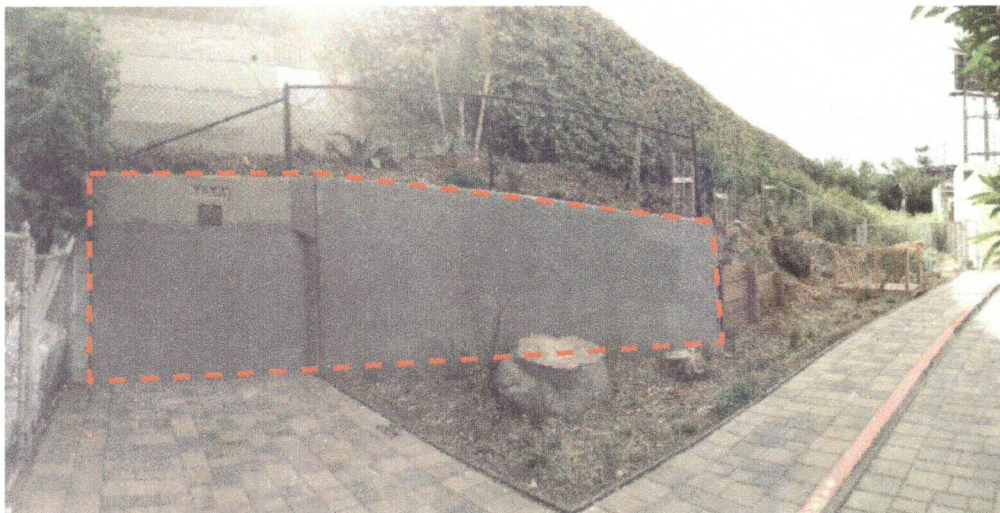


Art Wall location dashed in red



Jason Jägel  
Burrows Pocket Park Mural

*A Song For The Portola*

The design I have created for the Burrows Pocket Park Mural is conceived as a celebration of and tribute to the Portola neighborhood. Within the design I make reference to the past, present and imagined (symbolic) future of the district. I intend to paint the mural with a color palette that favors robust earth tones balanced by light and dark, saturated and unsaturated hues. From my long history working with color, I feel that much of the feeling of a painting is communicated by the arrangement of hues, and their relative lightness & saturation.

Large hands and arms frame my design in a sheltering embrace. Between the hands flows the now-underground Islais Creek. At one end the historic greenhouses (that are still present and cherished in the neighborhood) are depicted with flowers growing wild from them. The flowers appear as a variety of characters to abstractly symbolize the many populations that have past and presently resided in the Portola. Boating the creek are two youths to represent optimism and the future of the district. They paddle a canoe reminiscent of boats of the furthest past known residents of the area, Ohlone Indians, further represented by oak leaves and acorns. Above the children boating is an array of colors to non-literally represent light and positivity. The front of the canoe holds a flagpole from which the neighborhood name is celebrated. In the background residential hills are visible, just as they are in sight from the Burrows Pocket Park. On the right side of the mural design is a tunnel from which over-size roses bloom. The wall itself is the site of the former Burrows Tunnel, which connected the Bayview to the Portola. The tunnel I have depicted is not the literal Burrow Tunnel, but symbolic of the history of the site and the area's unknowable future. The roses imply abundant, fertile prospects for the region and it's boaters.

Home > PA05.1: Mural Design Information Form

## PA05.1: Mural Design Information Form

Lead Artist Jason Jagel

Mailing Address 2907 23rd Street

City San Francisco State CA Zip 94110

Phone # 415-205-1170 Fax # ( )

Email info@jasonjagel.com

Project Coordinator GARRETT JACOBS

Mailing Address 695 MINNA ST.

City SAN FRANCISCO State CA Zip 94103

Phone # 415-470-5915 Fax # ( )

Email garrettjacobs@architectureforhumanity.org

Sponsoring Organization ARCHITECTURE FOR HUMANITY

Street Address 695 MINNA ST.

City SAN FRANCISCO State CA Zip 94103

Phone # 415-470-5915 Fax # ( )

E-mail ''

Funding Source(s) CORPORATE SOCIAL RESPONSABILITY - LINCOLN MOTOR Co

Proposed Site of Mural (Address/Cross Streets) (Burrows & San Bruno) 1 BURROWS ST

Mural Title A Song For The Portola

Mural Dimensions 8'7" height x 26' 11.5" width

Estimated Schedule: (start and completion dates) November 2013 - January 2014

Supervisor's District where proposed mural will be placed # 9

District numbers can be found at <http://gispubweb.sfgov.org/website/nuviewer/monsmap.asp>

1) Proposal (describe proposed design, site, and theme and attach a separate document if

needed).

Attached

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2) Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

Power-washing, abrading (grinding or sanding as needed), exterior house paint primer or equivalent, acrylic and enamel paint, anti-graffiti lacquer top-coat.

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3) List individuals and groups involved in the mural design, preparation, and implementation.

Jason Jagel

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**Attach the following documents to the completed Mural Design Approval Information Form**

- Lead artist's resume/qualifications and examples of previous work
  - Three (3) letters of community support
  - Letter or resolution approving proposal from city department **or**;
  - Letter of approval from private property owner along with Property Owners Authorization Form
  - Signed Artist Waiver of Proprietary Rights for artwork placed upon city property **or**;
  - Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
  - Maintenance Plan (including parties responsible for maintenance)
  - Color image of design
  - One image of the proposed site and indicate mural dimensions
- 

## **PA05: Mural Design Approval Guidelines:**

- **PA05.1: Mural Design Information Form**
- **PA05.2: Visual Artists Rights Act**
- **PA05.3: California Art Preservation Act**
- **PA05.4: Artist Waiver for Murals**

DEPARTMENT OF TRANSPORTATION  
DISTRICT 4  
P.O. BOX 23660  
OAKLAND, CA 94623-0660  
PHONE (510) 286-5983  
FAX (510) 286-6447  
TTY 711  
www.dot.ca.gov



*Flex your power!  
Be energy efficient!*

November 21, 2013

Ms. Carol Marie Daniels  
Project Manager  
San Francisco Arts Commission  
25 Van Ness Avenue, Suite 345  
San Francisco, CA 94102

Dear Ms. Daniels:

This letter summarizes the Department of Transportation conditional approval for the community identification concept along Route-101 and Burrows Street in San Francisco. If these conditions are acceptable, the City of San Francisco, hereto for noted as "the City," shall submit a final community identification application and proposal for review and final approval prior to submitting the request for an encroachment permit.

Conditions for approval are as follows:

1. The proposed community identification mural shall meet all Caltrans design guidance and criteria under the Community Identification Program. The proposed mural shall be painted in accordance with guidance and standards approved by Caltrans - Office of Structures Maintenance and Inspection (OSMI) for art on structures in State right of way.
2. Provision of the completed application and proposal for the community identification as outlined under Chapter 29 of the Caltrans Project Development Procedures manual (PDPM) and the Encroachment Permits manual. The proposal shall include:
  - A. An adopted resolution or other official documentation that describes the:
    - Jurisdiction over the community of the project site;
    - Approval of the Community ID/Transportation Art content;
    - Funding responsibility;
    - Commitment for the maintenance of the community identification, including timely graffiti removal/repair, and removal (or restoration) of the community identification if needed; and
    - Proposed schedule for commencing and completing project installation, if by separate permit.
  - B. Specifications for proposed materials, including material data sheet for paint and graffiti coating, if applicable.

Ms. Carol Marie Daniels  
November 21, 2013  
Page 2

3. The proposed mural shall not make use of or simulate colors or combinations of colors usually reserved for official traffic control devices described in the American Association of State Highway and Transportation Officials (AASHTO) Manual of Uniform Traffic Control Devices (MUTCD); nor shall it contain any reflective or glaring finishes.
4. No work will be performed from the freeway right of way unless approved by the Department through the encroachment permit.
5. The City shall submit a final proposal responding to these conditions and in conformance with the guidelines and policy specified for community identification.

We would like to thank you again for your interest in the Department's Community Identification Program, and look forward to working with you and the City on this project. If you have any questions, please call DTAC Coordinator David Eng at (510) 286-5918.

Sincerely,



NADER ESHGHIPOUR  
Deputy District Director  
Maintenance



Jason W. Jägel  
2907 23<sup>rd</sup> Street San Francisco, CA 94110  
415.205.1170 mobile [info@jasonjagel.com](mailto:info@jasonjagel.com)

#### EDUCATION

- 2002 MFA **Stanford University**, Stanford, CA  
1995 BFA Painting, **California College of Arts & Crafts**, Oakland, CA

#### TEACHING EXPERIENCE

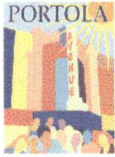
- 2014 **San Francisco Art Institute** Graduate Critique Seminar  
2013 **Stanford University** Drawing II  
**San Francisco State University** Curriculum development consulting  
2012 **San Francisco State University** Professional Practices  
**Stanford University** Painting I  
2009 **San Francisco Art Institute** Polytextuality: Word / Text / Image  
**San Francisco Art Institute** Graduate Seminar  
**California College of the Arts** Interdisciplinary Critique  
2008 **UC Berkeley** The Language of Painting  
**California College of the Arts** Interdisciplinary Critique  
2005-2007  
**California College of the Arts** Narrative Drawing, Painting 1A and Graduate Directed Study  
2004 **California College of the Arts** Directed study  
**Out of Site / Francisco Middle School** 'Zine-Making Class  
2003 **Out Of Site**. Galileo High School art skills class.  
**California College of the Arts** Advanced Painting Visiting Artist Critique Class  
2002 **Stanford University** Drawing for Non-Majors  
1996 **Southern Exposure** Artists In Education Program: Race, Representation and Youth  
Balboa High School, Media Literacy

#### SELECTED SOLO EXHIBITIONS

- 2014 **Marginalien**, Gallery 16, San Francisco, CA  
2013 **The Bitter End**, The Hub, Paris, France  
2012 **The Castle & Other Works**, Galleri Christoffer Egelund, Copenhagen, Denmark  
**The Castle**, Needles & Pens, San Francisco, CA  
2010 **(I'll Fly) into Your Heart**, Fifty24SF, San Francisco, CA  
2009 **Fate In A Pleasant Mood**, Galleri Christoffer Egelund, Copenhagen, Denmark  
**Gramophone Rainbow**, AMT / Alberto Matteo Torri, Milan, Italy  
2008 **Seventy-Three Funshine**, Electric Works, San Francisco, CA  
**(Like Life, But a) Simplified Version**, Richard Heller Gallery, Santa Monica, CA  
**Paper Recording**, Plane Space, Swab Art Fair, Barcelona, Spain  
2007 **Paper Record**, Greg Kucera Gallery, Seattle, WA  
**One Thing About Music**, Plane Space, New York, NY  
2006 **Flesh Of My Skin**, Queen's Nails Annex, San Francisco, CA  
2005 **P's & Q's**, Richard Heller Gallery, Santa Monica, CA  
**Peripheral Listens**, Queen's Nails Annex, San Francisco, CA  
2003 **Funny**, Richard Heller Gallery, Santa Monica, CA  
2002 **Even though the flowers bloom**, scopeMiami, Richard Heller Gallery, Miami, FL  
2001 **Boo Ya!** Richard Heller Gallery, Santa Monica, CA  
1998 **Juvenile Theoretics**, Susan Cummins Gallery, Mill Valley, CA

#### SELECTED GROUP EXHIBITIONS

- 2013 **Beach House Installation**, Juxtapoz / Chandran Gallery, Miami, FL  
**The Illuminated Library**, San Francisco State University, San Francisco, CA  
2012 **Group Show**, Galleri Christoffer Egelund, Copenhagen, Denmark  
2011 **Paper A-Z**, Sue Scott Gallery, New York, NY  
2010 **Paper! Awesome!**, Baer-Ridgeway Exhibitions, San Francisco, CA  
2009 **With Hidden Noise**, David Krut Projects, New York, NY  
2008 **Artists of Invention: A Century of CCA**, Oakland Museum, Oakland, CA



**Portola  
Neighborhood  
Association**

November 7, 2013

San Francisco Arts Commission  
25 Van Ness Avenue, Suite 345  
San Francisco, CA 94102

**RE: MAINTENANCE PLAN - PROPOSED ART WALL - BURROWS POCKET PARK**

I am writing, in the capacity of Corridor manager, for Portola Neighborhood Association (PNA). We are all very excited about the proposed art mural, to be located on a concrete retaining wall at the end of the cul-de-sac at Burrows St, San Francisco. This art piece will cap what has been a tremendous effort from the Portola community, who has worked tirelessly to convert a previously dead-end, dumping ground into a beautifully landscaped pilot Park. Burrows Pilot Park includes inviting public amenities such as seating, a bioswale as well as a thriving coffee shop next door.

As the Art wall is part of the overall Burrows Pilot Park located on Caltrans property, we envision the maintenance be consistent with the remainder of the project, where the PNA will be responsible for the general upkeep and graffiti removal. Similar to other recently completed murals in the Portola, the PNA will request the project designers and artist to apply at least four coats of graffiti-protective coating to ease the removal of any graffiti that has been drawn on the mural.

The PNA do not anticipate any major maintenance issues caused by the mural, as we understand the proposed artwork will only consist of paint. We will be undertaking semi-annual inspections of the mural, checking for deterioration of paint or surface layers. In the event of structural issues relating to the retaining wall that affects the future mural, the PNA will inform Caltrans to resolve any major defects.

I trust the above satisfies the requirement of the San Francisco Arts Commission.

Jack Tse  
**Corridor Manager**  
Portola Neighborhood Association  
9 Silliman Street, Suite "B"  
San Francisco, CA 94134  
Office: (415) 574-9170  
Email: jack@portolasf.org

**Michael & Vivian Anthony**  
**88 King Street, #723**  
**San Francisco, California 94107**

November 25, 2013

To the Arts Commission:

As owner of the property adjacent to the Burrows Street pocket park in the Portola neighborhood, it is my distinct pleasure to recommend San Francisco artist, Jason Jagel, for the task of producing the outdoor artwork for the new park.

It is our firm expectation that Jason's art will help create an attractive gathering place where local residents will feel a sense of pride, community and safety. Jason produces art that is colorful, lively and thought provoking, which will be a perfect fit for the proposed venue. He is a local resident with his wife and his family and there is no doubt that he will make a valuable contribution to both the neighborhood and the city as a whole.

Sincerely,

A handwritten signature in cursive script that reads "Michael Anthony". The signature is written in dark ink and is positioned above the typed name and address.

Michael Anthony  
2599 San Bruno Avenue  
San Francisco



Ruth Wallace  
749 Colby Street  
San Francisco, CA 94134  
415-420-6185

November 19, 2013

San Francisco Arts Commission  
25 Van Ness Avenue, Suite 345  
San Francisco, CA 94102

Dear Art Commissioners:

The Portola is thrilled to have art beginning to bloom throughout the neighborhood. In just the past four years we have participated in the creation of the Portola Mural on Silliman Street and San Bruno Avenue, our spectacular Snake Mural on the freeway support at the base of San Bruno Avenue and the art panels depicting Portola images there, *Philosopher's Walk* in McLaren Park, the kinetic sculpture, *Zephyros* (despite its early short comings, we're expecting it back soon), at Palega Rec Center at Portola Park and the mosaic representing the Portola's urban agricultural roots also at the rec center are some of the recent exciting pieces that have become much loved in a very short period of time. The addition of yet another signature piece in our newly created park at the end of Burrows Street at San Bruno Avenue by the innovative artist, Jason Jägel, is being anxiously awaited.

The community met with Jason Jägel to express what the newest public art would mean to the Portola in late October. We were impressed with his interpretation and choice of elements he would use to get a characteristic feel of the neighborhood. His modern, graphic and colorful representation will include the early civilizations and topography of the past to our multi-cultural present and edifices. The playful feel of his vision and the appealing color choices add to the uniqueness that the piece will be the neighborhood's next exciting project.

The mural, as it will be positioned at the end of the street at the Burrows Pilot Park will draw people in and add to the sense of community space. The park has been newly created by a neighborhood movement to transform an abused and ignored dumping ground into a gathering spot and destination. The attraction of a high-end coffee shop to a retail space adjacent to the new park site has been a bit of a coup for our working-class neighborhood. Support for the park and the addition of this art piece is widespread throughout the community and is a source of pride for the people of a neighborhood that has long been overlooked. We are delighted at the prospect of more public art in our public spaces.

Sincerely,

Ruth Wallace  
Portola Garden Tour Organizer

To Whom It May Concern at the San Francisco Arts Commission,

I strongly support Jason Jagel's proposed design for an art wall on Burrows Street in the Portola neighborhood.

I have an interest in the design of the art wall both as a life-long San Franciscan and as someone deeply invested in the Portola neighborhood. For the past five years, I have worked on a small, non-profit project based in the Portola. As part of that non-profit work, we recently opened a small office and community space at 1 Burrows, directly beside the retaining wall proposed for Jason's mural. We'll probably spend as much time looking at the wall as anyone, but more importantly, we appreciate the potential for the art wall to both anchor and bolster the neighborhood's continued community-building.

Jason is well regarded as a San Francisco artist, recognized nationally, with a strong history of exhibitions and collaborations. His preferred medium is paint which is well suited to the large format of the art wall, and his creations are often multi-layered, and unfolding—an aspect that's perfect for a community mural that will be visited and re-visited by many of the same neighbors over and over and so needs to offer an evolving experience. Jason's mural will also be fresh, unique in San Francisco and his talent for pictorial storytelling and reputation will help draw people to the site, both followers of his work as well as the uninitiated.

Most importantly, Jason has clearly exhibited an interest in the history and diversity of the neighborhood, and a real openness to working with the community to find the right mix of content—including the neighborhood's largely unknown agricultural history. He's familiar with San Francisco neighborhoods because he's lived here for most of his adult life, but he also brings a fresh eye to the Portola--one excited to discover the neighborhood. On behalf of myself and my project partners, all of whom strongly believe in the importance of art for fostering vibrant and beautiful communities, I ask that you approve Jason's design for the art wall quickly. We're excited to see the project start as soon as possible. Thank you for your consideration and your service.

Sincerely,  
Juan Carlos Cancino  
The Greenhouse Project

1-415-971-5034

PORTOLA



Portola  
Neighborhood  
Association

November 7, 2013

San Francisco Arts Commission  
25 Van Ness Avenue, Suite 345  
San Francisco, CA 94102

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