



*preservation of place*

*Our Mission: To identify and preserve the sites and structures of architectural and historic significance in the Bayview-Hunters Point District, for the benefit of its residents and for the larger San Francisco community.  
founded in 2004 registered and established public benefit organization: May, 2005*

10 September 2014

Mr. Tom DeCaigny  
Director of Cultural Affairs  
San Francisco Art Commission  
25 Van Ness Avenue

Dear Director DeCaigny,

The Bayview Historic Society desires to place, as a long-term temporary loan, a public sculpture at Mendell Plaza in the Bayview Town Center. The artwork under consideration, the RedFish, is presently positioned at the Bayview Gateway intersection of 3rd Street and Cargo Way. As that location is slated for significant upgrade and improvement under the direction of the Port of San Francisco, with a newly approved artwork presently under consideration by the San Francisco Art Commission, the RedFish sculpture is required to be removed from this location by September 13th, 2014.

This Redfish was originally commissioned by Bayview residents for placement in Bayview; was designed and created by sculptor William Wareham at the Bayview-Hunters Point Shipyard in 2006; and was previously approved by the San Francisco Art Commission for temporary placement at the aforementioned Gateway location. We believe that the historical continuity of retaining a locally created artwork is an important consideration in supporting this effort for the Bayview community, and suggest that The Bayview Town Center would be significantly enhanced with this sculptural artwork.

The Bayview Historical Society, as community sponsor of this project, has obtained enthusiastic approvals for this action from artist William Wareham; Supervisor Malia Cohen; the Port of San Francisco; the Mayors Office of Economic and Workforce Development; the Department of Public Works; the India Basin Neighborhood Association; Friends of Islais Creek; the 4800 3rd Street Homeowner's Association; the Bayview Office for Community Planning; along with many other individuals in the community.

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We continue to reach out to neighboring community organizations and individuals in order to build a diverse and lasting base of support for three-dimensional artwork in the Bayview community. All involved to date recognize that this broad and inclusive engagement with many neighborhood organizations serve to fulfill the goal of an enhanced atmosphere in Bayview.

A restoration of the Redfish is essential to our plan, and we have engaged both William Wareham and two potential, professional commercial/industrial refinishers in defining a scope of work to support a durable and attractive, high level of finish quality for the artwork. This scope of work includes the complete sandblasting and cleaning of the Redfish down to the base steel material; epoxy fill of pitted locations; complete priming of the piece; application of an industrial, very high quality finish coat in multiple tones; and a graffiti resistant coating. Color retention is obviously of primary concern, thus the finishes anticipated should provide many years of non-fugitive, clean and sharply defined hues. We are also requesting your guidance and direction in coordinating and identifying the highest quality restoration and finishing requirements as outlined by SFAC.

The Bayview Historical Society is committed to the long-term protection and eventual removal of the artwork from Mendell Plaza / Bayview Town Center once the loan period has expired. We anticipate establishing an escrow account for this purpose, with these restricted funds to be held by our fiscal agent, The Bayview Multi-Purpose Senior Services Center.

We respectfully request that you assist us in calendaring a hearing at SFAC for the consideration of approval for the re-installation of the Redfish sculpture in Mendell Plaza, corner of Third Street and Oakdale Avenue. Our goal is an approval for siting the Redfish as a long-term temporary installation for a period of 5 (five) years, with a five year renewable option. A complete project file for this endeavor is attached to this letter. Please do not hesitate to contact us with any questions or comments. We look forward to working together on another successful project for Bayview. Thank you.

Sincerely,

Dan Dodt , President  
Bayview Historical Society

cc: Hon. Malia Cohen; Jill Manton; Mohammed Nuru; David Beaupre; Crezia Tano

## **REDFISH** project 2014



- I. Project Overview
- II. Mapping and Site locations
- III. Artwork and Artist Profile
- IV. Conceptual and Preliminary Planning Efforts
- V. Community Outreach
- VI. Contacts
- VII. Documentation and Support
- VIII. Budget and Logistics
- IX. Communication Log
- X. Engineering and Technical Details

PROJECT UPDATE: **09 04 14**



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founded in 2004 registered and established public benefit organization: May 1, 2005*



## ***REDFISH***

**PROJECT OVERVIEW:** Remove, restore and relocate the REDFISH sculpture from the Bayview Gateway location at Cargo/3rd Street to Bayview Town Center - 3rd Street and Oakdale Avenue.

The Bayview Historic Society desires to place, as a long-term temporary loan, a public sculpture at Mendell Plaza in the Bayview Town Center. The artwork under consideration, the RedFish, is presently positioned at the Bayview Gateway intersection of 3rd Street and Cargo Way. As that location is slated for significant upgrade and improvement under the direction of the Port of San Francisco, with a newly approved artwork presently under consideration by the San Francisco Art Commission, the RedFish sculpture is required to be removed from this location by September 7th, 2014.

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The Redfish was originally commissioned by Bayview residents for placement in Bayview; was designed and created by sculptor William Wareham at the Bayview- Hunters Point Shipyard in 2006; and was previously approved by the San Francisco Art Commission for temporary placement at the aforementioned Gateway location. BHS believes that the historical continuity of retaining a locally created artwork is an important consideration in supporting this effort for the Bayview community, and suggests that The Bayview Town Center would be significantly enhanced with this sculptural artwork.

The Bayview Historical Society, as a non-public funded community sponsor of this project, has obtained enthusiastic approvals for this action from artist William Wareham; Supervisor Malia Cohen; the Port of San Francisco; the Mayors Office of Economic and Workforce Development; the Department of Public Works; the India Basin Neighborhood Association; Friends of Islais Creek; the 4800 3rd Street Homeowner's Association; the Bayview Office for Community Planning; along with many other individuals in the community.

Continued and on-going outreach to neighboring community organizations and individuals is now underway, with the goal of building a diverse and lasting base of support. All involved to date recognize that this broad and inclusive engagement with many neighborhood organizations serve to fulfill the goal of an enhanced atmosphere in Bayview.

A restoration of the Redfish is essential to this plan, and the BHS has engaged both William Wareham and two potential, professional commercial/industrial refinishers in defining a scope of work to support a durable and attractive, high level of finish quality for the artwork. This scope of work includes the complete sandblasting and cleaning of the Redfish down to the base steel material; epoxy fill of pitted locations; complete priming of the piece; application of an industrial, very high quality finish coat in multiple tones; and a graffiti resistant coating. Color retention is obviously of primary concern, thus the finishes anticipated should provide many years of non-fugitive, clean and sharply defined hues.

The Bayview Historical Society is committed to the long-term protection and eventual removal of the artwork from Mendell Plaza / Bayview Town Center once the loan period has expired. Alternative locations noted in the attached proposal may serve as potential longer-term destinations once the Redfish is removed from Bayview Town Center.

BHS anticipates establishing an escrow account for maintenance purposes, with these restricted funds to be held by our fiscal agent, The Bayview Multi-Purpose Senior Services Center.

project file: September 01, 2014

## 2. MAPPING

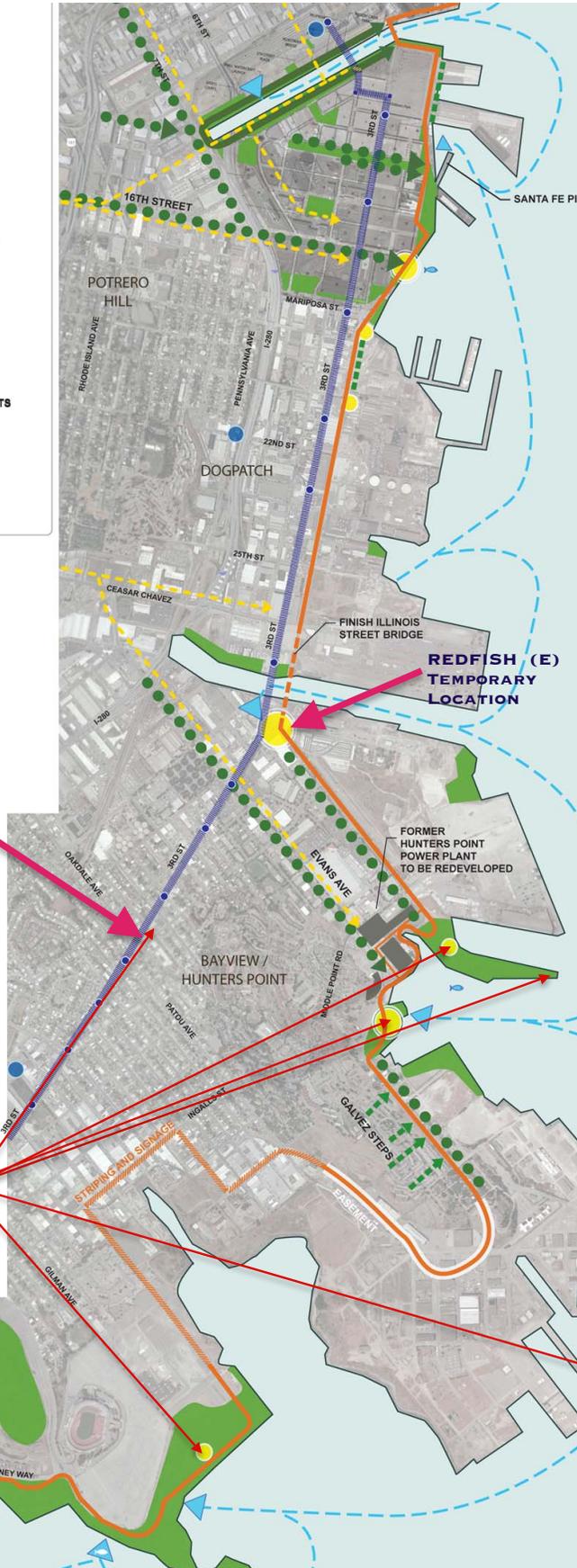


**REDFISH PROPOSED PRIMARY LOCATION IN BAYVIEW TOWN CENTER - TEMPORARY INSTALLATION**

**REDFISH (E) TEMPORARY LOCATION**

**ALTERNATIVE LOCATIONS**

SCALE 1"= 500'



### Establish the Blue Greenway Alignment

#### Immediate physical improvements:

- Complete access to the City and County of San Francisco's state-mandated Bay Trail and Bay Water Trail, including:
  - establishment of an easement through the Hunter's Point Shipyard Development area offering pedestrian and bicycle access from India Basin to Candlestick Point;
  - establishment of water access at Candlestick Point, India Basin Shoreline Park, Islais Creek, Pier 52 and Mission Creek;
  - connection of the Bay Trail to the Mission Creek bike trail and implementation of pedestrian, skating and bicycle connectivity loops.
- Implement Hunter's Point Ship Yard
- Complete Yosemite Slough Restoration Project

#### Connect to local neighborhoods:

- Conduct a series of community workshops to present draft vision plan and solicit input. Once the vision plan is finalized and approved, the Initiative will engage local neighborhoods in developing neighborhood-specific implementation strategies that focus on creation of public amenities along the waterfront, and in identifying funding for their realization.
- Implement extensive outreach effort aimed at raising public awareness, building community support and a constituency for place and vision, promoting local stewardship, and creating a unified vision through consistency and branding. As part of this effort, The Blue Greenway has been identified for the San Francisco Prize and will conduct an international design competition to create a consistent design element and wayfinding mechanisms for the corridor.

#### Build institutional support:

- Establish interim, inter-departmental Director's Working Group and non-governmental body of representative stakeholders to coordinate planning and development of a long-term implementation strategy. As part of these efforts, the partnership will work to:
  - approve the finalized vision plan with relevant bodies;
  - develop a comprehensive, long-term funding strategy that includes funding for key components, such as the Public Art Trail, implementation of neighborhood strategies, and coordination, management, and maintenance;
  - initiate necessary planning and feasibility studies; and
  - explore more formal institutional options for long-term implementation.
- Link Blue Greenway efforts to other southern waterfront planning processes, such as the Pier 70 Open Space Project.
- Appoint city staff from relevant departments to oversee implementation of activities.





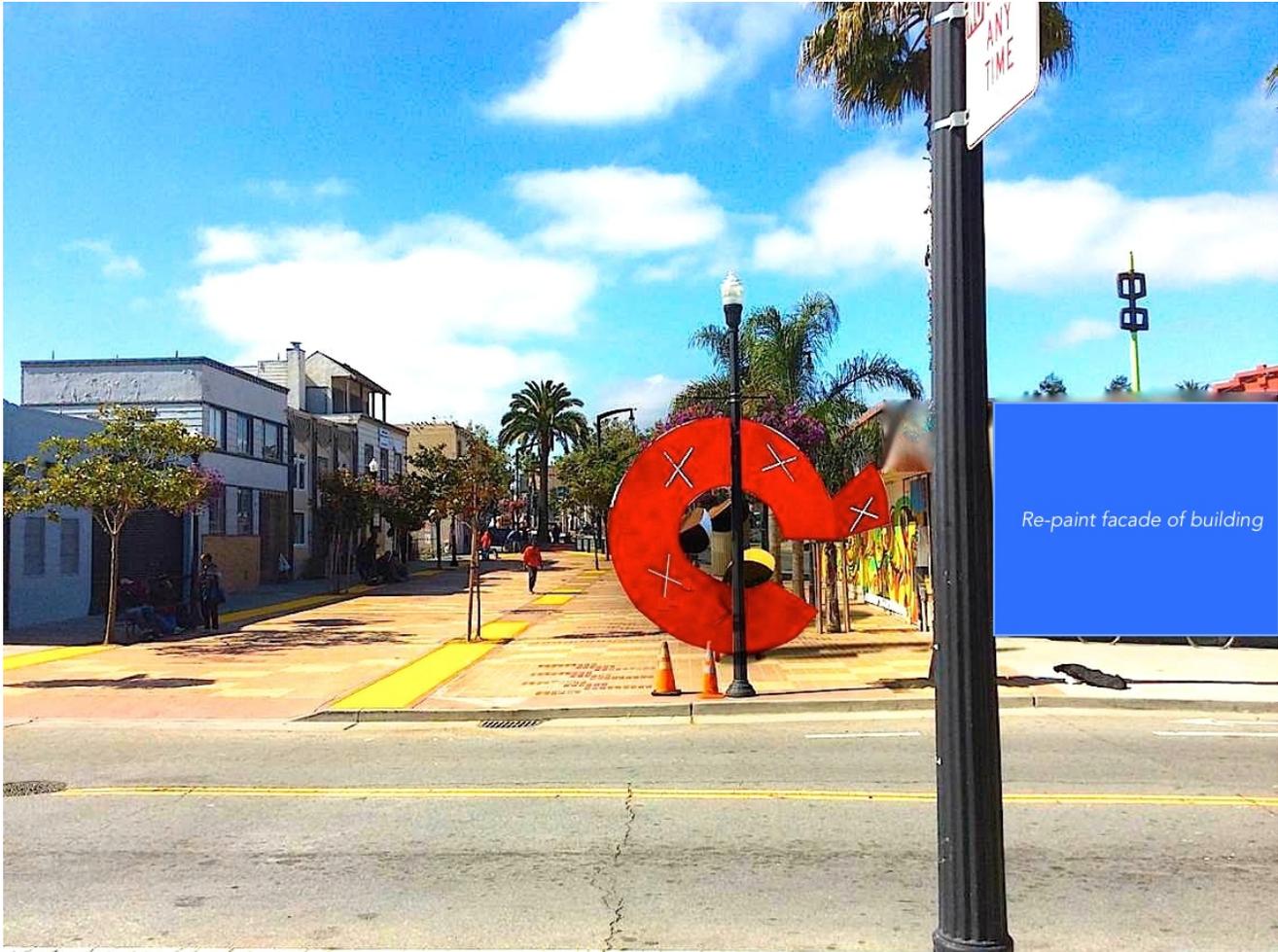
**PROPOSED LOCATION IN MENDELL PLAZA BAYVIEW TOWN CENTER**

- . **RETAINS PARKING AND LOADING ACCESS FOR PLAZA MERCHANTS**
- . **RETAINS ALL EXISTING BENCH AND SEATING LOCATIONS**
- . **MAINTAINS OPEN PLAZA AREA FOR ACTIVITIES**
- . **GOOD VISIBILITY FROM 3RD / OAKDALE INTERSECTION SOUTHEAST VIEW**



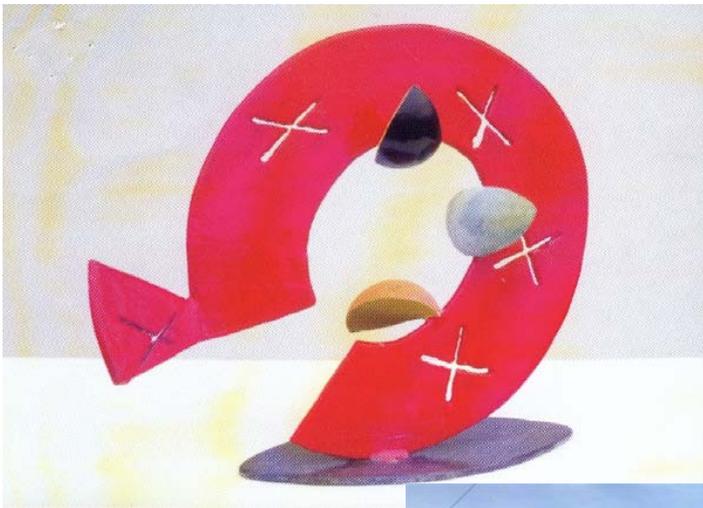


ROUGH LOCATION AT PLAZA ENTRANCE  
SCALING AND MASSING STUDY IN PROGRESS 08 21 14



### III. ARTISTS PROFILE AND ARTWORK HISTORY

Red Fish, William Wareham to be placed at Third St. and Cargo Way. William Wareham is head of the Pacific Rim Sculptor's Group and has been a metal sculptor and resident of the Hunter's Point Shipyard Artist Community for over 23 years. From his earliest years as a fine art student at UC Berkeley in the late sixties, where Wareham used military surplus material in his sculpture, his concern with medium and technique is apparent. Through that search, he achieves some of the most consistently accomplished compositions in contemporary sculpture. Wareham was a recipient of a National Endowment for the Arts in 1974 and the Eisner Prize for sculpture at UC Berkeley in 1968 and 1969. In 1999, he was awarded an artist residency at Djerassi. He was an assistant to Peter Voulkos for five years and Mark Di Suvero for six. His other influences can be traced to Anthony Caro and David Smith. Wareham has exhibited widely throughout California, including solo exhibits at the Oakland Museum Sculpture Court and the Pacific Heritage Museum in San Francisco, and in Nevada, Hawaii, Illinois, and New Jersey. Whether creating massive works for corporate or estate collections or human scale sculpture, unique tables, benches and chairs, or even pedestal size- often kinetic- pieces, Wareham remains true to his inner drive to capture the viewer's consciousness through his powerful abstract sculpture.





#### **IV. CONCEPTUAL and PRELIMINARY PLANNING EFFORTS**

##### **Project network and logistical support team:**

**Artist** William Wareham

**SFPort** David Beaupre; Kanya Dorland; Tom Carter

**SFDPW** Mohammed Nuru; Jerry Sanquinetti; Nick Eisner

**BHS Board** Dan Dodt, Linda Blacketer, Rittinell Banks, Joe Boss, Michael Hamman  
Adrian Card, Sue-Ellen Smith

**IBNA** India Basin Neighborhood Association- Sue Ellen Smith, Sean Karlin, Jill Fox;  
Michael Hamman; Cab Covay; Melita Rines

**SWAC** Southern Waterfront Advisory Committee - notified and awaiting our  
presentation once we get a couple of logistical items answered.

**SFAC** Jill Manton; Susan Pontious

**Dan Fox** painting and finish consultant - City Paints

**Bill Dunbar** - BAE Systems - sandblasting, painting, refinishing, restoration

**Supervisor Malia Cohen** - support letter attached

**FRIENDS of ISLAIS CREEK** Friends of Islais Creek - Robin Chiang, volunteer ED

**4800 HOA** Ann DeJesus, Earl Shaddix, Rod Fleming.

**Creator-Collective** Michael Gauthier . Pro-bono graphics and preliminary plan.

## V. COMMUNITY OUTREACH

**REDFISH planning and outreach efforts have included contact with these community thought leaders and advocates via email, phone call and/or direct communication. Information gathering and extended outreach to the community is now underway - 08 29 14.**

**Congregations, Stakeholders, Elders** GL Hodge, Aurelious Walker, Dorris Vincent, Milton Scott, Oscar James, Karen Pierce, Olin Webb

**Art Community** Nate(Public Glass); Sharon Bliss; Antoinette Mobley; Chris Buck; Chris Triggieri, Tyra Fennell

**AAHS African American Historical Society** Al Williams

**Bayview CAC** for land use planning Jackie Flinn, Elloise Patten, Gina Fromer; Daynas Corman,

**Bayview SC** *economic development* *Earl Shaddix*

**BHNA** Bayview Hill Neighborhood Association Marsha Pendergast, Shirley Moore

**BMagic** *Lyslynn Lacoste*

**BMA** Bayview Merchants Association Lashon Walker, Al Norman; Angelo King

**Merchants** Petcamp; Speakeasy; Auntie Aprils; RAdio Africa Kitchen; OldSkoolCafe; Garmeson Glass; Torino Market; Mazzeis Hardware; VeloBrews; Yvonne's SouthernSwee

**BRITE** *Shane Mayer, Ann DeJesus, Alka Joshi, Mary Severance*

**BVOCP** *for community planning* *Alex Lantsberg*

**BVOH Opera House** *Barbara Ockel*

**D10 Blogspot** *Chris Waddling*

**STAR** *HuntersPointShipyardArtistsCommunity* *Stacey Carter*

**QGI** Queseda Gardens Jeffrey Betcher

**Southeast Community Center** Toyee Moses, Brigitte LeBlanc

**TCAP** Third Street Activation Project Andrea Baker, Jennifer Quinn; Sus Zaca

**RBV** Resilient Bayview Team Daniel Homsey, Shea Baldez;

## **VI. CONTACTS**

ChristopherW Waddling, Forest Gray, kjmcp1@gmail.com, Kristin Houk, grattawines, Lyslynn Lacoste-BMAGIC, Xan DeVoss, Mark Klaiman, Mike Hamman, andrea baker <andreabakerconsulting@gmail.com>, Eskender Aseged, Lydia Vincent, Chris Buck, Sharon Bliss <sebliss@sonic.net>, louis schump, Angelique Tompkins, nate@publicglass.org, Stacey Carter, Joel Karr <j.karr@weske.com>, joelmarym@aol.com, Brotha Clint, Al Williams, Toye Moses, Todd Hosfelt, David Froehlich <dfro78@gmail.com>, Tim Mullen, kepa askenasy, flora@floragrubb.com, ghodge6982@aol.com, Pia Harris, Susan Schmitz, Susan Zaca, Jennifer Quinn, Chris Treggiari, Leah Pimentel, Michael Janis, Siobhann Bellinger, Shea Baldez, Brigitte LeBlanc, Daynas Corman, Ross Del Duca, daniel homsey, Joe Boss <joeboss@joeboss.com>

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## VII. DOCUMENTATION AND SUPPORT

Member, Board of Supervisors  
District 10



City and County of San Francisco

**MALIA COHEN**  
**馬莉亞郭嫻**

April 18<sup>th</sup>, 2014

Bayview Historical Society  
Linda Blacketer, Vice President  
1556 Revere Avenue  
San Francisco, California 94124

Dear Ms. Blacketer,

I am pleased to engage active and dedicated organizations in our joint, on-going efforts to enhance public spaces in the Bayview. I understand that The Bayview Historic Society desires to locate a permanent sculpture at Mendell Plaza in the Bayview town center and that the artwork under consideration, the RedFish, is presently positioned at the Bayview Gateway intersection of 3rd Street and Cargo Way. As that location is slated for significant upgrade and improvement under the direction of the Port of San Francisco, the RedFish sculpture will be removed from this location. I recognize and appreciate your desire to relocate the existing artwork, which was designed and created by a Bayview based artist at Mendell Plaza. I believe that the historical continuity of retaining locally created artwork is an important consideration in supporting this effort, and, I encourage you to move forward with your plans in this regard. The Bayview Town Center would be significantly enhanced with this sculptural artwork, and I support this unique effort.

I understand that The Bayview Historical Society, as lead sponsor of this project, has obtained enthusiastic approvals for this action from artist William Wareham, along with the Port of San Francisco, the Department of Public Works, the India Basin Neighborhood Association and the Friends of Islais Creek. I would also encourage you to reach out to other key city departments such as the San Francisco Arts Commission and the Mayor's Office of Economic Workforce and Development as well as broader engagement with the many neighborhood organizations that share the goal of an enhanced atmosphere in the Bayview. I wish you the best of luck in this endeavor and offer my best wishes to see your organization move this forward.

Sincerely,

A handwritten signature in blue ink that reads "Malia".

Malia Cohen  
Member, Board of Supervisors

City Hall • 1 Dr. Carlton B. Goodlett Place • Room 244 • San Francisco, California 94102-4689 • (415) 554-7670  
Fax (415) 554-7674 • TDD/TTY (415) 554-5227 • E-mail: [malia.cohen@sfgov.org](mailto:malia.cohen@sfgov.org)

1556 Revere Avenue San Francisco, California 94124  
415.822.4388 [www.bayviewhistory.org](http://www.bayviewhistory.org) [thebayviewhistoricalsociety@gmail.com](mailto:thebayviewhistoricalsociety@gmail.com)

# STAR SHIPYARD TRUST FOR THE ARTS

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9/3/14

This is a letter in support of William Wareham's sculpture "REDFISH" to be removed from its current location, be restored and reinstalled in a new site in the Bayview neighborhood.

William "Bill" Wareham is one of the original artists who rented space from Jacques Terzian at Hunters Point Shipyard. Bill's work is internationally known and he represents the group of sculptors and welders who lost their workspaces approximately 7 years ago: some of whom relocated to Islais Creek, and some of whom, including Bill, who make large scale sculptural works were forced to leave the Bay area due to lack of sufficient affordable workspace. The loss of artists of the likes of Bill Wareham represents a loss of a cultural asset to all of San Francisco.

In respect to the rich history found here in Bayview Hunters Point, and a representation of our mission which is to conserve, protect and expand the artist workspaces at Hunters Point Shipyard, STAR supports the restoration, conservation and relocation of the "REDFISH:" sculpture to an appropriate, publicly visible and accessible location in the Bayview Hunters Point. We feel that retaining this sculpture in the neighborhood pays respect to one of its own artists, whose only reason for leaving the area was that sufficient space to work was no longer an affordable option.

I personally visited Bill Wareham this past Labor Day weekend, discussed this matter with him of which he has been fully aware of since I first discussed the condition of his sculpture this time last year. I believe I can speak for Bill in saying that he stands in full support of moving, restoring and relocating the sculpture here to a more permanent place in the neighborhood - particularly in a visible location appropriate to the scale, aesthetic and intent of the original work of art.

STAR would also like to state that it is artists such as sculptor William Wareham whom we wholeheartedly support and strive to bring back to work at Hunters Point Shipyard in the future.

Sincerely,

Stacey M. Carter  
Vice President, STAR - Shipyard Trust for the Arts

Cc: STAR Board:

Marti McKee  
Karen Slater  
Scott Madison  
Barbara Ockle  
Helene Fried  
Jim Gleason  
Rob Cox

PO Box 880083 | San Francisco, California 94188-0083 | Tel 415-822-0922 | Fax 415-822-0907 | [www.shipyardtrust.org](http://www.shipyardtrust.org) | [info@shipyardtrust.org](mailto:info@shipyardtrust.org)

INDIA BASIN NEIGHBORHOOD ASSOCIATION

August 31, 2014

Dan Dodt, Director  
Bayview Historical Society  
1004 Revere Avenue, Suite B25  
San Francisco, CA 94124

Dear Mr. Dodt:

*Advocating for our  
community since 1994*

India Basin Neighborhood Association (IBNA) is impressed with Bayview Historical Society's efforts to save the Redfish sculpture currently located at 3<sup>rd</sup> Street and Cargo Way, and we offer our support as your group seeks assistance with this process.

**BOARD OF DIRECTORS**

Sue Ellen Smith  
*Chair*

Alan Frazier

Sean Karlin

Steve LaPlante

Richard Laufman

Michael Hamman

Pauline Peele

Brian Stott

As you know, the Redfish sculpture was created by San Francisco artist William Wareham and installed in 2006 as part of the Blue-Greenway Art Trail. At the time of installation, the plan was to showcase the piece for a couple of years and then replace it with another sculpture. Exhibiting pieces on a temporary basis would create a vibrant art trail and provide showcases for more artists. Unfortunately, plans have since changed for this site, and the Redfish must be moved. IBNA is delighted by Bayview Historical Society's efforts to move Redfish to Mendell Plaza in Bayview's Town Center. We believe our oft-ignored community in Bayview/Hunters Point has many needs, including art. Public art ignites positive community change by bringing significance to an area, invites visitors to explore neighborhoods, and most importantly, provides pride of place for its local residents. IBNA looks forward to the Redfish installation in Mendell Plaza.

We at IBNA encourage the Bayview Historical Society to present this letter to potential funders and/or local governmental agencies as evidence of the wide community support behind saving the Redfish.

Sincerely,

Sue Ellen Smith, Chair  
[SueEllen@indiabasin.org](mailto:SueEllen@indiabasin.org)  
(415) 308-8036

*preservation of place*

Bay Oaks Home Owner's Association

August 4, 2014

Bayview Historical Society  
1004 Revere Avenue  
Suite B25  
San Francisco, CA 94124

Re: Support for Permanent Sculpture in Mendell Plaza - the Red Fish Project

To Whom It May Concern:

As the Homeowner's Association for the condos at 4800 Third Street, it is our pleasure to support the efforts of the Bayview Historical Society in relocating the Red Fish to Mendell Plaza. We are certain that it will enhance Mendell Plaza.

Please contact us if we can be of further assistance.

Sincerely,

Rod Fleming, 4800 HOA President  
Earl Shaddix, 4800 HOA Vice President

FRIENDS OF ISLAIS CREEK  
30 Miller Place #5  
San Francisco  
94108  
415 823 3537

21 August 2014

Tim DeCaigny  
Director of Cultural Affairs  
SAN FRANCISCO ART COMMISSION  
San Francisco, CA

Re: **REDFISH**  
**Bayview Gateway Sculpture by William Wareham**

Hi Tim:

We understand that Redfish, an iconic sculpture by long time Bay Area and Hunters Point Shipyards sculpture William Wareham, will be moved when the intersection where it stands is modified.

We at the Friends of Islais Creek urge the Art Commission to move Redfish, on a temporary basis, to Mendell Plaza off 3<sup>rd</sup> Street in the heart of the Bayview's commercial district. Mendell Plaza is an important urban center in an emerging neighborhood. Community events are staged there. It is a popular spot on weekends. In Mendell Plaza Redfish can be seen and admired every day. We hope it will not be tucked away on a remote promontory.

The Bayview Historical Society has pledged to find Redfish an appropriate permanent home and will donate time and money to make that happen. But for now we hope the Art Commission will agree that Mendell Plaza is the most appropriate location for it.

Thank you for your time and consideration.

Cordially,  
FRIENDS OF ISLAIS CREEK



Robin Chiang  
Volunteer Executive Director

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4800 Third Street  
Unit 206  
San Francisco, CA 94124  
[Anndejesus2000@yahoo.com](mailto:Anndejesus2000@yahoo.com)

August 4, 2014

Bayview Historical Society  
1004 Revere Avenue  
Suite B25  
San Francisco, CA 94124

Re: Support for Permanent Sculpture in Mendell Plaza - the Red Fish Project

To Whom It May Concern:

I am a homeowner at 4800 Third Street and live kitty corner to the Bayview Town Center. I recently learned of and offer my enthusiastic support for the Bayview Historical Society's (BHS) plan to relocate the Red Fish art piece sculpture to the Mendell Plaza Location (Oakdale and Palou Streets).

My family, neighbors and I believe the Red Fish sculpture will add beauty and calming to Mendell Plaza – a SFMTA transportation hub where close to 10,000 people pass daily.

In conclusion, I give my whole-hearted support to the Red Fish project which the BHS is sponsoring and eagerly await the “facelift” this project will have on the Bayview Town Center. Please let me know how I can further be of service in helping to bring this worthwhile project to our Town Center.

Respectfully submitted,

Ann deJesús  
4800 Third Street  
Unit #206  
San Francisco, CA 94102

*preservation of place*

From: **Sanguinetti, Jerry** Jerry.Sanguinetti@sfdpw.org  
Subject: **RE: Follow-up to letter**  
Date: **April 2, 2014 at 4:31 PM**  
To: [lsrslrme@icloud.com](mailto:lsrslrme@icloud.com), [linda.blackete@gmail.com](mailto:linda.blackete@gmail.com), [thebayviewhistoricalsociety@gmail.com](mailto:thebayviewhistoricalsociety@gmail.com)  
Cc: **Nuru, Mohammed** [Mohammed.Nuru@sfdpw.org](mailto:Mohammed.Nuru@sfdpw.org), **Cohen, Malia** [Malia.Cohen@sfgov.org](mailto:Malia.Cohen@sfgov.org), **Elsner, Nick** [Nick.Elsner@sfdpw.org](mailto:Nick.Elsner@sfdpw.org),  
**Fong, Lynn** [Lynn.Fong@sfdpw.org](mailto:Lynn.Fong@sfdpw.org)

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Dear Ms. Blacketer:

Director Nuru forwarded me your letter dated March 20, 2014 and asked that I assist you in your endeavor to permanently relocate the RedFish sculpture into Mendell Plaza.

My team and I would be happy to work collaboratively with your organization, the Bayview Historical Society, to identify and permit an appropriate location within the Plaza for this sculpture.

I am copying senior plan checker, Nick Elsner who has significant experience working with communities and the Arts Commission in the placement of art onto the public right-of-way, to contact and work with you and your team.

If you would like to discuss further, please feel free to contact me.

Best regards,

Jerry



**Jerry Sanguinetti,**  
**Bureau Manager**  
**Street Use & Mapping**

**DPW** | Department of Public Works  
1155 Market St. Room 300  
San Francisco, CA 94102  
**Tel:** (415) 554-5801 |  
**E-Mail:** [jerry.sanguinetti@sfgov.org](mailto:jerry.sanguinetti@sfgov.org)

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20 March 2014

Mr. Mohammed Nuru  
Department of Public Works  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 348  
San Francisco, CA 94102

Re: Permanent Sculpture in Mendell Plaza

Dear Mr. Nuru,

We are requesting the guidance and assistance of your offices in our on-going efforts to enhance the public spaces in the Bayview. It is our desire to locate a permanent sculpture in Mendell Plaza, and would like to discuss the permitting, infrastructure details, maintenance and other requirements of your department.

The artwork under consideration - the RedFish - is presently positioned at the Bayview Gateway intersection of 3rd Street and Cargo Way. As we are sure you are aware, that location is slated for significant upgrade and improvement under the direction of the Port of San Francisco. A new, major artwork will be placed at the Gateway in conjunction with the overall renovation and creation of enhanced open space. As the RedFish will be removed as a result of that effort, it is our desire to relocate the existing artwork, which was designed and created by a Bayview-based artist, to the Bayview Town Center area at Mendell Plaza. The historical continuity of retaining a locally created and retained work should not be underestimated, in our view.

The Bayview Historical Society, as lead sponsor of this project, has obtained enthusiastic approvals for this action from both the artist and the Port of San Francisco. We are currently working on obtaining the dimensional, structural and weight details on the existing piece in order to develop a comprehensive plan, and will exchange all information with your offices as necessary. Relocating this piece to Mendell Plaza will obviously require your approval and direction, and, as such, we are asking for your perspective on the viability of such a project. Thank you for your consideration.

Sincerely,

Linda Blacketer  
Bayview Historical Society

cc: [Hon. Malia Cohen](#) ; David Beaupre, SFPort; Kanya Dorland, SFPort; William Wareham, artist; Sue Smith, IBNA; Adrian Card, President BHS; Robin Chiang, Friends of Islais Creek

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# BHHS

BAYVIEW HISTORICAL SOCIETY

*Preservation of Place*

29 July 2014

Mr. Alfred Williams

Re: Community support for a permanent sculpture in Mendell Plaza - The REDFISH Project

Dear Al,

In recognizing the African American Historical Society as a key community progress organization, we are contacting you with a request for letter of support for our work to locate a signature artwork in Bayview Town Center.

The REDFISH, created by artist William Wareham in 2006 at his former studio on the Hunters Point Shipyard, has been temporarily located at Cargo Avenue and 3rd Street in the Gateway Park since its creation. As that location is slated for a newer piece (still under consideration), and under a resolution by the SFPort in 2006, the REDFISH must be removed. Our proposal is for a restoration and relocation of this artwork to Mendell Plaza in Bayview Town Center. We also recognize the effort and work to date with AAHS advocacy for all good things in Bayview Hunters Point, and suggest that placement of the REDFISH in the Plaza is entirely consistent with the work we all do together to improve our home community in Bayview. Siting, of course, is key to the success of the project. Perhaps we could schedule a time to visit both the existing location at Cargo Way/ Third Street, and at Mendell Plaza in order to review the landscape if you'd like to weigh-in on this point. Please let us know of any concerns or questions you may have regarding this effort, as our overarching goal here is to work together with like-minded community leaders with real solutions and actions to move the community forward.

Our work in progress now includes support from the artist, Supervisor Malia Cohen, DPW Director Mohammed Nuru and staff, the SFPort, Friends of Islais Creek, IBNA, MOEWD, with current outreach and coordination with the San Francisco Art Commission and other City departments. Additional efforts in budgeting for removal of the piece and delivery to a finishing facility, for refurbishing the piece for durability and in order to avoid additional fading, for delivery to the final location, and related costs and budgets for footings and other structural requirements are now underway. A package of information is attached to this letter which outlines the logistical work and inter-agency coordination to date.

We hope to establish a comprehensive plan and budget for this project over the coming weeks, so your timely support of our work here is respectfully requested. Thank you.

Sincerely,

Linda Blacketer Vice-President  
Bayview Historical Society

## **VIII. BUDGET and LOGISTICS**

**Preliminary budgeting attached.**

**Potential funding Sources:**

**San Francisco Art Commission and OEWD Community Development grants.**

**Crowd-source funding:** (Kickstarter/Hatchfund,Kiva)

**Like-kind contributions:** Engineering/Crane/Trucking/Painting/Concrete/Rigging

**Community Organizations: ? BHS, QGI, BMA, BVOH, IBNA**

**Individual Contribution: 'Catch the Redfish' campaign \$1 - \$100**

Table 1

REDFISH project 2014							
				<b>budget update</b>		<b>09 01 14</b>	In-Progress DRAFT documentation
				EXPENSE	INCOME	TYPE	
TASK	COMMITMENT/LEAD	Contact	BUDGET/Value	OFFSET/ VALUE PLEGDED/ ASKS			NOTES
Plan and Project	BHS administration +management 8% project cost	Linda Blacketer	2,660.00	2,660.00	in-kind		BHS volunteer work - Bayview pro bono committed
Prelim City Agency	SF Port / SFDPW	Jerry Sanquinetti	500.00	500.00	in-kind		DPW internal costs - committed per interagency meeting
Site Studies	08 21 14	Creator Collective	200.00	200.00	in-kind		Creator Collective - Bayview pro bono
Architectural Plans	08 15 14 Inter-agency agreement- DPW will cover costs		750.00				DPW to review at T&M per inter-agency meeting 08 23 14. Direct expense.
Engineering Calcs	08 05 14 Culley and Assoc.	08 05 14 revised budged - use existing, original calcs.	1,250.00				Re-engineer original calcs for use on plinth or raised foundation at interim use location. Contact Culley and Associates. Direct expense.
Permits	08 14 14 per inter-agency agreement - unknown		550.00	0.00	in-kind		potential directors order DPW
Crane work	08 14 14 per inter-agency agreement - DPW/Port will cover costs.		1,500.00	1,500.00	SF PORT in kind?		DPW-PORT - committed per inter-agency meeting ? needs verification and written agreement - 08 21 14
Insurance			1000				
Rigging	08 14 14 per inter-agency agreement - DPW / PORTwill cover costs.		750.00	750.00	SF PORT in kind ?		if needed- committed SFPORT
Labor - Remove existing- Install @ new location	SF Port - commitment	08 05 14 Port to deliver piece to new location/ internal costs.	2,500.00	5,000.00	SF PORT Funding?		SF PORT commitment to budget per 08 23 14
Construct plinth/ base	08 05 14 will DPW cover costs of this work?		5,500.00				None committed per inter-agency meeting; seek local bid for work 8 23 14 Direct Expense estimate.
Sandblast/Prime/Paint	08 10 14 revised to non-spray alternative finish	Dan Fox	7,500.00	20,000.00	Granting application		<b>OEWD- Ask request for funding-pending **** not yet approved</b>
Tenting-site protection and finishing items			0.00				Budget item held for off-site or final site dust protection when finishing - deleted item 08 21 14
Photo-video documentation	08 05 14 BHS to seek pro-bono work		500.00				Seek local pro-bono effort
Print documentation/ archival	Interpretive + acknowledgement plaque and reference information at final site.		1,500.00				Direct expense item.
Community Event	08 17 14 anticipated item		2,000.00				Direct expense item.
Long-Term Maintenance Escrow	08 23 14 - required by SFAC		7,500.00	5,000.00	CASH Donation		<b>BHS - Ask request for funding-pending *** not yet approved</b>
Long-Term Maintenance Budget	08 23 14 - required by SFAC		2,000.00	2,000.00	CASH Donation		BHS solicitation - commitment per 08 014 14
Contingency			\$3,716.00				10% of overall costs
<b>TOTAL EXPENSES</b>			<b>\$41,876.00</b>				Total budget through 08 21 14
<b>TOTAL INCOME</b>				<b>\$37,610.00</b>			
<b>VARIANCE-un-funded or un-committed</b>				<b>\$4,266.00</b>			
<b>Agency/ Organizational Funding</b>							
DPW				500.00			
PORT				7,250.00			
MYR-owd				20,000.00			pending approval by MYR owed
BHS				7,660.00			pending approval by BHS board
Community				2,200.00			
Other in-kind							
<b>Total Income/ asks</b>				<b>37,610.00</b>			

## **VI. PROJECT LOG**

Oct. 6, '14

Dear Ms. Manton and office members  
of the Arts Commission,

We strongly support the  
relocation of Wm. Wareham's fine  
sculpture, "Redfish" to Mendell Plaza.

This sculpture would enhance  
and beautify the plaza and  
reflect the progress of the  
neighborhood.

Sincerely, Louise Snowden +

The E.O. Snowden Family

1407 - 17th Ave.

S.F., CA 94122



PETTIBONE

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775 01125

PORTLAND





