

## FY15 Cultural Equity Initiatives - Level 1 Panelist Score Ranking

average score	applicant		recommended grant
95.8	Brava Theater Center/Brava! For Women in the Arts	\$	-
89.6	Dance Brigade	\$	25,000
86.8	San Francisco Mime Troupe	\$	25,000
84.7	Queer Cultural Center	\$	25,000
84.2	3rd i South Asian Independent Film Festival	\$	25,000
83.6	Radar Productions	\$	25,000
81.2	Kulintang Arts Inc.	\$	25,000
80	Youth Art Exchange	\$	25,000
78.2	San Francisco Transgender Film Festival (Tranny Fest)	\$	21,050
77.6	Bayview Hunters Point Center for Arts & Technology (BAYCAT)	\$	25,000
75.2	Lenora Lee Dance	\$	25,000
73.4	Melody of China, Inc.	\$	25,000
73.1	Queer Rebel Productions	\$	25,000
70.4	Genryu Arts	\$	-
69.8	Eth-Noh-Tec	\$	-
69.8	Flyaway Productions	\$	-
69.3	Asian American Women Artists Association (AAWAA)	\$	-
65.3	La Pocha Nostra	\$	-
63.8	Theatre of Yugen	\$	-
58.4	OX	\$	-
54.8	World Arts West	\$	-
50.6	Kearny Street Workshop	\$	-

**CEI-L1 2015**

**3rd i South Asian Independent Film Festival**

**Project Summary**

This proposal requests \$25,000 to re-organize 3rd i's staffing structure by combining responsibilities currently addressed by a variety of contractors into a new salaried Managing Director position. The initiative will enable 3rd i to expand our artistic programs, to clarify the roles and responsibilities of existing staff, and to intensify our fundraising efforts. Awarded SFAC funds will exclusively support the newly created Managing Director position.

**Asian American Women Artists Association**

**Project Summary**

By building upon AAWAA's core strengths of cultivating deep ties between diverse intergenerational Asian American women artists and the larger APA community, maintaining relationships with academics and partnering organizations, and leveraging press coverage - we wish to further increase our impact on the community by shifting from a primarily opportunistic to a more strategically planned programs calendar. To accomplish our goals we wish to create positions for a paid Programs Manager and Administrative Manager.

**Bayview Hunters Point Center for Arts &**

**Project Summary**

Through the support of a 2013 Cultural Equity Initiative Level 1 Grant from SFAC, BAYCAT has been going through a valuable strategic planning process, which has allowed our Board, team and stakeholders to identify priorities to strengthen BAYCAT's brand and reach. As part of this strategic planning process BAYCAT has successfully created a new brand and website with the help of specialists. Now BAYCAT seeks the support of the SFAC to help us train our team and volunteers to properly use and integrate all the new tools as part of our ongoing outreach and marketing plans, and to develop a long term Social Media Communications Plan to leverage the investments SFAC and BAYCAT have already made.

**Brava Theater Center/Brava! For Women in the Arts**

**Project Summary**

Brava requests \$25,000 to establish a new 2/3-time Operations Manager position who will significantly strengthen Brava's capacity to increase rental income and to meet our rental clients' logistical and production needs. The Operations Manager will develop and implement space rental policies and rates, guarantee that Brava's building systems and equipment are in good working order, supervise the full-time Rentals Manager and half-time Facilities Manager, and generate rental income that will promote Brava's long-term financial sustainability.

**CEI-L1 2015**

**Dance Brigade**

**Project Summary**

This proposal requests \$25,000 to establish a new Development Director position. The Initiative will simultaneously expand the Dance Brigade's fundraising capacities, increase the Artistic Director's focus on the company's artistic programs and promote our transition into a sustainable organization. Activities that earn revenues--dance class tuition, ticket sales and space rentals--comprised 84% of our \$840,855 FY14 budget; the Initiative's implementation will expand Dance Brigade's capacity to generate grant income and individual donations.

**Eth-Noh-Tec**

**Project Summary**

Eth-Noh-Tec (ENT) requests \$25,000 to begin the training of an apprenticed young performers ensemble to carry on the works and the interdisciplinary performance style for which ENT is known. Public performances by the Ensemble will help to further launch them into the public and the storytelling community as ENT.

**Flyaway Productions**

**Project Summary**

This Initiative will support the expansion of Flyaway's GIRLFLY program into an annual program. Founded in 2006, GIRLFLY provides arts education training to low-income girls. This paid apprenticeship program offers low-income, culturally diverse girls and young women (ages 14-19) new awareness of the physical body, and mentors them in advocacy for issues that affect women.

**Genryu Arts**

**Project Summary**

Genryu Arts respectfully seeks a CEI-L1 grant of \$25,000 to support its 2015-2016 Communications and Development Initiative. The Initiative calls for 1) Upgrade in Genryu Arts communications capacity and 2) a donor and membership campaign associated with the organization's 20th Year Anniversary.

**CEI-L1 2015****Kearny Street Workshop****Project Summary**

Our proposed initiative continues our work of developing long-term staff and board leadership and a capacity for grounded, long-term visioning, planning, and high-level execution. The initiative emphasizes the following strategies: 1) the continued training, mentorship, and development of our new executive director, TJ Basa, as well as training for our new program manager, Jason Bayani; 2) hiring a consultant to complete our board training in governance, fiscal management, and fundraising; and 3) getting help in initiating the final piece of our strategic plan: a long-term marketing plan.

**Kulintang Arts Inc.****Project Summary**

Kularts is requesting a \$25,000 grant to support a Leadership Succession Planning Process. Kularts founder and Executive Director, Alleluia Panis, has decided to retire within the next four years. The Board of Directors is approaching her retirement as a strategic opportunity to increase Kularts' service capacity, program effectiveness, long-term stability and sustainability.

**La Pocha Nostra****Project Summary**

This proposal requests \$22,250 to support re-structuring La Pocha Nostra's administrative management staff. The initiative will provide LPN the staff resources to implement our new strategic plan, which will go into effect in 2015.

**Lenora Lee Dance****Project Summary**

Lenora Lee Dance (LLD), founded in 2007, under the fiscal sponsorship of Asian Improv aRts, seeks a CEI L-1 grant of \$25,000 to support its 2015-2016 Organizational Engagement Initiative. The project will take place between April 1, 2015 and March 31, 2016.

**CEI-L1 2015**

**Melody of China, Inc.**

**Project Summary**

Melody of China requests a CEI Level I grant of 25,000 to support its 2015-2016 initiative to build its basic communications and fundraising infrastructure. Key elements include: creating a brand identity, upgrading technology and organization practices, implementing a marketing and communications strategy as well as a donor cultivation campaign in conjunction with the annual concert.

**OX**

**Project Summary**

OX requests \$25,00 to transition from a fiscally-sponsored project to a professionally managed, incorporated non-profit arts organization. Initiative includes intensive training to transition Artistic Director into Executive Director; transforming the Advisory Board into a Board of Directors; developing OX's first strategic plan; and filing for a 501 (c)3 non-profit status. Awarded funding will support initiative fees for the Executive Training Consultant, Planning Consultant, Incorporation Attorney, Artistic Director and Administrative Coordinator, and a first time Board retreat.

**Queer Cultural Center**

**Project Summary**

QCC requests \$25,000 to establish a new Community Engagement Specialist position that will have three major responsibilities: 1) to increase 20 emerging LGBT artists' fundraising, ticket sales and production skills; 2) to assist the City's LGBT artists to generate income through ticket sales, grants, individual donations and touring engagements; 3) to coordinate the production logistics of 10 annual interpretive programs about Queer social justice issues. Awarded funds will exclusively support this new position.

**Queer Rebel Productions**

**Project Summary**

Queer Rebel Productions requests \$25,000 to conduct our SUSTAIN+GROW initiative. Awarded funds will support: increased time commitment of QRP's Directors; Consultant fees; and Bookkeeper fees.

**CEI-L1 2015****Radar Productions****Project Summary**

RADAR Productions requests \$25,000 to establish a new Business Manager position and to formulate a new strategic plan covering the years 2015-2016, 2016-2017 and 2017-2018. The initiative will develop and implement strategies to increase RADAR's annual earned revenues. Awarded SFAC funding will partially support the Business Manager's compensation and the fee of a strategic planning consultant.

**San Francisco Mime Troupe****Project Summary**

SFMT seeks support to conduct a comprehensive strategic planning process, including extensive stakeholder input, in order to increase organizational and financial sustainability and artistic and political vitality as a truly unique San Francisco "institution".

**San Francisco Transgender Film Festival (Tranny)****Project Summary**

The San Francisco Transgender Film Festival requests \$21,050 to expand our staff infrastructure and organizational capacity. Awarded funds will increase the Artistic Director's time commitment and compensation from 400 hours and \$10,000 in 2013 to 900 hours and \$22,500 in 2015. SFAC funds will also support a new Festival Coordinator who will assume many of the Artistic Director's current administrative responsibilities such as volunteer coordination, box office management and our marketing and social networking activities.

**Theatre of Yugen****Project Summary**

Theatre of Yugen respectfully requests \$22,232 from San Francisco Arts Commission's Cultural Equity Initiative to renew its Strategic Plan at the biggest critical juncture in the organization's 35 year history. The expected outcome of the Initiative will enable us to successfully re-brand the Theatre to become more proactive and relevant to our community and will entail developing the capacity of our Staff and our Board.

**CEI-L1 2015****World Arts West****Project Summary**

World Arts West is making a major timeline shift, changing the Festival auditions from January to October. We request \$25,000 to hire a part-time bookkeeper and development assistant to build staff capacity during this time of transition. The new position will provide support for an extensive individual donor outreach program, while also restructuring and overseeing the organization's accounting procedures to align with the CDP reporting categories. Also, we will need to design and print an informational piece to communicate this important change to the thousands of artists that rely on us.

**Youth Art Exchange****Project Summary**

Youth Art Exchange requests \$25,000 from SFAC for a development and communications initiative to increase visibility and viability. The proposed project will engage a part-time Development and Communications Associate within the Development Department to create an infrastructure for outreach to and deeper relationships with prospective and current organizational donors. We expect this to strengthen our capacity to build a broad base of support and financial stability, enhancing our service to our constituents as a result.