



Date: June 10, 2013

Project Outline: Van Ness Bus Rapid Transit Project

Description: The VN-BRT will eliminate the Van Ness Ave. sidewalk bus stops and create 9 boarding stations (18 platforms) between Union St. and Market St. in the center of Van Ness. There are 3 major stations expected to have high volume located at Market, McAllister and Geary. The Geary station will intersect with the upcoming BRT on that street.

Art work Opportunities: At present, the opportunities for integrating artwork into the panels is limited. Due to federal FTA guidelines, the art component for the stations must be integrated into the design of the stations. Clear Channel will have ad panels as part of the windscreens, and will have responsibility for maintaining the platforms. Additionally, MUNI would like to maintain a signature design vocabulary for the stations, and has expressed a desire to keep the current wavy red shelter tops.

There is a desire for the artwork to help provide a unifying factor throughout the system, or to help distinguish the high profile stations. This may be through design elements in the wind screens, possibly pole mounted identity sculptures, or other features.

Budget: The Art Enrichment budget allocation is \$1.4 million.

Art Enrichment Budget		
Admin		\$280,000
Conservation		\$56,000
Art		\$1,064,000
Selection	\$5,000	
Design/soft costs	\$211,550	
Construction/installation	\$634,650	
Contingency	\$212,800	
Total Art Enrichment		\$1,400,000

Approach: Due to the integral nature of the artwork for this project, the recommendation is to select an artist to work directly with the design team architects in order to have the greatest influence on the overall design of the station and incorporation of artwork.

The artist will be paid an initial fee of **\$25,000** for working with the design team to develop a system-wide proposal. Additional fees will be negotiated based on future scope of work scope of work.

VN BRT Schedule:

July 1, 2013	RFQ Publication
August 6, 2013	Selection Panel 1 st meeting
August 13, 2013	Selection Panel 2 nd meeting (interview)
August 21, 2013	Approval of selected artist by VAC
April, 2014	Completion SD's (30%)
Feb., 2015	Bid Documents
Spring, 2018	Construction complete.

ARTIST SELECTION CONSIDERATIONS

- Artistic excellence, innovation and originality as evidenced by representations of past work and other supporting material.
- The artist's work is judged to be appropriate to the goals of the project.
- The artist's professional experience is adequate to meet the demands of the project.
- The artist is available to participate in the design, approval and implementation of the project as required.
- Assessed ability to meet project deadlines, and to perform work in a timely and professional manner