

PHELAN LOOP PUBLIC PLAZA – PUBLIC ART PROJECT OUTLINE



BACKGROUND

As a part of the 2008 Balboa Park Station Area Plan and the Phelan Loop/ Phelan and Ocean Avenue Reconfiguration Project, the San Francisco Municipal Transportation Agency and the Department of Public Works plan to create a public plaza connecting Ocean and Phelan avenues. As requested by the Phelan Public Plaza Community Advisory Group, the plaza will serve as community gathering space, an entrance to an adjacent housing development, a transit node, and a gateway to City College of San Francisco's Ocean/Phelan campus.

ART OPPORTUNITIES

SFAC staff have met with the project team to explore possible opportunities for art enrichment at the Phelan Loop Plaza. Because of the number of permitted uses of the plaza, including seating areas for transit riders and restaurant/café space, performing and entertainment areas, and educational/informational use by City College, it was determined that the best approach for public art will be artist-designed paving throughout the plaza.

FUNDING

The project will generate \$37,000 in art enrichment funds, of which \$15,000 will be used for administrative oversight, \$15,000 for the artist contract (including an artist fee, design development, and consultation during fabrication and installation), and \$7,000 for artwork identification signage and project contingency. Fabrication and installation of the artwork will be under a separate agreement with the general contractor and SFMTA and will not be included in the art enrichment budget.

ARTIST SELECTION PROCESS

The artist selection panel will consist of the following: one representative of the Arts Commission, one representative from MTA, one representative from DPW's design team, and two representatives from the Phelan Public Plaza Community Advisory Group. SFAC will present to the artist selection panel the qualifications of approximately 10-15 artists from the 2013-2014 Prequalified Artist Pool, from which the selection panel will select the project artist and one alternate for recommendation to the Arts Commission.

PROJECTED TIMELINE (subject to change)

Selection panel meeting	Mid-April, 2013
Arts Commission approval of project artist	May 6, 2013
Artist under contract	Spring, 2013
Preliminary design	Summer, 2013
VAC approval of design	Fall, 2013
Final design into CAD model and turned over to contractor	Fall/Winter 2013

FURTHUR INFORMATION

Contact Marcus Davies, Public Art Project Manager at 415-252-4656 or by email at marcus.davies@sfgov.org.