

Traffic Company and Forensic Science Division - Public Art Project Outline
Presentation to Visual Arts Committee August 17, 2016



BACKGROUND

The Traffic Company and Forensic Science Division building, located at the intersection of Evans Avenue and Toland Street, will be shared by the San Francisco Police Department's Traffic Company and Forensic/CSI Division. As a program-driven building, design will focus on the circulation and operations of both divisions. Because of this, public space will be limited to a keyed entry lobby and a landscaped plaza at the facility's southwest corner.

ART OPPORTUNITY

- Approximately 6,000 square foot plaza fronting Evans at Toland. Artwork for the plaza may include artist-designed seating, paving, or a combination of the two. Sculpture may be considered, but will need to be well-integrated into the plaza's landscaping.
- Approximately 6,000 square feet of concrete wall banding the façade and entry of the building at street-level, and/or exterior skin/glazing of the building's Evans Street courtyard. Artwork for the concrete banding will need to be durable and minimal in profile; materials may include ceramic, tile mosaic, or designs integrated into the concrete construction.

PROJECT GOAL

The goal of the project is to create signature artworks for the new building that will inspire and engage both its users and the public, and will enhance the building's connection to the surrounding neighborhood.

PROJECT BUDGET

Total Art Enrichment	\$2,000,000
Admin	\$400,000
Conservation	\$200,000
Contingency	\$140,000
Selection Costs	\$29,000
Signage & Documentation	\$6,000
Total Art Design, Fabrication and Installation	\$1,225,000
Installation set-aside	\$100,000
Artist Contract, Plaza	\$350,000
Artist Contract, Concrete Banding	\$775,000

ARTIST RECRUITMENT APPROACH

A single Request for Qualifications will be issued detailing both art enrichment opportunities.

ARTIST SELECTION PROCESS

A Qualification Panel consisting of two arts professionals and one SFAC staff will review all eligible artist applications to develop a short list (usually between 15 – 20 artists) for further review by the Artist Selection Panel. The Artist Selection Panel will then convene and review past work of the short list of artists and select up to 6 artist finalists (3 for each opportunity) to interview. The Artist Selection Panel will consist of one representative from SFPD, the project architect, one Arts Commissioner, one community representative, and three arts professionals.

The artist finalists will participate in an orientation with the project design team, SFPD representatives, and other stakeholders. The Artist Selection Panel will then reconvene to interview the finalists and make a selection on the basis of qualifications and descriptions of possible artwork approaches. Selected finalists shall be paid an honorarium of \$4,000, travel inclusive.

COMMUNITY INVOLVEMENT

- Community representative to serve on the Artist Selection Panels and participate in artist orientation meetings.
- Artist's conceptual proposal to be on public display for community feedback prior to approval by the Visual Arts Committee (VAC).
- All selection panels, VAC and Commission meetings are open to the public.

TIMELINE (Dates Subject to change)

Project Outline Approval (VAC)	August 17, 2016
RFQ Deadline	September 30, 2016
Qualification Panel	Early October, 2016
Artist Selection Panel #1	Mid-October, 2016
VAC Approval of Finalists	November 16, 2016
Finalist Orientation Meeting	Mid-November, 2016
Artist Selection Panel #2	Early January, 2017
VAC Approval of Project Artist	January 18, 2017

Full Commission Approval
Artist under Contract

February 6, 2017
End of February, 2017

FURTHER INFORMATION

Contact Marcus Davies, Public Art Project Manager at (415) 252-2232 or by email at marcus.davies@sfgov.org.