EGO

Precita Eyes Mural Arts and Visitors Center

Since 1977: Celebrating 35 Years of Community Mural Art and Culture

.2981-24th Street, San Francisco, CA 94110 Phone: (415)285-2287 www.precitaeyes.org

OWNER CONSENT AGREEMENT

THIS AGREEMENT is made and entered on March 30, 2012 between Irving Rosenthal, 3145 23rd Street, San Francisco, CA, 94110 , PH: 415-648-3222 and Precita Eyes Muralist, 2981 24th St., San Francisco, CA94110. Muralist contact: Susan Cervantes, 415-285-2287, email: susan@precitaeyes.org., and

The Owner of the building at 3145 23rd Street, San Francisco . gives Precita Eyes Muralists represented by muralist Susan Cervantes permission to paint a mural on the north facing fence of the building approximately 10'x 100' as stated in the project description attached.

2. The owner supports the mural project with the understanding that he will have the opportunity to review and approve or disapprove the proposed mural design before it is painted on the wall at 3145 23rd Street.

A. If at all possible the owner will provide storage for materials, access to water and restrooms.

3. Susan Cervantes and Precita Eyes Muralists agree:

A. To paint a community mural on the north facing fence of 3145 23rd Street building.

B. To facilitate and complete the painting of the mural in accordance with the schedule to be determined.

C. To provide all materials necessary to complete the mural project.

D. To maintain the mural in good condition.

The undersigned agree to the contents of this Agreement with respect to the mural painting.

Susan Cervantes, Executive Director
Precita Eyes Muralists Association, Inc.

Irving Rosenthal, Owner

IRVING ROSENTHAL
Print name of Owner

Precita Eyes Muralists Bean Soup Literary Mural Project

Description of Proposed Mural Design

Bean Soup Literary Mural Project is a collaborative community mural project bringing together Susan Cervantes, master muralist, Jorge Argueta, poet and author, and fifteen community members. Over the past two months, the participants met to share stories, write, and create an original design for the 140 foot fence that protects All In Common Garden. The group wrote poems, played word games, and visualized around themes of gardening, nature, experiences with food, and growing food. Participants drew ideas for the mural out of their written expressions. The visual story that they created reads from left to right along the fence.

The mural begins with an ancient bamboo forest reflective of bamboo growing in the garden behind the fence. The bamboo parts, revealing an ancient landscape that is illuminated by the rising sun being held by a pair of golden hands offering the dawn of a new day. The light illuminates a small stream and a waterfall with ancient ferns, miners lettuce, water cress, plants that grow where the water is pure. The stream becomes a little pond in front of the first wheat harvest with the earliest people standing tall harvesting the wheat. Our ancestors discovered how to cultivate the wild grasses and plants to feed themselves and others. These are the roots of agriculture, the beginning of civilization.

In the foreground is the Flor de Izote, a familiar plant in the yucca family used for food. To the right is where the pond waters stream and merge with a river that is coming from the mountains in the background to the first corn plants in the Americas. The river weaves in a serpentine motion that flows through the entire mural.

As the serpent of the earth goes through the mural, it transforms through time in its mystical serpent-like way. The stream flows past an old growth Redwood forest with mushrooms and wild berries drinking at the water's edge. In the background you can see the rain that nourishes the waters and the earth.

The serpentine form weaves through a patchwork of fields and becomes a patch-quilt of multicultural motifs of nature, plants, and seeds. In the distance a farmer works with his oxen to plough the soil fading into the past. In the foreground a farmer plants seeds as he walks on to the present. The seeds on the path turn into a giant sunflower. In the sky is a spiral cloud raining mangos. Under the sunflower grandfather spider sits in his web.

The serpentine form continues across the fields and meanders into a fence behind a garden, giving the impression that we are now behind the fence, inside the All In Common garden. The tree of life stands glowing in the center of the garden with the sun setting behind, bearing all different kinds of fruits and golden leaves that feed the world. To the left of the tree is the Mission Blue Moth, native to San Francisco. Underneath the tree grow Sacuanjoche flowers and below are roots planted firmly in the ground made out of hands, connected by smaller roots.

The serpent transforms from a fence into the ground where two children are watering their newly planted seeds. A giant monarch butterfly flies above. The Monarch is a symbol of the fragility and resilience of life that transcends borders. The sun casts golden rays of light on the fields behind, illuminating the lemon tree and plants that can be found in the existing garden. Along the path are the growing stages of the corn plant with its roots in the ground.

The serpent climbs over Bernal hill as the sun sets on fava bean flowers, warm colored pansies, a ground cover of forget me not flowers, dragonfly, grasshopper, caterpillar, slugs, and garden doves.

As day becomes night, the serpent moves behind a fire where a pot of beans and vegetables are stewing under the night sky, moths, fireflies, and stars. Aromatic steam rises from the pot and swirls into the four directions. You can see two hands patting a masa dough into a tortilla to go with the bean soup.

The serpent becomes molten lava and magma, the heart the earth as it travels between two trees beneath the ocean, the origins of life. The sea turtle is laying eggs and fish swim amongst the plant life. One tree holds a young coral in its hand-roots. The other tree grows legs and feet, running to get over the sand dunes to see the ocean. Above the tree canopy, the moon shines. There is a rabbit in the moon, symbolizing fertility and hope. The other side is the sun with jellyfish rays.

The serpent transforms into a pattern inspired by the San Francisco garter snake, spiraling up into a hummingbird looking for nectar in the night sky. Another forest of bamboo frames the mural. The final panel is a large rose, dedicated to the owners of the building, and celebrating rebirth in our community.

Edwin M. Lee, Mayor
Philip A. Ginsburg, General Manager

March 29, 2012

Lanita Henriquez, Program Manager
SF Community Challenge Grant Program
Division of the City Administrator's Office
City Hall, Room 362
One Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Bean Soup Literary Mural Project

Dear Ms. Henriquez:

The Recreation and Park Department is pleased to support Precita Eyes Muralists' grant application for the Bean Soup Literary Mural Project.

Precita Eyes Muralists provided the creative services to install a tiled mural serpent and painted wall murals for the renovation of the nearby 24th Street Mini Park. These focal park elements reflect the community's values while enhancing the park and street environment. Similarly, the proposed Bean Soup Literary Project celebrates the spirit of the community and will enhance the street environment in the vicinity of Parque Ninos Unidos, another nearby neighborhood park.

Regards,

Marvin Yee, Project Manager
Capital Division

RED POPPY
ART
HOUSE

April 2, 2013

To Whom It May Concern:

The Red Poppy Art House wholeheartedly supports The Bean Soup Literary Mural Project, proposed for 23rd street just west of Folsom. This location is across the street from us, and we welcome the presence, activity, conversations, and engagement that mural painting will bring to our street—as well as the beauty and contemplation afforded by the finished work!

We, the Red Poppy Art House are a neighborhood micro-center for artistic and intercultural life in San Francisco. We are located across the street from the site of the proposed mural. The Bean Soup mural will beautify and enliven our neighborhood corridor and supports our vision for providing community engagement in the arts.

Sincerely,

Charlotte Sáenz
Executive Artistic Director
Red Poppy Art House
2698 Folsom St.
San Francisco, CA 94110
charlotte@redpoppyarthouse.org
(347) 813-1615

Lower 24th Street

Merchants & Neighbors Association
Asociación de Vecinos y Negocios

March 27, 2012

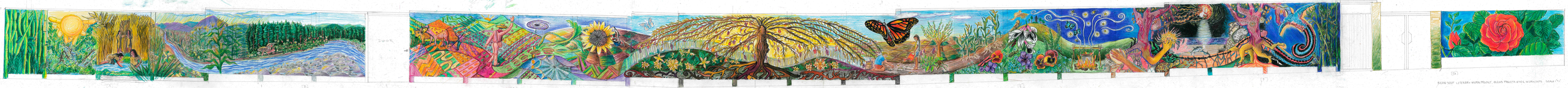
City Administrator's Office
1 Dr.Carlton B. Goodlett Pl.,
City Hall, Room 362
Attention:Lanita Henriquez,
Program Manager
Community Challenge Grants Program

Dear Lanita,

This letter is in support for "The Bean Soup Literary Mural Project" its a collaboration between celebrated poet and children's book author Jorge Tetl Argueta and Master Muralist Susan Cervantes, Founding Director of Precita Eyes Muralists Association, Inc. (PEM). This project gathers diverse participants of the vibrant San Francisco Mission District to weave together images, celebrating the spirit of the community. The project culminates in the creation of a collaborative mural invoked through our shared legacy of food. This Mural Project is an incredible opportunity for community members to participate in a unifying and imaginative experience in literary and visual mediums. Relevant not only for the participants on a deeply personal level, but also for the community as a whole, the project incorporates themes of nature, nurture, gratitude for the abundance of mother earth, and our need to care for her.

Sincerely,

Erick Argüello
President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BEAN SOUP LITERARY MURAL PROJECT ©2015 PRESTA-BYES MURALISTS SCALE 1"=1'
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