# 1967 The Großolium

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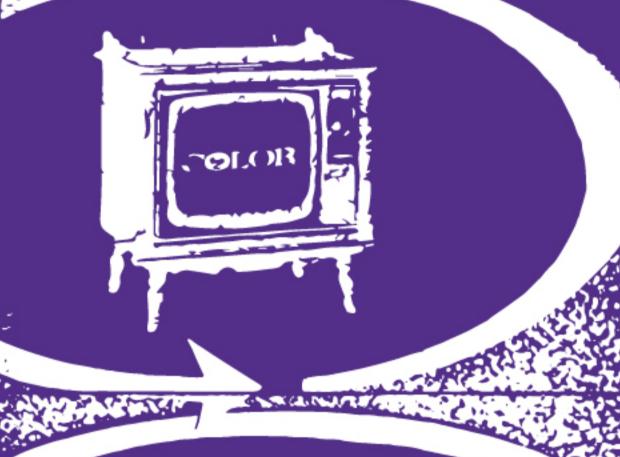
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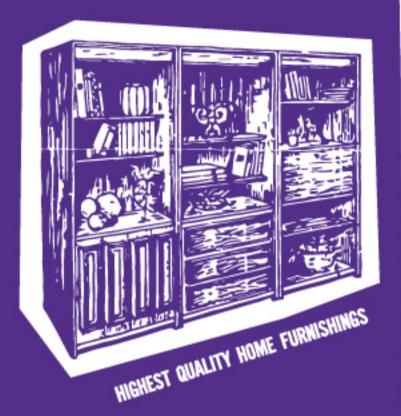
Stamp out freaky TV Commericals without getting up from your pad or easy chair with groovy remote audio control. Install yourself; \$2. for 1; or 3 for \$5. Consumers Co-Op Box 635, SF, CA 94101

"enty FREE PARKING!







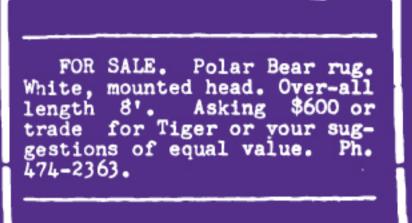


You Can't **Afford** To Miss This SALE

MEN'S & BOYS' DEPT.



FINE FURS DEPT.



**BUTTON DEPT.** 



**FAMILY SHOE DEPT.** 



APPLIANCE DEPT.

Expensive LEASE PLAN OPTIONAL

SUNDRIES DEPT. 77°



DIGGERS' DEPT. nothing to buy! Free! FREE! Free

**CAMERA DEPT.** 

Market Street-Stores' Revolution

SPECIAL!

COLOR SLIDES



COIN OPERATED VENDING

MACHINES



Stuff

Etcetera

Things

Miscellany

WHAT'S THE 'GIMMICK'? Your First Choice for Quality, Reliability. VALUE

MONEY



PRINTED CHIFFON culottes are topped with floating, butterfly-winged top with slit sleeves.

AUTOMATIC WASHER MANY ITEMS AS MUCH AS FREE 2 YEAR

A Project of the San Francisco Arts Commission's Art on Market Street Program, funded by the San Francisco Arts Commission and the San Francisco Municipal Transportation Agency.

This poster series is part of a citywide celebration of the 50th anniversary of the Summer of Love.





All the ads above come from 1967 issues of nearly 20 local publications serving the Bay Area's diverse communities: from the Haight-Ashbury Free Press to the gay monthly Vector to Sacramento's ARC News.

The Emporium, from the series In Circulation, 2017 © Sarah Hotchkiss

### Artistic Paths that Crossed

e~~

emo

\*

THE SCENE: **Films** 

Theatre UNDERGROUND Poetry

Artists Cooperative

Dance-Concerts At the Avalon

The Quicksilver Messenger Service, the Oxford Circle and Big Brother and the Holding Company will play the weekend dance concerts this week at the Avalon Ballroom, Sutter and Van

The programs will start at 9 p.m. today and tomorrow.

Books

MAGAZINES

RECORDS

EXCLUSIVE S.F. ENGAGEMENT

mime

troupe

\*\*\*

NOW

art group

THE

**PRESS** 

What Does It Mean?

Underground is a sloppy word and a lot of us are sorry we got stuck with it. Under-

ground is meaningless, ambiguous, irrele-vant, wildly imprecise, undefinitive, deriva-

tive, uncopyrighted, uncontrollable, and used up. Nevertheless something exists.

TONITE at 8:30 MOVIES !!!!!!!!!!!!

a photo gallery

New Films

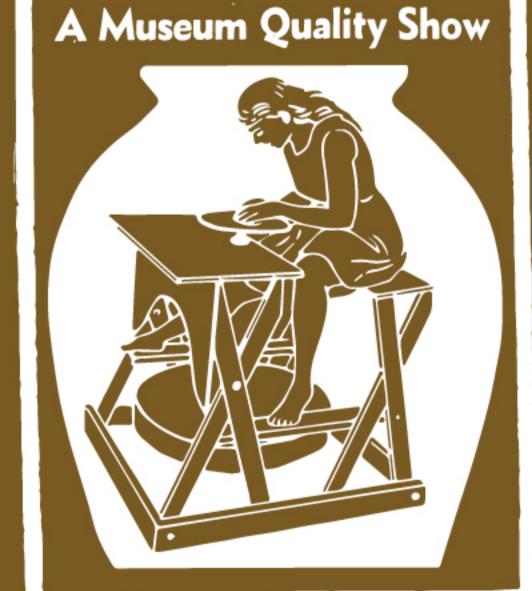
Tinited ARTISTS

MOST ZEN **MUSIC EVER** DUE HERE

TONIGHT AT 8:00 CINERAMA

CITY LIGHTS LOVES

guerrilla theater



THE ARTISANS **Custom Framing** 

**PRINTING** OF ALL TYPES Fast...Reasonable...Imaginative...

**LOLDEN GATE** CINERAMA



SATURDAY NIGHT RECORD HOPS... MEMBERS WHO WISH TO REQUEST
SPECIFIC RECORDS
OR WANT THEIR
OWN RECORD TO

BE PLAYED ARE ASKED TO SUBMIT SUCH RE-QUESTS TO THE SOCIAL COMMITTEE PRIOR TO THE START OF THE DANCE

AND

Civic Center - - Where the Art-in-Action Is

LOVE FROM WARNER BROS. BROS. RECORDS



DIFB BOKSELET

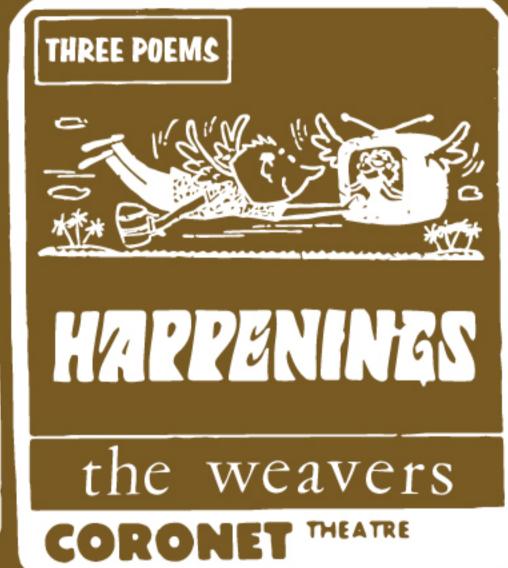
BALBOA

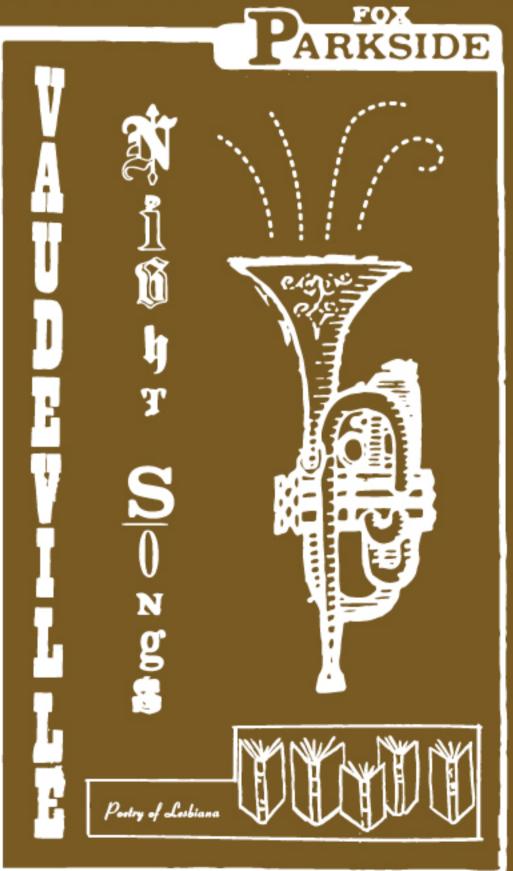


OF LOVE

SONGS









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All the above arts-related material comes from 1967 issues of nearly 20 local publications serving the Bay Area's diverse communities: from the Black Panther newsletter to the San Francisco Chronicle to the lesbian monthly The Ladder.

**Artistic Paths** that Crossed, from the series In Circulation, 2017 © Sarah Hotchkiss



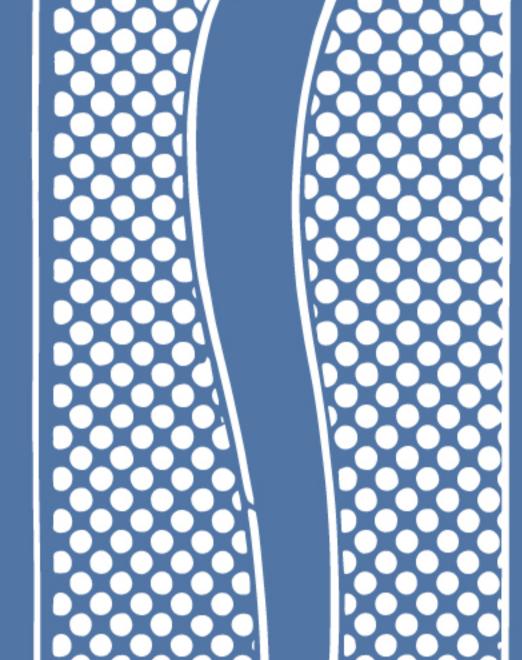
Take the fifth often enough, and they won't be able to get a word out of you for days.

1967

### Pinch of This—Dash of That

WELCOME TO SAN FRANCISCO

\*\*\*\*\*\*\*



COME TO

BRUNC H

### Back to Food\*

One of the things that's happening is happening between people and the food they're eating.



11111111111111111111

Family Style Dinners

JOSE'S OPERA Sundays at 3:30 p.m.

DRAFT BEER 5° (One Nickel)

SCENES IN A BAR

Brunch, Sat. & Sun 11 a.m

COFFEE HOUSE LIQUID LUNCH SLIGHTLY HIGHER

VERY STEWED CELERY

# SET TO GO



Pizza party





#### HASHISH COOKIES

2 cups cake flour 2 well-beaten eggs cup sugar l t. cinnamon

KESEY

THE GREAT PUMPKIN

> 1/2 cup raisins 1/2 cup milk 1/2 oup chopped nuts 1/3 t. soda



Crocktail Party FOOD**PRIZES** DRINKS

#### WHEAT IS COMING CREAM OF

Best

. . . Balanced,

MACROBIOTIC

Condiments, Sea

Vegetables, Cereals.

San Francisco's GAB 'N JAVA (GIRLS ONLY)

Coffee House 6pm til 6am

The following are needed for the night of the LUAU: fresh fruit, (bananas, mangoes, pincapples, grapes, plums and papaya), fruit bowls and oxiension cords.

Get enough food to eat, and eat it.

bring meat for flesh pyre!

BREAKFAST LUNCH Family Style Dinners

• CHAMPAGNE •HORS D'OEUVRES

Free food Lion meat Soul vegetables Blue chip dairy goods Everymorning delivered to Your commune. Fresh fish Ripe fruit Solid greens

immensely delightful dish prepared by our experienced chef, Ralph. Here are the ingredients: 1-1b. chicken

4-T. butter or margarine 2-T. chopped onion 2-T. flour 1-(1034) can of chicken gravy

ALA JOSE

One of your main

dishes at the ARC Brunch will be an

or consume 1/2-C. California Sherry wine 1-T. canned tomato

Salt and pepper 1-(4 oz.) can mushroom stems and pieces

drained 2-T. chopped parsley

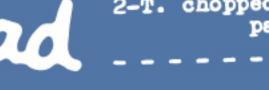
Take a Cop to Dinner Cop a Dinner to Take a Cop Dinner Cop a Take 💈 



Everyevening feed the brothers

And sisters in your house.





A Project of the San Francisco Arts **Commission's Art on Market Street** Program, funded by the San Francisco **Arts Commission and the San Francis**co Municipal Transportation Agency.

This poster series is part of a citywide celebration of the 50th anniversary of the Summer of Love.





The food and drink-related material above comes from 1967 issues of nearly 20 local publications serving the Bay Area's diverse communities: from leaflets printed by the Communication Company to Vanguard's scrappy magazine.

Pinch of This -Dash of That, from the series In Circulation, 2017 © Sarah Hotchkiss



Martinis and Legislation



SAN FRANCISCO, CALIF.

\*\*\*\*\*\*\*

111111111111111111111

## LET THE PEOPLE VOTE ON WAR!

#### President Signs New Draft Law

Washington

President Johnson signed into law yesterday a four-year extension of the draft perpetuating most of the alleged abuses of the current system which have been the object of widespread complaint over the past year.

### Disenchanted?





DRAFT

DODGERS ATTENTION





San Francisco will be the first major American city with the chance to vote on the Vietnam War.

The August March 0n Washington

INCREASES

REAGAN PLANS

**Taxes May** Spur Exodus To Suburbs

U.S. Hints Error



### HISTORY IS REPEATING ITSELF AND DON'T YOU CARE AT ALL?

U.S. Government

VOTE

Clings To Prejudice

DON'T LET CITIES LEGISLATE MORALITY Cairo Report --War Fever Grips Egypt

**More Groups** Aided by 'CIA Fronts'

VOTE YES ON P

**MOBILIZATION** 

VOTE OR PERISH VOTE OR PERISH

ELECT Bruce **SUPERVISOR** 

> FOR MODEL PENAL CODE AND APPLE PIE

Couldn't Last, Said Pentagon

701



ACTIVE EMPRESS

THE JUDICIAL BRANCH OF GOVERNMENT  $\star\star\star\star$ WATCHDOG OF LIBERTY

**FOR** 





\*\*\*

The Shame of America



A Project of the San Francisco Arts **Commission's Art on Market Street** Program, funded by the San Francisco **Arts Commission and the San Francis-**

co Municipal Transportation Agency.

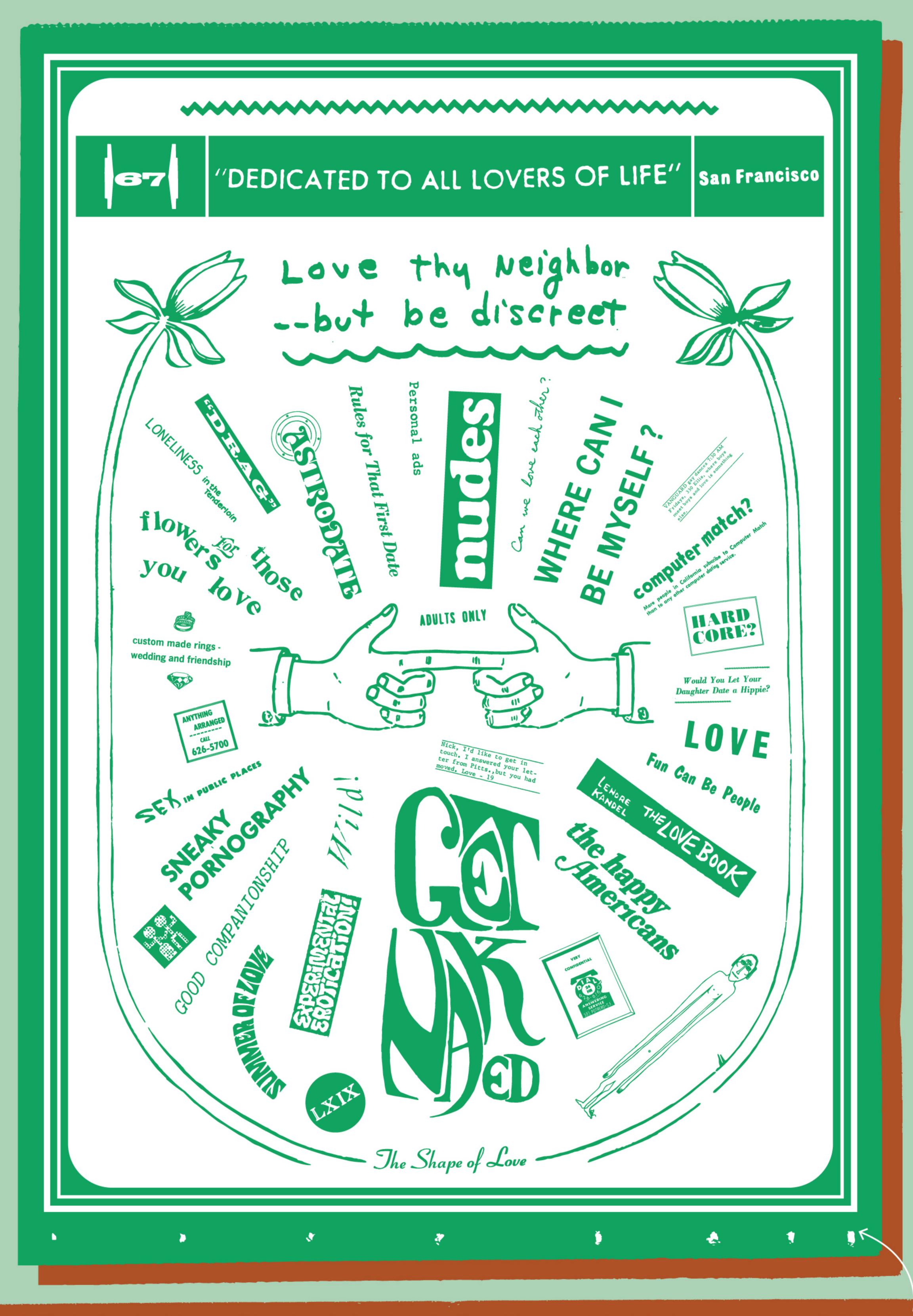
This poster series is part of a citywide celebration of the 50th anniversary of the Summer of Love.





The politics and news-related material above comes from 1967 issues of nearly 20 local publications serving the Bay Area's diverse communities: from the San Francisco Examiner to the "gay bar rag" Cruise News and World Report.

World Report, from the series In Circulation, 2017 © Sarah Hotchkiss



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The love-related material above comes from 1967 issues of nearly 20 local publications serving the Bay Area's diverse communities: from the Haight-Ashbury's *Maverick* to the enigmatic *Sunday Ramparts*.

Dedicated to All Lovers of Life, from the series In Circulation, 2017 © Sarah Hotchkiss











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# World of Sports

\*\*\*\*\*

San Francisco, California

Swimming Pool Facts



riors would be richer by something between \$6000 and \$7000 a man if they should win the Western Division of the National Bas-ketball Association and then go on to take the league championship in the playoffs.

Indoor Swim **Opens Tonight** 



STOOO Per Man

The San Francisco War-

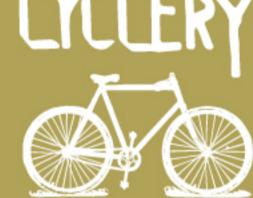


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## BOWLING



JANUARY HIKING



HEALTH CLUB Relax at 330 Ritch Street

Sauna - Steam - Gym Enclosed Private Sundeck



The Boating World



Ski-Club Race Set Tomorrow

#### PEACE Snowmobile **MARATHON**

\$25 PER 24 HR DAY

### Scoreboard

Yesterday's Race Results at Bay Meadows



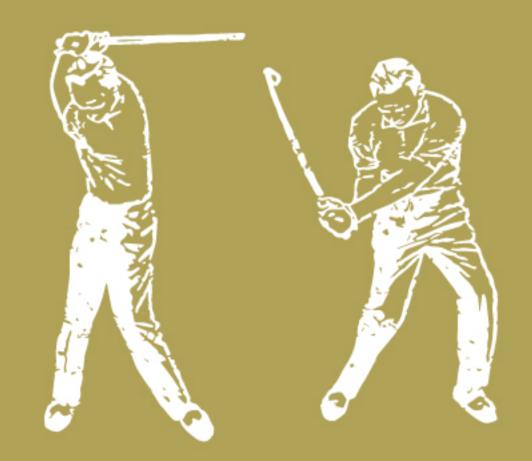
Games • Fun

**Birthday Singles Action** 

SVMMER CAMPING Tonight at Sports Center

345-1661

PLAY GOLF!









ROOS/ATKINS SPORTSMAN'S SHOP







SKI CLUB OUTING



The sports material above comes from 1967 issues of nearly 20 local publications serving the Bay Area's diverse communities: from the Berkeley Barb to the short-lived SF Oracle.

World of Sports, from the series In Circulation, 2017 © Sarah Hotchkiss

A Project of the San Francisco Arts Commission's Art on Market Street Program, funded by the San Francisco **Arts Commission and the San Francis**co Municipal Transportation Agency.





This poster series is part of a citywide

celebration of the 50th anniversary of