

STAFF REPORT

DATE: July 5, 2016

TO: Honorable Members of the Visual Arts Committee


FROM: Mary Chou, Project Manager

RE: Artwork by Jason Jägel for Balboa Pool Improvement Project

Below is the final design and color palette for the mural by Jason Jägel for the Balboa Pool Improvement Project. The design has not changed from conceptual design, which was approved by Resolution No. 0201-16-043.

Final Design

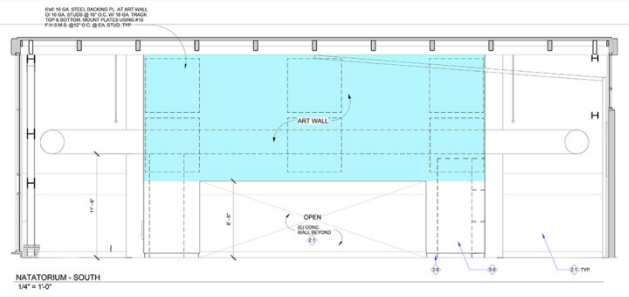
JASON JAGEL Art Proposal for the Balboa Pool Improvement Project



CONCEPT


This mural design depicts a swimming pool inhabited with an array of characters whose color scheme and representations are crafted to be inclusive and thought-provoking. Echoing the interior of the building, the implied space of the design celebrates the structure and its history. In an environment that stimulates the body, I wish to invite guests to a swimming pool experience in the realm of the imagination.

The design is reminiscent of a modern update to the classic tableau murals of the 1940's WPA era. Characters in the proposed mural pay tribute the San Francisco Merionettes, a synchronized swimming group formed in 1957, that continues to practice at Balboa Pool. Meanwhile, the surrounding neighborhoods—Mission Terrace, Sunnyside, Excelsior and more—feature a density of families and older-aged San Franciscans, thus my design portrays a variety of individuals and types, including those in swimwear from past ages, as well as aquatic animals and cartoon characters. Further, a playful color palette and open character design presents generous opportunity for visitors to create personal connections with elements of the design.



MATERIAL FEATURES

Suitable for the humid environment, this project will be realized with a mineral silicate paint system for use in tropic / sub-tropic conditions. According to architect specifications the gyp board art wall will be treated with the Sto Interior Finish System for Pools, a pure acrylic simulated stucco that is classified as a DAFS finish (Direct Applied Finish System). For the mural painting we prepare the wall with KEIM Soldalit, a sil-silicate mineral coating to act as a bridge between the DAFS and the Royalan paint application. KEIM Royalan is an extremely durable, mineral-silicate based paint that offers water repellency, high vapor permeability and forms a chemical bond with KEIM Soldalit, a mineral substrate. KEIM Royalan is made using pure inorganic mineral fillers, absolutely lightfast inorganic pigments, additives and potassium silicate binder.



Final Color Palette (Keim Paint)



Motion: Motion to approve Design Development and Construction Document deliverables for the mural by Jason Jägel for the Balboa Pool Improvement Project.