



ART ON MARKET ST KIOSK POSTER SERIES 2015/16 PUBLIC ART PROJECT OUTLINE

BACKGROUND

The Art on Market Street Program, has commissioned new artwork by Bay Area artists on an annual basis since 1992. The Art on Market Kiosk Poster Series Program commissions three to four consecutive three-month poster exhibitions annually. Each poster series consists of a set of six original and related designs that are professionally reproduced and printed as six sets of posters, 68 inches high by 47 ¼ inches wide (trim size), for installation in 36 bus kiosks on Market Street between 8th Street and the Embarcadero. All artists' designs must be approved by the Arts Commission and are expected to be appropriate for a broad public audience.

2015/16 KIOSK POSTER SERIES THEME

Birthday Bash is the overarching theme for the 2015/16 Art on Market Street Kiosk Poster Series. Artists will be asked to respond to the 2015 centenary of San Francisco City Hall.

ARTWORK BUDGET

The total budget for the design of the posters series is a not-to-exceed amount of \$8,000. This includes the design and all preparation work necessary to complete each poster design to the printer's specifications.

ARTS RECRUITMENT APPROACH AND ELIGIBILITY

Arts Commission staff will issue an RFPQ in early April, 2014.

Eligibility is open to professional, practicing artists working primarily in any two-dimensional media and residing in the nine San Francisco Bay Area counties: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma

SELECTION PROCESS

After the application deadline, Arts Commission staff will screen the applications to establish a candidate pool to be considered for the commissions based upon the following criteria:

- Demonstrated quality of past artwork as represented in the applicant's submitted images
- Artist's professional experience as detailed in the applicant's resume

Artists in the candidate pool will be presented to an Artist Selection Panel consisting of arts professionals and representatives of the Arts Commission. The panel will recommend six to eight artist finalists, to be approved by the Arts Commission, who will be paid an honorarium of \$500 each to develop proposals. As the year 2012 is the 80th anniversary of the Arts Commission, artists will be asked to develop a poster based on the broad theme of "celebrating the arts in San Francisco." The artists will then present their proposals to the Artist Selection Panel who will recommend three finalists to the Arts Commission for approval.

PROJECT SCHEDULE (subject to change)

RFQ Issued	April 7, 2014
Application Deadline	May 12, 2014
Selection Panel Meeting #1	beginning of June 2014
Visual Arts Committee approval of finalists	June 18, 2014
Development of Proposals	July to August 2014
Selection Panel Meeting #2	week of September 1, 2014
Visual Arts Committee approval of Project Artists	September 17, 2014
Project Artists under contract	mid-November 2014

Anticipated installation dates for each Kiosk Poster Series is as follows:

- Mid April – early July 2015 (CAE)
- Mid July – early October 2015
- Mid October 2015 - early January 2016
- Mid January – early April 2016

Project Artists will be assigned to one of the three installation dates by Arts Commission staff.

FURTHER INFORMATION

Contact Justine Topfer, Public Art Project Manager at (415)252-2584 or by email at Justine.topfer@sfgov.org.