

DRAFT FOR GUIDELINES FOR EXHIBITION IN CIVIC CENTER COMPLEX
8/20/14

In accordance with City Charter, the Arts Commission shall approve the design and location of all works of art before they are acquired, transferred to or sold by the City and County of San Francisco ("CCSF"), or are placed upon or removed from CCSF property. The Administrative Code further requires that *"no work of art shall be contracted for, placed or erected on property of the CCSF or become the property of the CCSF by purchase, gift or otherwise, except for any museum or art gallery, unless such work of art, or a design or model of the same as required by the Arts Commission, together with the proposed location of such work of art, shall first have been submitted to and approved by the Commission."*

In accordance with the above legal mandates, the Arts Commission must approve the temporary or permanent installation of any work of art on CCSF property, or any proposal funded in whole or in part by City funds (regardless of its proposed location.) This includes proposals initiated or funded by other City departments, or by outside sponsors, such as individual artists, organizations, or commercial enterprises. In considering approval, the Arts Commission must evaluate proposals within the context of its mission to promote a rich, diverse, and stimulating cultural environment for the city's residents, visitors and employees, and to enhance the city's image both nationally and internationally.

The Arts Commission must hold art installations proposed for the Civic Center environs to the highest standards due to the close proximity to City Hall and by association, identification with the standards and values of CCSF. In considering approval of proposed installations, the Commission should apply the criteria below.

Criteria for temporary art installations in the Civic Center Complex:

1. There should be a compelling reason to site the exhibition in the Civic Center complex, such as the relevance of the exhibit within the architectural, cultural, historical, social/political or environmental context of the site.
2. Artwork should be of representative of highest aesthetic standards, and have merit as a work(s) of art, independent of other considerations.
3. The exhibition of the artwork should be judged to enhance the public's experience of Civic Center, and enhance the city's cultural profile and prestige.
4. The exhibition should be an opportunity to expose the public to diverse artists and artistic styles; exhibitions in the Civic Center environs should not only emphasize Bay Area artists, styles and movements, but also present the work of artists nationally and internationally so that local culture may be seen within a global context.
5. The exhibition should not contradict the City's values of environmental sustainability, accessibility, and cultural inclusiveness.
6. Exhibitions proposed should be appropriate in scale, media and context with its intended display location.
7. As the exhibition may be seen to reflect on the entire Civic Center complex, project sponsor must provide the Commission with evidence of community support, including that of the Mayor's office, Main Library, and Asian Art Museum.
8. The artwork should be judged to be able to withstand unprotected display in an outdoor environment, and be able to be maintained by the sponsor throughout the public display period.
9. The exhibit must not present a safety hazard. It must comply with all applicable building codes and disability access requirements.
10. The proposed exhibit must be evaluated to be feasible, with convincing evidence of the sponsor's ability to mount the exhibit as proposed. Factors to be considered include, but are not limited to: project budget, timeline, the artist's experience, soundness of materials, City approval requirements, and level of community support.
11. The proposed exhibit must not impede the typical uses of the site.
12. Project sponsors must be willing to pay all costs associated with the exhibit, including any Arts Commission staff time involved in assisting the sponsor with the exhibit, any required insurance, permit fees.

13. Sponsor shall be required to indemnify the city against any and all claims that may arise as a result of the installation.