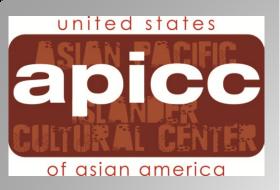


ASIAN PACIFIC ISLANDER CULTURAL CENTER

CAEG Presentation



ABOUT APICC

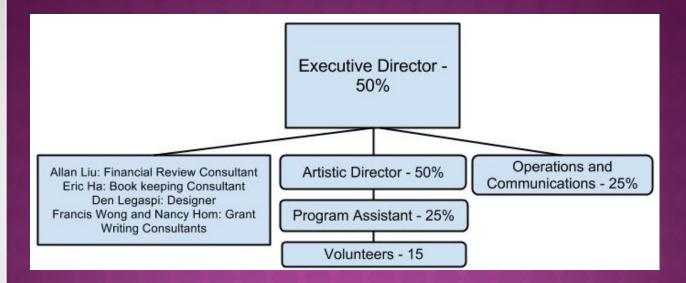
Mission Statement

Founded in 1996, APICC's mission is to support and produce multi-disciplinary art reflective of the unique experiences of Asian Pacific Islanders living in the United States.

Our primary goal is to heighten the visibility of API artists and address the interests of the City's underserved API audiences through an annual month-long United States of Asian America Festival (now in its 16th year), and through technical services for our community's emerging artists and arts organizations. Through this Festival APICC has produced, presented and commissioned more than 1200 Asian American artists and organizations in the visual and performing arts.



APICC STAFF





HIGHLIGHTS FROM MIDYEAR

Continuing year round collaboration program

Continuing a Technical / Professional Service Program

 Newest members of program: Bindlestiff Studio, Aimee Suzara, Lenora Lee Dance, Francis Wong Works.

Program and Marketing Updates:

Continued e marketing campaign:

- Facebook
- Constant Contact
- Twitter

FUTURE: In the process of producing a new monograph of the work of Flo Oy Wong releasing in Nov 2013

FUTURE: In the process of producing a new art exhibit featuring Flo Oy Wong in Nov 2013 at Luggage Store

Organizational Updates:

APICC changed is staff structure to be in line with Long Range Plan (Nov 2012).

APICC is starting a search for an Artistic Director (April 2013)

Board will do a Long Range Plan update and Board Assessment with the help of a Organizational Consultant (April ~ June 2013).



of asian america

PROGRAM MODEL

Year Round Productions United States of Asian America Festival Technical Service Program

Advocacy

- Program that engages APICC with audiences year round (outside of USAAF).
- Usually collaborative so APICC would work with other partners.

- Historically the main vehicle of interacting with community.
- Allows opportunity for small and midsized orgs and emerging artists a chance to be part of a bigger production.
- Collaborative marketing
- Economic engine for artists/arts organizations
 - Return on ticket sales
 - Policy to pay artists and staff

 Fundraising (grantwriting, workshops)

- Professional Development (workshops, one on one)
- Production support (coproductions)

•Playing an active role in advocating for the needs of Asian American artists, arts organization, and audiences.

Stakeholders supported or served by above model

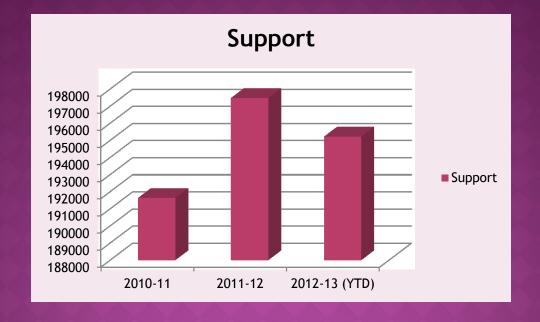
Asian American Artists and Arts Organizations

Audiences

Funders



SUPPORT



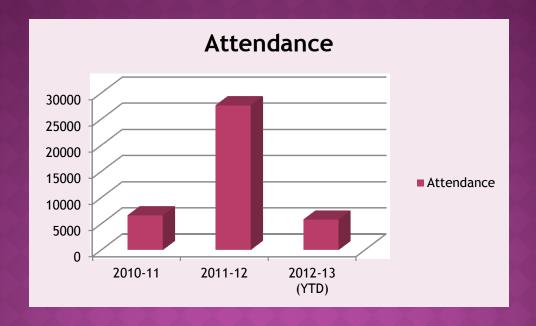


EARNED





ATTENDANCE





July 6-7, 2012 Ariel and Theater: Pull: Tales of Obsession



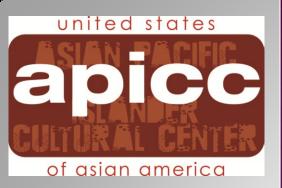


Aug 25 2012 Chinatown Music Festival:

As a co producer, APICC's primary roles were to produce the marketing materials and stage manage.



Photo credit: http://saveme1.wordpress.com/2012/08/25/chinatown-music-festival/

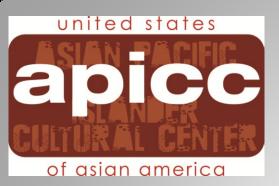


Aug 25 2012 Chinatown Music Festival:

As a co producer, APICC's primary roles were to produce the marketing materials and stage manage on the day of.



The poster ran city wide on multiple Muni lines

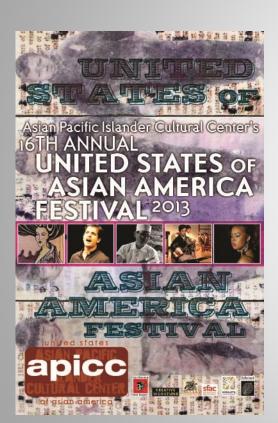


Sept 25, 2012 Film Screening: Herman's House:

The injustice of solitary confinement and the transformative power of art are explored in *Herman's House*, a must-see documentary that was an official selection of the Sundance Institute and the prestigious HotDocs festival. Former Black Panther Herman Wallace was languishing in solitary confinement when he received a letter from a young artist/activist, Jackie Sumell, posing a provocative question: "What kind of house does a man who has lived in a six-foot-by-nine-foot cell for over 30 years dream of?" Bhalla documents the process and the final art project that results from this initial letter: a striking installation that brings thousands of gallery visitors face to face with the injustices of the American prison system. Another terrific example of South Asian directors coming into the mainstream with stories about the universal human experience.



apic City Center of asian america



2013 FESTIVAL





2012 Festival Promotional Video

