

SAN FRANCISCO ARTS COMMISSION

Community Arts and Education
Cultural Community Centers
Final Report 2011-2012

received
8/27/12

Deadline: August 24, 2012

2011-2012 SFAC/HTF Grant Allocation \$ 484,206

Contact Information

Organization Name: African American Art & Culture Complex _____

Street Address: 762 Fulton Street _____

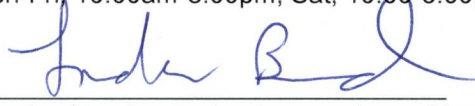
City/State/Zip Code: 94102 _____

Telephone: 415-922-2049 _____ Fax: 415-922-5130 _____

In case of emergency/ cell phone: 415-850-9810 _____

E-mail Address: info@aaacc.org _____ Website: aaacc.org _____

Hours of Operation: Mon-Fri, 10:00am-8:00pm, Sat, 10:00-6:00, times may vary on weekends due to events

Signature:  Date: 8-24-2012
(Submitted by person authorized to sign contracts, reports, and invoices)

Printed Name: London Breed _____ Title: Executive Director _____

CHECKLIST:

Please be sure the Final Report includes all of the following:

- Completed Final Report, with signed original form
- 2011-2012 organization financial report (profit and loss budget vs. actual) based on the CDP line items. Organizational balance sheet.
- 2011-2012 SFAC/HTF financial report (profit and loss budget vs. actual) based on the CDP line items
- 2011 IRS Form 990
- Minutes from all the Community Support Board Meetings
- Provide resumes for any new staff if you have not yet provided this.

Please do not staple any pages

Cultural Center Goals

1. How well did you meet your goals and objectives outlined in your Management and Programming Plan? What challenges did you face and how will you address these issues in the future? Please indicate your measurements of success.

Visual Art

During the 2011/12 fiscal year, our goal for visual arts was to incorporate more film screenings, discussions, and activities with our exhibitions. In years past, we have screened approximately two films during a fiscal year. This fiscal year, we increased that number by screening four films during our **Black Futurists** exhibition by co-hosting a monthly “Black Futurist” themed movie night. Through the Black Futurist exhibition we also hosted a themed open mic poetry and prose reading activity. Although some movie nights were more successful than others, we considered it a huge success. Each programmed event included a discussion and was attended by people who had never visited the AAACC.

Tha Hood Games was an exhibition that far exceeded our expectations, not only because of the turnout of over 1,000 participants for the opening reception, but because of the overwhelmingly positive response and feedback we received from visiting youth and adults. It opened up doors for us to connect and have extensive dialog about art and the many genres of art that young artists could explore.

We were not able to produce “The Divine 9: The Right of Passage” exhibition for January 19, 2012 to July 13, 2012 in the Hall of Culture gallery. The goal of this exhibition is to dispel the myths and misrepresentation of Black Greek Letter Organizations, but also exhibit the parallel between the intake process and the “Rite of Passage” ceremony – an African tradition. The exhibition did not happen because of the extensive research and collaborations necessary for it to be a success. This exhibition is slated for 2014.

We were also unable to produce the “HBCUs: The Cornerstone of African American Education” exhibition for January 12, 2012 to July 2012 in the Sargent Johnson Gallery. This exhibition provides a history of HBCUs – Historically Black Colleges and Universities – in the United States. The exhibition did not happen because we had a time sensitive deadline to complete the exhibition, “Dolls: Collections. Stories. Traditions.” – February 16 – May 3, 2012, which was sponsored by the San Francisco Foundation. The HBCU exhibition is slated for 2014.

Our challenge for the 2011/12 fiscal year included promoting and introducing artists that the African American Art & Culture Complex supporters and Bay Area wide audience have not heard of. The **Jack White** exhibition beautifully featured an elder artist who has exhibited his work mostly on the East Coast and in the South. This was a challenge because the Bay Area can sometimes operate in a bubble that follows people or collectives – not so much a venue. I have found it can be difficult to persuade an already busy supporter to check out a new artist on opening night. Most supporters will see images which will entice them to visit later or they simply plan to visit the exhibition before it is over – which the majority of supporters keep their word. We will address this issue in the future by using

social media to introduce the new artist(s) to the community and entice the audience to support and embrace the artists. We will also use video interviews or short video bios as another way to introduce new artists to the community.

Measures of Success for Visual Arts

I. Relevance of exhibitions to the mission statement, "Our mission is to empower our community through Afro-centric artistic and cultural expression, mediums, education and programming." By remaining in sync with the mission statement, each exhibition:

1. Provides a voice for African and African American artists.
2. Includes various mediums
3. Includes some type of programming
4. Educates the community and visitors about a noteworthy subject matter, new art form, or noteworthy artist

II. Number of attendees at opening receptions and visitors throughout the exhibition

1. In the past, the opening receptions would have approximately 20-50 attendees. Now, each opening hosts no fewer than 75 people – most approximately 150.
2. With the observation of our sign-in sheets in the Sargent Johnson Gallery, the number of visitors has increased since:
 - a. Posting a monthly reminders of the exhibitions on constant contact
 - b. Opening the storefront of the gallery to the Fulton Street
 - c. Word of mouth promotion

III. We value the feedback from our visitors, supporters, and gallery attendees' feedback (verbal, emails, notes, cards, etc.). The attendees express their likes, dislikes, and suggestions via:

1. Verbal communication
2. Emails
3. Notes
4. Cards

Performing Arts

Our goal for our resident art organizations, other performing art organizations and members of the performing arts community has been to provide low-cost space and collaborative programming and events that meet the needs of AAACC's desire to provide quality performances.

Community Involvement and Collaboration

AAACC's biggest achievement has been to continue to build and strengthen relationships with professional artists and non-arts community members in creative and collaborative ways. We have collaborated with various artists to teach our children and youth different art disciplines.

The AAACC has produced several successful Poetry & Jazz Night events and set a goal to develop and market them to be more successful. We continue reaching out to the Jazz and Poetry community to this end. This year we incorporated vending and poetry at an event but realized vending was a distraction so will not incorporate this in the future. The AAACC is also reaching out to the older generation and incorporating Blues Music in order to make the events more successful.

As per our goal in the 2011-2012 MPP, this year the AAACC continued to support diverse artistic activities that brought together professional artists and the broader community. We were able to enhance our current relationships with artists and the community through activities and events that actively involve the work of professional artists and non-arts community members in creative and collaborative ways. Our relationships with various artists have proven successful through a variety of collaborative projects that have occurred: Push Dance Company, Robert Henry Johnson, and the Kiandanda Dance Company.

Over the years, our "Artist in Residence" program has continued to improve by creating opportunities for artists to showcase their work, develop and test new ideas at our community events, connect with fellow artists within and beyond our community, and collaborate with other community based organizations in the community. Our current "Artist in Residence" organizations include the San Francisco Juneteenth Festival Committee, AfroSolo Theater Company, Cultural Odyssey, and the African American Shakespeare Company. The AAACC will maintain and grow the "Artist in Residence" program which will increase opportunities to enrich the total artistic experience at AAACC by providing a stimulating, supportive environment for artists. In order for our Arts programming to continue to be successful we need to focus on collaborating more through our after school programming and our summer youth programming.

San Francisco Juneteenth Festival Committee

June 16, 2012 marked the 62nd Annual San Francisco Juneteenth Festival. This festival is the oldest and largest Juneteenth celebration outside of Texas, where Juneteenth originated. The festival featured local musical talent, activities for families, and arts/crafts sold by local artists. In addition to the annual Juneteenth Festival, our two organizations collaborated to produce two annual community events: the Holiday Fair in December 2011 and the Halloween Haunted House in October 2011. These events served thousands of children and families through performance, celebration, activities, and food and were a great success.

AfroSolo Theatre Company's mission is to nurture, promote and present African American art and culture through solo performances, and visual and literary arts. The disparity in health in the African American community has led the organization to make African American health awareness a priority. Solo artists unite with health and medical professionals to promote health, prevent disease and provide incentives to develop healthy habits in the Community. AfroSolo continued their focus on health in general, but paid particular attention to breast cancer, diabetes, HIV/AIDS and prostate cancer. The AfroSolo annual Black Health Festival was a great success this year, serving over 1,000 people. They collaborated with other community based organizations including Mo' MAGIC (a

collaborative San Francisco neighborhood-based nonprofit organization whose mission is to transform the community and youth through the MAGIC of collaboration), Kaiser Permanente, and the San Francisco Department of Public Health to celebrate life and awareness of multiple health issues that affect the African American Community. AfroSolo's challenges are funding and marketing of programs, but they continue to find ways to address these issues to be able to continue and expand their work.

Cultural Odyssey presented the Cultural Odyssey Performance Series, offered free and low cost technical assistance, and conducted residencies and national and international tours. They also operated a community-based program entitled, *The Medea Project: Theater for Incarcerated Women* that serves female inmates, ex-inmates, HIV Positive women, and female community participants. Cultural Odyssey has sustained its success over the past year in all its focus areas, and has created opportunities for growth locally and internationally with their Medea Project.

African-American Shakespeare Company (AASC) was introduced in 1994 to create an opportunity and a venue for actors of color to hone their skills and talent in mastering some of the world's greatest classical roles; and to unlock the realm of classic theatre to a diverse audience who, in the past, have been alienated from discovering these time-favored works in a style that reaches, speaks, and embraces their cultural aesthetic and identity. They maintain two primary programs: seasonal performances and Shake-It-Up, an arts education program.

San Francisco's African-American Shakespeare Company's 17th season included Cinderella in December 2011, Julius Caesar in March 2012 and A Raisin in the Sun in April 2012. This was a slight alteration from their initial proposed season, which line up was Cinderella, Julius Caesar and finally, Xtigone, due to last minute availability of the scheduled director. The season marks African-American Shakespeare Company's second season under the artistic leadership of acclaimed actor and director L. Peter Callender.

Although we originally planned to collaborate with the Lorraine Hansberry Theater throughout the year, we were only able to have them use rehearsal space at our facility for a month. After further conversations last summer, it was apparent that the needs of their theater company would have made it difficult for us to accommodate the needs of the rest of our community and our other resident art organizations. The AAACC continues to offer low cost space to the community and free space to various artists.

The AAACC measures success in the Performing Arts through high attendance at shows, positive feedback from performing artists, attendees and community, many collaborative requests and consistent requests for usage of venue space.

Increasing revenue is a constant challenge the AAACC faces on a yearly basis. We are currently looking at increasing our rental rates to help assist with revenue, while being mindful of our responsibility to offer our facilities at free and reduced rates where possible. It is also very important we continue our collaborations with various organizations.

Youth Programming

The youth program goals and objectives for the 2011-2012 fiscal year were as follows:

1. Strengthen partnerships with other community-based organizations where groups of students will have access to the classes, workshops, and activities.
2. Enhance our dance and performance component to develop talented artist.
3. Develop a structured case management program to provide wrap around services to the youth in the Western Addition

During the 2011-2012 fiscal year, the Youth Program Coordinator met with other community leaders, executive directors, and staff from community-based organizations in the Western Addition i.e. Mo 'Magic, Opportunity Impact, Booker T Washington, and Prince Hall Learning Center to build capacity and strengthen our relationship with other organizations. Working with the different organizations has allowed the AAACC to reach students from other areas of the community, and build relationships with the youth not familiar with the great opportunities and classes offered at the AAACC.

In the past year, the AAACC developed and implemented a scholarship program to assist low-income families in the Western Addition community with program cost to participate in Talent Allstars Dance Troupe. The scholarship covers a portion of the cost of the tuition, competitions, costumes, dance accessories, and music. The Talent Allstars has provided intensive dance training, techniques in the forms of ballet, jazz, and hip-hop.

Developing the scholarship program has opened up many doors to many of our families. It allowed us to better serve our families as well as bridge the gap between communities. Some of our students come from high crime areas around San Francisco. When our youth are given the opportunity to participate in something productive, it keeps youth off the streets and engaged in positive artistic programming. In addition, it is important that AAACC identify other funding sources available that will help to facilitate program sustainability.

Case Management

Implementing a comprehensive case management program has allowed us to provide the youth with the necessary tools and resources to become positive leaders, role models and productive members of society.

The African American Art and Culture Complex (AAACC) case management program's goals is to assist "at risk" youth in the Western Addition community in obtaining the assistance they need to succeed in school, explore options for college, and job readiness. The case manager strives to build healthy relationship with other community-based organizations i.e. Good Will Industries, Magic Zone, and the Ramp program all in which provide relevant services to our youth. We do all we can to ensure the long-term success of the clients that partake in the program. By using the DCYF Minimum Compliance Standards for case

management, we are able to measure the success of each of our clients as well as the success of the case management program as a whole. These guidelines consist of:

- **Outreaching & Screening Target Population:** Screening and identifying clients that fit service criteria.
- **Assessment & Intervention:** Assessment and development of appropriate treatments and interventions for targeted population.
- **Relationship Building and Cultural Competency:** Promoting trust and confidence between participants and staff in a supportive environment so young people can experience guidance and emotional support.
- **Quality Assurance**
- **Safety and Confidentiality:** Ensuring a program environment where participants are physically and emotionally secured and their rights to privacy are respected.

The challenges facing the AAACC's case management program this year are the clients we serve. There are issues related to reliability, substance abuse, and prior criminal convictions. The issues are addressed by holding client's accountable and making appropriate behavior a requirement for participating in the program. Furthermore, outreaching to employers and schools willing to look past prior criminal convictions is an essential component of the case manager's role.

The main challenge for the youth program for 2011-2012 was the lack of funding to continue providing the youth with quality programming. We have always worked hard to support our families in the community. Many of these kids we serve grew-up in the neighborhood and have a connection to the AAACC. It is difficult to watch the youth grow-up and become young adults hanging out on the corners and getting in trouble. Therefore it was imperative that we stepped in and become change agents to the youth in our community.

Therefore, we scaled down on our classes and implemented a case management program to provide wrap around services to the youth with the skills and resources to become productive citizens.

2. How well did you attract attendees to your activities?

During the 2011/12 fiscal year, our visual and performing arts programming was very successful at attracting attendees for our activities. The majority of our exhibitions, film screenings, and performances, events, panel discussion far exceeded our expectations considering the variables involved on a given night/day (weather, other popular events, weekend date, etc.). We are not perfect. However, each year we plan to improve our

outreach strategy and continuously be strategic, grassroots, and on the cutting edge when promoting.

In order to reassure that we reach out to the children and youth in the community, the youth program coordinator uses a variety of methods to recruit families. We do direct mailing of fliers to youth who have participated in the program in previous years, posting of fliers throughout the community as well as provide fliers to the schools in the community and community based organizations and to many of the public housing developments. We also use social media i.e. Facebook, Twitter, and LinkedIn to engage with the community.

Interacting and cooperating with the community is an essential part of the outreach of the AAACC's case management program. The case management program utilizes a grassroots form of outreach that enables the program to engage the target population as well other community-based organizations within the city. The case management program does an excellent job of attracting attendees to activities and through the collaborative efforts of our case managers and other community-based organizations our clients are able to participate in workshops, training sessions, and other constructive opportunities that have led to employment.

3. Refer to your fundraising plan and assess your success and barriers

We planned to raise approximately \$5,000 from individual and organizational giving and were successful. We were not able to hold the Annual May Mayhem event, which was projected to generate revenue of \$40,000, due to a transition in Board Members and staff, which resulted in capacity issues. However, we were able to secure a grant from the Metta Fund in the amount of \$50,000 which made it possible to continue filling the needs of the AAACC despite the change in projected revenue streams.

The general challenge in fundraising is always capacity. The AAACC has a small staff and is continually being asked to do more in the community, which we do to the best of our ability with our limited resources.

4. List the Community Support Board meetings that have been held in 2011-2012. Include the date, location, number of attendees, and outreach efforts. Please attach the minutes of those meetings.

The Community Support Board meetings are held at the African American Art & Culture Complex ever third Monday of the month in the conference room on the 3rd floor. Monique El-Amin is a resident of the Western Addition and volunteers her time as the chair of the advisory board. Usually there are 2-4 attendees, which include staff of the AAACC who volunteer their time to attend. We provide the information for the meetings on our website, printed and emailed newsletter, and to individuals expressing interest in getting involved with the African American Art & Culture Complex.

09/19/2011 6pm-8pm Conference Room
11/21/2011 6pm-8pm Conference Room
01/23/2012 6pm-8pm Conference Room

03/19/2012 6pm-8pm Conference Room
05/21/2012 6pm-8pm Conference Room

Programming

5. List and describe all events including classes and performances **within a SFAC-owned Cultural Center.**
- Please follow the instructions outlined in the guidelines

Date	Name of Event or Class Brief Description	Attendance
	<p>*Produced by AAACC: An event or production solely funded by the AAACC.</p> <p>**Collaborative Programming: A meeting/event in collaboration with the AAACC. The collaborative organization is supported with rental space offered at no cost.</p> <p>****Reduced Rate: An AAACC Rental offered at a reduced rate.</p>	
2011		
July	“AAACC Summer Youth Program” *	80
July	“AAACC Summer Teen Program” *	20
July	“The Black Futurists” SJ Gallery Exhibit *	400
July	“Tha Hood Games” H of C Gallery Exhibit *	500
July	“The Black Futurists” Poetry Reading*	200
July	“Annual National Queer Arts Festival” ****	1000
July	“Crisis in the Congo Film Screening” **	300
July	“God Grew Tired of Us” Film Screening**	300
July	“SF Recovery Theater” Performance**	200
July	“Spotlight on the Arts” Workshop**	100
July	“African Reflections” SFAAHCS Exhibit ****	200
July	“Children’s Hip Hop” w/ Sonoo Petty **	15
July	“Children’s Beginning Jazz Dance” w/ Sonoo P. **	15
July	“Rhythm & Motion for Toddlers”**	40
July	Golden State Giants Meetings **	40
July	Talent Allstars Dance Program *	80
July	Mo’ Magic Community Meetings **	60
August	“AAACC Summer Youth Program” *	80
August	“AAACC Summer Teen Program”*	20
August	“AAACC Summer Youth Performance” *	500
August	“The Black Futurists” SJ Gallery Exhibit *	300
August	“Tha Hood Games” H of C Gallery Exhibit *	300
August	“UNA-SF” Board Meetings ****	30
August	“AAACC Jazz & Poetry Nights” *	100
August	“The Medea Project” Rehearsals & Meetings **	30
August	“Children’s Hip Hop” w/ Sonoo Petty **	15
August	“African Reflections” SFAAHCS Exhibit ****	200
August	“Rhythm & Motion for Toddlers” **	40
August	Golden State Giants Meetings **	80
August	Talent Allstars Dance Program *	80
August	Mo’ Magic Community Meetings **	60
September		80

September	“AAACC Fall Youth Program” *	300
September	“Artist Jack White” SJ Gallery Opening Exhibit*	300
September	“The Hood Games” H of C Gallery Exhibit*	300
September	“Eye on Life” Photography Event ****	60
September	“Prevention Providers Training”**	300
September	“How-to-Homestead” Skill Share Event**	800
September	Independent Artists Week (SJ Gallery & H of C) **	200
September	“African Reflections” SFAAHCS Exhibit ****	80
September	“African American Health” Meeting **	300
September	“Celebration of The Richardson Apartments”****	300
September	“Why Officers for Justice” Film Screening****	200
September	“Afrosolo” Carnegie Hall Concert Series**	300
September	“Hip Hop Opera” Talent Allstars Performance**	80
September	Golden State Giants Meetings **	20
September	“Stage Reading Workshop” Robert H. Johnson **	30
September	“The Medea Project” Rehearsals & Meetings**	20
September	Push Dance Rehearsals **	40
September	Lorraine Hansberry Theater Rehearsals **	60
October	Mo’ Magic Community Meetings **	80
October	“AAACC Fall Youth Program” *	300
October	“Artist Jack White” SJ Gallery Exhibit *	300
October	“Tha Hood Games” H of C Gallery Exhibit *	300
October	“On The Grind” Film Screening*	200
October	“African Reflections” SFAAHCS Exhibit ****	200
October	“Alexys Paris Vocal Workshop” ****	200
October	“Bay Positives Event” ****	300
October	“Hip Hop Opera” Talent Allstars Performance**	60
October	“Stage Reading” Robert Henry Johnson**	30
October	“The Medea Project” Rehearsals & Meetings**	200
October	AAACC Scary Movie Night” *	400
October	“AAACC Halloween” 8 th Annual Haunted House *	80
October	“Cinderella 2011” Rehearsals**	80
October	Golden State Giants Meetings **	80
October	Talent Allstars Dance Program*	40
October	Lorraine Hansberry Theater Rehearsals**	60
November	Mo’ Magic Community Meetings **	80
November	“AAACC Fall Youth Program” *	300
November	“Artist Jack White” SJ Gallery Exhibit *	300
November	“Tha Hood Games” H of C Gallery Exhibit *	300
November	“Hip Hop Festival” Film Screening/ Q&A *	200
November	“Afrosolo” BCOA Fundraiser Concert Series **	200
November	AA Shakespeare Company “Season Sampler” ****	200
November	“Cinderella 2011” Rehearsals**	80
November	“African Reflection” SFAAHCS Exhibit ****	200
November	“The Medea Project “Rehearsals & Meetings **	30
November	Golden State Giants Meetings **	80
November	Talent Allstars Dance Program *	80
November	Lorraine Hansberry Theater Rehearsals **	40
December	Mo’ Magic Community Meetings **	60
December	“AAACC Fall Youth Program” *	80
December	“Artist Jack White” SJ Gallery Exhibit *	300
December	“Tha Hood Games” H of C Gallery Exhibit*	300

December	AAACC Game Night *	200
December	"The Medea Project" Rehearsals & Meetings **	30
December	"African Reflections" SFAAHCS Exhibit ****	200
December	Golden State Giants Meetings **	80
December	Talent Allstars Dance Program *	80
December	Lorraine Hansberry Theater Rehearsals **	40
December	"Cinderella 2011" Theater Production *****	1000
December	"AAACC 11 th Annual Holiday Fair" *	800
December	"AAACC Kwanzaa Celebration" "Nia" Purpose *	500
December	Mo' Magic Community Meetings **	60
Weekly	Capoeira Class **	10
Weekly	Yoga Class **	10
Daily	Karate Class **	30
Weekly	Zumba **	15
Weekly	Congolese Dance & Drum Class **	15
2012		
January	"AAACC Spring Youth Program" *	80
January	"Artist Jack White" SJ Gallery Exhibit *	300
January	"Black Flight" H of C Gallery Exhibit *	300
January	"STEPOLOGY 2012 Winter Tap Showcase" **	300
January	Dance Out Diabetes 2012 Workshop **	40
January	"More Than A Month" Film Screening*	100
January	"UNA-SF" Board Meeting **	30
January	"The Medea Project" Rehearsals & Meetings**	30
January	MLK National Day of Service *	600
January	Golden State Giants Meetings **	80
January	Talent Allstars Dance Program *	80
January	Julius Caesar Theater Rehearsal w/AASC**	50
January	Mo' Magic Community Meetings **	60
February	"AAACC Spring Youth Program" *	80
February	"Dolls" SJ Gallery Exhibit *	300
February	"Black Flight" H of C Gallery Exhibit*	300
February	"Black History Month Celebration" SFAAHCS ****	200
February	Dance Out Diabetes 2012 Workshop **	300
February	"UNA-SF" Board Meetings **	40
February	"The Medea Project" Rehearsals & Meetings **	30
February	"Designing A Difference" Student Fashion Show **	30
February	Golden State Giants Meetings **	200
February	Talent Allstars Dance Program *	80
February	Julius Caesar Theater Rehearsal w/AASC**	80
February	"Shaka Zulu Ball" Fundraiser *****	50
February	Mo' Magic Community Meetings **	200
February	"Fam Bam with Kevin Epps" Film Screening *	60
February	"Daisy Bates" ITVS Film Screening *	100
March	"AAACC Spring Youth Program" *	80
March	"Dolls" SJ Gallery Exhibit *	80
March	"Black Flight" H of C Gallery Exhibit *	300
March	Dance Out Diabetes 2012 Workshop **	400
March	"Julius Caesar" Theater Production w/AASC*****	40

March	Raisin In The Sun Theater Rehearsals w/ AASC ****	1000
March	“UNA-SF” Board Meeting **	40
March	“The Medea Project” Rehearsals & Meetings **	30
March	“Young Women’s Health Fair” ****	200
March	Golden State Giants Meetings **	80
March	Talent Allstars Dance Program *	80
March	Mo’ Magic Community Meetings **	60
April	“AAACC Spring Youth Program” *	80
April	“Dolls” SJ Gallery Exhibit *	200
April	“Black Flight” H of C Gallery Exhibit *	300
April	“Julius Caesar” Theater Production w/ AASC ****	600
April	“A Raisin In The Sun” Production w/ AASC ****	1000
April	“Vietnamese Poetry Festival” w/ APICC **	300
April	Dance Out Diabetes 2012 Workshop **	40
April	“UNA-SF” Board Meeting **	30
April	“The Medea Project” Rehearsals & Meetings **	30
April	Doll Talk Discussion with Curator re: Exhibit *	100
April	“Stage Reading Workshop” w/Robert H. Johnson **	60
April	Golden State Giants Meetings **	80
April	Talent Allstars Dance Program *	80
April	Mo’ Magic Community Meetings **	60
May	“AAACC Spring Youth Program” *	80
May	“Dolls” SJ Gallery Exhibit *	200
May	“Black Flight” H of C Gallery Exhibit *	300
May	AAACC Poetry & Jazz Nights *	100
May	“A Raisin In The Sun” Production w/ AASC ****	1000
May	Dance Out Diabetes 2012 Workshop **	40
May	“UNA-SF” Board Meeting **	30
May	“The Medea Project” Rehearsals & Meetings **	30
May	Golden State Giants Meetings **	80
May	Talent Allstars Dance Program *	80
May	Mo’ Magic Community Meetings **	60
June	“AAACC Summer Youth Program” *	80
June	“Dolls” SJ Gallery Exhibit *	200
June	“Black Flight” H of C Gallery Exhibit *	300
June	“Afrosolo” Concert Series **	200
June	Dance Out Diabetes 2012 Workshop **	40
June	“UNA-SF” Board Meeting **	30
June	“Annual National Queer Arts Festival” ****	1000
June	Script Reading Workshop w/Robert H. Johnson **	30
June	Annual SF Juneteenth Comedy Show **	200
June	AAACC Poetry & Jazz Nights*	100
June	Golden State Giants Meetings **	80
June	Talent Allstars Dance Program *	80
June	Mo’ Magic Community Meetings **	60
Weekly	Capoeira Class	10
Weekly	Yoga Class **	10
Daily	Karate Class **	30
Weekly	Congolese Dance & Drum Class **	15

Weekly	Zumba **	15
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6. Please list all programs held off-site and note why there were not held at a City-owned Cultural Center

Date	Name and Brief Description	Location	Attendance
June 24 th	De Young Artist Fellows Salon with Kevin Epps Filmmaker	Kimball Artist Studio – De Young Museum	300
Sept. 6 th	Opportunity Knocks Networking Event with Infin8 Sync	Yoshi's San Francisco	300
Sept. 11 th	Sunday Streets San Francisco Western Addition, North Panhandle, Alamo Square & Fillmore	Western Addition along Fillmore Street	2000
Nov. 25 th	Fam Bam Film Screening with Kevin Epps	Koret Auditorium- De Young Museum	400
January 6 th	MLK National Day of Service	Various Locations throughout SF	500

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7. Please refer to your MPP and list other ways your organization served the community including items like G3a (online/radio/television programs), G7a (publications), G12 (world premieres), G13 (national premieres), G14 (local premieres), and G15 (works commissioned). If projects listed in your MPP were not achieved, let us know why.

The African American Art & Culture Complex provides numerous services to the residents of the City and County of San Francisco. Not only do we serve the interests of our principle constituents, but we have actively sought to encourage other arts and cultural organizations, from myriad orientations, to utilize the services provided at the AAACC, especially our rental facilities. The AAACC offers low cost facility rentals to community groups and resident artists. Our parking lot, located adjacently to the facility provides safe and accessible parking for facility user groups and Western Addition residents—this provides a consistent revenue stream. Parking is inclusive in our facility rental packages for groups on the day of their event.

Also, our community projects and collaborations have provided us an opportunity to beautify the community that surrounds our facility, bring the community together and provide opportunities for artist. Some of our great events include our annual Holiday Fair and Halloween Haunted House, where there are performances and activities for children and families. Here are a few highlights from our MPP that we accomplished this past fiscal year:

De Young Artist Fellows Program

The de Young Museum invited multidisciplinary artist fellows to work onsite at the de Young, sharing their ideas, works in progress, collaborative projects, finished artworks, and final productions with museum visitors and community members. In this yearlong program, the African American Art & Culture Complex joined forces with the de Young in presenting artist fellow, filmmaker Kevin Epps to produce a film about the “non-traditional” African American family. The fellowship included \$25,000 to complete the project, provided by the de Young Museum through the James Irvine Foundation. The film is entitled *FamBam*, and was released November 2011.

Garden Project

Two years ago, the African American Art and Culture Complex decided to add a modest garden to the parking lot. We partnered with Green Spokes and invited volunteers to help pull weeds, turn the soil, plant beautiful flowers and water them for a long healthy life. Last summer, a second phase of the garden project was initiated and completed by our partnership with Community Grows, an organization committed to greening urban areas with the help of youth interns (ages 14-19) called "Beets". Community Grows, the Beets and the teen boys from a special program for at-risk young men at the African American Art & Culture Complex, banded together to create a planter box garden with redwood, fresh compost soil and a new irrigation system. This upgrade to the garden has made a difference aesthetically and internally. The teens are so proud of their work and the children, youth and families who visit the AAACC love the garden and are proud to see it flourish.

MLK National Day of Service

In Honor of Dr. King's legacy, the African American Art and Culture Complex partnered with over 15 organizations, including the Mayor's Office, Department of Public Works, Park and Recreation, the Municipal Transportation Agency, and Organizing for American to provide volunteer opportunities to Bay Area residents for MLK National Day of Service which is held nationwide during the Martin Luther King, Jr. holiday in January. Major city officials and leaders were present to speak about the importance of coming together in service to one another and our communities. MUNI Buses transported volunteers who cleaned our streets, planted flowers and seeds, painted over graffiti tags, cleaned our parks, wrote letters to the troops, and more! We plan to make this a huge annual effort to give back and make the AAACC a hub for this cause.

In addition to the community service projects listed above, the AAACC also collaborated on the events listed below:

Opportunity Knocks Networking Event with Infin8 Sync- This was a speed dating meets networking event where emerging artists had 10-minutes to meet one-on-one with industry professionals to show their work, gather advice on how to take their craft to the next level, or how to grow the audience for their work. Music producers, entertainment-marketing specialists, fashion executives and art gallery owners donated their time to support up-and-coming artists. Artists were encouraged to bring their music, portfolios, scripts, apparel, or other artistic medium for critique.

Sunday Streets San Francisco Western Addition, North Panhandle, Alamo Square & Fillmore - Sunday Streets creates miles of car-free roads for people to get out and get active in diverse SF neighborhoods. Music, games and prizes, biking, djs, performances and more- all in the streets of the Fillmore corridor! The AAACC provided art materials for the kid zone.

Facility

8. Describe the facility repair, maintenance, or capital improvement projects that your organization accomplished in 2011-12.

Although we had an ambitious goal of replacing our rusted exterior doors in the theater, replacing our dated windows throughout the facility, repairing our 2nd floor restrooms, upgrading our electrical system and repairing our roof, we were only able to accomplish one of these lofty goals for fiscal year 2011-12.

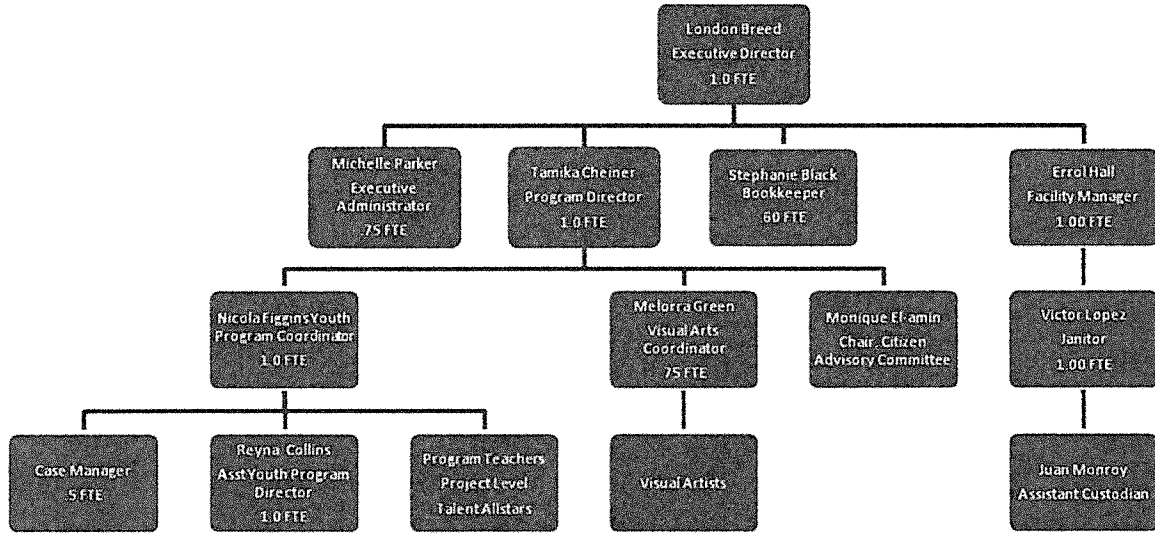
With the assistance of the SFAC, we replaced the rusted exterior doors located in the theatre. There were two sets of double doors located on both the east and west sides of the facility. The replacement of these doors will help secure our facility from vandalism and prevent water leakage during the rainy season.

Funding is still pending for other facility projects and we expect to complete the electrical upgrade and 2nd floor bathroom repair in fiscal year 2012-13. We also anticipate roof repair and window replacement in fiscal year 2013-14.

The back stage green room and dressing rooms were remolded. The remodel included new paint, cabinets, counters, mirrors, lighting, furniture, carpeting and other fixtures that enhance the beauty of the space and make it a workable space for performing artist.

Personnel

9. Attach an organizational chart showing all staff positions and the time committed to that position. If a member of the staff serves in more than one role in the organization, show the person in each position and the amount of time dedicated to each position. Include contractors and volunteers to reflect the breadth of your community



EARNED	
1 Admissions	
2 Ticket Sales	
3 Tuitions	4730
4 Workshop & Lecture Fees	
5 Touring Fees	
6 Special Events - other	
7 Special Events - Non-fundraising	
8 Gift Shop/ Merchandise	
9 Gallery Sales	2704
10 Food Sales/ Concession Revenue	
11 Parking Revenue	19811
12 Fees (Technical and Service)	5734
13 Fiscal Sponsorship Fees	13535
14 Contracted Services/ Performance Fees	
15 Rental Income - Program Use	28838
16 Rental Income – Non-Program Use	21853
17 Interest & Dividends	34
18 Other Earned Revenue	160
19 Total Earned Revenue	97959
SUPPORT	
20 Trustee/ Board Contributions	400
21 Individual Contributions	3738
22 * Corporate Contributions	11000
23 * Foundation Contributions	24500
24 * Government – City and County of San Francisco	743515
25 * Government - State	
26 * Government - Federal	26841
27 Fiscal Sponsorship	
28 Special Events - Fundraising	560
29 * Other Contributions	
30 Related Organization Contributions	
31 * In-Kind Contributions	350
Net Assets Released from Restrictions	

Total Contributed Revenue and Net Assets Released from Restrictions	
32 Total Earned and Contributed	\$1,019,922
33 Total Earned and Contributed (minus your HTF allocation)	\$545,716
34 Previous Year's Total Revenue	\$517,966
35 Was the 20% Revenue Target met?	yes
36 Total Revenue	\$545,716
Of the total unrestricted revenue reported on line 36, what was the total amount intended for operating/programmatic purposes?	

Of the total unrestricted revenue reported on line 36, what was the total amount intended for capital purposes?

Total Operating and Capital Revenue

	EXPENSES	Budgeted (Org)	Actual (Org)	Budgeted (HTF)	Actual (HTF)
1	* Salaries	383000	382279	163000	207256
2	Commissions				
3	Payroll Taxes	32000	26896	16460	21186
4	Health Benefits	20000	19970	10000	15573
5	Disability				
6	Workers' Compensation	6000	2933	2332	2332
7	Pension and Retirement				
8	* Benefits, Other	10000		5300	
9	Total Salaries and Fringe	451000	432078	197092	246347
10	Accounting & Audit	61000	68540	40000	40000
11	Advertising and Marketing	5000	8940	3000	3000
12	Artist Commission Fees	4000	521	3000	521
13	Artist & Performers - Non-Salaried	14000	9850	10000	9850
14	Bank Fees	1000	1201		
15	Repairs & Maintenance	30000	19722	15000	5000
16	Catering & Hospitality	15000	6873		
17	Conferences & Meetings	2000	180		
18	Cost of Sales				
19	Depreciation				
20	Dues & Subscriptions	1000	424		
21	Equipment Rental	10000	7212	6379	
22	Facilities - Other	125000	103355	95000	95000
23	Fundraising Expenses - Other	5000	425		
24	Fundraising Professionals				
25	* Grant Making Expense	12000		3000	
26	Honoraria	6000	204		
27	In-Kind Contributions		7584		

28	Insurance	15000	16154	15000	15000
29	Interest Expense				
30	Internet & Website	12000	4201	8000	3000
31	Legal Fees	6000	1314	1000	1314
32	Lodging & Meals	2779			
33	* Major Repairs	50000	3442		
34	Office Expense - Other	4000	1456	3000	1456
35	Postage & Shipping	5000	2005	2000	2000
36	Printing	10000	4653	10000	4198
37	Production & Exhibition Costs	20000	16732	15000	14785
38	Programs - Other	191500	193727		
39	Professional Development	5000	195		
40	* Professional Fees: Other	20000	15818	10000	
41	Public Relations		2500		
42	Rent				
43	Supplies - Office & Other	15000	37352	10000	10000
44	Telephone	12000	10266	10000	5000
45	Travel	5000	2690		
46	Utilities	21927	22288	17735	17735
	TOTAL EXPENSE	1142206	1001902	474206	474206
	Total Expenses Less In-kind				
	Change in Net Assets				

8 PM

08/12

sh Basis

African American Art & Culture Complex

Balance Sheet

As of June 30, 2012

	<u>Jun 30, 12</u>
ASSETS	
Current Assets	
Checking/Savings	
AAACC Fiscal Sponsorship	11,684.85
Center - Wells Fargo - General	12,253.07
IA-Wells Fargo Bank	160.00
Total Checking/Savings	<u>24,097.92</u>
Other Current Assets	
Grants Receivable	614,493.00
Prepaid insurance	1,385.21
Total Other Current Assets	<u>615,878.21</u>
Total Current Assets	639,976.13
Fixed Assets	
Accumulated Depreciation	-71,511.00
Furniture & Fixtures	996.43
Equipment	51,691.97
Leasehold Improvements	86,538.58
Total Fixed Assets	<u>67,715.98</u>
TOTAL ASSETS	<u>707,692.11</u>
LIABILITIES & EQUITY	
Equity	
Restricted Funds	544,727.00
Unrestricted Net Assets	184,797.88
Net Income	-21,832.77
Total Equity	<u>707,692.11</u>
TOTAL LIABILITIES & EQUITY	<u>707,692.11</u>

African American Cultural Center

Advisory Board Meeting

September 19th, 2011

Present: Monique El-Amin, Tamika Chenier, Nicola Figgins

Introductions: Monique El-Amin, Advisory Board Chair: welcomed everyone to the AAACC Advisory Board Meeting and planning for the Annual Halloween Party

Community Suggestions and Concerns

Minutes:

Nicola Figgins: Will coordinator the youth workers

Monique El-Amin: offered volunteer

Tamika Chenier: Informed the group that the event is scheduled take place in the same location as last year, AAACC and will get a count on how many volunteers

**Next Advisory Board Meeting is schedule for
Monday, November 21st at 6pm**

Please Email all comments to: moniqueelamin@yahoo.com

African American Cultural Center

Advisory Board Meeting

November 21st 2011

Present: Monique El-Amin, Sister Tamika, Nigel Henry and Brotha Clinton Sockwell on conference call.

Introductions: Monique El-Amin Thanked and welcomed everyone to the AAACC Advisory Board Meeting, Planning for Kwanzaa.
Sister Tamika Event Coordinator
Nigel Henry Community volunteer
Brotha Clinton Sockwell Community volunteer

Community Suggestions and Concerns

Minutes:

Sister Tamika: As been coordinating with Sis Adrian and Entertainers to participate in the Show.

Brotha Clinton Sockwell: confirmed that he will host the Kwanzaa Ceremony

Nigel Henry: Came to the meeting to offer his support with volunteering for the event

Monique El-Amin: offered to support by volunteering to decorate the Kwanzaa Table and help get vendors for tabling.

**Next Advisory Board Meeting is schedule for
Monday, January 23rd 2012 at 6pm**

Please Email all comments to: moniqueelamin@yahoo.com

African American Cultural Center

Advisory Board Meeting

January 23rd, 2012

Present: Monique El-Amin, Tamika Chenier, Nicola Figgins

Introductions: Monique El-Amin, Advisory Board Chair: welcomed everyone to the AAACC Advisory Board Meeting and planning for upcoming Vendor Fair.

Community Suggestions and Concerns

Minutes:

Nicola Figgins: Plan for Vendor Fair that will include a various performances to be determined. Nicola will coordinate some of the vendors with Tamika's assistance. Flyers, Marketing...

Monique El-Amin: Will volunteer and recommend some vendors and entertainment.

Tamika Chenier: Has scheduled the use of the Hall of Culture for that evening and agreed to assist with entertainment and Vendors.

Next Advisory Board Meeting is scheduled for Monday, March 19th, 2012

Please Email all comments to: moniqueelamin@yahoo.com

African American Art & Cultural Center

Advisory Board Meeting

March 19th, 2012

Present: Monique El-Amin, Tamika Chenier, Nicola Figgins

Introductions: Monique El-Amin, Advisory Board Chair: welcomed everyone to the AAACC Advisory Board Meeting and follow up for upcoming Vendor Fair, discussion re: AAACC Poetry Nights and new cultural programming.

Community Suggestions and Concerns

Minutes:

Nicola Figgins: Follow up regarding for Vendor Fair. Various Poets interested in performing. 7 Vendors have committed. DJ is on board. Flyers have been done. Marketing on Face book and handing out Flyers.

Monique El-Amin: Still available to volunteer. Donate Refreshments.

Tamika Chenier: Still looking for Entertainment. She has a few poets interested. Has about 8 Vendors confirmed. Due to the overwhelming response of Poets..... Tamika will be working on an upcoming Poetry Night. New programming is in the works. Various opportunities with Kiandanda Dance and Push Dance Company.

Next Advisory Board Meeting is scheduled for Monday, May 21st, 2012

Please Email all comments to: moniqueelamin@yahoo.com

African American Art & Cultural Center

Advisory Board Meeting

May 21st, 2012

Present: Monique El-Amin, Tamika Chenier, Nicola Figgins

Introductions: Monique El-Amin, Advisory Board Chair: welcomed everyone to the AAACC Advisory Board Meeting and follow up for upcoming Youth Summer Programming, QCC Performances, and discussion re: new Kongolese Fusion Contemporary Dance Class and new cultural programming.

Community Suggestions and Concerns

Minutes:

Nicola Figgins: Follow up regarding AAACC Summer Youth Programming. Start Date June 11th 2012. Various teachers interested in teaching. New Recording Studio program Project Level will also be apart of youth summer programming.

Monique El-Amin: Will assist with marketing for new Kongolese Fusion Contemporary Dance Class. Monique is always working on new cultural programming.

Tamika Chenier: Currently preparing for upcoming QCC Performances. Please note I have scheduled AAACC Youth Summer Programming for the summer. Meeting regularly with Byb in regards to Kongolese Fusion Contemporary Dance Class. Byb also wants to have a performance at the end of the year with other dancers. Please note this upcoming weekend will be the last performance for African American Shakespeare Company's Raisin' in the Sun.

Next Advisory Board Meeting is scheduled for Monday, July 16th, 2012

Please Email all comments to: moniqueelamin@yahoo.com



AFRICAN AMERICAN
ART & CULTURE
C O M P L E X

August 3, 2012

Dear Arts Commission Staff,

Please find attached my resume as submitted when I was hired as the new Administrator of the African American Art & Culture Complex on May 22, 2012.

Best regards,

A handwritten signature in blue ink, appearing to read "Michelle Parker", with a fluid, cursive style.

Michelle Parker

762 FULTON STREET, SUITE 300
SAN FRANCISCO, CA 94102
Phone 415.922.2049
Fax 415.922.5130
WWW.AAACC.ORG

Michelle Driggs Parker

3015 Balboa Street, CA 94121

415.260.8572 cell

michdparker@gmail.com

Objective:

Summary: Leader with broad experience and extensive track record in growing organizations, developing innovative programs, networking and collaborating with the general public, elected officials, local government agencies and like-minded organizations, and building coalitions with diverse groups while working toward solutions.

African American Art and Culture Complex
Administrator

San Francisco, CA
May 2012-present

Second District PTA (Parent Teacher Association)
President

San Francisco, CA
July 2011-present

- Elected representative to California State PTA for San Francisco County (65 individual school PTAs and 10,000 members)
- Led creation of Leadership Mentor Program to facilitate sharing of best practices, create personal, reliable relationships between district PTA and individual schools, gather data to better inform training topics and general support, and regularly solicit feedback. Personally mentor six of those schools.
- Lead advocacy efforts of PTAs in San Francisco on local and state issues, and collaborate/communicate with SFUSD leadership, city officials, elected leaders and partnering CBOs
- Serve as member of the California PTA Board of Managers and Education Commission
- Oversee operations of small non-profit including development of \$20K budget, membership recruitment, submission of regular and annual reports, Executive Board development, annual review of bylaws, organization of new PTAs, development/planning of training sessions and general meetings, and regular communication with state PTA leadership
- Our Children Our Future
- Toolkit

Legislation Chair

July 2009-July 2011

- Member of Second District PTA Executive Board, revitalized position after many years of vacancy through initiation of successful recruiting effort for legislation chairs in all SFUSD schools, increasing from zero to 28 chairs in one year
- Train and support 65 school PTAs in both individual and combined advocacy efforts, as well as serve as Leadership Mentor for nine PTA Unit Presidents
- Founded and Chaired The A[dvocacy] Team (see below), and organized two School Board candidate forums

San Francisco Parent Political Action Committee
President, Co-founder

San Francisco, CA
July 2010-present

- First ever citywide group to advance progressive policy agenda for children and family issues in San Francisco through endorsement of candidates, ballot measures and policies
- Coordinate Committee's communication, fundraising, membership, and endorsement process, including development of Candidate Questionnaire for Nov 2010 Board of Education elections
- Accomplishments include: highly successful Education/Families Mayoral Candidate Forum with significant attendance from parents not typically engaging in political dialogue, significant media attention surrounding family issues in 2011 Mayoral race, influencing ballot measure process Summer 2011 to ensure Rec and Park department could continue to effectively serve families, and successful endorsement of school board candidates 2010 (2 of 3 won seats), stroller resolution

edMatch

Community Relations Director, co-founder

San Francisco, CA
February 2010- present

- Formed non-profit to address widening funding gap in public schools, fill the absence of central mechanism for soliciting and accepting corporate and philanthropic contributions to school sites, address lack of community investment in schools, and create repository of best practices for school sites

The A[dvocacy] Team
Chair, Founder

San Francisco, CA
October 2009-June 2011

- Capitalizing on the perfect storm of interest, frustration over the state budget, and a new generation of public school parents, created a coalition of parents, teachers and community organizations to mobilize and educate San Franciscans in support of public education.

- Sourced parents (30-100 per project) across city to meet with state legislators, participate in calling campaigns, attend school board meetings, and become educated voters through sponsored workshops and written communications
- Forged new relationships with all elected officials and civic and community leaders to elevate the power of the parent voice in decision making. Group became the incubation center for parent activism and various future efforts including SF Parent Political Action Committee and edMatch

"Funding Our Future" Town Hall

Steering Committee

San Francisco, CA

October 2009- April 2010

- Mobilized and educated greater community around education budget cuts, and collaborated with education and civic leaders throughout San Francisco to plan landmark event attended by over 1,000 people led by impressive and diverse panel of experts and elected officials. Extensive media coverage.
- Co-organized state-wide campaign, "Educate Our State", as result of event and activism

Sherman Elementary School PTA

President

San Francisco, CA

July 2007-June 2009

- Grew and strengthened a fledging organization supported by a few parents, to a thriving, model parent group with a fundraising increase of 260% over two years, over 100 regular volunteers and nearly 7,000 volunteer hours given
- Developed and implemented a sustainable structure made up of various committees and volunteer leaders
- Greatly strengthened relationship of parents with teachers and administrator through regular communication i.e. bi-weekly meetings with principal, staff meeting presentations, creation of executive board position for staff rep
- Established regular communication channels with families at school including weekly newsletters and room parent network and implemented parent education series at monthly PTA meetings to ensure meaningful parent involvement
- Established, along with principal, a robust community and organization in which immigrant Cantonese families would participate at unprecedented levels
- Led community through difficult transition in school leadership.

CAMPAIGN WORK

Prop A Facilities Bond Measure Campaign

Prop A- Keep Our Schools Safe mello-roos tax renewal campaign

Field Organizer

San Francisco, CA

San Francisco, CA

2010, 2011

- Facilitated walking of 200 precincts for bond campaign and 100 for mello-roos, managed precinct captains and phone banks, garnered endorsements from key labor groups
- Bond measure passed with highest margin of any other initiative that year and tax measure passed with 74% of vote despite tough economic conditions

APPOINTMENTS

California Statewide Pupil Assessment Review Panel

Member, Appointee of CA Speaker of the House, Assemblyman John Perez

Sacramento, CA

2010-2012 term (current)

SFUSD Quality Teacher and Education Act Oversight Committee

Co-chair

San Francisco, CA

November 2010-present

TRAINING AND EDUCATION

Emerge California, Class of 2011

Craigslit Bootcamp for non-profit leaders 2011

Westminster Choir College, Princeton, NJ

Bachelor of Music, *Piano Pedagogy*