

**San Francisco
Arts Commission**

Edwin M. Lee
Mayor

Tom DeCaigny
Director of
Cultural Affairs

Programs:
Civic Art Collection
Civic Design Review
Community Arts & Education
Cultural Equity Grants
Public Art
SFAC Galleries
Street Artist Licensing

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ADVISORY COMMITTEE OF STREET ARTISTS AND CRAFTS
EXAMINERS

Hearing on Proposals to Upgrade Screening Criteria

Wednesday, September 3, 2014
9:30 a.m.

MINUTES

Members (P = Present):

P Josie Grant

P Renée de Cossio

P Susan Tibbon

P Jacqueline Thompson

Staff (P = Present):

P Program Director Howard Lazar

P Program Assistant Alyssa Licouris

Meeting convened (TIME): 0930



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2. Action. Motion to recommend for adoption the following criteria changes made at the August 13, 2014 Criteria meeting (additions are underline bold; deletions are *italics*):

- A.) Requirement for signing or labelling all items: Items 2"x2" or smaller may be too small to tag. Should that be the case, artists must have in view, artist-generated signage no smaller than 8"x4" or display program-generated signage. Signage must indicate the handmade nature of the art being displayed. Artists may contact the Street Artist Program to view and/or obtain ^{a signage template.} approved signage.
- B.) Commercial labels affixed to commercial products, clothing or otherwise, must be altered, removed or replaced in order to remove the name of the commercial manufacturer and the country of origin. All work must be signed.
- C.) Sculpture and/or Assemblage: As sculpture and/or assemblage may be composed of any material, please refer to individual craft/materials.
- D.) Apparel (including t-shirts and repurposed clothing): Printing/painting/alteration on/of apparel: Artist must alter said garments by at least 51% utilizing their own original designs. Commercial label guidelines apply to any and all apparel.

I.) Action re: (B), addition of comma as noted in (B) above.
otherwise, language unanimously approved as written.

II.) Action re: (C), unanimously approved as written.

III.) Action re: (D), unanimously approved as written.

IV.) General discussion about item A.), above.

Action re: (A), unanimously approved, with changed language as noted above. Said item will be further addressed by committee at Program meeting on Th. 25 Sept. 14.

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Continued.
IV. public comment from Abby Ellis re: clarification of signage, signatures, logos, chops on art work; dissatisfaction with minutes, communication, language of item size of signage, her storage space, selling artist signage.

3. Discussion. Hearing on proposals submitted by street artists.

V) Public comment by Abby Ellis re: time of meetings, anger expressed by st. Artists, personal frustration, alter meeting time so meetings do not overlap with lottery, the intimidating nature of meetings,

VI Director Lazar and committee members shared historic outreach to st. Artist Program members, communication with program members and general program protocol.

VII Artist Ellis wishes to withdraw her proposals.

4. Discussion. Hearing on proposals submitted by Committee members.

VIII Committee member Grant spoke about proliferation of Family units creating an unfair advantage with regard to multiple Family unit spaces.

Director Lazar clarified the unique nature of Justin Herman Plaza with regards to city report ordinance.

Committee will send language to staff re: Family units. Committee requests staff to generate questionnaire to Program members re: Family units; pending receipt of proposed language.

XV Public Comment, Abby Ellis requested clarification of fees for Family Units.

5. *Action.* Possible motion to select proposals for further hearing and possible adoption at next criteria meeting.

no proposals submitted.

6. *Discussion.* Public Comment.

no public comment.

7. Discussion. New Business and Announcements.

X. Program Assistant reminded Committee Members of upcoming meeting on Th. 25 Sept. '14.

XI. General Discussion by Committee Members and Director Lazar about st. Artist Traeger and his habitual lack of license, documentation on his 2D work and disregard of program protocol.

Committee members will document all interaction w/ program members.

Committee member Thompson suggests recruiting

There being no further business, the meeting adjourned at 1200 hrs.

Respectfully submitted,