



FY2013–2014 Arts for Neighborhood Vitality Grants

| RANKING | | | | | |
|----------------|---------------------|---|----------------------|---------------------|--|
| | Panel Rating | Applicant | Grant Request | Grant Amount | |
| 1 | 127.3 | Marigold Project | \$3,000 | \$3,000 | |
| 2 | 125.8 | Bernal Heights Outdoor Cinema | \$3,000 | \$3,000 | |
| 3 | 121.3 | Excelsior Action Group | \$3,000 | \$3,000 | |
| 4 | 116.8 | Brava Theater Center/Brava! For Women in the Arts | \$3,000 | \$3,000 | |
| 5 | 116.4 | Precita Eyes Muralists Association, Inc. | \$3,000 | \$3,000 | |
| 6 | 108.5 | Genryu Arts | \$3,000 | \$3,000 | |
| 7 | 106.3 | Chinese Culture Foundation of San Francisco | \$3,000 | \$3,000 | |
| 8 | 104.8 | Out of Site: Center for Arts Education | \$3,000 | \$3,000 | |
| 9 | 102.6 | CounterPULSE | \$3,000 | \$3,000 | |
| 10 | 96.5 | The Bay Bridged | \$3,000 | \$3,000 | |
| | 93.5 | OMI Cultural Participation Project | \$3,000 | \$0 | |
| | 92.8 | Chinese Historical Society of America | \$3,000 | \$0 | |
| | 83.7 | Kulintang Arts Inc. | \$3,000 | \$0 | |
| | 47.8 | Radar Productions | \$3,000 | \$0 | |
| TOTAL | | | \$42,000 | \$30,000 | |



Cultural Equity Grants Arts for Neighborhood Vitality Project Summaries

ANV 2014

Bernal Heights Outdoor Cinema

Project Summary

The proposed free film screenings for the 2014 Bernal Heights Outdoor Cinema season will include four days of screenings, August 28-31. Each showing goes from approximately 7:00 -10:00pm. The screenings will be staged at different locations in the neighborhood including open air park, public venues, neighborhood businesses and institutions. The CEG funds will be used to for technical production, staging expenses with a small portion covering marketing and promotion.

Brava Theater Center/Brava! For Women in the Arts

Project Summary

This proposal requests \$3000 to support the Second Annual Baile en la Calle: The Mural Dances in May 2014, taking place in the lower 24th Street corridor in the Mission District. The event is steeped in the vibrant and converging Latin@ cultural histories of the Mission District bringing together dance and mural art; highlighting the importance of the murals in the cultural history of the neighborhood; and introducing the new neighbors in the rapidly changing Mission District to their cultural significance. Awarded ANV funds will support artists' fees for this event which will serve over 1600 audience members.

Chinese Culture Foundation of San Francisco

Project Summary

DISCOVER: PUBLIC ART WALK will share Chinatown's vibrancy as a unique art and culture destination, help discover insight and "back story" into the participants perception of Chinese culture and art, and support the revitalization of Chinatown's cultural and economic life. The tour will include the graffiti work, "Doctor with Peaceful Heart" by Banksy, "Central Subway- Journey to Chinatown Mural" and "Hundred Children Portraits".

Chinese Historical Society of America

Project Summary

The Chinese Historical Society of America Museum opened in its landmark Julia Morgan designed Chinatown YWCA building in 2001. Founded in 1963, CHSA is the oldest and largest organization in the country dedicated to documentation, study, and presentation of Chinese American history. Through exhibitions, publications, and educational programming, public programming, CHSA promotes the contributions and legacy of Chinese Americans.



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ANV 2014

CounterPULSE

Project Summary

The Turk St. Neighborhood Art Festival is a day-long community celebration of the arts in the Tenderloin. Taking place in March 2015, the festival will also be an open house celebration of CounterPULSE's move to a new theater on Turk Street, and invitation to residents to engage with the arts services that are available within their neighborhood. Grant funds will be used for permit fees, a crucial cost in ensuring this festival is open and visibly accessible to our neighbors, as well as performer and administrative fees.

Excelsior Action Group

Project Summary

The 12th Annual Excelsior Arts and Music Festival will occur October 12, 2014. The Festival is the largest community event within the District with an estimated 7,500 individuals projected for the coming year. In the past two years we have partnered with Sunday Streets, increasing our attendance greatly. The Festival is our opportunity to showcase the artistic talent and cultural diversity within Excelsior. It is a powerful way to bring disparate groups together. The funds requested will go towards paying for music and art performances, sound equipment, and the necessary city permits.

Genryu Arts

Project Summary

Genryu Arts respectfully requests a grant of \$3,000 to support the 3rd Annual Japan Day in SF Japantown scheduled for Saturday, June 13, 2015 from 12p - 4p. This Festival, Japantown's celebration of the "Obon" (festival of the spirits) community ritual, expresses its connection to the ancestors through the Japanese cultural arts. It will feature traditional & contemporary Japanese dance & music, outreach displays, children's activity booths by Japantown and neighboring community non-profit service orgs and businesses. Partnering with Genryu Arts are the Japantown Merchants Association and the Japantown Task Force. Grant funds will be used to support artist fees and production expenses.

Kulintang Arts Inc.

Project Summary

Kularts' Making Visible Art Experience is a guided art walk melding performance and visual arts in an examination of Pilipino-American identity and its legacy in San Francisco. We begin with a Kodakan Photo Exhibition, sidewalk chalk art, and music at the Bayanihan Community Center on Mission & 6th. We will travel down Mission to a site-specific performance in the Mint Mall down Mary Alley, right on Natoma, and ending at Bindlestiff Studio on 6th for a program of music, stage reading of literary work, and an exhibition in the lobby. SFAC funds support artist fees, administrative costs, and production.



Cultural Equity Grants Arts for Neighborhood Vitality Project Summaries

ANV 2014

Marigold Project

Project Summary

In San Francisco, Day of the Dead has been celebrated since the 70s with a walking procession culminating at the Festival of Altars which help us contemplate our existence and morality- a moment to remember deceased friends and family and our connections beyond our immediate concerns. This one day exhibit of 100+ altars takes place at Garfield Park, is celebrated by community groups, artists and neighbors throughout the Bay Area. This event is free with with no corporate sponsors and is attended by more than 6,000 people in a much anticipated Mission District tradition. Funds from the SFAC will be used to procure SF Rec&Park permits and other fees related to the use of Garfield Park.

The OMI Cultural Participation Project

Project Summary

The Ocean Avenue Arts & Culture Festival (formerly the OMI International Family Festival) is a multi-cultural street festival event. It celebrates the diversity of the neighborhood through art, music, dance, drama, food, and a Children's area. The funds will be used for stipends for entertainers, permits for the event, and general marketing.

Out of Site: Center for Arts Education

Project Summary

Out of Site Youth Arts Center requests \$3000, for the first "Community Day out" in June, 2014. The event will take place in the Excelsior's Persia Triangle, a new center of culture and commerce that emerged through collaboration between community residents, partnering organizations and businesses within the neighborhood. The Community Day Out will be a youth-led project. Youth from Out of Site, working with artists and community groups, will plan and implement this event as a celebration and showcase of community projects and the newly established outdoor gathering space in the Persia Triangle. Funds will be used planning, day of interactive arts, and promotion.

Precita Eyes Muralists Association, Inc.

Project Summary

The "Urban Youth Arts Festival" (UYAF) presents a rare opportunity to learn about young artists and their work in our communities. The festival features the art of approximately 100 young graffiti artists as they paint on the walls of a mural maze. In the center of the maze, DJs and young emerging musicians perform live, giving them an opportunity to share their art with an audience, and gain experience and confidence in what they do. We invite all youth to participate. Funds granted by SFAC will pay for festival materials, sound and stage system rentals, printing costs for flyers, posters and invitations, and stipends for youth arts festival coordinators, musicians, performers and artists.



Cultural Equity Grants Arts for Neighborhood Vitality Project Summaries

ANV 2014

Radar Productions

Project Summary

RADAR Productions, in collaboration with City Lights Books, requests \$3,000 to support Step Back: a Literary Walking Tour of North Beach's Queer History. In 2014, the Partners will organize a one-day tour of a former San Francisco queer neighborhood that will celebrate the tenacity and expansion of today's LGBT arts community. The event will be held in June 2014 as part of the National Queer Arts Festival and will serve between 150-200 participants. Awarded funds will support artist fees.

The Bay Bridged

Project Summary

Launched in 2011, Phono del Sol is an annual, affordable, outdoor music and food festival set in Potrero del Sol Park. The 4th Annual Phono del Sol Festival will take place July 12, 2014, presenting 12 local and nationally acclaimed bands on two stages. It will also feature concessions from food trucks, a local beer and wine garden, vendors of arts, crafts, and handmade goods, as well as opportunities to learn about local music studios and other nearby businesses. Funding from the Arts for Neighborhood Vitality program will go toward marketing, administrative costs, equipment and insurance to produce this event.

**Cultural Equity Grants
Arts for Neighborhood Vitality (ANV)
FY2013-2014**

PANELIST BIOS

**Tyra Fennell
Program Manager, Community Arts and Education
San Francisco Arts Commission**

Ms. Fennell joined the San Francisco Arts Commission in 2009 where she develops and implements community arts enrichment programs. As program manager, Tyra develops arts based programs such as StreetSmARTS, funded by the Department of Public Works. StreetSmARTS celebrates the vibrancy of urban art by connecting established muralists with private property owners in order to deter property vandalism. Tyra has facilitated the creation of over fifty murals in San Francisco and will continue with twenty additional murals this coming year.

As an agent of the Arts Commission, Ms. Fennell has been charged with growing arts enrichment events as a vehicle to encourage economic growth in District 10 (Bayview-Hunter's Point, Potrero, Dog Patch and Visitation Valley). In this role, Tyra also cultivates strategic partnerships, develops marketing strategies and program evaluation tools. Such District 10 programs include 3rd on Third, Art in Storefronts, Where Art Lives in school mural art program and MUNI poster series art campaign. Tyra also managed the San Francisco Arts Commission's Mayor's Art Awards and is credited for starting SF49ers Vernon Davis' Visual Arts Scholarship Fund.

Tyra currently serves as a Board Member for the Bayview YMCA and the Museum of the African Diaspora's Vanguard Board. She also served on the host committee for San Francisco Beautiful's Young and Beautiful fundraiser.

**Lisa Hasenbalg
Director of Arts & Culture Marketing
SF Convention & Visitors Bureau (SFCVB)**

Hasenbalg has a solid professional background in both marketing and the arts. Most recently, she was Director of Cultural Tourism Marketing with the Pasadena Convention & Visitors Bureau. Previous positions also include Director of Destination Marketing with the Performing Arts Center of Los Angeles County (Music Center) and Manager of Visitor/Convention/Tourism Services with Target Corporation/Marshall Field's in Chicago. In her new position, Hasenbalg will promote San Francisco as a cultural destination to local, national and international visitors, travel trade professionals and journalists and serve as a liaison to the city's thriving arts community.

Allan Manalo
Development Manager
Hospitality House

Allan S. Manalo is a theater artist, writer, community activist and comic who has performed throughout the U.S. and Asia. He was the former Artistic & Managing Director of Bindlestiff Studio, a black box theater venue located in San Francisco's South-of-Market Area where he is also a member of two Community Advisory Committees. He currently works as the Development Manager for the Hospitality House in the Tenderloin.

Adrian Torres
Assistant Project Manager
Office of Economic and Workforce Development (OEWD)

Adrian Torres is an Assistant Project Manager at the Office of Economic and Workforce Development (OEWD). Before joining OEWD, he served as a Planning Fellow at Pratt Center for Community Development where he worked on implementing a community plan in the Lower Broadway neighborhood in Newark, New Jersey. Adrian holds a bachelor degree in Urban Studies from San Francisco State University and has taken graduate coursework in City and Regional Planning at Pratt Institute.