

# FY15 Cultural Equity Initiatives - Level 2 Panelist Score Ranking

| average score | Applicant   | Grant Recommendation |
|---------------|---|----------------------|
| 86.1          | Brava Theater Center/Brava! For Women in the Arts | \$ 100,000           |
| 80.6          | Golden Thread Productions                         | \$ 100,000           |
| 79.4          | African American Shakespeare Company              | \$ 100,000           |
| -----         |   |                      |
| 77            | Loco Bloco Drum and Dance Ensemble                | \$ -                 |
| 75.8          | Acción Latina                                     | \$ -                 |
| 75.1          | Queer Cultural Center                             | \$ -                 |
| 72.2          | ABADA Capoeira San Francisco                      | \$ -                 |

**CEI-L2 2015**

**ABADA Capoeira San Francisco**

**Project Summary**

ABADÁ-Capoeira San Francisco requests a Cultural Equity Level II grant to support the implementation of key action steps critical to the success of its new, Board approved 2015-2017 strategic plan. CEI funds will support: Leadership Development & Retention; Expanded Fund and Audience Development Strategies and Resources Improved Evaluation and Monitoring Systems; and Increased Financial and Management Capacity Positioning The Organization To Support Long-Range Planning.

**Acción Latina**

**Project Summary**

This Sustainability Initiative seeks to ensure Acción Latina's long-term programmatic and financial viability so that we remain an enduring catalyst for promoting social justice and cultural pride within San Francisco's Latino community. The 2-year initiative focuses on building the communications, board and staff training, and donor development infrastructure necessary to create and implement an effective and comprehensive donor engagement strategy and plan.

**African American Shakespeare Company**

**Project Summary**

As African-American Shakespeare builds the organizations stability with a strategic plan, we request funds to hire a part-time Development and Communications Associate to assist with the execution of this plan.

**Brava Theater Center/Brava! For Women in the Arts**

**Project Summary**

Brava requests \$100,000 to establish a new 2/3-time Operations Manager position who will significantly strengthen Brava's capacity to increase rental income and to meet our rental clients' logistical and production needs. The Operations Manager will develop and implement space rental policies and rates, guarantee that Brava's building systems and equipment are in good working order, supervise the full-time Rentals Manager and half-time Facilities Manager, and generate rental income that will promote Brava's long-term financial sustainability.

**CEI-L2 2015****Golden Thread Productions****Project Summary**

Golden Thread requests a \$100,000 three-year grant to hire a fulltime Director of Marketing and New Plays, a crucial step in the implementation of our strategic initiative to “build a robust audience and artist community”. We have already identified the ideal candidate for the job as Golden Thread artistic associate and volunteer part-time staff, Evren Odcikin. Evren is a marketing and communications professional with over 10 years’ experience, as well as a freelance theatre director.

**Loco Bloco Drum and Dance Ensemble****Project Summary**

Loco Bloco is requesting funding to support the implementation of our newly approved 3-year Strategic Plan. Our proposed project includes hiring organizational and development consultants to help us implement and fund the 4 strategic priorities outlined in the plan.

**Queer Cultural Center****Project Summary**

QCC requests three-year funding of \$100,000 to establish a new Community Engagement Specialist position with three major responsibilities: 1) to strengthen 60 emerging LGBT artists’ fundraising, ticket sales and production skills; 2) to enable 60 LGBT artists to generate income through ticket sales, grants, individual donations and touring engagements; 3) to coordinate the production of 30 interpretive programs about Queer social justice issues. Awarded funds will exclusively support this new position.