



**San Francisco Youth Commission
Civic Engagement Committee
Minutes ~ Draft**

Monday, February 25, 2019

4:45-6:45 PM

City Hall, Room 270

1. Dr. Carlton B. Goodlett Pl.

San Francisco, CA 94102

There will be public comment on each item.

Members: Arianna Nassiri, Kaye Chin, Charley Obermeyer, Grace Hoogerhyde, Alysha Sadarangani

1. Call to Order and Roll Call

The meeting was called to order at 4:49pm. Commissioners present: Arianna Nassiri, Kaye Chin, Grace Hoogerhyde, Alysha Sadarangani. Commissioners absent: Charley Obermeyer.

Staff present: Kiely Hosmon. There was quorum.

2. Approval of Agenda (Action Item)

Commissioner Hoogerhyde, seconded by Commissioner Chin, motioned to approve the agenda. There was no public comment. The motion was approved by acclamation.

3. Approval of Minutes (Action Item)

A. February 11, 2019
([Document A](#))

Commissioner Sadarangani, seconded by Commissioner Hoogerhyde, motioned to approve the minutes. There was no public comment. The motion was approved by acclamation.

4. Public Comment on Items not on Agenda (Discussion Only)

Carla from InterEthica works with low income and non English speaking communities, and consults for the the Planning Department. Did community assessments and found that every day activities are lacking along with safety, and need to figure out solutions for what is missing in public spaces especially in the TL and D6. Invited to Civic Center Public Realm Plan Open House, Wednesday 2/27/19 in South Light Court, 4-7pm

5. Business (All Items to Follow Discussion and Possible Action)

A. Team Building Activity



Commissioners engaged in a team building activity.

B. Review Group Agreements & Roles

- a. Timekeeper-Alysha
- b. Process Check-Grace
- c. Minutes-Kiely
- d. Rules of Order-Charley

C. Presentation on Youth Leadership Institute's Community Action Model Regarding Tobacco Products Ordinance

Presenters: CAM Youth Leaders + Itzel Estrada, Program Coordinator, YLI

Instead of Itzel presenting, three youth leaders presented instead: Karin Robles, Susan Chavez, and Shayna Gee.

- YLI is a non-profit working in partnership with young people to create healthier, more equitable communities.
- We are a group of youth between the ages of 18-21 years old.
- We represent various neighborhoods of San Francisco: Visitacion Valley, Sunset, Lake Merced, & Ingleside...
- Our issue:
 - Minimum Pricing and Price Promotions
 - We care about this issue because tobacco unfairly targets youth of color, communities of color, and LGBTQIA people.
- Research Methods:
 - Photovoice
 - Public Opinion Surveys
 - Key Informant Interviews
- Key Findings:
 - 95% of participants have seen at least one of these price promotions... (bogo, multi-pack)
 - 75% of participants do not think residents should be able to purchase tobacco or tobacco related products using promotions, coupons or discounts
 - 74% of participants that smoke believe that price promotion and discounts, negatively impact SF youth and communities.
- Approach:
 - Approach the Youth Commission + pass a resolution.
 - Resolution: Urge the SF Board of Supervisors to pass a city-wide tobacco minimum price law & limit coupon redemption.
- Demonstration Project:
 - Approach the Youth Commission + pass a resolution.
 - Resolution: Urge the SF Board of Supervisors to pass a city-wide tobacco minimum price law & limit coupon redemption.
- Building our Base:
 - Partner with the Civic Engagement Committee of the YC
 - Engage Board of Supervisors
 - Sup. Norman Yee, D7
 - Sup. Shamal Walton, D10
 - Partner with Student Organizations + Other Stakeholders
- Reaching Community:



- Weekly social media posts
- Community Presentations
- Town Hall Meeting
- Asks:
 - Your support when approaching the YC to pass a resolution
 - Your collaboration to draft such a resolution
 - Support with our Town Hall in May

Questions:

Commissioner Nassiri: Would the Town Hall center on this sole issue or other civic engagement issues? 3 programs within YLI (CAM, FNL, and BLING) would be more centered and on YLI issues. However, this would be good opportunity for CEC to table for voter pre registration efforts.

Commissioner Chin: Does this campaign include all tobacco products? Yes

No comment.

Commissioner Chin, seconded by Commissioner Hoogerhyde, motions to support the CAM initiative and coauthor their resolution. Motion passes by acclamation.

Resolution Writing Process:

- YLI to give CEC rough draft of resolution by Thursday, March 21st.
- CEC uses March 25th meeting to review the resolution and give feedback
- CEC makes sure that the resolution gets to Calvin, and is discussed during EC on March 27th
- YC schedule first reading of the draft on April 1st. YLI can come speak during public comment but is not needed.
- YC schedule second reading of the draft on April 15th. YLI should come speak on behalf of this as a vote will take place.

D. Vote16 2020 Stakeholders Meeting

- a. Debrief
- b. Next Steps

Goal of next Stakeholders meeting is to create a timeline. CEC would like butcher paper to cover as many walls as possible and to be interactive for things/events/actions that need to be on the timeline.

Next Steps-

- Everyone invite other organizations and youth to the next one.
- Previous Vote16 resolution needs to be updated
- Arianna will take previous resolution and put it into a document that can be edited by the whole committee
- Committee can utilize Generation Citizen's post wrap up memo to include as whereas clauses
- Utilize March 11th as a working group to focus on:
 - o Vote16 resolution update writing and revising
 - o General presentation on Vote16 to start incorporating education component
 - o BPPs



- Arianna will email the group the next stakeholders meeting. Most likely to take place in late March or early April.

E. Budget and Policy Priority Discussion

Committee reviewed last years BPPs and identified that #6, 7, 8 should be updated and revised for this years requests. The priority on CA ID waivers can be enveloped into another BPP since we lost the champion on this issue. Committee would like the possibility of also incorporating the YLI request to urge the SF Board of Supervisors to pass a city-wide tobacco minimum price law & limit coupon redemption.

Grace and Alysha will focus on the SFUSD implementation of voter pre registration efforts. Kaye and Charley will focus on Vote16. Arianna will help with all.

First solid draft to be due and reviewed in CEC by March 25th.

6. Staff Report

- Lunar New Year celebration downstairs tonight
- Youth/Police Roundtable on March 12th
- Mayor appointees will be scheduled to meet with Jenny Lam, Mayor's Education Advisor
- Staff on sick leave from March 20-27th

7. Executive Committee Report

8. Adjournment

The meeting was adjourned at 6:14pm.