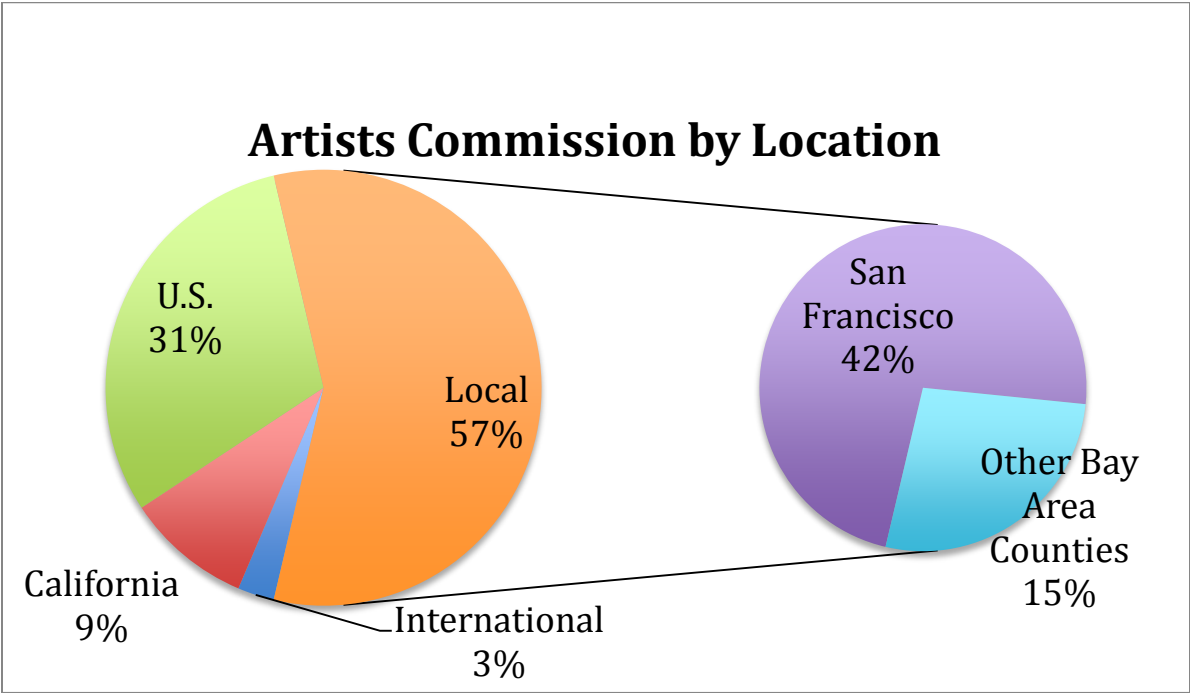


Location and demographics of artists commissioned by the Public Art program at SFAC between 2005 and 2015

Between 2005 and 2015, 57% of the artists commissioned by the SFAC Public Art Program were from the Bay Area, with 42% of commissioned artists from San Francisco. This data refers only to artists and artist teams commissioned for the design of artworks and does not include artists from whom artworks were purchased.



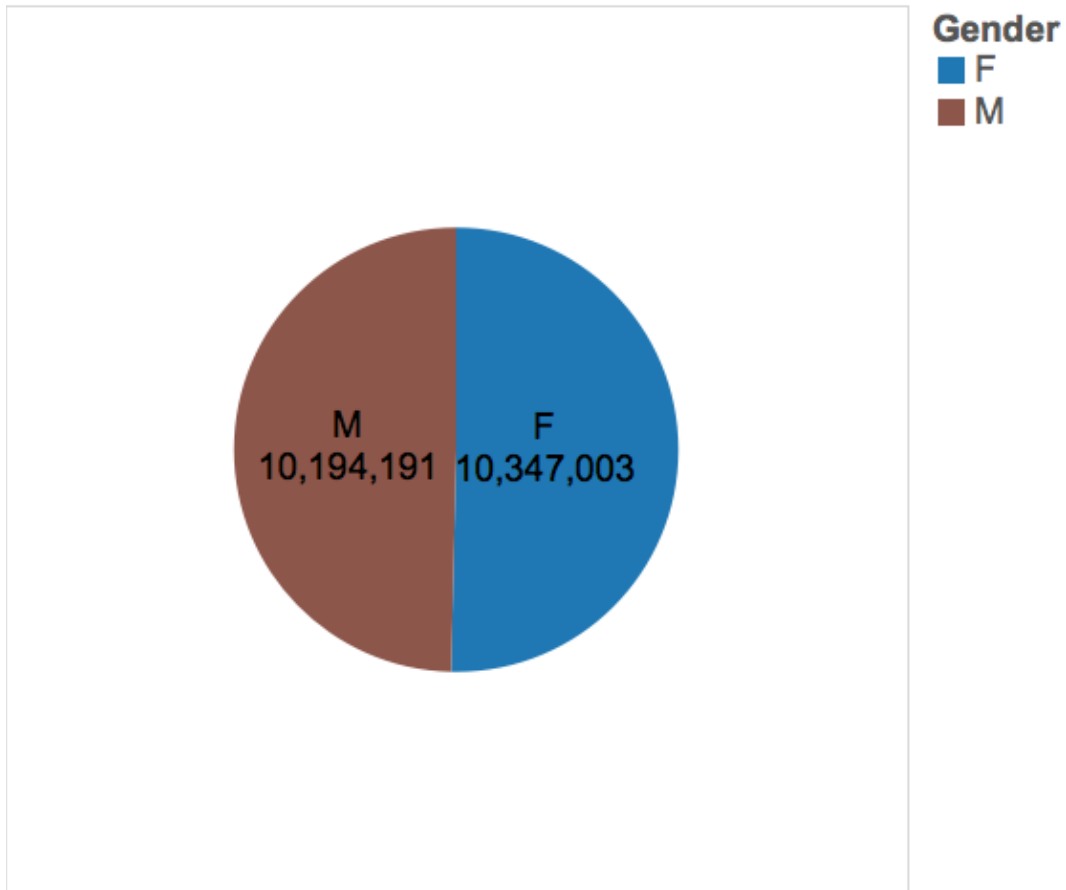
In addition to the location of artists, the program also tracks gender as well as uses the city’s designation of Minority-owned Business Enterprise (MBE) to classify the artists and artist teams they commission.¹ Used in the Local Business Enterprise Certification process,

¹ Minority-owned Business Enterprise (MBE) is a designation used by the City for internal contracting standard in addition to the Local Business Enterprise Certification. Although the certification does not provide additional discounts or benefits it allows the City to measure its goal to achieve equity in the City. Currently, the MBE certification encompasses the following ethnic minorities: (i) African Americans, defined as persons whose ancestry is from any of the Black racial groups of Africa or the Caribbean; (ii) Arab Americans, defined as persons whose ancestry is from an Arabic speaking country that is a current or former member of the League of Arab States; (iii) Asian Americans, defined as persons with Chinese, Japanese, Korean, Pacific Islander, Samoan, Filipino, Asian Indian, and Southeast Asian ancestry; (iv) Iranian Americans, defined as persons whose ancestry is from the country of Iran; (v) Latino Americans, defined as persons with Mexican, Puerto Rican, Cuban, Central American or South American ancestry; and (vi) Native Americans, defined as any person whose ancestry is from any of the original peoples of North America, and who maintains cultural identification through tribal affiliation or community recognition. The Public Art Program utilizes an older definition of minority which does not encompass Arab Americans and Iranian Americans.

the designation of MBE refers to businesses with ethnic/racial minority ownership greater than or equal to 51%, where minority is defined as referring to African Americans, Arab Americans, Asian Americans, Iranian Americans, Latino Americans and Native Americans.

Between 2005 and 2015, 50% of the total contract amount was awarded to artists or artist teams identified as female.

Gender



About 1/3 of the total contract amount was awarded to artists or artists teams identified as MBE, of that, 49% were also identified as local (San Francisco and other Bay Area counties). Local artists received 61% of the contract amount commissioned to non-minority artists and artist teams. The table below shows the breakdown of the total contract amount between 2005 and 2015 according to MBE designation and artists' primary location.

Minority Designation

