



## **South East Health Center Expansion and Behavioral Health Integrated Facility PUBLIC ART PROGRAM OUTLINE**

### **BACKGROUND**

The project is located at 2401 Keith St, next to the Bayview Park and Martin Luther King Pool. The new construction is a 2-story building adjacent to the original health center building. The original health center was established and operated by community members prior to being taken over by the Department of Public Health. For this reason there is a S.E. Community Advisory Committee that is very invested in the design of the new building, including the public art program. Community advisors have expressed the hope that the artwork reflect the history of the site, reflect the Bayview's identity as an African American community.

### **ART OPPORTUNITIES**

Potential sites include:

- Sculpture in the landscape area in front of the building
- Entry lobby walls; there are two walls in the lobby that could be the sites of artwork that reflects the Bayview and community center history.
- Glass door partitions on second floor separating waiting area from exam rooms
- 2<sup>nd</sup> story wall behind glass façade could be location for a mural image (similar to SF General)
- 2-D artwork in exam rooms and other locations; License images for reproduction as per program at SF General.

### **PROGRAM GOALS**

- Provide an attractive, appealing facility for the community to receive health services
- Use principles of evidence based art for health environments to help reduce stress and provide a more positive experience for users of the health center.
- Honor the center's history and its surrounding community and natural environment.
- Identify and recruit local artists to be considered for the program so that the resulting artwork is reflective of the community.

### **ART ENRICHMENT ALLOCATION: \$480,000**

#### **Program Budget Summary:**

- Admin Fee: \$96,000
- Selection Costs: \$18,100
- Art Budget: \$292,000
- Signage and Documentation \$8,500
- Contingency: \$16,800
- Conservation: \$48,000

**Preliminary budget for recommended projects:**

Entry lobby walls:	\$150,000
2 <sup>nd</sup> story glass partitions	\$80,000
2 <sup>nd</sup> story wall mural	\$20,000
Individual 2-D pieces (approx. 20)	\$42,000

**ARTIST RECRUITMENT APPROACH AND ELIGIBILITY**

The opportunities for this program will be included in the RFQ for the South East Community Center (PUC). Both projects are in the Bayview neighborhood and have similar art opportunities, including the stated goal of special outreach to Bayview artists. Combining the outreach for these two programs, as well as artist application workshops, will increase efficiency and effectiveness. Artists from the current pre-qualified pool may also be considered.

**ARTIST SELECTION PROCESS**

After the application deadline the Arts Commission staff will screen applications to establish the pool of artists meeting the minimum eligibility requirements. The list of qualified artists will be presented to the SE Health Center Project Selection Panel(s), consisting of a representative of the client agency, 3 arts professionals, an Arts Commissioner, 1-2 community members). The panel will identify 3 finalists for each commission opportunity who will be invited to develop conceptual site specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid honorariums of \$500-\$1,500 (depending on the project) to develop a proposal.

The SE Health Center Selection Panel will reconvene to consider the finalists’ proposals in an interview format and will select one artist and an alternate for each of the projects for recommendation to the Art Commission.

A second panel will be convened to review images of artworks to either license or purchase for the exam rooms and other locations.

**COMMUNITY INVOLVEMENT**

- SFAC staff will present an overview of the public art project in conjunction with the CIP presentation to the community.
- A community representative will serve on the SE Health Center Selection Panel and will participate in the Artist Orientation
- The finalists proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final selection panel meeting
- All selection panels, Visual Arts Committee (VAC) and Commission meetings are open to the public.

**TIMELINE (Subject to change)**

Project Outline Approval (VAC)	Dec. 20, 2017
Community Meeting	Jan./Feb. 2018
RFQ Issued	Jan. 2018
RFQ Deadline	March, 2018
First Project Artist Selection Panel	April, 2018
Artist Finalist Orientation	April/May 2018
Finalist Proposals Due	June, 2018
Final Project Artist Selection Panel	July, 2018
VAC Approval	July/Aug. 2018
Arts Commission Approval	Sept., 2018
Artist Under Contract	Oct./Nov. 2018