



AMERICAN AMERICAN
ART & CULTURE
COMPLEX



Mid-Year Organization Report

Presented to

CAEGG Committee

June 11, 2013



A F R I C A N A M E R I C A N
A R T & C U L T U R E
C O M M U N I T Y

**762 Fulton Street
San Francisco, CA 94102**

**Community Served: Western Addition/Fillmore/Hayes Valley
Demographic: African-American**



Our Mission:

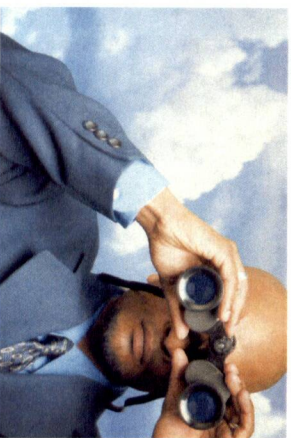
The African American Art and Culture Complex (AAACC) is a community based, 501(c)3 arts and cultural organization. Our mission is to empower our community through Afro-centric artistic and cultural expression, mediums, education and programming.



We are dedicated to inspiring children and youth to serve as agents of change, cultivating their leadership skills and fostering a commitment to community service and activism. In addition, we encourage, support and promote the work of young, aspiring Bay Area artists. We also strive to develop partnerships with organizations that are similarly committed to our mission, and offer our space to the community for special events

Our Vision:

Uphold our obligation to enrich the community by nurturing creativity and imagination that captures the traditions of our culture. We want to preserve the past and recognize our journey as we serve the present and model the future in a way that will propel our community to greater heights.



Resident Art Organizations

- African American Historical & Cultural Society
- African American Shakespeare Company
- Afro Solo Theatre Company
- Cultural Odyssey
- Community Grows
- Juneteenth Celebration Committee



AAACC

Cultural Center Courses & Programs



AAACC

<input type="checkbox"/> Youth Programming: Classes	<u>Frequency</u>	<u>Attendance</u>
<input type="checkbox"/> Visual Art (Ages 6-12)	5x/wk	20
<input type="checkbox"/> Graphic Design (Ages 12-17)	5x/wk	20
<input type="checkbox"/> Summer Youth Program (Ages 8-12)	6wk session	20
<input type="checkbox"/> Martial Arts	3x/wk	30
<input type="checkbox"/> Case Management Program	3x/wk	10
<input type="checkbox"/> Talent All Stars Dance Program (Ages 5-14)	4x/wk	80
<input type="checkbox"/> Gallery: Exhibitions	Quarterly	200
<input type="checkbox"/> Conferences/Lectures	On-going	250
<input type="checkbox"/> Theater Performances	Quarterly	400
<input type="checkbox"/> Adult Offerings: Classes/Workshops		
<input type="checkbox"/> Yoga, Zumba, Capoeira, Kongloese Dance	Weekly	75



Programming Highlights



AAACC

- Visual Arts – Gallery Exhibitions
 - 5-7 Visual Art Exhibitions Annually
 - Art Talks & Film Screenings complementary of exhibitions
- Youth Programs: Project Level (Specialized Teen)
 - Recording Studio Program, Artist Development, Music Engineering
 - Award -winning youth performances state wide, development of clothing line
- Youth Programs: Talent All-Stars (K-8)
 - Specialized dance training for youth performers in jazz, ballet, tap, modern & hip-hop
 - Annual Talent All-Stars Recital
- Performing Arts & Theater - Community Based
 - Theater Performances – 4 guaranteed productions annually open to the community
 - Open Dance Studio Courses (Yoga, Zumba, Modern Dance, Capoeira & Karate)
- Community Outreach Annual Events
 - MLK National Day of Service
 - Juneteenth Cultural Celebration
 - Holiday Fair that provides gifts for the children of the community
 - Kwanzaa Cultural African Heritage Celebration

The Black Woman is God



February 28, 2013 – May 30, 2013



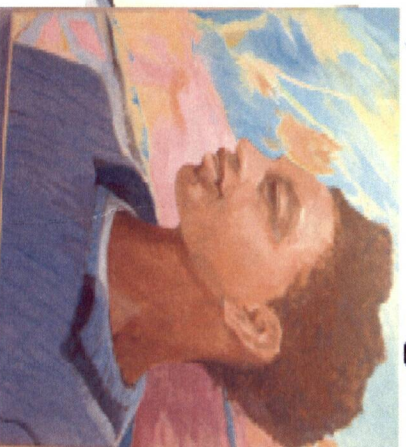
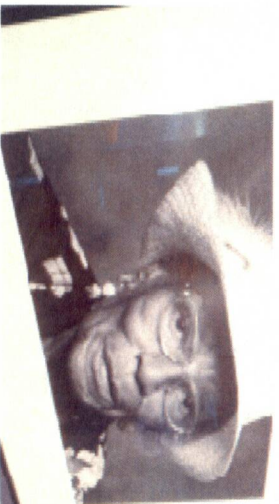
Gallery Exhibition:

March 14, 2013 – August 8, 2013



**The Elders Project: A Tribute to African
Americans 90 to 104 Years Old**

March 14, 2013 – August 8, 2013

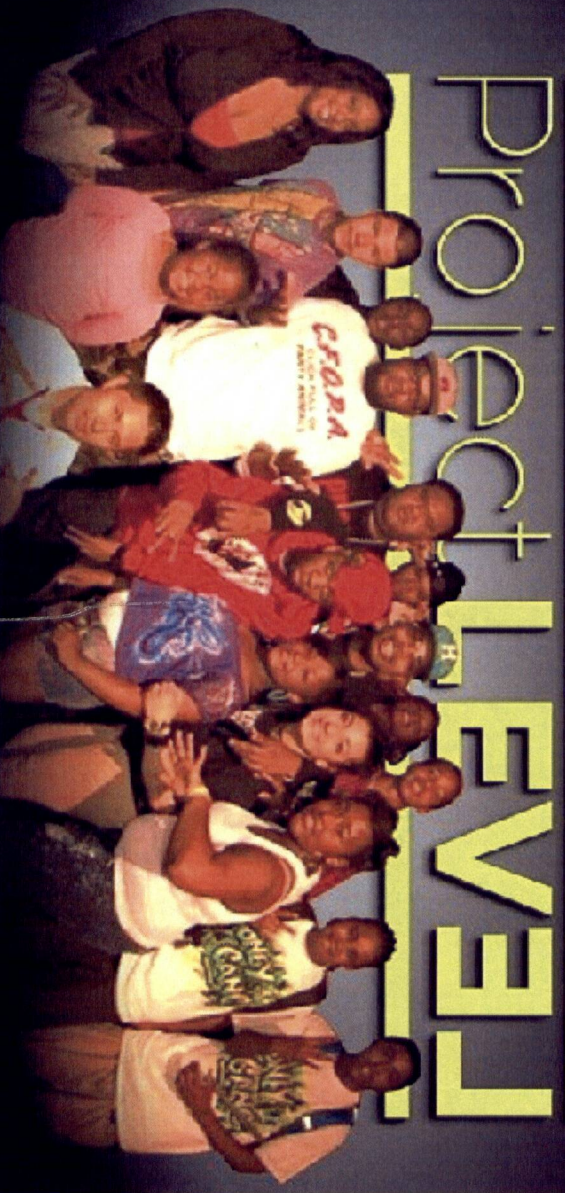


Youth Program: Project Level - Specialized Teen Program



Youth Program: Project Level - Specialized Teen Program





Project LEVEL

PROJECT LEVEL PRESENTS

"WHERE MUSIC IS LIFE"

SUMMER CONCERT SERIES

SUMMER 2013



Youth Program: Talent All Stars – K-8 Programming



Youth Program: Talent All Stars – K-8 Programming



Performing Arts & Theater



Organizational Capacity



AAACC

- Administration & Leadership
 - Aggressive Board Development Strategy and Implementation of Strategic Plan
 - Attended leadership conference on Board Development
 - Scheduling Staff & Board Retreat for strengthened capacity and performance (8/13)
 - Establishment of staff mid-year review & annual evaluation
- Mission, Vision & Strategy
 - Staff endorsement of organization's mission & alignment with program development
 - Establishment of weekly individual touch-base meetings with staff to secure purpose
 - Evaluated and updated Employee Handbook
- Programmatic Impact
 - Review program dynamics to ensure resources invested match course output
 - Institute evaluation process to measure success and gauge tangible results
- Strategic Relationships
 - Continue partnerships with existing organizations for support with future association
- Resource Development
 - Revamp donor cultivation strategies to ensure diversified revenues are attainable
- Internal Procedures & Management
 - Modernize reporting and technology systems for high performance efficiency
 - Ensure fiscal practices are responsibly managed and reflect sound organizational goals

Fund Development



AAACC

- Fundraising Goals
 - Launch a capital giving campaign and establish an organization endowment
 - Increase Facility Rental Fees (Theatre, Security, Recording Studio, Technology Services)
 - Expanded Grant Submissions
 - Special Events
 - Corporate Sponsorships/Donations
 - Establish AAACC organization membership with perks
 - Diversify portfolio of earned income sources to be less dependent on HTF grant
- Board Contributions
 - Projected revenue of \$20K from board members for FY 2013-14
 - Establishing fundraising pledge by board
- Fiscal Challenges
 - Loss of significant grant previously funded
 - Decrease in sponsorship from annual event
 - Fiscal sponsorship funding and deficient cash flow concerns

FINANCIAL SUMMARY

Financial Activity FY 2010 FY 2011 % chg FY 2012 % chg

Unrestricted Activity

Revenue

Earned

Program	\$47,994	\$29,900	-38%	\$27,457	-8%
Non-program	\$62,391	\$60,402	-3%	\$70,035	16%

Total Earned

Investment & Transfers

Realized Gains/Losses

Unrealized Gains/Losses

Interest & Dividends

Transfers & Reclassifications

Contributed

Total Unrestricted Revenue

	\$110,385	\$90,302	-18%	\$97,492	8%
	\$0	\$0	n/a	\$0	n/a
	\$0	\$0	n/a	\$0	n/a
	\$275	\$137	-50%	\$34	-75%
	\$0	\$0	n/a	\$0	n/a
	\$1,040,863	\$1,252,336	20%	\$959,977	-23%
Total Unrestricted Revenue	\$1,151,523	\$1,342,775	17%	\$1,057,503	-21%

Expenses

Program

Fundraising

General & administrative

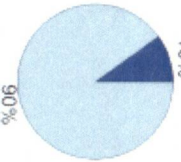
Total Expenses

Net Total Activity

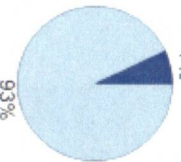
	\$848,050	\$870,130	3%	\$746,472	-14%
	\$64,176	\$63,014	-2%	\$64,326	2%
	\$288,396	\$280,982	-3%	\$304,083	8%
Total Expenses	\$1,200,622	\$1,214,126	1%	\$1,114,881	-8%
Net Total Activity	\$13,818	\$610,459	4318%	(\$394,438)	-165%

Revenue

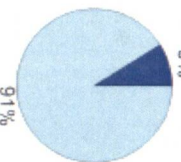
FY 2010



FY 2011



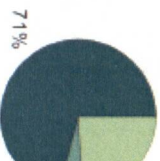
FY 2012



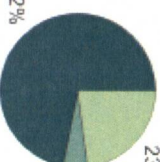
Legend: Earned (dark blue), Inv. & Trans (light blue), Contributed (medium blue)

Expense

FY 2010



FY 2011



FY 2012



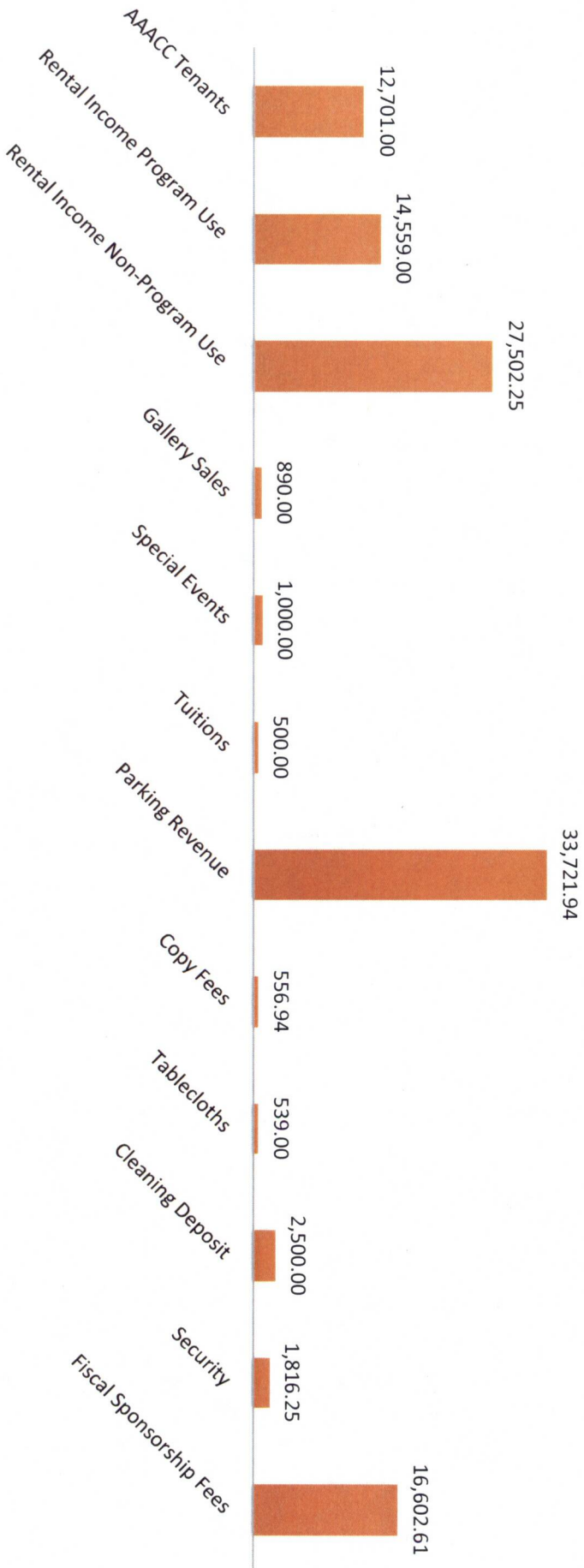
Legend: Program (dark blue), Fundraising (medium blue), G & A (light blue)

Earned Income



AAACC

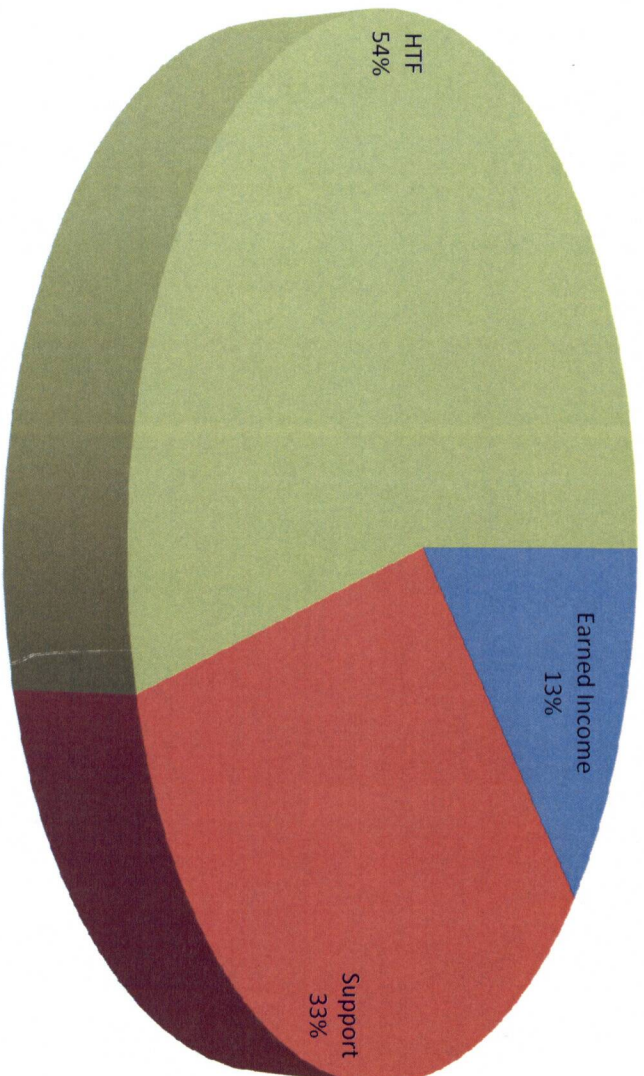
Earned Income Detail FY 2012-2013



Revenue



AAACC

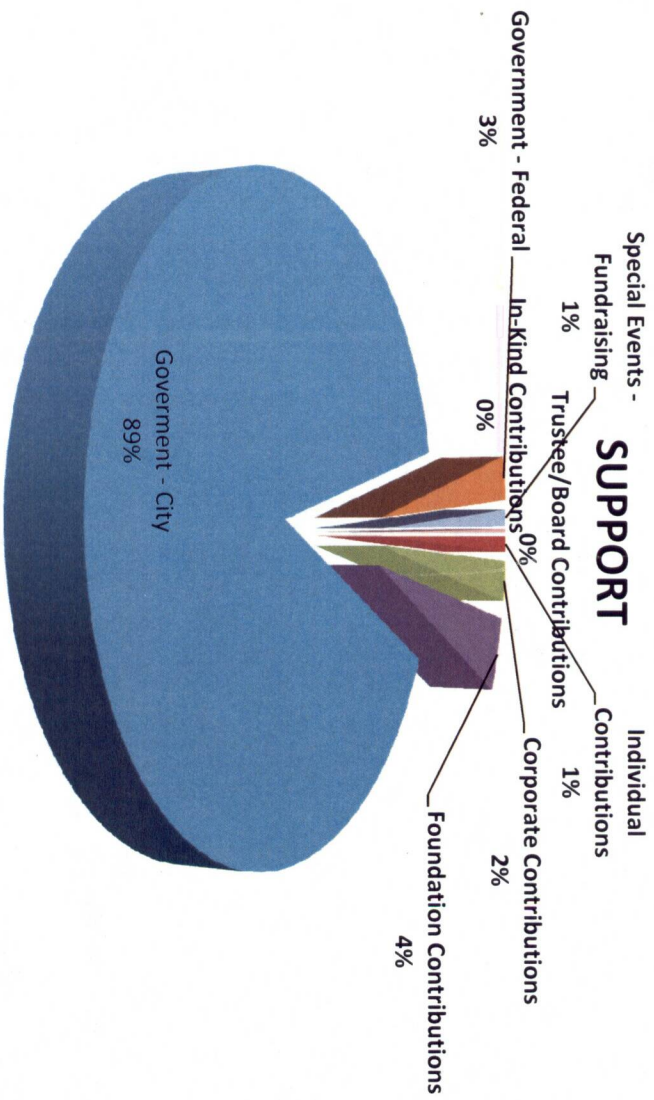


Confirmed Revenue of \$465,068: 96.24% of HTF Grant for 2012-2013

Contributed Income Detail FY 2012-2013



AAACC



AAACC Staff & Community Clean-Up Crew



Thank You

*Please visit us for some Art & Culture!
www.aaacc.org*

