

# ADVISORY COMMITTEE OF STREET ARTISTS AND CRAFTS EXAMINERS

## HEARING ON PROPOSALS TO UPGRADE SCREENING CRITERIA

Friday, June 21, 2013

9:30 a.m.

25 Van Ness Avenue, Suite 70 (basement level)

### Notes

(taken by Program Assistant Alyssa Licouris)

Jacqueline Thompson, Chair, called the meeting to order at 9:35 p.m.

#### 1. Roll Call

##### Advisory Committee Members Present:

Jacqueline Thompson, Josie Grant, Jennifer Morningstar, Renee de Cossio

**Advisory Committee Members Absent:** Susan Tibbon

**Staff present:** Street Artists Program Director Howard Lazar, Street Artists Program Assistant Alyssa Licouris

Program Director Lazar stated that the Program received an email from Paula Datesh in reference to her description of her hearing at the Board of Appeals. He said that copies of her e-mail were made for the Advisory Committee and the public.

#### 2. Discussion. Introduction of meeting by Program Director.

Program Director Lazar explained that the initial Street Artists criteria were drafted and approved in 1977 by the Arts Commission. He described the following arts and crafts that he thought needed the Committee's consideration:

Bead Stringing (Pendant Criteria)  
Castings, Ceramics, Sculpture  
Computer Generated Art & New Technology  
Label criteria  
Decoupage  
Feather Art  
Miscellaneous Items  
Musical Instruments  
Photography  
Plants and Dried Flowers  
Sewn Items  
Shell Jewelry  
Woodcraft

Public Comment:

Street Artist Tad Sky suggested reviewing the criteria alphabetically craft by craft.

**3. Discussion. Hearing on proposals submitted by street artists.**

Street Artist Tad Sky requested that the Committee review the definition of "Family Unit" as a limit of two members. He said that he didn't want to go to the voters for one change of the Street Artist Ordinance but that most street artists are outraged because family unit artists are able to get more spaces in the lotteries. He explained that several family units such as artists who sell hats or fork bracelets take advantage of the family unit status.

Committee member Thompson agreed that the family unit issue needs to be addressed. It was suggested that the number of members within a family unit be reduced.

Program Director Lazar added that the authenticity of another member's contribution to the creation of an item should continue to be questioned by the Advisory Committee and whether it was necessary to have multiple people working on a certain item. He feels the Committee has been doing this.

Advisory Committee members expressed a willingness to propose that the family units be allowed to have as many valid members as can be verified, but have only one lottery ticket. They continued their discussion on the logistics of how their proposal would work. Program Director Lazar commented that he would have to check with the City Attorney on such a proposal and he also explained how the family unit provision came about.

Committee member Thompson proposed the term "Collaborative Unit" as a two part fee structure.

Program Director Lazar clarified that the Advisory Committee only has jurisdiction over the number of people to be verified as a family unit as making the artwork together and not one lottery procedure. Program Director Lazar reminded the Committee to focus on the purpose of the meeting which is to cover the Screening Criteria and that the lottery is not within the Advisory Committee's jurisdiction.

There was no further public comment.

**4. Discussion. Hearing on proposals submitted by Committee members. and 5. Action. Possible motion to select proposals for further hearing and possible adoption at next criteria meeting** were taken together.

Committee member Grant proposed that each family unit have one lottery slip. Program Director Lazar reminded the Committee to remain with the purpose of meeting which is

to cover Screening Criteria and that the lottery is not within the Advisory Committee's jurisdiction.

The Committee agreed to add flat bottles and silk-screening to the list of criteria to be discussed.

Advisory Committee member Morningstar asked who it was who wrote the criteria. Program Director Lazar explained that the Advisory Committee in 1977 wrote criteria and it was passed by the Arts Commission. He said that some of the criteria was revisited about 10-12 years ago.

Program Director Lazar explained that any proposed language coming out of today's meeting cannot be voted at today's meeting. He said that the language of the proposals must be seen by the public so the language must be put on the next agenda with a possible motion to be voted on. He explained that the public and street artists must have a chance to see it.

The Committee began to discuss the criteria alphabetically. A free flowing discussion ensued between the Committee and street artists William Clark, Robert Clark and Tad Sky. The Committee made the following recommendations of amendments to the criteria for ultimate submittal to the Street Artists Program Committee:

### **Bead Making**

If a craftsperson makes his own beads, he may sell them either individually or strung as a piece of jewelry. If the bead maker creates a string of beads which includes his handmade beads as well as purchased beads, the rules for **Bead Stringing** are applied.

### **Bead Stringing**

Beads cannot be sold the same as when purchased: when strung by the craftsperson, their design must be *significantly* different from the original purchased design. *This includes jewelry strung on elastic cord.* Individual beads not made by the craftsperson cannot be sold separately. No purchased bead, shell, bangle, or crystal may be *solely* attached to a store-bought neck ring or chain *or cord.*

**Earrings and Stickpins:** Earrings and stickpins must have a minimum of ~~two (2)~~ *three (3)* components in addition to their "findings" (working parts for example: ear wires, jump rings, catches, posts). *A commercially manufactured pendant may be permissible in an earring when the pendant has been determined by the Advisory Committee to be an integral element of, and/or subordinate to, the total design of the earring. In terms of the minimum amount of components allowable, no commercially manufactured component for jewelry products can be the dominant feature of the earring.* Handmade clasps may be acceptable as components, but handmade jump rings are not. Chain must be broken and a design structure added; cord must be braided, knotted, or cut between the clasps.

**Pendants:** The pendant, stomacher, brooch, cameo, and medallion part of the bead art object for sale must be an item predominantly created or altered in form by the street

artist or craftsperson.

~~Exception:~~ A commercially manufactured pendant may *not* be ~~permissible~~ used in a beaded necklace ~~when~~ unless the pendant has been determined by the Advisory Committee to be an integral element of, or subordinate to, the total design of the necklace.

**Bead Stringing** (using only commercially manufactured beads): The Advisory Committee shall verify whether the beadcraft item's commercially manufactured bead components are significantly or predominantly altered in form by the item's design arrangement. No more than 15% of an artist's total displayed beadcraft may be of items comprised entirely of the same type of bead *strung by the artist*. All commercially manufactured pendants are not allowed unless approved as an integral part of the item's design arrangement. At least two dozen finished samples of each type of beadcraft jewelry (bracelets, necklaces, earrings) are required to be submitted for certification.

Further requirement: All artificial or dyed beads, stones or other materials must have a label attached to the beadstrung item stating its identity.

## **6. Discussion. Public Comment.**

Street Artist Tad Sky commented that some craft categories won't take a lot of the Committee's time but he's glad they spent a good amount of time today on the bead stringing categories. He said that those categories that are predominant on the street will take a lot of time.

## **7. Discussion. New Business and Announcements.**

The Advisory Committee asked to schedule another meeting.

Program Director Lazar asked the public participants of today's meeting to attend the next meeting.

Tad Sky asked the Committee how often its members have gone out to inspect the artists' wares. Program Director Lazar responded that they've been at all of the locations lately.

## **8. Action. Adjournment.**

Program Director Lazar expressed gratitude for the amendments as they will make life easier for all and will improve the quality of the program.

There being no further business, the meeting was adjourned at 12:52 p.m.