



# SAN FRANCISCO ARTS COMMISSION

25 VAN NESS AVE. SUITE 345, SAN FRANCISCO CA 94102

## DAGGETT PARK

### PUBLIC ART PROGRAM OUTLINE

For presentation to the Arts Commission's Visual Arts Committee on December 14, 2011.

### BACKGROUND

Part of the 2009 Showplace Square Open Space Plan implemented by the San Francisco Planning Department, Daggett Park is a planned open space located in a triangular parcel bounded by 7<sup>th</sup> Street, 16<sup>th</sup> Street, and Hubbell Street in the Showplace Square neighborhood. The park will be adjacent to privately owned parcels to be developed with retail and residential uses and will include a children's playground, a large open lawn and a plaza and seating area.



### ARTWORK OPPORTUNITIES

Due to the programming of the site and the accelerated construction schedule the artwork opportunities are limited. Both the community and client project team have expressed the desire to incorporate a “gateway” element close to 16<sup>th</sup> Street that “announces” and “celebrates” the development and Showplace Square to pedestrians and traffic entering the neighborhood along 16<sup>th</sup> Street.

## **ARTWORK BUDGET**

The art enrichment budget will be allocated to the public art project as follows:

Administration:	\$60,000
Selection Costs:	\$8,220
Signage:	\$3,000
Artwork:	\$192,780
Maintenance:	\$12,000
Project Contingency:	<u>\$24,000</u>
Total Art Enrichment:	\$300,000

## **ELIGIBILITY**

Open to professional practicing artists or artist teams residing in the western United States.

## **ARTIST SELECTION PROCESS**

Arts Commission staff will issue a Request for Qualifications for the Daggett Park Public Art Project. Eligibility will be limited to artists living in the western United States. Arts Commission staff will prescreen the applicants to establish a list of qualified candidates with experience creating work in media appropriate for the project site.

Arts Commission staff will present the qualifications and past work of the prescreened pool of candidates to a selection panel consisting of three arts professionals, one community member, one representative of the Arts Commission, and one representative of the client agency, per the Public Art Program Policies and Guidelines. The panel will identify three finalists (and one alternate) to develop site-specific conceptual proposals. Each finalist will sign an MOU with the Arts Commission to develop a conceptual design for an honorarium payment of \$1,500.

The proposals will be displayed in the Showplace Square neighborhood for written public comment. Following public display, the selection panel will reconvene to consider the finalists' concepts in an interview format along with any community input and will select one artist and an alternate for recommendation to the Arts Commission. All panel meetings will be open to the public with opportunity for public comment. Finalists will be reimbursed for travel expenses up to \$1,000.

## **ARTIST SELECTION CONSIDERATIONS**

- Artistic excellence, innovation and originality as evidenced by representations of past work and other supporting material.
- The artist's work is judged to be appropriate to the goals of the project.
- The artist's professional experience is adequate to meet the demands of the project.
- The artist is available to participate in the design, approval and implementation of the project as required.
- Assessed ability to meet project deadlines, and to perform work in a timely and professional manner.

- Results of reference checks.

**PROPOSED TIMELINE (Subject to change)**

RFQ Issued: January, 2012

First Selection Panel: February, 2012

Finalist Proposals Due: Early April, 2012

Public Display of Proposals: Mid-April, 2012

Final Artist Selection Panel: Late April, 2012

Design Development: July – August, 2012

Fabrication: January – September, 2013

**FURTHER INFORMATION**

Contact Marcus Davies, Public Art Project Manager at (415) 252-4656 or by email at [marcus.davies@sfgov.org](mailto:marcus.davies@sfgov.org).