



## **FIRE STATION #5 PUBLIC ART PROJECT OUTLINE**

### **BACKGROUND (CAPITAL IMPROVEMENT PROJECT OVERVIEW)**

As part of the 2010 Earthquake Safety and Emergency Response (ESER) Bond, Fire Station #5, located at the Southwest corner of Turk and Webster streets, will undergo a replacement to assure station functionality and seismic performance in conformance with current building codes.

### **ART OPPORTUNITY**

SFAC staff met with the Fire Station #5 project team to explore possible opportunities for artwork. It was determined that the best-suited locations for artwork are the lower wall of the north façade of the building’s northeast corner and the central tower’s north façade. These locations will make the strongest visual impact and will maximize the art budget. The three finalists selected by the first artist selection panel will be invited to design their proposals for either of the two locations, or may choose to address both.

### **PROJECT GOAL**

The goals of the art enrichment project at Fire Station #5 are to help create a sense of place, to make the building facade pronounced and inviting and to enhance the frontage of the building with a unique artist’s design.

### **PROJECT BUDGET**

	<b>Amount</b>
SFAC Administration	\$30,938
Artist selection, signage and documentation	\$9,860
Artwork Contract and Installation	\$90,380
Maintenance	\$12,375
Contingency	\$11,139
<b>Total Art Enrichment</b>	<b>\$154,692</b>

### **ARTISTS RECRUITMENT APPROACH**

Arts Commission staff will select a short list of artists from the 2013/14 Prequalified Artist Pool and the 2013/14 Two-Dimensional Artwork Registry or from the 2015/16 Prequalified Artist Pool if the first selection panel is scheduled after December 31, 2014.

### **ARTIST SELECTION PROCESS**

The list of qualified artists will be presented to the Fire Station #5 Selection Panel, which will consist of one representative of the client agency (SFFD), up to two arts professionals, one Arts Commissioner, and one community member. The panel will identify three finalists who will be invited to develop conceptual site specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium of \$1,000 for development of a proposal and up to \$1,000 for travel expenses. The finalists’ proposals will be on display for public comment near the project site and on the SFAC website prior to the final selection panel meeting.

The Fire Station #5 Selection Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist and an alternate for the project for recommendation to the Arts Commission.

**COMMUNITY INVOLVEMENT**

- SFAC staff will present an overview of the public art project in conjunction with the CIP presentation to the community [date TBD].
- A community representative will serve on the Fire Station #5 Selection Panel and will participate in the Artist Orientation.
- The finalists' proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final selection panel meeting.
- All selection panels, Visual Arts Committee (VAC) and Commission meetings are open to the public.

**TIMELINE** (subject to change)

Project Outline Approval (VAC)	October 15, 2014
First Project Artist Selection Panel	Early November, 2014
Artist Finalist Orientation	Early December, 2014
Finalist Proposals Due	Mid-January, 2015
Proposal Display	Last two weeks in January, 2015
Final Project Artist Selection Panel	Early February, 2015
VAC Approval	February 18, 2015
Arts Commission Approval	March 2, 2015
Artist Under Contract	Mid-March, 2015
Design Development	April-July, 2015
Design Approval by VAC	August, 2015
Artwork Fabrication	September, 2015 through June, 2016
Installation	August, 2016

**FURTHER INFORMATION**

Contact Marcus Davies, Public Art Project Manager at (415)252-4656 or by email at [marcus.davies@sfgov.org](mailto:marcus.davies@sfgov.org).

Design Development - Concept



WEBSTER & TURK



EAST ELEVATION - WEBSTER STREET



NORTH ELEVATION - TURK STREET



Design Development - Concept



TURK STREET VIEW



SOUTH ELEVATION



WEST ELEVATION

Design Development - Concept



WEBSTER STREET VIEW



TURK STREET VIEW