org.