

**ADVISORY COMMITTEE OF STREET ARTISTS AND CRAFTS EXAMINERS**

**HEARING ON PROPOSALS TO UPGRADE SCREENING CRITERIA**

**Wednesday, July 24, 2013**

1 p.m.

25 Van Ness Avenue, Suite 70 (basement level)

**Notes**

(taken by Program Assistant Alyssa Licouris)

**1. Roll Call**

**Advisory Committee Members Present:**

Jacqueline Thompson, Josie Grant, Jennifer Morningstar, Renee de Cossio, Susan Tibbon

**Staff present:** Street Artists Program Director Howard Lazar, Street Artists Program Assistant Alyssa Licouris

**2. Action. Motion to recommend for adoption the following criteria changes made at the June 21, 2013 Criteria meeting (additions are bold underline; deletions are italics):**

Street Artist Abby Ellis commented that she would like to see more public comment and input from other beaders.

Street Artist Tad Sky commented that the meeting was spoken about at a past Committee meeting. He said he knows many people who were aware of it but don't want to come. The meeting, he said, is to strengthen criteria.

**Bead Making**

If a craftsperson makes his own beads, he may sell them either individually or strung as a piece of jewelry. If the bead maker creates a string of beads which includes his handmade beads as well as purchased beads, the rules for Bead Stringing are applied.

**Motion was unanimously approved.**

**Bead Stringing**

Beads cannot be sold the same as when purchased: when strung by the craftsperson, their design must be **significantly** different from the original purchased design. **This includes jewelry strung on elastic cord.** Individual beads not made by the craftsperson cannot be sold separately. No purchased bead, shell, bangle, or crystal may be **solely** attached to a store-bought neck ring or chain **or cord.**

**Motion was unanimously approved.**

Earrings and Stickpins: Earrings and stickpins must have a minimum of *two (2)* **three (3)** components in addition to their “findings” (working parts for example: ear wires, jump rings, catches, posts). *A commercially manufactured pendant may be permissible in an earring when the pendant has been determined by the Advisory Committee to be an integral element of, and/or subordinate to, the total design of the earring.* **In terms of the minimum amount of components allowable, no commercially manufactured pendant or component for jewelry products can be the dominant feature of the earring.** Handmade clasps may be acceptable as components, but handmade jump rings are not. Chain must be broken and a design structure added; cord must be braided, knotted, or cut between the clasps.

Discussion ensued between Committee, Abby Ellis and Tad Sky regarding chain and pendant versus component.

**Motion was approved as amended. (NOTE: Because amended language was not on this agenda, the amended language will be placed on the next criteria meeting for a vote.)**

Pendants: The pendant, stomacher, brooch, cameo, and medallion part of the bead art object for sale must be an item predominantly created or altered in form by the street artist or craftsman.

*Exception:* A commercially manufactured pendant may **not** be *permissible* **used** in a beaded necklace *when* **unless** the pendant has been determined by the Advisory Committee to be an integral element of, or subordinate to, the total design of the necklace.

Abby Ellis asked about adding new crafts to her table. The Committee explained the process for her.

**Motion was unanimously approved.**

Bead Stringing (using only commercially manufactured beads): The Advisory Committee shall verify whether the beadcraft item’s commercially manufactured bead components are significantly or predominantly altered in form by the item’s design arrangement. No more than 15% of an artist’s total displayed beadcraft may be of items comprised entirely of the same type of bead **strung by the artist**. All commercially manufactured pendants are not allowed unless approved as an integral part of the item’s design arrangement. At least two dozen finished samples of each type of beadcraft jewelry (bracelets, necklaces, earrings) are required to be submitted for certification. **Beads cannot be sold the same as when purchased.**

**Further requirement: All artificial or dyed beads, stones or other materials must**

**have a label attached to the beadstrung item stating its identity or the items or item must be identified by the artist with adjacent signage.**

Committee member Grant requested that real stones be labeled.

Abby Ellis stated that many artists do not know if their items are dyed or not. She says it's obvious for consumers that the products are fake.

Committee member de Cossio commented about the additional statement that was added.

Tad Sky spoke about real versus fake materials. He advised to make the criteria as strong as possible to let the consumers know what they are purchasing.

The Committee continued discussion on fake versus real items.

**Motion was unanimously approved as amended. (NOTE: Because amended language was not on this agenda, the amended language will be placed on the next criteria meeting for a vote.)**

**3. *Discussion.* Hearing on proposals submitted by street artists.**

No proposals by street artists were presented.

**4. *Discussion.* Hearing on proposals submitted by Committee members.**

Committee agreed to take items by the list.

**5. *Action.* Possible motion to select proposals for further hearing and possible adoption at next criteria meeting.**

The Committee began to discuss the criteria starting with Button Craft Jewelry. A free flowing discussion ensued. The Committee made the following recommendations of amendments to the criteria for ultimate submittal to the Street Artists Program Committee (additions in italic underline; deletions in strikethrough italic):

*Button Craft Jewelry Image Button Craft*

Commercially manufactured *backs used as jewelry* must be predominately and/or significantly altered on the face of the button. ~~*—for example with painting, carving, collage— or they must have two or more integral parts— for example additional buttons, beads, feathers, or metal parts— that significantly alter the commercially manufactured button.*~~

**Candles**

Wax, as a raw material, may be changed into any variety of forms by direct

manipulation; candles dipped, fabricated, and molded from original designs are acceptable. Candles made from molds not created by the craftsperson must show a change from the original mold *or in the wax design*. Candles made from kits are not acceptable.

~~Tapes (also CDs/DVDs)~~ *Aural and visual recordings:*

In its examination, the Advisory Committee shall listen to ~~the tape (or CD/DVD)~~ *and/or view the recording* for which the artist seeks certification and shall hear and view the live performance *on apparatus provided by the artist*. A copy of the artist's *tape recording* shall be given to the Street Artists Program and shall be part of the artist's file. The artist's *tape recording* must be copyrighted with the Copyright Office, Library of Congress, and a photocopy of the copyright form(s) shall be given to the Street Artists Program and shall be part of the artist's file. The artist/performer of the *tape recording* shall not have to be the author of the performance. Other artist/performers involved in the recorded performance may be eligible for certification to sell the *tape recording* under the following conditions: (a) the performer(s) must apply for certification as family unit members with the primary artist of the *tape recording*. ("Family Unit": two or more persons jointly engaged in the creation or production of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members thereof); (b) a technician involved in the recording of the performance may be considered as a "family unit" member if the technician uses the technology as an instrument in the performance.

**6. Discussion. Public Comment.**

No additional public comment.

**7. Discussion. New Business and Announcements.**

No new business.

**8. Action. Adjournment.**

There being no further business, the meeting was adjourned at 3:25 p.m.