

Staff Report

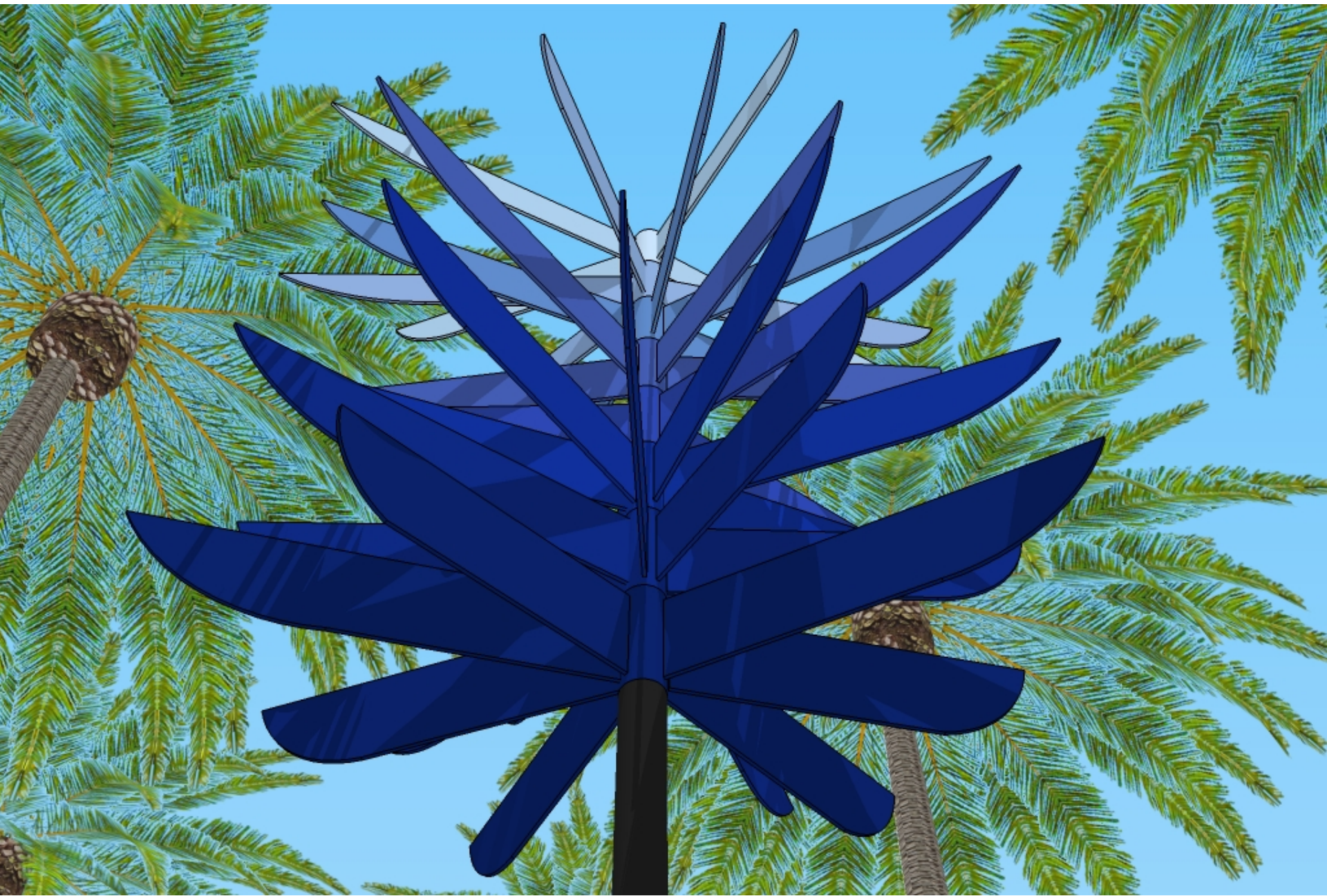
Date: September 9, 2015
To: Visual Arts Commissioners
From: Mary Chou, Project Manager
Re: Masonic Avenue Streetscape Improvement Project

At the July 15, 2015 Visual Arts Committee meeting, Commissioners commented that the color schemes for the signposts did not appear cohesive, and requested that the artist reconsider the color choices, in particular the green signpost. In response, the artist has modified the colors of two of the posts to address the Commissioners concerns. The “Where were you born, and when?” post was changed from green to blue. The multicolored post was modified as well to include the same blue as the blue-arrowed post; it also includes white arrows that appear in the white-arrowed post. There remains a gradient of color in the blue post, but the intention is for the text to be legible on all the arrows.

The artist is seeking approval for the revised color scheme, and will then work towards selecting the actual colors, which will be brought back to the Visual Arts Committee for review and approval.

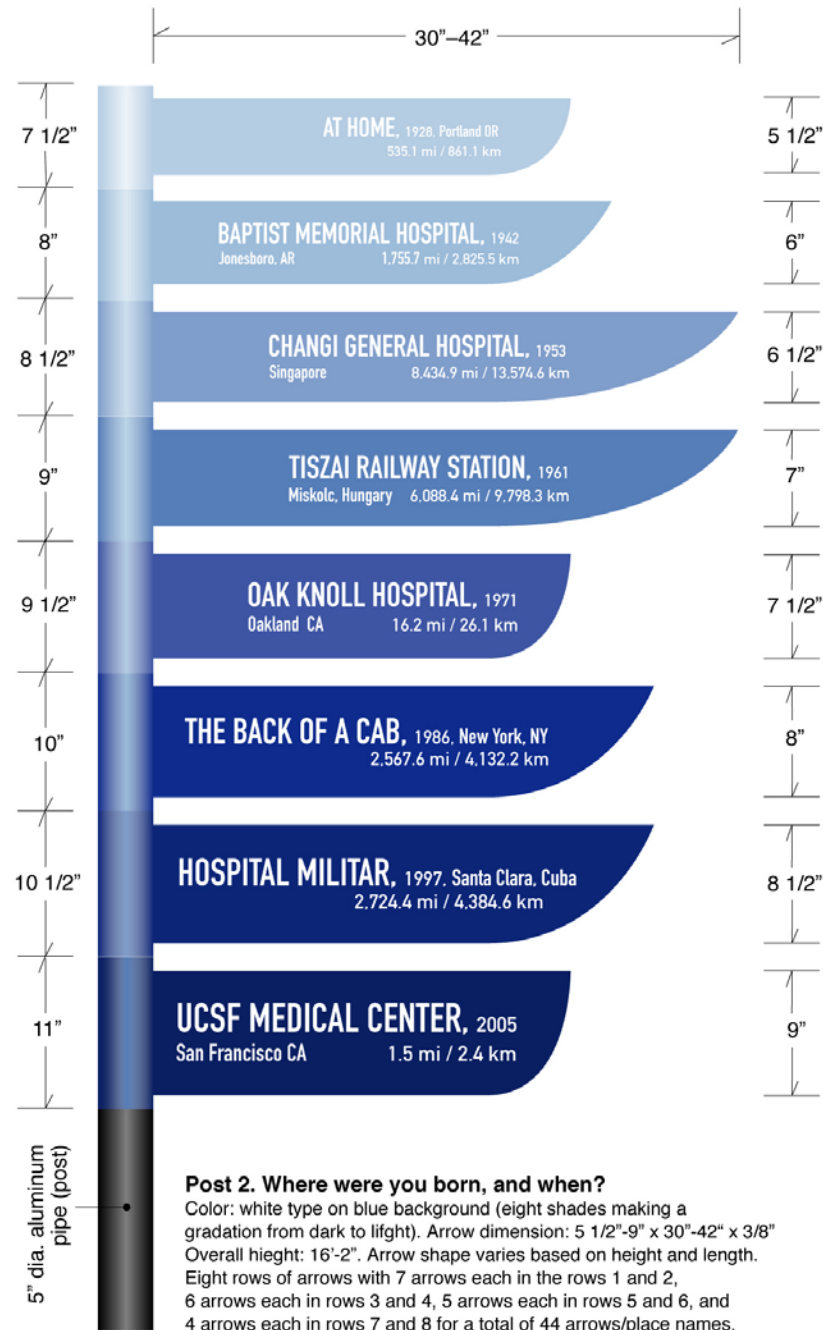
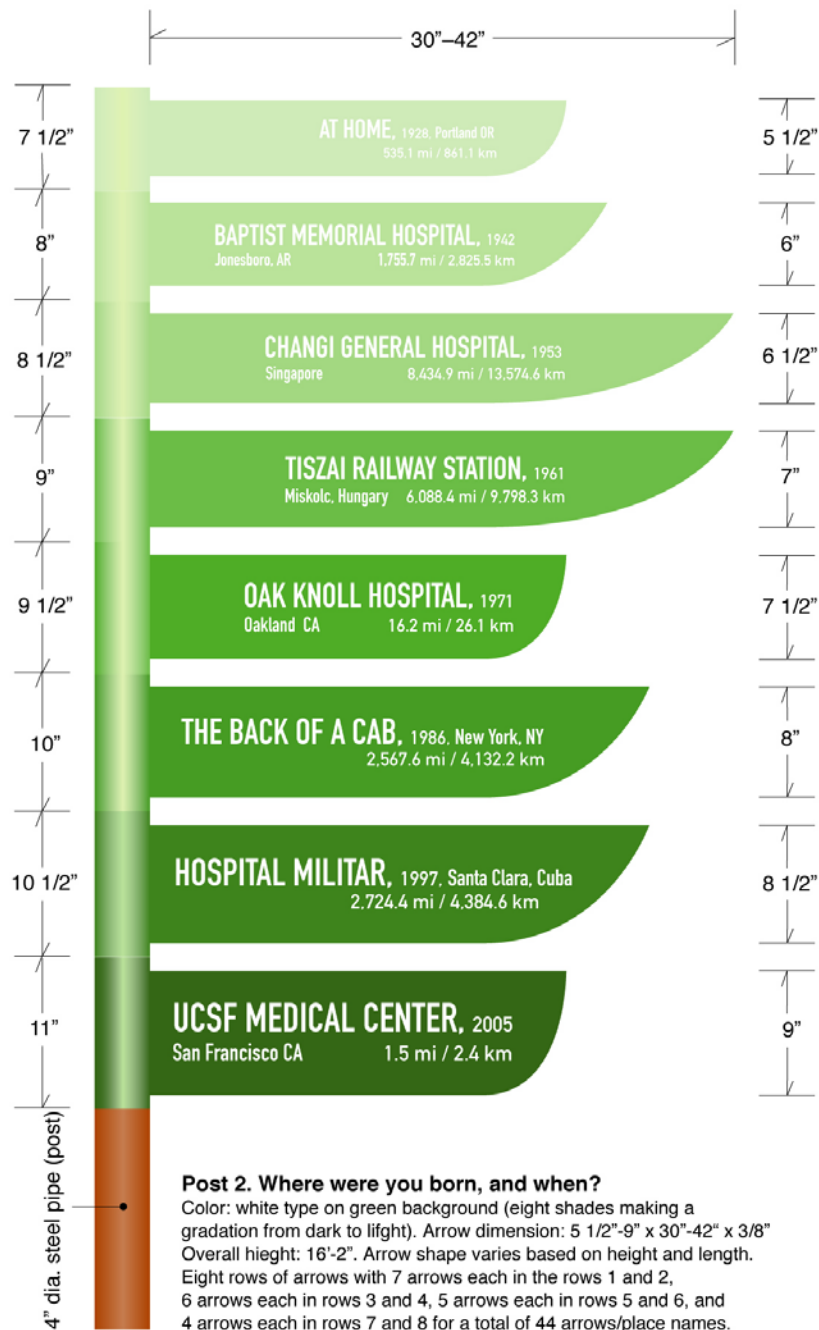
Motion: Motion to approve revised colors (part of conceptual design) for Scott Oliver's artwork *Points of Departure*, for the Masonic Avenue Streetscape Improvement Project.

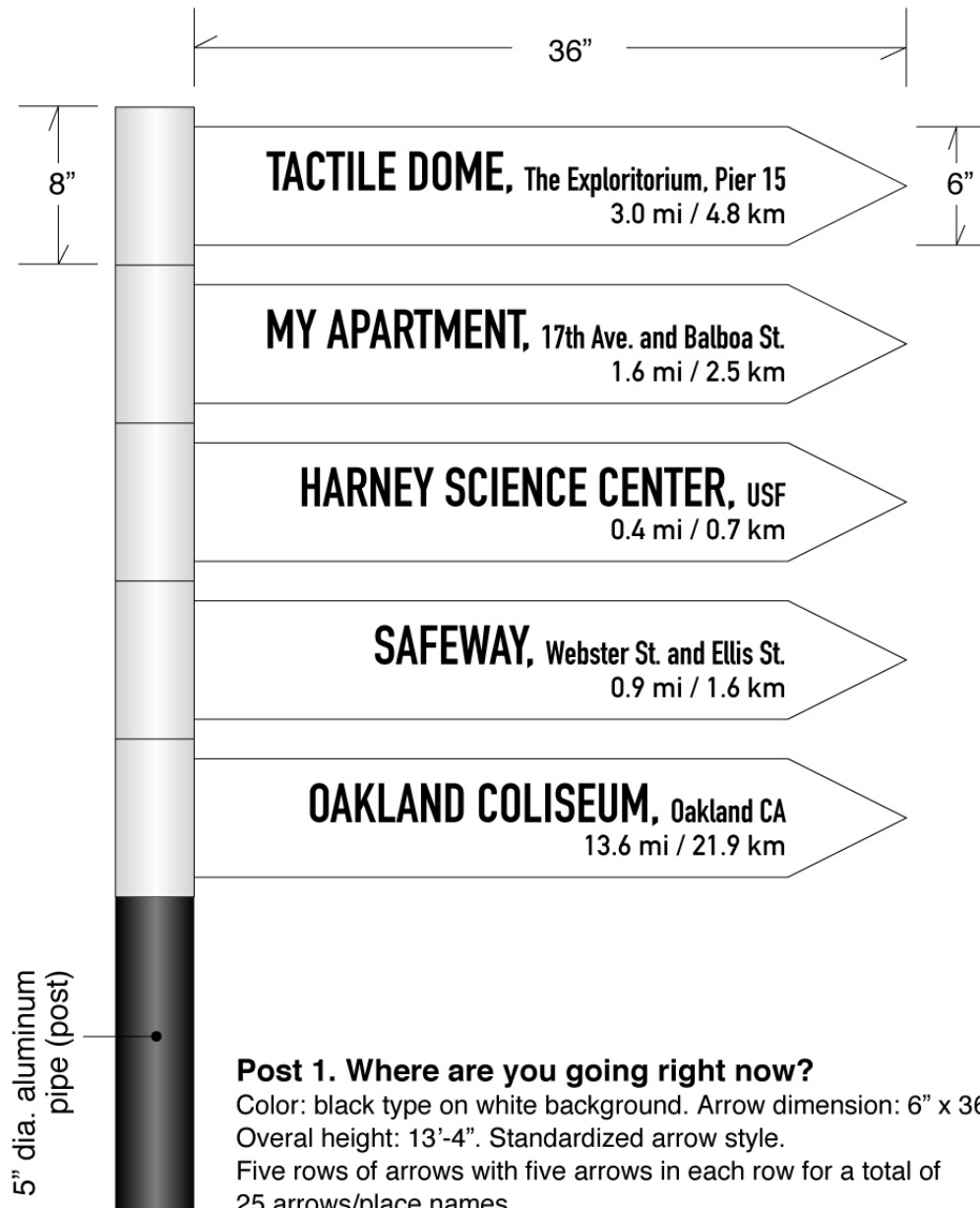


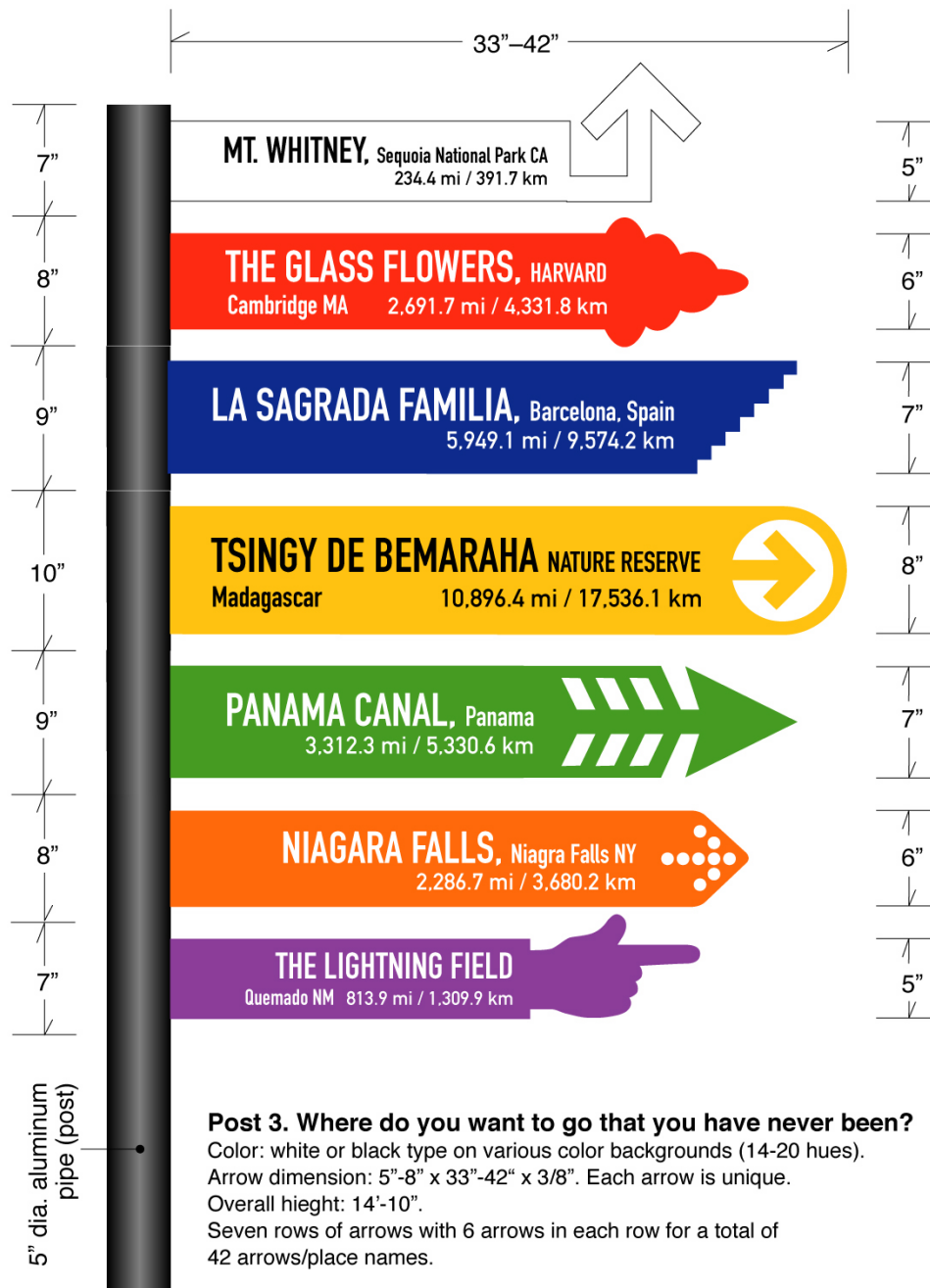












MY APARTMENT, 17th Ave. and Balboa St.
1.6 mi / 2.5 km

THE BACK OF A CAB, 1986
New York, NY 2,568 mi / 4,132 km

TSINGY DE BEMARAHA NATURE RESERVE
Madagascar 10,896 mi / 17,536 km



THE LIGHTNING FIELD
Quemado, NM 814 mi / 1,310 km



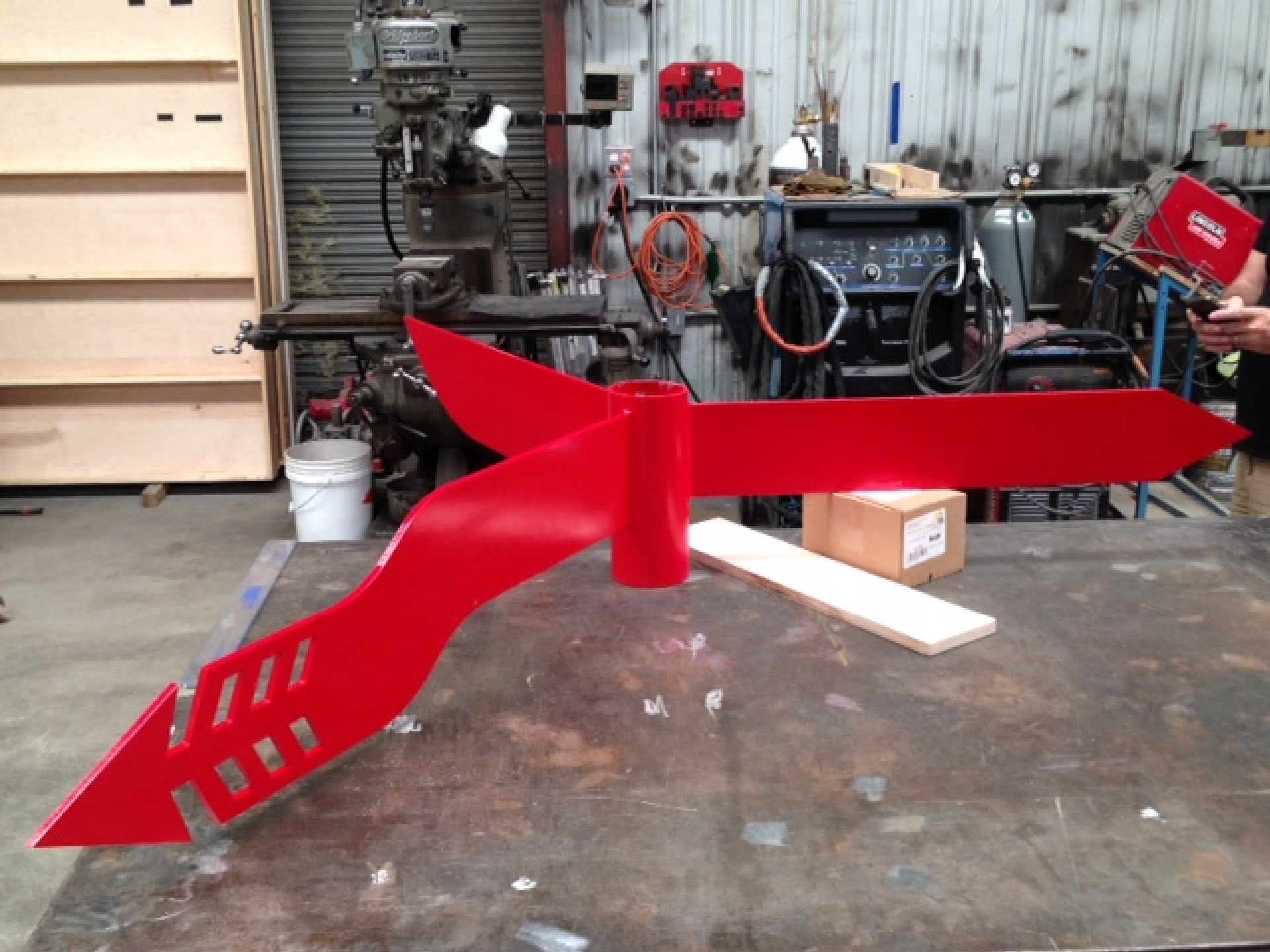
SAFEWAY, Webster St. and Ellis St.
0.9 mi / 1.6 km

PANAMA CANAL
3,312.3 mi / 5,330.4 km

THE BACK OF A CAB, New York, NY
2,567.6 mi / 4,132.2 km



PANAMA CANAL
Panama 3,312.3 mi / 5,330.6 km





THE BACK OF A CAB, New York, NY
2,567.6 mi / 4,132.2 km