

ADVISORY COMMITTEE OF STREET ARTISTS AND CRAFTS EXAMINERS

HEARING ON PROPOSALS TO UPGRADE SCREENING CRITERIA

Tuesday, August 27, 2013

12 p.m.

25 Van Ness Avenue, Suite 70 (basement level)

Notes

(taken by Program Assistant Alyssa Licouris)

1. Roll Call

Advisory Committee Members Present:

Jacqueline Thompson, Josie Grant, Jennifer Morningstar, Susan Tibbon

Advisory Committee Members Not Present:

Renee de Cossio

Staff present: Street Artists Program Director Howard Lazar, Street Artists Program Assistant Alyssa Licouris

2. Action. Motion to recommend for adoption the following criteria changes with amendments made at the July 24, 2013 Criteria meeting (additions are **underline bold**; deletions are *italics*):

Earrings and Stickpins: Earrings and stickpins must have a minimum of *two (2)* **three (3)** components in addition to their “findings” (working parts for example: ear wires, jump rings, catches, posts). *A commercially manufactured pendant may be permissible in an earring when the pendant has been determined by the Advisory Committee to be an integral element of, and/or subordinate to, the total design of the earring.* **In terms of the minimum amount of components allowable, no commercially manufactured pendant or component for jewelry products can be the dominant feature of the earring.**

Handmade clasps may be acceptable as components, but handmade jump rings are not. Chain must be broken and a design structure added; cord must be braided, knotted, or cut between the clasps.

Bead Stringing (using only commercially manufactured beads): The Advisory Committee shall verify whether the beadcraft item’s commercially manufactured bead components are significantly or predominantly altered in form by the item’s design arrangement. No more than 15% of an artist’s total displayed beadcraft may be of items comprised entirely of the same type of bead **strung by the artist.** All commercially manufactured pendants are not allowed unless approved as an integral part of the item’s design arrangement. At least two dozen finished samples of each type of beadcraft jewelry (bracelets, necklaces, earrings) are required to be submitted for certification.

Beads cannot be sold the same as when purchased.

Further requirement: All artificial or dyed beads, stones or other materials must have a label attached to the beadstrung item stating its identity or the items or item must be identified by the artist with adjacent signage.

Motion to recommend for adoption the following criteria changes with amendments which was made on July 24, 2013.

Motion: Thompson, Morningstar

Public Comment:

Street Artist Tad Sky said he agreed with the proposals.

Motion was unanimously approved.

3. Action. Motion to recommend for adoption the following criteria changes made at the July 24, 2013 Criteria meeting (additions are **underline bold**; deletions are *italics*):

Button Craft Jewelry **Image Button Craft**

Commercially manufactured buttons **backs** *used as jewelry* must be predominately and/or significantly altered on the face of the button. – *for example with painting, carving, collage – or they must have two or more integral parts – for example additional buttons, beads, feathers, or metal parts – that significantly alter the commercially manufactured button.*

Candles

Wax, as a raw material, may be changed into any variety of forms by direct manipulation; candles dipped, fabricated, and molded from original designs are acceptable. Candles made from molds not created by the craftsperson must show a change from the original mold **or in the wax design**. Candles made from kits are not acceptable.

Cassette Tapes (also CDs/DVDs) **Aural and visual recordings:**

In its examination, the Advisory Committee shall listen to *the tape (or CD/DVD)* **and/or view the recording** for which the artist seeks certification and shall hear and view the live performance **on apparatus provided by the artist**. A copy of the artist's *tape recording* shall be given to the Street Artists Program and shall be part of the artist's file. The artist's *tape recording* must be copyrighted with the Copyright Office, Library of Congress, and a photocopy of the copyright form(s) shall be given to the Street Artists Program and shall be part of the artist's file. The artist/performer of the *tape recording* shall not have to be the author of the performance. Other artist/performers involved in the recorded performance may be eligible for certification to sell the *tape recording* under the following conditions: (a) the performer(s) must apply for certification as family unit members with the primary artist of the *tape recording*. ("Family Unit": two or more persons jointly engaged in the creation or production of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members

thereof); (b) a technician involved in the recording of the performance may be considered as a “family unit” member if the technician uses the technology as an instrument in the performance.

Motion to recommend for adoption the following criteria changes made at the July 24, 2013 Criteria meeting.

Motion: Thompson, Morningstar.

Public Comment:

Street Artist Tad Sky agreed with the proposals.

Motion unanimously approved.

4. Discussion. Hearing on proposals submitted by street artists.

There were no proposals at this time from street artists.

5. Discussion. Hearing on proposals submitted by Committee members.

Committee member Thompson proposed new language for the ceramics criteria.

The Committee made the following recommendation of amendments to the criteria for ultimate submittal to the Street Artists Program Committee (additions in **bold underline**; deletions in *italic*):

Castings, Ceramics, Sculpture

If the finished item is produced by starting from raw materials by reduction or fabrication, it is considered handcrafted. Original molds from non-original objects are acceptable only if of a highly innovative nature, or only if they represent a new way of conceptualizing the original object. Ceramic glazes containing lead will not be allowed on kitchenwares.

All functional and non-functional ceramics for purchase must be fired. No unfired ware will be allowed for purchase. Work that is made from the raw clay by hand using a wheel, coiled, slabbed or other handmade technique is acceptable glazed or unglazed. This also includes work made from a mold from the artists’ original. Any work that is cast by the artist from a commercially manufactured mold is acceptable if it is glazed and/or decorated by the artist. Premade, purchased bisque ware must be predominately decorated using ceramic materials by the artist (51% of the total surface area) and glaze fired. (Examples may include by not limited to: underglaze, overglaze, china glaze, decals, transfers and carved and/or incised designs.) The Advisory Committee shall verify whether the ceramic item’s commercially manufactured ceramic components (including decals) must be significantly or predominately altered in form by the item’s design arrangement.)As a reminder, it is illegal under California law to use leaded glazes on functional ware.) Ceramic glazes containing lead will not be allowed on kitchenwares.

An artist may use in a non-functional manner a ceramic object as a platform for painting, collage, decoupage, application of sculptural materials or any assemblage of other materials.

All ceramic ware, functional and non-functional, must be indelibly signed by the artist.

6. *Action*. Possible motion to select proposals for further hearing and possible adoption at next criteria meeting.

The Committee began to discuss the remaining criteria categories starting with “Computer-generated and ‘New Technology’ Art”. A free flowing discussion ensued. The Committee made the following recommendations of amendments to the criteria for ultimate submittal to the Street Artists Program Committee (additions in **bold underline**; deletions in *italic*):

Computer-generated *and* “*New Technology*” Art

The artist must demonstrate, in front of the Advisory Committee, creating his/her own images *on a new disk* on a computer or other equipment. The artist is required to bring a computer or other equipment *with extension cord* and necessary components to demonstrate creating **step by step** the art with the equipment.

Images not of the artist’s own creation must be significantly altered in form and shall be examined for approval on a case-by-case basis.

All computer-generated or other printed work must bear the artist’s printed signature, initials, logo, or name of business on or near the image.

All *laser*-printed or photocopied images are subject to the same criteria as for commercially printed items. **Attribution label shall be attached to all images. Street artists must attach to the back of each print a statement containing the artist’s name and the type of print (for example; laser print; inkjet print; silver print; woodblock print; etching). The statement may be enclosed with the print in clear plastic or other means.**

Collage

Collage is an art form using multiple original and/or non-original images and/or materials. Artist must bring works in various stages of completion and must be prepared to produce or continue with a collage item.

Decoupage

The craftsperson must use original work or original photography, or else the pictures must be on self-made backing which in itself would qualify as a handcraft.

Decoupage is a collaged creation adhered to a 3D object (artist made or commercial) finished with a sealant. Substratum for decoupage must be substantially altered by

artist. Both collage and decoupage shall be signed in a permanent manner.

7. Discussion. Public Comment.

Committee member Grant requested “assemblage” be reviewed in the future.

There was no public comment.

8. Discussion. New Business and Announcements.

Committee member Grant spoke about the proposal for the Apple Store at Post and Stockton streets and how that might affect street artist spaces.

9. Action. Adjournment.

There being no further business, the meeting was adjourned at 2:25 p.m.