

# PA05.1: Mural Design Information Form

Lead Artist: Ricardo Richey

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Project Coordinator: Judd Rogers, Young Jenkins, llc

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Sponsoring Organization: Young Jenkins, llc

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Funding Source(s): private funding

Proposed Site of Mural: Southeast corner of Octavia and Hayes on Proxy lot

Mural Title: "Free Art"

Mural Dimensions: 9' height; 20' width

Estimated Schedule: (start and completion dates) mural will be painted off-site and installed Friday, October 17<sup>th</sup>. It will be displayed on site for 90 days

Supervisor's District where proposed mural will be placed: #5

1) Proposal (describe proposed design, site, and theme and attach a separate document if needed).

The title and theme of the piece is “Free Art”, which will reflect the literal emphasis of the street art movement. Apex, a well-known and respected street artist born and raised in San Francisco, will create a spray paint-on-plywood mural that will be displayed in the Proxy lot in Hayes Valley. The design, while still to be specifically determined, will use a series of colorful shapes to coalesce into one stunning, central image. Upon conclusion of the display’s term in the Proxy lot, it will be donated for city beautification opportunities.

2) Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

The mural will be on a standalone piece of smooth plywood that can be mounted in the lot. The mural will be created in Apex’s studio leading up the showing and will be coated thereafter to allow for easy cleaning to protect from weather and graffiti.

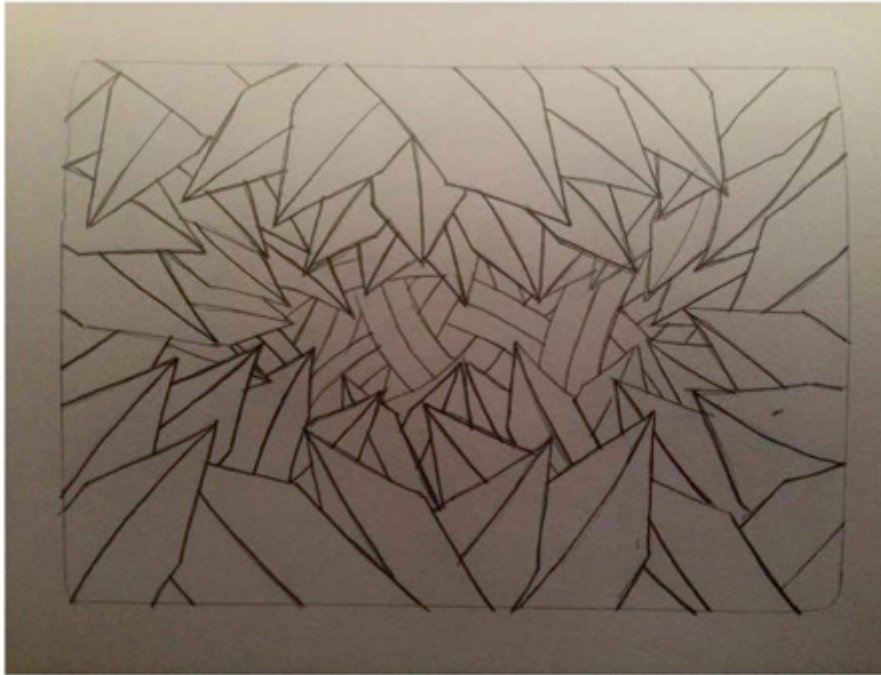
3) List individuals and groups involved in the mural design, preparation, and implementation.

- PROXY: on-site coordination
- YOUNG JENKINS: design, preparation, and implementation
- Ricardo Richey (aka APEX): artist to paint the mural

**Attach the following documents to the completed Mural Design Approval Information Form**

- Lead artist’s resume/qualifications and examples of previous work:
  - Please visit: <http://theapexer.com/>
- Three (3) letters of community support
  - See attached emails and letters
- Letter or resolution approving proposal from city department
  - See attached email
- Signed Artist Waiver of Proprietary Rights for artwork placed upon city property
  - See attached
- Maintenance Plan: Mural will be installed for 90 days. PROXY and Young Jenkins responsible for maintenance

- Color image of design: see below



MURAL DIRECTION SKETCH



MURAL DIRECTION EXAMPLE

- One image of the proposed site and indicate mural dimensions
  - Dimensions are 9' H x 20' W

