

STAFF REPORT

DATE: January 18, 2012
TO: Honorable Members of the Visual Arts Committee
FROM: Jennifer Lovvorn
RE: REVISED: Central Subway Moscone Station: Platform Floor Artwork Project Outline

CENTRAL SUBWAY MOSCONE STATION: PLATFORM FLOOR PUBLIC ART PROJECT OUTLINE



ART OPPORTUNITIES

The platform floor of the Central Subway Moscone Station, which will be terrazzo, offers an opportunity for an integrated artist's design. The options for this artwork project range from commissioning a design treatment for the entire terrazzo surface or limiting an artist's designs to areas of focus to create floor medallions or rectangular compositions. Artwork integrated into the platform floor would be visible to station users descending the escalators and glass enclosed elevators and would enliven the platform level for transit users entering and exiting trains and waiting in this area.

PROJECT BUDGET ALLOCATIONS

An artwork budget allocation of \$340,000 would cover the cost difference between implementation of a basic terrazzo design versus a four color artist's design for the entire platform floor. This budget allocation would also cover related artwork project costs including design, artist's fee, and insurance.

BACKGROUND: CENTRAL SUBWAY ARTS MASTER PLAN

The Arts Commission worked with cultural agencies along the Central Subway corridor, local communities and the San Francisco Municipal Transportation Agency (SFMTA) to complete a

comprehensive Central Subway Arts Master Plan, approved by the Arts Commission on November 3, 2008 (Resolution 1103-08-262). Commissioning an artwork design for platform floor at this station is consistent with the types of artwork locations detailed in the master plan. It is also in line with master plan's goal to create a unique visual identity for each station, architecturally and culturally, by commissioning artworks that dramatically enliven the station interiors and reflect the diverse history and vitality of surrounding neighborhoods. The Central Subway Arts Master Plan is available on-line at <http://www.sfartscommission.org/pubartcollection/pubart-projects/2008/09/04/central-subway/attachment/csamp-final-6-9-2/> and will be made available at the Visual Arts Committee meeting.

ARTIST SELECTION PROCESS, ARTS PROFESSIONAL PANELISTS AND TIMELINE

The artist selection process, list of potential arts professional panelists and project timeline are still under development and will be brought back to the Commission for review and approval at a future date.

REQUEST FOR APPROVAL

At the January 18, 2012 Visual Arts Committee meeting, staff will request the following:

Motion to approve art opportunity as described in the Project Outline for Central Subway, Moscone Station: Platform Floor Terrazzo Design.

FURTHER INFORMATION

Contact Jennifer Lovvorn, Public Art Project Manager at (415)252-4637 or by email at jennifer.lovvorn@sfgov.org.