



CIVIC CENTER

CAMPUS CHRONICLE

Volume 3, Issue 3 • May/June 2011



A Real Estate Division Property Management newsletter created specifically for City employees

DEAR TENANTS:

Welcome to the latest edition of the *Civic Center Campus Chronicle*.

It's time to get ready for summer! This issue includes information on many exciting events taking place in the City, and offers great "green" ideas to use at work and at home. Get in shape by joining the 100th year anniversary run of the Bay to Breakers and by Biking to Work on May 12th (and every day!). Over the past year, we've made improvements to the bike rooms at City Hall & 1 South Van Ness, with more improvements to come soon at other Civic Center locations to better meet the needs of the bicycling community.

I continue to encourage comments and feedback regarding this publication or any building issue of concern that you might have.

Enjoy!

John Updike

ACTING DIRECTOR OF REAL ESTATE
CITY AND COUNTY OF SAN FRANCISCO



The 17th Annual Bike To Work Day

Thursday, May 12, 2011

San Francisco Bay Area's 17th Annual Bike to Work Day, which will be held on May 12, 2011, aims to motivate non-bike riders and those already cycling to get involved. With bike riding's many advantages like healthier living, reducing one's footprint, and an affordable transportation alternative, Bike to Work Day is headed for a significant increase in participation in 2011. Biking to work is a great way to fulfill the requirement of 30+ minutes of physical activity per day needed to stay healthy.

"Bike riding benefits not only Bay Area residents' health but the environment as well," says Diana Rohini LaVigne, regional producer for Bike to Work Day. "Unfortunately, bike riding comes with misperceptions from what you must wear to being fit before even starting. But biking is for everyone. You don't need special clothing, you don't need special equipment, and you don't need to already be in shape to take up biking. All you need to do is find your motivation and jump on."

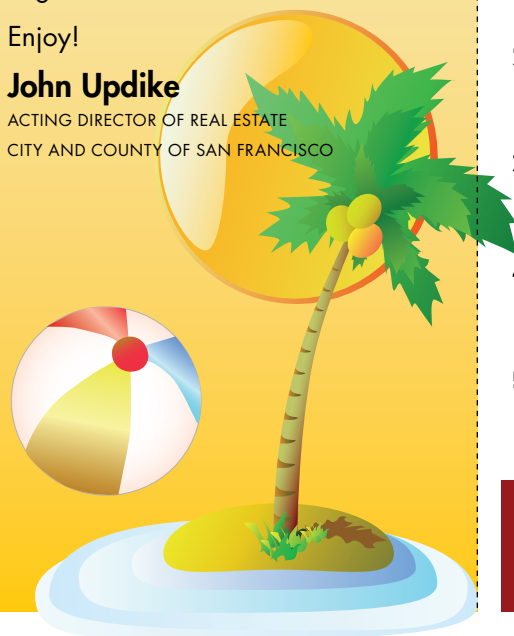
This year's message is to find your inner motivation and reason to ride a bike and to go for it. It could be anything from reducing stress, losing weight, helping diminish global warming, or having bragging rights at the water cooler on the most distance traveled on a bike.

So here are 10 reasons to dust-off that bicycle in your garage in time for Bike to Work Day.

- 1. It's easier to finance a new bicycle than a new car.** For the price of a single car payment, you can buy a well-made bicycle that should outlast most cars. Add a few hundred dollars more for rain gear, lights and accessories, and you have all-weather, anytime transportation.
- 2. A bicycle has a tiny manufacturing footprint when compared to a car.** All manufactured goods have environmental impact, but bicycles can be produced for a fraction of the materials, energy and shipping costs of a car.
- 3. Bicycles produce no meaningful pollution when in operation.** Bikes don't have tailpipes emitting fumes into the atmosphere. They also eliminate the oil, fuel and hydraulic fluids dripped by automobiles onto the road surface – which means less toxic runoff into local waterways.
- 4. Bikes save taxpayers money by reducing road wear.** A 20-pound bicycle is a lot less rough on the pavement than a two-ton sedan. Every bicycle on the road amounts to money saved patching potholes and resurfacing city streets.
- 5. Bicycles are an effective alternative to a second car.** Bikes make great second vehicles. You can save thousands of dollars a year using a bicycle for workday commuting and weekend errands in households which might otherwise need to maintain two cars. [continued on page 2](#)

We Welcome your Feedback!

City employees can send "Civic Center Campus Chronicle" questions and suggestions to Lori.Mazzola@sfgov.org 415-554-5702



- 6. Using a bike for transportation can help you lose weight and improve your overall health.** The health benefits of regular aerobic exercise are well-known. Depending on your riding style and local road conditions, you could easily burn 600 calories an hour through brisk cycling.
- 7. You can store a dozen bicycles in a single automobile-sized parking place.** Parking lots have enormous environmental and financial impact, particularly in urbanized areas. The more bikes you can get on the road, the fewer parking spaces needed.
- 8. Bicycles don't burn gasoline.**
- 9. Bicycling may be faster and more efficient than taking a car.** Bikes are often faster than cars in urban areas, especially when city designers have set aside proper bike lanes.

10. Bikes cost much less to maintain and operate than automobiles.

Bicycles do require service, but you can learn to perform most of it yourself. Even if you have a shop do things for you, costs will be trivial compared to a car.

Call the contacts below to learn more about signing up for the various Bike Rooms throughout the Civic Center Campus. Bike Rooms Permits are for City employee use only and specific to each building.

City Hall	554-4933
1650 Mission Street	554-9821
1 South Van Ness Avenue	
30 Van Ness Avenue	



CENTENNIAL

MAY 15, 2011



Bay To Breakers

2001-Centennial Celebration

The 100th running of the Zazzle Bay to Breakers will celebrate the race's heritage and allow everyone to be a part of its history. Following are new initiatives for the centennial Zazzle Bay to Breakers 12k race.

FINISHER'S MEDALS

For the first time in race history all registered finishers will receive a beautiful commemorative finisher's medal representing the 100th running of the race.

REGISTRATION CAPPED AT 50,000 PARTICIPANTS

Registration for the 100th running of the Zazzle Bay to Breakers will be limited to 50,000, and only registered participants will be permitted on the race course. Multiple checkpoints on the race route will ensure only registered athletes are allowed.

Men who beat Bobby Vlught's 1912 time of 44:10 and women who beat Frances Conley's 1971 time of 50:45 will have their race numbers retired.

NEW RACE START TIME

The 100th Zazzle Bay to Breakers 12k will commence at 7am.

WAVE START FOR start line CORRALS

This year Zazzle Bay to Breakers will employ a wave start for the centennial running of the race. This will improve the flow of the runners and walkers through the race course.

ALL FINISHERS' NAMES IN THE EXAMINER

For more than 20 years The Examiner newspaper has printed the top 10,000 race finishers' names and finishing times in the post-race souvenir edition of the newspaper. This year to commemorate the 100th race, The Examiner will print ALL registered finishers' names and times.

ALCOHOL AND FLOATS FORBIDDEN

Alcohol and floats are not allowed at the 100th running of the Zazzle Bay to Breakers. Neighborhood associations, city officials, police, and race organizers have determined alcohol and floats create a threat to public safety – alcohol laws will be enforced.

At the 100th race, additional police and private security will be present to remove floats and alcohol.

This change was made to ensure everyone has a safe, fun, and challenging 100th celebration race. These new regulations will not be reversed.

HISTORIC RACE RETROSPECTIVE AT EXPO

A retrospective exhibit of the Zazzle Bay to Breakers history will be held on May 13-14 at the Greater Body Expo Presented by Big 5 Sporting Goods. The retrospective will include photos, rare race memorabilia, and a historical timeline 1912-2011.

NEW LOCATION FOR POST-RACE FOOTSTOCK FESTIVAL

The Footstock festival will be held after the race at Speedway Meadows in Golden Gate Park. Footstock will feature food booths, a beer and wine garden, entertainment, the Annual Costume Contest, t-shirt pickup, an alphabet garden for meeting friends/family, and other exciting festivities.

Visit zazzlebaytobreakers.com to register, learn more, and to find out about street closures.



twitter

City Hall's All Atwitter!

Following in the footsteps of the rest of the San Francisco Government Twittersphere, City Hall Building Management has opened a Twitter account! You can now follow Building Management at @SFCity_Hall. This account will be regularly updated with building information, safety and security tips, and any seasonal event information taking place in City Hall and the Civic Center Area.

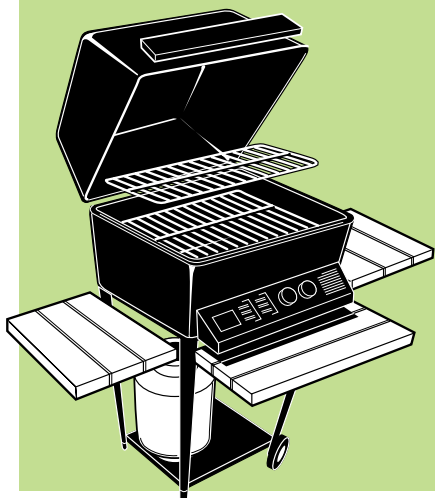


• GREEN SCENE •

GREEN YOUR BARBECUE

It's time to start dusting off that barbeque and inviting friends and family over for some summertime grilling! This year, make an effort to upgrade your grilling techniques to include some greener methods, and your friends will all be impressed!

- Choose a cleaner burning propane or electric grill over one powered by charcoal, which contributes more to poor air quality.
- If you do use charcoal, look for lump brands (briquettes may contain coal dust or other additives as binders) made from invasive tree species or harvested from sustainably managed forests.



- Switch from lighter fluid, which releases smog-forming VOCs, to a chimney starter.
- Set your picnic table with reusable dishware, silverware, tablecloths, and cloth napkins. Sure it will take a while to wash it all, but think about all the plastic cups and utensils that would be going into landfills after your BBQ otherwise.
- If you are going to use disposable, do it wisely. Look for biodegradable or recycled-paper dinnerware, unbleached cups, and recycled-paper napkins.
- Keep a black Sharpie by the plastic cups and have people write their names on them so they don't use more than one cup for the afternoon. You'll be surprised how fewer cups are used.
- Clean up with a natural cleaner like Orange Plus (made with orange oil) or SoyClean.
- Fight off insect invaders without chemicals. Bug sprays containing DEET are bad for your health and the earth. Opt instead for a natural repellent like lemon eucalyptus.
- Make recycling easy -- have clearly marked receptacles so people can easily put recyclables where they belong.

CCSF Partnerships: Department of Public Health and SF Environment

Contributed by: Renée Anderson, DPH



Within what I call the "New Economy", necessary and formative partnerships have developed; partnerships between neighboring fire departments, partnerships between municipalities and corporate entities, and partnerships within local government. The partnerships that I have experienced recently within the City and County have been with the SF Department of the Environment (SFE) and my home Department of Public Health.

Since attending the workshops put on by City Government Zero Waste Associate Andrea Deleon, my knowledge of recycling expanded past the green and blue bins. Now I look at existing resources in a new light. I am sure many of my colleagues have heard me say, "Everything we need is already here", at least 90% of the time.

Having attended the Workshop on the importance of reducing, reusing, recycling, and composting a year ago, I have secured (free) a refrigerator for young clients to use in their physical therapy at the Medical Therapy Unit through the Virtual Warehouse Program and saved thousands of dollars by using existing chairs, filing cabinets, and other office furniture instead of buying new items. SFE's Virtual Warehouse is an online materials exchange system for reusing free surplus items among San Francisco city departments. On the Available Items List you'll find everything from office furniture and supplies to equipment and computers.

With the many programs within the Maternal, Child and Adolescent Health (MCAH) Section, storage is always a challenge for items that



Renée Anderson (DPH) and Andrea Deleon (SFE) inside a DPH MCAH office that is fully furnished from reusing existing furniture from other DPH programs. It's reuse at its best!

promote health like toothbrushes and vitamins. Being creative and using the Virtual Warehouse has helped the MCAH Section to tap into and re-purpose our existing space by making our unused items available to other city departments to pick up and reuse at their locations.

I highly recommend attending SFE's workshops on Zero Waste and taking advantage of reusing free items on the Virtual Warehouse. It not only reduces our impact on the environment and waste that we send to the landfill, but it will positively affect your budget's bottom line.

To learn more about the Virtual Warehouse Program or request a recycling and composting workshop for your City Department, please contact Andrea Deleon, City Government Zero Waste Associate at the San Francisco Department of the Environment (415)355-3772 or sfgovrecycling@sfdenvironment.org. You can visit the Virtual Warehouse website to turn-in or request surplus items here: <http://warehouse.sfdenvironment.org>.

U.S. Travel Association's International Pow Wow returns to San Francisco

May 21-25, 2011

The San Francisco Travel Association and the city's hospitality industry will host the U.S. Travel Association's International Pow Wow on May 21-25, 2011. Known worldwide in the travel industry as the major marketplace for transacting inbound U.S. travel business, the event is expected to generate more than \$350 million in tourism for San Francisco over the next three years.

More than 1,100 international and domestic tour operators from 70 countries will "shop" the largest travel industry trade show in North America inside Moscone Center, meeting in 70,000 pre-set meetings with representatives from more than 1,000 U.S. travel organizations from every corner of the U.S. More than 400 international and domestic travel journalists will also attend to report on the event and the destination. These 5,000 attendees are people who influence travel decisions all over the world. Their experiences in San Francisco are the



key to attracting international visitors for years to come.

"For San Francisco's tourism industry, this is most valuable event we could have," said San Francisco Travel President and CEO Joe D'Alessandro. More than 30% of San Francisco's visitors come from outside the U.S. These valued travelers tend to stay longer and spend more than domestic visitors. International travelers are expected to spend more than \$100 billion in the U.S. in 2010.

In addition to three days of pre-set meeting in Moscone Center, attendees will attend exclusive events at Alcatraz, Pier 39, the de Young Museum, and the California Academy of Sciences. The final party for the guests will be at City Hall and



Civic Center on May 25th. This will include road closures in the Civic Center Area for several days.

The San Francisco Travel Association is a private, not-for-profit organization that markets the city as a leisure, convention and business travel destination. With more than 1,600 members, San Francisco Travel is one of the largest membership-based tourism promotion agencies in the country. Tourism, San Francisco's largest industry, generates in excess of \$8.5 billion annually for the local economy. For more information, visit www.onlyinsanfrancisco.com/powwow2011.

Don't forget this Father's Day!!
June 19, 2011



San Francisco Juneteenth Festival

June 19, 2011, marks the 60th annual Juneteenth Festival, the largest gathering of African-Americans in Northern California. "Juneteenth" or the "19th of June" is considered the date when slavery ended in America. Although rumors of freedom were widespread prior to this, the announcement of emancipation did not come until Union General Gordon Grainger arrived in Galveston, Texas to read General Order No. 3, on the 19th of June, 1865. This was more than two and a half years after President Abraham Lincoln signed the Emancipation Proclamation. The San Francisco Juneteenth Festival is the oldest and largest Juneteenth celebration outside of Texas, where Juneteenth originated.

The celebration of Juneteenth events will kick-off in the City Hall Rotunda on June 9, 2011 at 12 Noon. A Health Fair will take place on June 18-19, 2011 and the Festival and Parade will be held on Saturday, June 18, 2011 at 11 AM.

Please visit www.sfjuneteenth.org for registration and event information.



The San Francisco Arts Commission Gallery



The San Francisco Arts Commission Gallery and Sydney-based multi-disciplinary art center CarriageWorks present the inaugural 2011 Sister City Biennial. Every two years the SFAC Gallery, will partner with an arts institution in one of our Sister Cities around the globe.

This April, San Francisco artists Amy Balkin and Alicia Pozniak, Sergio De La Torre, and Rebar join Sydney artists Chris Fox, Josephine Starrs, and Leon Cmielewski, and Makeshift to present *Urbanition*. Through video, sculpture, drawing and performance, these selected artists have created works addressed to the Mayors of San Francisco and Sydney that

propose visionary solutions to make each city more humane, green and livable. The artists' proposals range in subject matter from improving immigrant rights to commuting by jetpack, and from revamping the Sutro Baths to making BART a more human-centric system.

Urbanition offers a glimpse of the improvement possibilities while surely inspiring citizens to imagine creative solutions to transform their city. *Urbanition* will run through July 2 at the SFAC Gallery before moving to CarriageWorks in Sydney for its opening on August 4.



Photo Credit: Chris Fox, Jetpack Salon, 2011

SEEN AND HEARD



Jessica Huey
General Services Agency
1 South Van Ness Ave

Q: Where is your favorite vacation spot?

A: Hawaii

Q: Which do you like better: Iphone or Blackberry?

A: Droid

Q: Who's your favorite Giant?

A: Fear the beard! I'm a big Brian Wilson fan. I have a signed photo of him (pre-beard) that a good friend of mine got for me that's now hanging on a wall by my desk. Looking forward to another great season.



Eric Nelson
Building Services Supervisor
City Hall Room 8

Q: What is your favorite website?

A: <http://chroniclingamerica.loc.gov/> has thousands of scanned newspapers from the late 19th Century to early 20th Century. It's my favorite website at the moment for the fun of reading old articles from local papers like "The Morning Call" and "The San Francisco Call".

Q What is your favorite restaurant in San Francisco?

A: Nob Hill Cafe on Taylor St. is worth the wait for a table in their small dining areas, and has a very comfortable and neighborly charm.

Q What's your favorite outdoor activity to do in SF?

A: Being from the East Bay, I don't get enough weekend mornings at the Ferry Building, so I enjoy bringing my bike over on BART and riding down to Peet's for a cup of coffee and the great view of Yerba Buena Island and the bay. A bonus add-on is a continued ride down the Embarcadero to Pier 23 for lunch and drinks in the sun on their back deck.



Tom Petersen
Department of Real Estate
25 Van Ness Avenue

Q: What is your favorite website?

A: Gotta be GOOGLE!

Q: What's your Favorite Lunch Spot in the Civic Center Area?

A: Mandarin Village at Oak & Franklin....good food, good service, good people!

Q: What is your best "green" tip?

A: Pause before Printing and ask: Do I really need a paper copy?