



2012 Development School for Youth Graduation Ceremony

All Stars Project of the San Francisco Bay Area

All Stars Project of the San Francisco Bay Area brings development to young people in the Bay Area's poorest neighborhoods – including Visitacion Valley, Bayview Hunters Point, the Mission, and communities throughout East and West Oakland. Our approach is based on the understanding that development is the foundation for learning – you can't learn without development. Our innovative afterschool programs make use of the latest discoveries on “pretending” and performing in social contexts to produce the growth that inner-city youth need to take critical steps on the road to becoming learners.



Dr. Elouise Joseph, Program Director (r) with ASTSN Emcee Eulanna Allen (l) and Youth Performer

All Stars Talent Show Network

The All Stars Talent Show Network (ASTSN) involves young people ages 5-25 of all talent levels in producing and performing in hip-hop talent shows in their neighborhoods. Young people perform as rappers, singers and dancers and also learn to work together to produce the events. The ASTSN reaches 1,000 youth annually through grassroots outreach in housing projects, busy street corners, community centers and schools.

Development School for Youth

In the Development School for Youth (DSY), young people ages 16-21 learn to perform professionally by participating in workshops led by senior executives and paid summer internships. For most students, the DSY is their first exposure to a corporate environment. Since the inaugural class of 2010, ASP of the San Francisco Bay Area has graduated 49 students.



ASP of SF Bay Area Advisory Committee Member Michelle Day, Advent Software, Inc., with DSY Students

All Stars Project is 100% privately funded, which guarantees high-quality and innovative performance programs for the Bay Area's poorest youth. Individual and corporate donors are active partners who connect directly with our young people. All Stars Project, Inc. is headquartered nationally in a \$19 million learning and performing arts center on West 42nd Street in New York City and involves more than 10,000 youth annually in New York City, Newark, New Jersey, Chicago, and the San Francisco Bay Area. All Stars Project of the San Francisco Bay Area was launched as a pilot program in Oakland in 2002, and is now a leading edge of the All Stars Project's expansion nationally.