

# Street Artists Program Proposed Criteria

**Apparel (including t-shirts and repurposed clothing):** Printing/painting/alteration on/of apparel: Artist must alter said garments by at least 51% utilizing their own original designs. Commercial label guidelines apply to any and all apparel.

## **Aural and visual recordings**

In its examination, the Advisory Committee shall listen to and/or view the recording for which the artist seeks certification and shall hear and view the live performance on apparatus provided by the artist. A copy of the artist's recording shall be given to the Street Artists Program and shall be part of the artist's file. The artist's recording must be copyrighted with the Copyright Office, Library of Congress, and a photocopy of the copyright form(s) shall be given to the Street Artists Program and shall be part of the artist's file. The artist/performer of the recording shall not have to be the author of the performance. Other artist/performers involved in the recorded performance may be eligible for certification to sell the recording under the following conditions: (a) the performer(s) must apply for certification as family unit members with the primary artist of the recording. ("Family Unit": two or more persons jointly engaged in the creation or production of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members thereof); (b) a technician involved in the recording of the performance may be considered as a "family unit" member if the technician uses the technology as an instrument in the performance.

## **Bead Making**

If a craftsperson makes his own beads, he may sell them either individually or strung as a piece of jewelry. If the bead maker creates a string of beads which includes his handmade beads as well as purchased beads, the rules for **Bead Stringing** are applied.

## **Bead Stringing**

Beads cannot be sold the same as when purchased: when strung by the craftsperson, their design must be significantly different from the original purchased design. This includes jewelry strung on elastic cord. Individual beads not made by the craftsperson cannot be sold separately. No purchased bead, shell, bangle, or crystal may be solely attached to a store-bought neck ring or chain or cord.

**Earrings and Stickpins:** Earrings and stickpins must have a minimum of three (3) components in addition to their "findings" (working parts for example: ear wires, jump rings, catches, posts). In terms of the minimum amount of components allowable, no commercially manufactured pendant or component for jewelry products can be the dominant feature of the earring. Handmade clasps may be acceptable as components, but handmade jump rings are not. Chain must be broken and a design structure added; cord must be braided, knotted, or cut between the clasps.

**Pendants:** The pendant, stomacher, brooch, cameo, and medallion part of the bead art object for sale

must be an item predominantly created or altered in form by the street artist or craftsperson.

A commercially manufactured pendant may not be used in a beaded necklace unless the pendant has been determined by the Advisory Committee to be an integral element of, or subordinate to, the total design of the necklace.

**Bead Stringing** (using only commercially manufactured beads): The Advisory Committee shall verify whether the beadcraft item's commercially manufactured bead components are significantly or predominantly altered in form by the item's design arrangement. No more than 15% of an artist's total displayed beadcraft may be of items comprised entirely of the same type of bead strung by the artist. All commercially manufactured pendants are not allowed unless approved as an integral part of the item's design arrangement. At least two dozen finished samples of each type of beadcraft jewelry (bracelets, necklaces, earrings) are required to be submitted for certification. Beads cannot be sold the same as when purchased.

Further requirement: All artificial or dyed beads, stones or other materials must have a label attached to the beadstrung item stating its identity or the items or item must be identified by the artist with adjacent signage.

### **Candles**

Wax, as a raw material, may be changed into any variety of forms by direct manipulation; candles dipped, fabricated, and molded from original designs are acceptable. Candles made from molds not created by the craftsperson must show a change from the original mold or in the wax design. Candles made from kits are not acceptable.

### **Ceramics**

All functional and non-functional ceramics for purchase must be fired. No unfired ware will be allowed for purchase. Work that is made from the raw clay by hand using a wheel, coiled, slabbed or other handmade technique is acceptable glazed or unglazed. This also includes work made from a mold from the artists' original. Any work that is cast by the artist from a commercially manufactured mold is acceptable if it is glazed and/or decorated by the artist. Pre-made, purchased bisque ware must be predominately decorated using ceramic materials by the artist (75% of the total surface area) and glaze fired. (Examples may include but not limited to: underglaze, overglaze, china glaze, decals, transfers and carved and/or incised designs.) The Advisory Committee shall verify whether the ceramic item's commercially manufactured ceramic components (including decals) are significantly or predominately altered in form by the item's design arrangement. (As a reminder, it is illegal under California law to use leaded glazes on functional ware.) Ceramic glazes containing lead will not be allowed on kitchenwares.

An artist may use in a non-functional manner a ceramic object as a platform for painting, collage, decoupage, application of sculptural materials or any assemblage of other materials.

All ceramic ware, functional and non-functional, must be indelibly signed by the artist.

### **Computer-generated Art**

The artist must demonstrate, in front of the Advisory Committee, creating his/her own images on a computer or other equipment. The artist is required to bring a computer or other equipment and necessary components to demonstrate creating step by step the art with the equipment.

Images not of the artist's own creation must be significantly altered in form and shall be examined for approval on a case-by-case basis.

All computer-generated or other printed work must bear the artist's printed signature, initials, logo, or name of business on or near the image. All printed or photocopied images are subject to the same criteria as for commercially printed items. Attribution label shall be attached to all images. Street artists must attach to the back of each print a statement containing the artist's name and the type of print (for example; laser print; inkjet print; silver print; woodblock print; etching). The statement may be enclosed with the print in clear plastic or other means.

### **Collage**

Collage is an art form using multiple original and/or non-original images and/or materials. Artist must bring works in various stages of completion and must be prepared to produce or continue with a collage item.

### **Decoupage**

Decoupage is a collaged creation adhered to an object (artist made or commercial) finished with a sealant. The object for decoupage must be substantially altered and/or covered by the decoupage. Both collage and decoupage shall be signed in a permanent manner.

### **Doughcraft**

Hand crafted dough object must be properly sealed and finished. The object shall be signed in a permanent manner.

### **Enameling**

Designs must be the original work of the craftsperson. All work must be signed by artist in a permanent manner.

### **Engraving**

Items that may be engraved upon are items that have been certified as the artist's own creation, significantly altered commercial items, or significantly altered naturally derived items. Engraving must reflect significant artist input and signed by the artist in a permanent manner.

### **Fabricated and/or Cast Jewelry**

The craftsperson may make jewelry by fabricating (may include cutting) and/or casting with raw materials such as silver, gold, bronze, etc. Casting from commercial wax patterns is not acceptable unless it is significantly altered by the artist. The craftsperson must make original molds from original work. Casting must be done by the artist. Assembly alone does not constitute being handmade. If items are fabricated or cast, the craftsperson does not necessarily have to do his own lapidary work, but stones not cut by the craftsperson cannot be sold separately. See criteria under the section for "Lapidary" for cut stones.)

### **Feather Art**

The feather work must be constructed by the craftsperson, using feathers and other accessories. Pre-strung boas, pre-glued mats, and other pre-constructed pieces are unacceptable as standalone items. No items containing feathers from endangered species will be allowed. Receipts showing provenance may be required. Feather earrings must be comprised of at least 3 elements not including earwires and findings. Feather necklaces must be comprised of at least 5 elements.

### **Fiber Art**

Macrame, crochet, knitting, weaving and other fiber crafts start with unknotted cord, string, rope or yarn, producing a finished product using a series of knots and braids with the option of including other materials. Fiber spun, felted and/or dyed by the craftsperson can be sold individually and must be labeled with the artist's name/signature.

### **Flora**

Dried and/or living plant material must be significantly transformed by the artist.

### **Glass Art**

Glass is formed (blown, slumped, fused, etc) by the craftsperson. Stained glass is cut and set by the artist. All work shall carry the artist's signature.

### **Image Button Craft**

Commercially manufactured buttons backs must be predominately and/or significantly altered on the face of the button.

### **Kitemaking**

A kite must be made entirely by the artist and signed by the artist. No kits allowed.

### **Lapidary**

Raw stones must be significantly altered by the artist. The artist must demonstrate knowledge of the tools of lapidary e.g. cutting, polishing, engraving.

### **Leathercraft (including Belts, Bags, Accessories and Soft Clothing)**

All tooling must be done by hand. No machine design work, or commercially 'rolled' or 'clicker' is allowed. Sewing machine applied designs are allowed. No belt buckle may be sold separately unless it is made by the craftsperson. A commercially manufactured belt buckle may be permissible as attached to a belt created by the artist when the buckle (a) is no wider than twice the width of the belt,

and (b) at least one (1) foot of the belt, not including the buckle, is displayed. Buckles and Belts: No commercially manufactured buckle may be displayed without being functionally attached to a certified belt.

### **Masks**

Unadorned commercial mask blanks must be significantly altered by the artist.

### **Miscellaneous Items**

Any craft which takes a material and changes it into an entirely different shape, design, form, or function is acceptable as a handcraft. Any purchased kit is not acceptable unless it is significantly altered.

### **Millinery**

A hat body not made by the artist must be significantly altered in form or by adornment

### **Musical Instruments**

Must be handmade or significantly altered by the artist.

### **Painting and Drawing**

All works are acceptable, as long as the artist is the maker. (For reproductions of the artist's own work, see criteria for Printmaking.)

### **Papermaking**

Handmade paper is acceptable if the artist works from the raw materials to the final product.

### **Photography**

The artist must do the original shooting of the subject. The artists must include a statement containing the artist's name and the type of print (for example, laser print, inkjet print, silver print) with each print.

### **Pipes**

Pipes must be handmade by the artist. Commercially made pipe elements must be significantly altered by the artist.

### **Printmaking**

The artist must create the original artwork. Prints made by the artist of the artist's originals or prints made by a commercial printer of the artist's originals must include a statement containing the artist's name and the type of print (for example, laser print, silkscreening, woodblock print, etching). For printing on clothing, see Apparel.

### **Puppets and Dolls**

May be created by the artist using casting, ceramics, fiber or other materials.

**Sculpture and/or Assemblage:** As sculpture and/or assemblage may be composed of any material, please refer to individual craft/materials.

**Sewn Items**

If the artist begins with a basic fabric, cutting and sewing it together to produce a finished product, the item is acceptable (examples: garments, toys, appliqué, embroidery, pillows). The usage of mass-produced commercial patches or iron-ons must not be the dominant feature of design of the item.

**Textile Arts**

Beginning with cloth or garments and making, *or* changing, or adding a pattern or design—for example: batik, dyeing.

**Toy Making**

Toys must contain no toxic materials; the toymaker must demonstrate that the toys are safe. Toys are generally covered under the criteria for Castings, Ceramics, Sculpture; Woodcraft; and Sewn Items. All other toys will be generally considered under Miscellaneous.

**Woodcraft**

The artist must start with a piece of wood and significantly alter it.

**General criteria:**

Any art or craft item must be predominately created by the artist, and/or at least 51% significantly altered in form by the artist.

Requirement for signing or labeling all items: All work larger than 2"x2" must be signed and/or marked with initials.

Commercial labels affixed to commercial products, clothing or otherwise, must be altered, removed or replaced in order to remove the name of the commercial manufacturer and the country of origin. All work must be signed.