

San Francisco Arts Commission Civic Design Review

REQUEST FOR REVIEW
*To be submitted to the Civic Design Review
Program Manager prior to review.*

PROJECT INFORMATION

PROJECT TITLE Rainbow Honor Walk DATE 1/11/13

CLIENT DEPARTMENT & DIVISION: _____

PROJECT LOCATION Castro Street between Market & 15th; Market Street between Castro & Octavia

NAME, TITLE AND AFFILIATION OF INDIVIDUALS PRESENTING THE PROJECT:
David Perry

PROJECTED SCHEDULE

Informational presentation: January 14, 2013

Phase 1: spring 2013

Phase 2: spring 2014

Phase 3: _____

Construction Commencement: IBA, but likely early 2014

Construction Completion: ongoing / long-term project

PROJECT DELIVERY METHOD:

- ☐ Design, Bid Build (traditional)
☐ Fast Track
☐ Design-Build
☐ Bridging
☐ Other

Total Construction Cost: unknown, but estimated to be \$3 per plaque

Approximate Structure size: _____ sq f

REVIEW

TYPE OF REVIEW REQUESTED:

- ☐ Informational presentation
☐ PHASE 1: Conceptual design
☐ PHASE 2: Design Development
☐ PHASE 3: Construction Documents

DESIGN

CONCEPT: Please provide a succinct description of the design concept or philosophy and influences that inform the design.

the Rainbow Honor Walk (www.rainbowhonorwalk.org) is a 'walk of fame' dedicated to heroes / heroines from the LGBT communities.

IS THIS PROJECT PART OF A BOND OR CAPITAL IMPROVEMENT PROGRAM? YES ☐ NO ☒

If yes, when was the bond overview presented to the Committee? _____

If the bond overview has not been previously presented to the Committee, please contact the Program Manager.

CHANGES: Please briefly list the changes to the design since the last review (if applicable).

CONSTRUCTION MATERIALS: Please list the general materials proposed for construction.

COMMUNITY OUTREACH: Has the community been invited to participate in the Civic Design Review process? Yes ☒ No ☐
It is your obligation to notify the surrounding community (by mail or email) that there is opportunity for public comment at the meeting so that the Civic Design Committee may have the benefit of their input.

FEES

2010/2011 Cost Estimates

For each Phase 1, Phase 2, and Phase 3 meeting: \$2,316
(Informational presentations are exempt)

Specialty arranged consultations with staff and commissioners: \$848

Journal Entry should be paid to:

Index code: 28ADM516

Project: PAR516

Detail: 60127

Write checks to: San Francisco Arts Commission



Dear Members of the San Francisco Arts Commission:

I am writing you today about the neighborhood project called the Rainbow Honor Walk. Our goal is to honor notable LGBT women and men who have added to the betterment of all peoples through their contributions to the arts, sciences, politics, and sports. We want to show the richness and diversity of LGBT people by placing their names on plaques in the sidewalks of the Castro community. We hope to educate and bring pride, as well as added commerce, to our streets. Many of the people who come to see the Walk, will also shop in our stores, eat in our restaurants and interact with those who live and work here. They'll see the Castro District as the lively and creative place it is and take away with them a deeper understanding of who LGBT people are.

The legacy of Harvey Milk and the Castro district he fought for, the first gay neighborhood in America, brought with its birth and growth social activism which continues today. The state government has now determined to honor Harvey himself yearly with an official Harvey Milk Day on his birthday. The Rainbow Walk can honor friends and allies of the gay movement along with him- every day of the year- and celebrate their striving for civil rights regardless of sexual preference. It can extend our belief that the rainbow family is everyone's family.

The project is in partnership with the City, the Merchants of Upper Market and Castro and the Castro Community Benefit District.

The Rainbow Honor Walk is a completely volunteer organization, with a small budget and no paid staff. All fund-raising we undertake will be for the manufacture of the memorial plaques. Because of this, we are requesting a waiver of the usual fees for review by the Arts Commission Civic Review Panel.

Cordially,

A handwritten signature in blue ink, appearing to read "David Perry". The signature is stylized with loops and a long horizontal stroke at the end.

David Perry
Board Chair, Rainbow Honor Walk



Media Contact: DP&A, Inc: (415) 693-0583 / news@davidperry.com

First 20 LGBT Honorees Selected for San Francisco's Rainbow Honor Walk
www.rainbowhonorwalk.org

Historic Castro District Sidewalks to Hold Tribute to Historic Figures

11 February 2011 – San Francisco, CA: Like a rainbow ribbon through the sidewalks of San Francisco, a new tribute to historic LGBT figures is taking shape. This week the first 20 names for **The Rainbow Honor Walk** (www.rainbowhonorwalk.org), spearheaded by a volunteer citizens group, were announced.

“Our goal is to honor notable LGBT women and men who have added to the betterment of all peoples through their contributions to the arts, sciences, politics, and sports,” said **Isak Lindenauer, Co-Chair of the Rainbow Honor Walk Steering Committee**. “We want to show the richness and diversity of LGBT people by placing their names on plaques in the sidewalks of the Castro community.”

“This is literally a tribute to those who have walked the walk and talked the talk for LGBT freedom and equality,” said **Rainbow Honor Walk Co-Chair David Perry**. “Through these names we show that we are everyone, we are everywhere and we do everything.”

The idea for the project had a dual genesis. In 1994, Perry suggested the idea and received media attention and the support of the San Francisco Board of Supervisors. However, the overwhelming priorities of the AIDS/HIV pandemic put the project, and its fundraising goals, on hiatus. In 2009, Lindenauer, unaware of the earlier effort, envisioned the Rainbow Honor Walk. Lindenauer and Perry joined forces, put together a volunteer committee of community leaders and received the unanimous support of the San Francisco Board of Supervisors.

“These are just the first 20 of what we hope will be hundreds of names,” says Lindenauer, noting the Walk stretches from Harvey Milk Civil Rights Academy on 19th Street at Diamond down to Castro. On Castro Street -- the LGBT community's “Main Street” -- the walk will continue up to Market Street with additional wings along 18th Street. On Market Street, San Francisco's main thoroughfare, the Walk will continue to the LGBT Center at Octavia Boulevard.

“It's appropriate that Castro because of its historic significance in the international LGBT world be the place for these first tributes,” said Perry, explaining the criteria for the first 20 names: self expressed LGBT individuals, now deceased, who made significant contributions in their fields.

Lindenauer and Perry stressed that the next step is the development of a design for the plaques by the Steering Committee that will then be vetted, and approved by the San Francisco Arts Commission. When that has been completed and the funds have been raised, the plaques will be crafted and their placing on the sidewalks will begin.

The Rainbow Honor Walk steering committee is entirely volunteer and will be raising funds for the

Walk's construction under the auspices of the Castro Community Benefit District.

The Rainbow Honor Walk Steering Committee Members are as follows:

Kathy Amendola (Cruisin' the Castro Tours), Katharine Holland (Coldwell-Banker), Ben Leong (Gay Asian Pacific Islander Alliance), Isak Lindenauer (Isak Lindenauer, Antiques), Bill Lipsky (GLBT Historical Society), David Perry (DP&A, Inc.), Joseph Robinson (Conant Foundation), Tom Ryan (Harvey Milk Civil Rights Academy), Gustavo Serina (Castro Benefit District), Mike Smith (AIDS / Breast Cancer Emergency Fund), Alan Thomsen (Swedenborgian House of Studies at Pacific School of Religion.).

Advisory Committee: Stephen H. Adams (Merchants of Upper Market & Castro), Allan Baird (Community Activist), Cynthia Chang (Instructor in Chinese Perspectives in Holistic Health), Aimee Forster (GLBT Historical Society), Rebecca Rolfe (LGBT Community Center), Andrea Shorter (Equality California), Theresa Sparks (San Francisco Human Rights Commission), Betty Sullivan (Betty'slist.com), Karen Sundheim (San Francisco Public Library), Christina Velasco (Principal, Harvey Milk Civil Rights Academy).

Pro bono legal counsel provided by Ellen Leonard. Fiscal Agent: Castro Community Benefit District, Executive Director, Andrea Aiello

Individuals interested in contacting the Rainbow Honor Walk may do so by email at rainbowhonorwalk@gmail.com; by mail to Rainbow Honor Walk, 584 Castro Street, #113 San Francisco, California 94114; and on *Facebook* by searching "Rainbow Honor Walk" online at www.rainbowhonorwalk.org

Following are the first 20 names selected for inclusion on the Rainbow Honor Walk:

Jane Addams (1860-1935), Social worker, first American woman to win the Nobel Peace Prize, 1931.

James Baldwin (1924-87), American novelist, playwright, essayist, poet, civil rights activist.

George Choy (1960 -- 93) : San Francisco activist for Asian and Pacific Islander youth and people with AIDS.

Federico Garcia Lorca (1898-1936), Spanish poet, playwright, political activist.

Allen Ginsberg (1926-97), American poet. San Francisco Beat poet/ Free speech activist.

Keith Haring (1958-90), American artist and AIDS activist.

Harry Hay (1912-2002), English born writer, gay rights activist. Founder of The Mattachine Society, 1950.

Sylvester James (1947-88), American disco star, soul singer, San Francisco performer.

Christine Jorgensen (1926-89), Pre-eminent American transgender pioneer and advocate.

Frida Kahlo (1907-54), Mexican artist whose work has been celebrated as emblematic of national and indigenous tradition.

Del Martin (1921-2008), American feminist, gay rights activist. Founder Daughters of Bilitis.

Yukio Mishima (nee Kimitake Hiraoka, 1925-70), Japanese playwright, poet, actor, film director.

Bayard Rustin (1912-87), American civil rights leader.

Randy Shilts (1951-94), San Francisco journalist, biographer.

Gertrude Stein (1874-1946), American novelist, essayist, playwright.

Alan Turing (1912-54), British scientist who broke the Nazi's Enigma Code and father of the modern computer, cryptanalyst, logician, mathematician.

Tom Waddell (1937-87), American athlete, physician, founder of the Gay Games.

Oscar Wilde (1854-1900), Irish playwright, poet, novelist, essayist.

Tennessee Williams (1911-83), American dramatist, poet, novelist.

Virginia Woolf (1882-1941), English novelist, essayist, publisher.



www.rainbowhonorwalk.org

Media Contact: DP&A, Inc: (415) 693-0583 / news@davidperry.com

**International Design Competition San Francisco's Rainbow Honor Walk
Contest Extended through July 15**

www.rainbowhonorwalk.org

Castro District Sidewalks to Hold Tribute to Historic Figures

5 May 2012 – San Francisco, CA: What should be the design of a globally important public art installation to LGBT heroes and heroines? That question is about to be answered by an international competition to create an iconic design for the **Rainbow Honor Walk** (www.rainbowhonorwalk.org), a tribute to historic LGBT figures in San Francisco's Castro district. Last year, the first 20 names for **The Rainbow Honor Walk** were announced. The contest, originally slated to close May 1, has been extended to July 15. The goal: to solicit design proposals from around the world. Four finalists will be selected, judged by a jury comprised of curators from San Francisco's leading cultural institutions plus LGBT community leaders and a member of the San Francisco Arts Commission's Civic Design Committee. The four finalists will be presented to the Rainbow Honor Walk board that will select the winner. The designer of the winning submission will receive an honorarium of \$1000. There is no fee for submission.

"This is a project of worldwide significance, and deserves a world class design," said **Rainbow Honor Walk Co-Founder and Chair David Perry**. "The design of the plaques for the Rainbow Honor Walk needs to be beautiful, memorable, durable and unique."

Envisioning the Rainbow Honor Walk, a volunteer committee of community leaders received the unanimous support of the San Francisco Board of Supervisors. Eventually, the Walk will stretch from the Harvey Milk Civil Rights Academy on 19th Street at Diamond down to Castro. On Castro Street -- the LGBT community's "Main Street" -- the walk will continue up to Market Street with additional wings along 18th Street. On Market Street, San Francisco's main thoroughfare, the Walk will continue to the LGBT Center at Octavia Boulevard.

"The Rainbow Honor Walk will not only be an inspiring educational tool for future generations, but an important, ongoing and permanent part of San Francisco's cultural landscape," said **Tom DeCaigny, Director of Cultural Affairs for the San Francisco Arts Commission**. "We are honored and pleased to support this project, and look forward to assisting in any way we can."

After the design is selected by the Rainbow Honor Walk board, it will then be presented for approval by the San Francisco Arts Commission in accordance with San Francisco's Charter which requires all structures placed on public property to be approved by the Arts Commission. When that has been completed and the funds have been raised, the plaques will be fabricated and installed in the sidewalks.

Design parameters:

- 1) Designs must include the name of the individual to be honored, their birth and death dates, and a brief description of their contributions
- 2) Size: 3 feet wide x 3 feet long (depth to be determined based upon engineering recommendations)
- 3) Materials: bronze and/or terrazzo

Individuals and/or design teams interested in participating in the design competition should contact the Rainbow Honor Walk by mail. Each submission must include:

- 1) A one page description (no more than 500 words) of why this design is appropriate along with the qualifications of the designer.
- 2) A CD with documentation of completed and installed public artwork or similar projects. No more than three (3) projects should be submitted although there may be multiple images of each project from different perspectives to show the design, the materials and the context in which the work is located. A maximum of 10 jpeg images may be submitted.
- 3) One 1 foot by 1 foot color design concept in the format of a drawing, painting or photo montage. Actual fabricated models will not be accepted. Please do not deviate from the standard submission format. Applicants may only submit one design.
- 4) The applicant agrees to allow the Rainbow Honor Walk to use the images of his/her submission for promotional, educational and informational purposes.
- 6) The winning applicant will be required to enter into a Memorandum of Understanding with the Rainbow Honor Walk organization to allow her/his design to be implemented and to agree to consult on details related to the materials utilized for fabrication of the Walk of Fame plaques.

The information above should be mailed to:

The Rainbow Honor Walk Design Contest

584 Castro Street, #113

San Francisco, California 94114

Incomplete submissions will be discarded. All submissions will become the property of the Rainbow Honor Walk. The Rainbow Honor Walk is not responsible for the loss of or damage to any materials. The materials must be hand-delivered or post-marked by midnight PST, July 15. Late applications will not be accepted. Eligibility: This competition has no geographic restrictions regarding the eligibility of its applicants. For information, please email contest@rainbowhonorwalk.org

Following are the first 20 names selected for inclusion on the Rainbow Honor Walk:

- Jane Addams (1860-1935), Social worker, first American woman to win the Nobel Peace Prize, 1931.
- James Baldwin (1924-87), American novelist, playwright, essayist, poet, civil rights activist.
- George Choy (1960-93): Activist for Asian & Pacific Islander youth and people with AIDS.
- Federico Garcia Lorca (1898-1936), Spanish poet, playwright, political activist.
- Allen Ginsberg (1926-97), American poet. San Francisco Beat poet/ Free speech activist.
- Keith Haring (1958-90), American artist and AIDS activist.
- Harry Hay (1912-2002), English born writer, gay rights activist. Founder of The Mattachine Society, 1950.
- Sylvester James (1947-88), American disco star, soul singer, San Francisco performer.
- Christine Jorgensen (1926-89), Pre-eminent American transgender pioneer and advocate.
- Frida Kahlo (1907-54), Mexican artist whose work has been celebrated as emblematic of national and indigenous tradition.
- Del Martin (1921-2008), American feminist, gay rights activist. Founder Daughters of

Bilitis.

- Yukio Mishima *nee Kimitake Hiraoka* (1925-70), Japanese playwright, poet, actor, film director.
- Bayard Rustin (1912-87), American civil rights leader.
- Randy Shilts (1951-94), San Francisco journalist, biographer.
- Gertrude Stein (1874-1946), American novelist, essayist, playwright.
- Alan Turing (1912-54), British scientist who broke the Nazi's Enigma Code and father of the modern computer, cryptanalyst, logician, mathematician.
- Tom Waddell (1937-87), American athlete, physician, founder of the Gay Games.
- Oscar Wilde (1854-1900), Irish playwright, poet, novelist, essayist.
- Tennessee Williams (1911-83), American dramatist, poet, novelist.
- Virginia Woolf (1882-1941), English novelist, essayist, publisher.



www.rainbowhonorwalk.org

Media Contact: DP&A, Inc: (415) 693-0583 / news@davidperry.com

**Winner of International Design Competition Announced for
San Francisco's Rainbow Honor Walk**

www.rainbowhonorwalk.org

25 October 2012 – San Francisco, CA: A jury of artists and cultural leaders from San Francisco has selected the winning submission of the international competition to design plaques for the **Rainbow Honor Walk** (www.rainbowhonorwalk.org), a tribute to be built in San Francisco's Castro district to honor historic LGBT figures.

"I am greatly honored to have my work selected, especially by a jury of fellow designers and artists," said Carlos Casuso of Madrid, Spain. "I look forward to working with the San Francisco Arts Commission and the Department of Public Works to bring this tribute to reality."

Last year, the first 20 names for **The Rainbow Honor Walk** were announced. This year, the contest solicited design proposals from around the world.

"Now I understand what being an expectant parent in the waiting room must be like," said **Rainbow Honor Walk Co-Founder and Chair David Perry**. "The board was thrilled with the jury's selection and unanimously approved the selection at our recent board meeting. Now, the real work begins: fundraising, fundraising, fundraising."

Envisioning the Rainbow Honor Walk, a volunteer committee of community leaders received the unanimous support of the San Francisco Board of Supervisors to create the sidewalk monument. Eventually, the Walk will stretch from the Harvey Milk Civil Rights Academy on 19th Street at Diamond down to Castro. On Castro Street -- the LGBT community's "Main Street" -- the walk will continue up to Market Street with additional wings along 18th Street. On Market Street, San Francisco's main thoroughfare, the Walk will continue to the LGBT Center at Octavia Boulevard.

"The Rainbow Honor Walk will not only be an inspiring educational tool for future generations, but an important, ongoing and permanent part of San Francisco's cultural landscape," said **Tom DeCaigny, Director of Cultural Affairs for the San Francisco Arts Commission** in a statement earlier this year. "We are honored and pleased to support this project, and look forward to assisting in any way we can."

Now that the design template has been chosen, it will be presented to the San Francisco Arts Commission for their approval, in accordance with San Francisco's Charter, which requires all structures, placed on public property to be approved by the Arts Commission. When that has been completed and the funds have been raised, the plaques will be fabricated and installed in the sidewalks.

Casuso's design is for a bronze plaque, divided in four quarters. The honoree's photo, digitally treated so it can be easily engraved in the bronze, occupies the full plaque while one quarter is reserved for the honoree's biographical information.

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- Virginia Woolf (1882-1941), English novelist, essayist, publisher.



American artist and political activist

Keith Haring's work responded to the New York City street culture of the 1980s.

By expressing universal concepts of birth, death, love, sex and war, and explicitly publicizing the issue of AIDS, his imagery has become a widely recognized visual language of the 20th century.

Keith Haring
(1958-1990)





Mexican artist

Frida Kahlo's work has been celebrated in Mexico as emblematic of national and indigenous tradition, and by feminists for its uncompromising depiction of the female experience and form.



Frida Kahlo
(1907-1954)



Spanish poet, playwright, political activist

Federico García Lorca's poetry and plays combine elements of Andalusian folklore with sophisticated and often surrealistic poetic techniques that cut across all social and educational barriers.

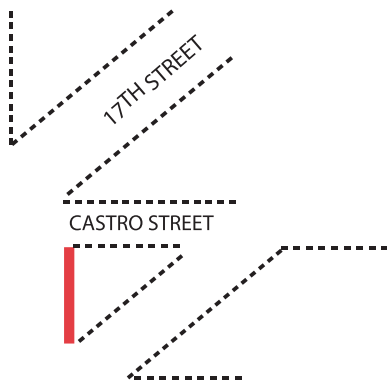
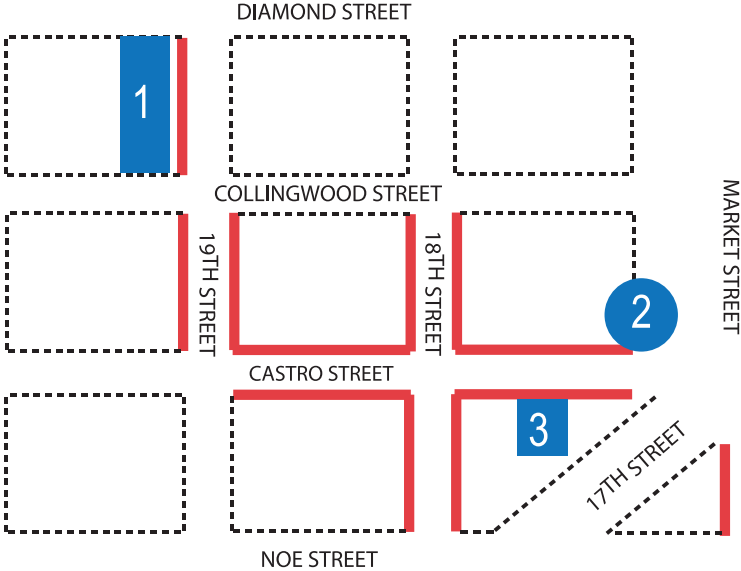
As an openly gay man, he used his fame to fight Fascism in Spain and was ultimately murdered by soldiers in Francisco Franco's army.

Federico García Lorca

(1898-1936)



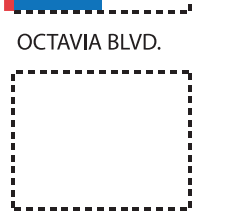
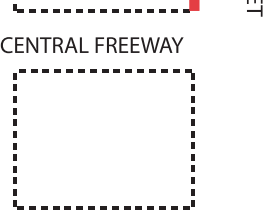
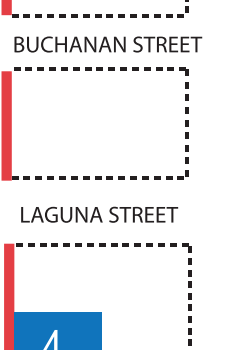
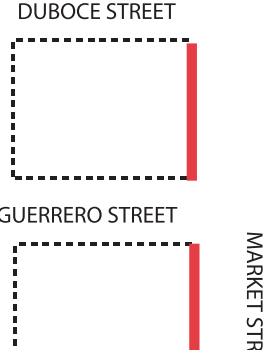
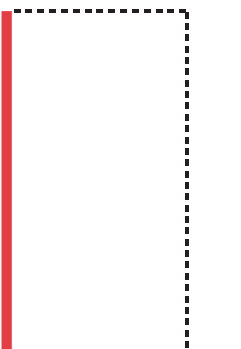
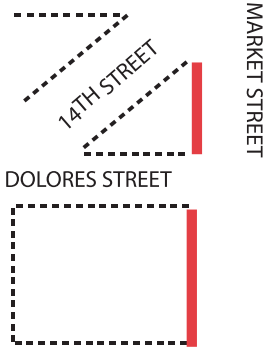
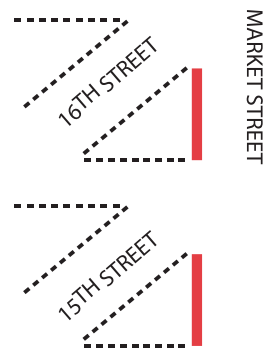
RAINBOW HONOR WALK



- 1 HARVEY MILK ACADEMY
- 2 RAINBOW FLAG
- 3 CASTRO THEATER
- 4 GLBT COMMUNITY CENTER

SIDEWALKS
WITH PLAQUE
PLACEMENT

REGULAR
SIDEWALKS



HARVEY MILK CIVIL RIGHTS ACADEMY











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