

Management and Programming Plan and Budget

African American Art and Culture Complex
Bayview Opera House, Inc.
Mission Cultural Center for Latino Arts
SOMArts Cultural Center



Support artists & arts organizations

- Low-cost facility and office rentals
- Feature up to 75 local visual artists in between planned exhibitions
- New Black Box playwright program will serve up to 10 emerging artists
- Working on a strategic plan that will include investigating what is most needed in the community with a focus on African Americans whose population is plummeting.

Play a critical role in strengthening neighborhoods and communities

- Working with resident artists as well as YBCA, MOAD, BAVC, de Young, SF State, Black Girls Code, and Ankh Marketing
- Dedicated budget (\$5k) for professional development

- Total \$ expected to be spent on artist fees and commissions: **\$10,000**
- Total % of your budget to be spent on artist fees and commissions: **.07%**
- Total value of space provided: **\$78,022**
- Avg \$ on pro. dvpt: **\$501**
- # of employees attending: **7**



Support cultural equity & access to high quality arts experiences for all

- Goal to put on 12 outdoor community events in Bayview with participation of at least 400 people
- Engage at least 30% of audience in active listening, watching and art making
- Focus is on serving the diverse Bayview Hunters Point community (50% of BV is under 18), especially with the Dare 2 Dream arts education program, Winter Wonderland, and 3rd on Third

Support artists & arts organizations

- BVOH employs professional artists to teach (D2D), perform, and commissioned to create artwork onsite or in the community (local restaurants and SOMarts)
- BVOH provides a safe space for experimentation with audience engagement and also offer workshops on curriculum development
- When the Center is re-opened, they will continue to address the community's need for space by offering low-cost rehearsal and rental space

Play a critical role in strengthening neighborhoods and communities

- Collaboration with SOMArts (Place/Displaced and Day of the Dead exhibits)
- Community and artistic partnerships for 3rd on Third
- Mendell Roots Garden collaboration with artists
- Host site for Fall Open Studios, collaborating with a number of Bayview artists

Invest in a vibrant arts community

- Mentorship continues with director on fund development
- Staff are encouraged during this year of closure to invest in professional development (at least one workshop)
- Provided significant raises to the lowest paid employees last year and will explore health insurance for current staff
- Will offer 10 opportunities for teaching artists to design and implement their own workshop project

- Total \$ expected to be spent on artist fees and commissions: **\$100,000**
- Total % of your budget to be spent on artist fees and commissions: **16%**
- Avg \$ on pro. dvpt: **\$2,500**
- # of employees attending: **3**



Mission Cultural Center for Latino Arts
EAST SIDE STORY
AND CHICANO SOUL

August 9 - September 12 | 2014
2868 Mission Street, San Francisco

Support cultural equity & access to high quality arts experiences for all

- Ensure diverse programming representing the geographic diversity that makes up Latin America
- Promote ethnic minorities, queer and gender variant folks, people with disabilities, indigenous communities, and women
- Hold an annual board/staff/volunteer program retreat as well as open program meetings with curators and artists and open calls and invitations
- Affordable classes, ticket prices, and rental space

Support artists & arts organizations

- Hire 35 art instructors and 15 instructors for special workshops/presentations/summer program earning 70% of ticket and artwork sales
- Services offered to instructors include class space, promotion, box office, and security
- Offer flexible schedules for staff who are artists
- Offer affordable performance and rehearsal space, collaboration opportunities, promotion, and video broadcast onto local public access television

Play a critical role in strengthening neighborhoods and communities

- Participates in public events like Sunday Streets, Symphony's Day of the Dead, street fairs
- Participates in 24th Street Cultural Corridor and ART for BART Committee
- Will engage in 36 collaborative projects including BAVC, SF Public Library, Community Music Center, and Cine Mas Latino Film Festival

Invest in a vibrant arts community

- Offer internships for community members to ramp up their professional skill set
- Employees receive paid time off, 6 paid holidays a year, jury duty, bereavement benefits, and holiday bonus

- Total \$ expected to be spent on artist fees and commissions: **\$163,000**
- Total % of your budget to be spent on artist fees and commissions: **18%**
- Avg \$ on pro. dvpt: **\$5,500**
- # of employees attending: 16



Support cultural equity & access to high quality arts experiences for all

- Accessibility (75% budgets under \$1.5M), dimensionality (reflect diversity of SF, all levels of artistic practice), need (addressed with a spirit of flexibility and “first response”)
- Communities served include broad range of artists, 80+ art and cultural orgs, and communities that align themselves with social justice nonprofits
- Working to refine direct-participant survey this year (also survey Affordable Space and Technical Service)

Support artists & arts organizations

- Payment to participating artists
- Staff is largely working artists
- No-bar-to-entry programming of The Ramp Gallery, *The News*, Day of the Dead
- Nine professional development workshops in partnership with ArtSpan for exhibiting artists
- Free and affordable classes (life drawing, ceramics, photography, printmaking)
- Open 328 days with public events (doesn't include rehearsal and installation days)

Play a critical role in strengthening neighborhoods and communities

- Affordable Space Program to 40 nonprofits annually with deeply discounted rates
- Technical Services Program subsidizes staging, bleachers, and PA systems for community events
- Case-by-case basis for even deeper discounts
- Pays attention to racial, social, and economic shifts to respond to needs of under resourced communities
- Ongoing collaboration with BAVC (Neighborhood News Network)
- Collaborations through Commons Curatorial Residencies

Invest in a vibrant arts community

- Very concrete reporting on professional development opportunities including certification; events and trainings with Emerging Arts Professionals de Young museum, BAVC, and CompassPoint; management opportunities; participation in larger arts community (Arts Providers Alliance and Graffiti Advisory Board)
- Director accepted into the National Arts Strategies' Chief Executive Program for Community & Culture
- Cited source for monitoring livable wages in San Francisco to compare its compensation to similar organizations

- Total \$ expected to be spent on artist fees and commissions: **\$34,000**
- Total % of your budget to be spent on artist fees and commissions: **3%**
- Value of space provided: **\$183,000**
- Value of support services: **\$238,976**
- Avg \$ on pro. dvpt: **\$1,000**
- # of employees attending: 20

Support cultural equity & access to high quality arts experiences for all

- Rooted in cultural equity and programs to reflect the racial, gender, economic, and age diversity in the LGBT community that they serve.
- Promote artistic and economic evolution of Queer art and culture by commissioning and presenting, providing art services in artistic planning, grantwriting, production, and promotion, promoting community wellness

Support cultural equity & access to high quality arts experiences for all

- Month-long National Queer Arts Festival
- Healthy Community program (using the arts to explore LGBT wellness)
- Website that documents the history and development of queer arts in the Bay Area
- Queer Conversations on Culture and the Arts which brings together local and nationally-renowned artists and scholars to talk about a broad range of LGBTQ topics
- Award 20 \$1,000 commissions

Support artists & arts organizations

- This is primarily served through the Creating Queer Community program which offers 15 hours of capacity-building workshops in program planning, grantwriting, and individual solicitation
- FY12-13 leveraged \$1k commissions to \$100k of external sources
- ID'd economic pressures of gentrification and with QCC's relationships in the art scene, help secure affordable rehearsal, production and exhibition spaces, staff that oversees event production logistics and technical staff for professional-quality production values

Play a critical role in strengthening neighborhoods and communities

- Solicits proposals about social justice issues in the Queer arts community and commissions 20 most compelling projects
- Key articulated collaborations include:
 - Collaborate with California College for the Arts on Queer Conversations about Culture and the Arts
 - SF LGBT Community Center and Openhouse (queer senior service provider) for arts programs for senior

Invest in a vibrant arts community

- Model of employing independent contractors with salaries averaging over \$35/hour.
- Low staff turnover with 4 out of 6 current staff having worked for QCC for over 15 years
- Stability in the organization and in the service offered to the queer arts community

- Total amount of money expected to be spent on artist fees and commissions: **\$15,000**
- Total percent of your budget expected to be spent on artist fees and commissions: **40%**