



PROXYdevelopment LLC

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September 17th, 2014

To the San Francisco Arts Commission:

PROXY is happy to support local street artist Apex's upcoming piece, "Free Art". PROXY is a temporary development that embraces the vast diversity of San Francisco and we actively encourage and seek out innovative ideas that will engage the public in a delightful way. We are pleased that Apex approached us to be the site of this piece and we believe that its brief installation will be a joyful addition to our already colorful Hayes Valley neighborhood.

I'm happy to speak with the Arts Commission further if needed.

Sincerely,

A handwritten signature in blue ink, appearing to read "Douglas Burnham". The signature is stylized and somewhat abstract, with a long horizontal stroke extending to the right.

Douglas Burnham
PROXYdevelopment, LLC
Hayes Valley, San Francisco



September 15th, 2014

To the San Francisco Arts Commission:

I'm happy to support local street artist Apex's upcoming mural, "Free Art". Hayes Valley has long been a neighborhood that supports artists and art in many forms, and we especially welcome local artists who create pieces that are accessible to the public. At a time in San Francisco when there is so much debate over how we can keep our city wonderfully diverse, we believe that supporting artists like Apex and murals like "Free Art" are an important way to demonstrate where our priorities lie.

I'm happy to speak with anyone from the Arts Commission if you need more information.

Sincerely,

A handwritten signature in black ink that reads "Eileen Rinaldi".

Eileen Rinaldi
Ritual Coffee Roasters
PROXY, Hayes Valley

From: Havens, Robin robin.havens@sfgov.org
Subject: RE: Free public art installation at PROXY
Date: September 16, 2014 at 5:45 PM
To: Lindsey Schott lindsey@envelopead.com
Cc: Updike, John john.updike@sfgov.org, Hinson, Jason jason.hinson@sfgov.org, Judd Rogers judd.rogers@youngjenkins.com, Robert Lodge robert.lodge@youngjenkins.com

Lindsay,

Assuming this meets any necessary City regulations and has community support, this looks good to us – beautiful!

Robin

Robin Havens
Project Manager
Office of Economic and Workforce Development
(415) 554-5395
City Hall, Room 448
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
[OEWD](#)
[SF Plaza Program](#)
[McCoppin Hub Plaza Facebook Page](#)

From: Lindsey Schott [mailto:lindsey@envelopead.com]
Sent: Tuesday, September 16, 2014 4:26 PM
To: Havens, Robin
Cc: Updike, John; Hinson, Jason; Judd Rogers; Robert Lodge
Subject: Re: Free public art installation at PROXY

Hi Robin,

I've attached the Mural Design Information Form for you, John and Jason to review before we submit to the Arts Commission. We do have two outstanding letters of community support—one from the HVNA Arts Committee and one from Eileen Rinaldi (nee Hassi) of Ritual Roasters—but they will be coming shortly. I'm happy to pass those along as soon as they're in hand.

We're hoping to submit this to the Arts Commission tomorrow so that a PAP staff member can review with Apex and the Visual Arts Committee can review it at their committee meeting tomorrow to allow for the project to be put on the consent calendar of the full Arts Commission the first Monday of October.

Would you, Jason and John be able to look this over as soon as possible? We appreciate all of your help!

Please give me a call if you have any questions.

All the best,
Lindsey