



**BROADWAY CHINTOWN STREETScape IMPROVEMENT PROJECT
PUBLIC ART SELECTION PANEL**

MEETING 2 SUMMARY

MEETING DATE:

August 8, 2014

VOTING SELECTION PANELISTS:

Roy Chan, Senior Planner, Chinatown Community Development Center
Gregory Chew, Arts Commissioner
Martha Ketterer, Project Landscape Architect, Department of Public Works
Justin Hoover, Curator of Exhibitions, Santa Cruz Museum of Art & History
Jenifer Wofford, Artist

PROCESS

The following artists presented an overview of their practice and proposals for the Broadway Chinatown Streetscape Improvement Public Art Project:

Michael Arcega
Michael Bartalos
Primitivo Suarez-Wolfe

Presentations were followed by discussion and voting.

VOTING CRITERIA

The panelists were asked to rank each of the artists and artwork proposals 1, 2, or 3 (1=highest rank) taking into consideration the following criteria:

- Aesthetic quality
- Appropriateness of the proposed artwork for the site and project goals
- Demonstrated feasibility of the preliminary proposal and the proposal budget
- Demonstrated maintainability and durability of the artwork's design, materials, fabrication and installation methods

RESULTS OF VOTING TALLY

Michael Arcega	5
Michael Bartalos	10
Primitivo Suarez-Wolfe	15

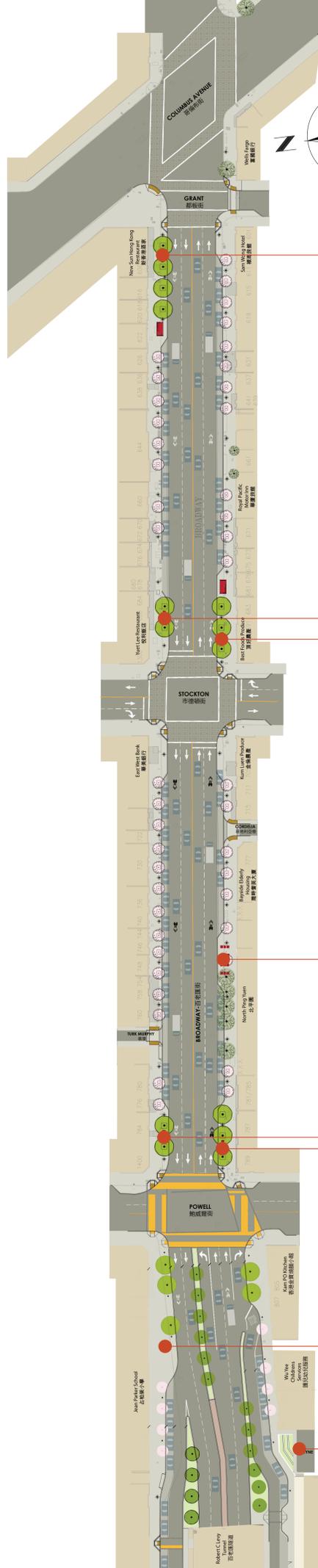
ARTS COMMISSION APPROVAL

Motion to approve the selected artist Michael Arcega and his artwork proposal for the Broadway Chinatown Streetscape Improvement Project as recommended by the Broadway Chinatown Streetscape Public Art Selection Panel.

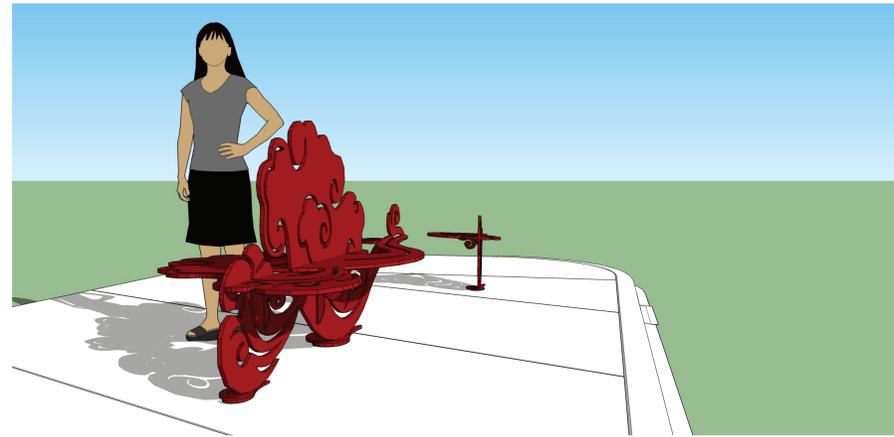
Motion to authorize the Director of Cultural Affairs to enter into a contract with Michael Arcega, as recommended by the Broadway Chinatown Streetscape Public Art Selection Panel, for the design and implementation of an artwork in an amount not to exceed \$123,000.

Art Proposal For The Broadway Chinatown Streetscape: *Auspicious Clouds*

-Design by Michael Arcega



Proposed locations on Broadway Street



ADA compliant public seating and Art element.



Art Proposal For The Broadway Chinatown Streetscape: *Auspicious Clouds*
-Design by Michael Arcega

Chinatown is one of the most wonderful and colorful neighborhoods in San Francisco. I'd like to propose a project that can contribute to the vitality of the area and its inhabitants. For many decades, Chinatown and its residents have been through numerous hardships and adversities. And through it all, the neighborhood and community have persevered, reinvented itself, and continues to blossom. With such a rich and complex history, I decided to look to timeless tradition for inspiration- something that was emblematic of hope, prosperity, and regeneration.

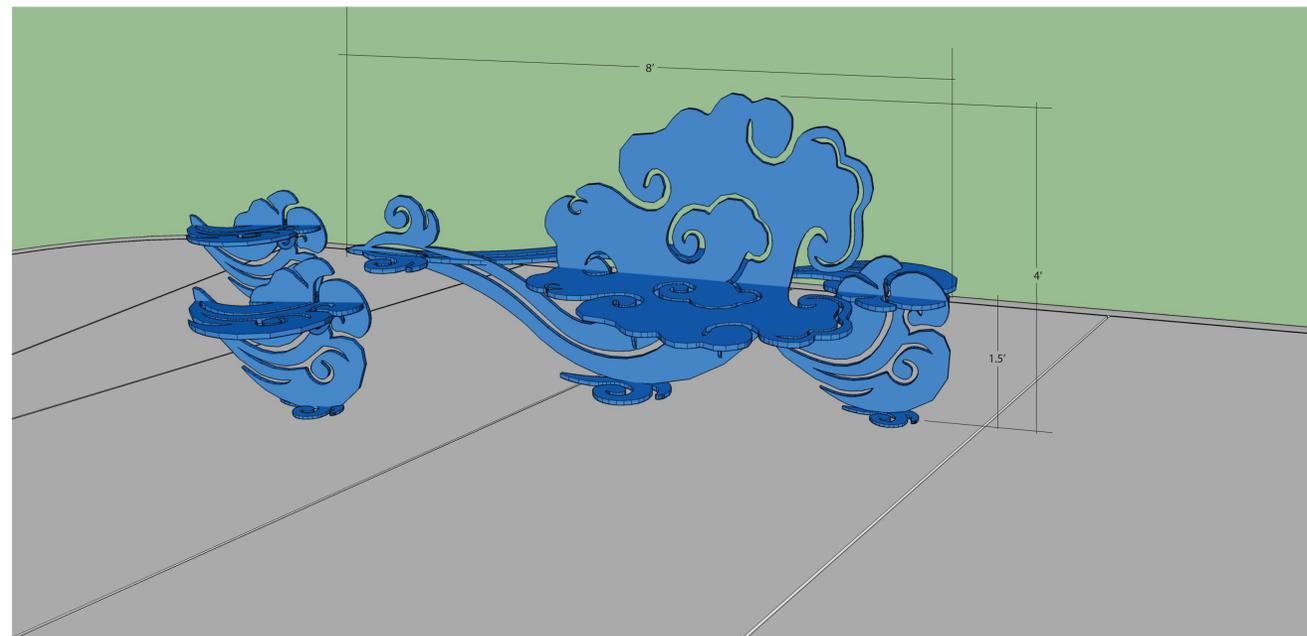
Auspicious Clouds or "Lucky Clouds" have deep symbolic meaning in traditional Chinese culture. The cyclical nature of clouds and rain inspires renewal and fluidity. They bring prosperity and vitality. Clouds exist between the earth and the heavens. They occupy an interstitial space between the celestial realm and ours, connecting the deities and us. Also, beyond Chinatown, San Francisco is known for its rolling fog. We have seen the clouds enveloping the hills and blanketing the Golden Gate, adding romance, mystery, and elegance to the City by the Bay.

This project takes inspiration from images of traditional Chinese clouds found on vases, scrolls, and paintings. They are carved on buildings, canes, screens, tables, chairs, and so on. From these sources, I propose to design seating elements along the Broadway Street corridor. Multiple Benches in the shape of clouds will be made out of water-jet cut steel. The pieces will be welded together to creating places to sit on both sides. Each cloud bench will then be painted with automotive paint, sealed with a UV epoxy clear-coat, and treated with an anti-graffiti finish. Each bench will be colored brightly, adding a cheerful presence while connoting traditional symbolic codes. When the viewer is seated, they will appear to be "on a cloud." I believe this will bring a delight to visitors and locals alike.

Art Proposal For The Broadway Chinatown Streetscape: *Auspicious Clouds*
-Design by Michael Arcega



Corner of Broadway and Stockton (facing South).



Dimensions of the large cloud bench with stools. Seating elements may come in a few colors.

